



Tamil Nadu MSME Scheme Compendium

MSME Department,
Govt. of Tamil Nadu

MARCH 2022



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Important information

This scheme booklet is for MSMEs in Tamil Nadu who have taken effective steps to establish their new organisation (or) taken effective steps to expand/ diversify their organisation, **on or after 16th February 2021**.

Date of taking effective steps is defined as:

- Date of placement of the order for plant and machinery. (OR)
- Date of term loan sanction by the Bank/ Financial institution, whichever is earlier.

About this booklet

This booklet is a compendium of schemes and incentives currently offered by the Industries Commissionerate and Directorate of Industries and Commerce, Govt. of Tamil Nadu, for the benefits of MSME entrepreneurs in Tamil Nadu. Information on the schemes provided by the Govt. of India have also been provided.

Who are MSMEs?

According to notification no. S.O. 2119 (E), dated 26th June 2020, issued by the Ministry of Micro, Small and Medium Enterprises, Govt. of India, the classification for MSMEs is:

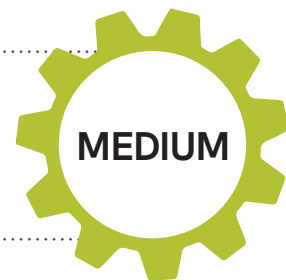
DEFINITION OF MSMEs



Investment in
Plant & Machinery
not more than
INR 1 crore and
Annual turnover
not more than
INR 5 crore



Investment in
Plant & Machinery
not more than
INR 10 crore and
Annual turnover
not more than
INR 50 crore



Investment in
Plant & Machinery
not more than
INR 50 crore and
Annual turnover
not more than
INR 250 crore

Note:

- The above is applicable to both Manufacturing and Service MSMEs.
- If an enterprise crosses the ceiling limits specified for its present category in either of the above two criteria, it will cease to exist in that category and be placed in the next higher category.
- No enterprise will be placed in the lower category unless it goes below the ceiling limits specified for its present category, in both the criteria.

For any clarifications/ details in this booklet, please contact the Tamil Nadu MSME Trade and Investment Promotion Bureau (M-TIPB). Contact details have been provided at the end of this booklet.

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SELF- EMPLOYMENT ASSISTANCE

D AREA

NEW ENTREPRENEUR CUM ENTERPRISE DEVELOPMENT SCHEME (NEEDS)

To assist the educated youth to become
first generation entrepreneurs.



New Entrepreneur cum Enterprise Development Scheme (NEEDS)



OBJECTIVE

To assist the educated youth to become first generation entrepreneurs.



TYPE OF ASSISTANCE

For first generation entrepreneurs, the Govt. assists MSMEs with:

- ✓ Subsidy for starting up and running the MSME.
- ✓ Tie-ups with Banks for loans/ credit assistance.
- ✓ 15 days of training provided through the Entrepreneurship Development Institute.

50% of total beneficiaries under this scheme will be women.



KEY BENEFITS

- 1 Subsidy provided for 25% of project cost; maximum of INR 75 lakhs.
- 2 3% Interest subvention.
- 3 Priority in allotment in SIDCO industrial estates.



ELIGIBILITY CRITERIA

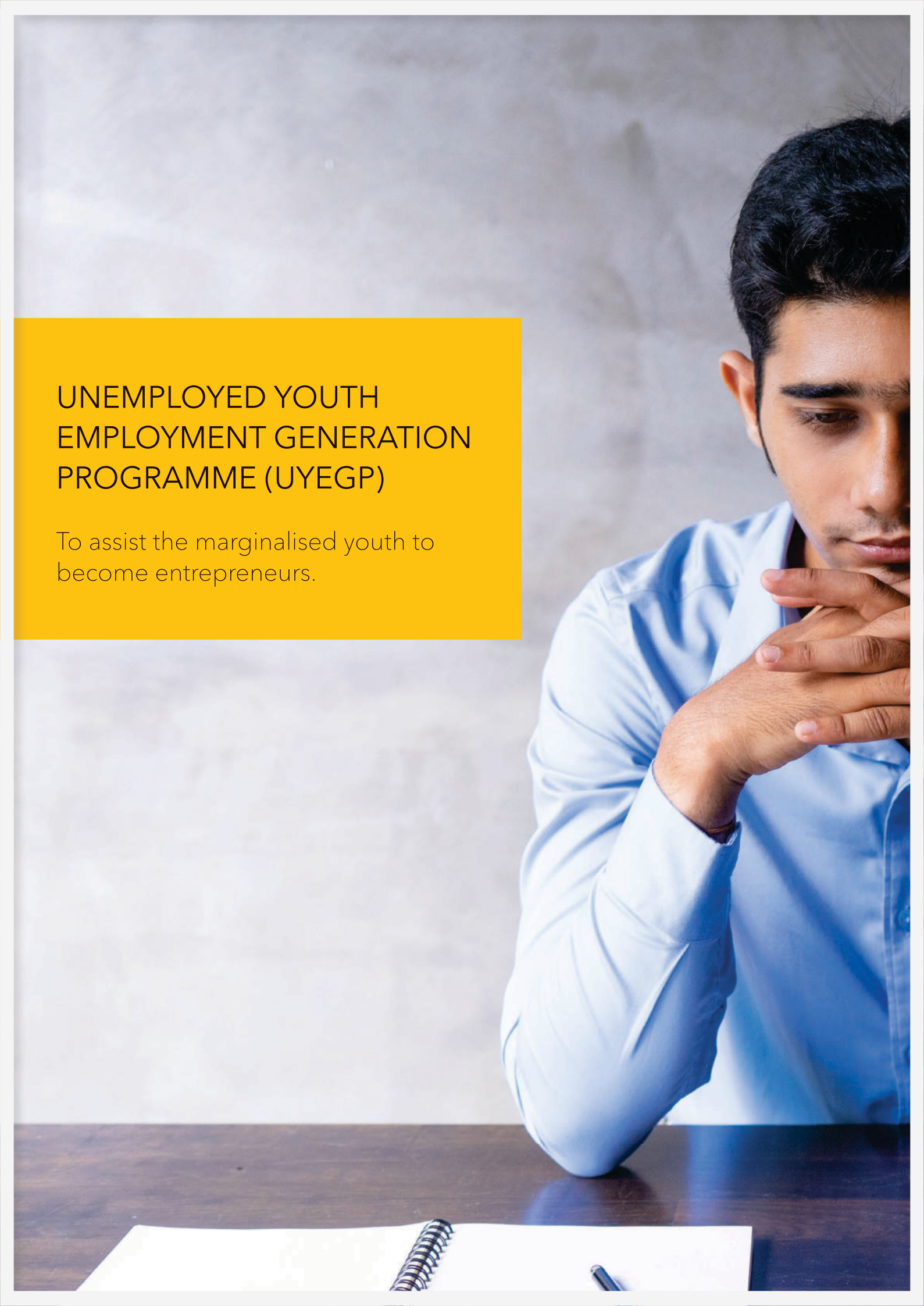
- ✓ The applicant should be a first generation entrepreneur.
- ✓ The applicant should be minimum 21 years of age; and maximum 35 years of age for General category (or) maximum 45 years of age for Special category (SC/ ST/ MBC/ BC/ Minorities/ Ex-Servicemen/ Differently-abled/ Transgender).
- ✓ The applicant should possess a degree/ diploma/ ITI or vocational training from a recognised Institution.
- ✓ The applicant should be a resident of Tamil Nadu for not less than 3 years.
- ✓ Project cost should be between INR 10 lakh to INR 5 crore. The applicant's contribution should be 10% of project cost for General category; and 5% for Special category.
- ✓ The proposed project should not be under the ineligibility list for the scheme. The list of the same has been given in Annexure 1 of this booklet.



HOW TO APPLY/ OFFICE TO CONTACT

Register yourself on the MSME Dept's. Incentive portal:

www.msmeonline.tn.gov.in/registration.php



UNEMPLOYED YOUTH EMPLOYMENT GENERATION PROGRAMME (UYEGP)

To assist the marginalised youth to
become entrepreneurs.

Unemployed Youth Employment Generation Programme (UYEGP)



OBJECTIVE

To assist the marginalised youth to become entrepreneurs.



TYPE OF ASSISTANCE

For marginalised youth with enterprising ideas, the Govt. assists them with:

- ✓ Subsidy for starting up and running the MSME.
- ✓ Tie-ups with Banks for loans/ credit assistance.



KEY BENEFITS

- 1 Subsidy provided for 25% of project cost; maximum of INR 2.5 lakhs.



ELIGIBILITY CRITERIA

- ✓ The applicant should be minimum 18 years of age; and maximum 35 years of age for General category (or) maximum of 45 years of age for Special category (SC/ ST/ MBC/ BC/ Minorities/ Ex-Servicemen/ Differently-abled/ Transgender).
- ✓ The applicant should have passed VIII standard.
- ✓ The family income of the applicant should not exceed INR 5 lakhs per annum.
- ✓ The applicant's contribution should be 10% of project cost for General category; or 5% for Special category.



HOW TO APPLY/ OFFICE TO CONTACT

Register yourself on the MSME Dept's. Incentive portal:

www.msmeonline.tn.gov.in/registration.php

A woman in a red and blue saree is smiling and looking towards the camera. In the background, a man in a light blue shirt and a woman in a pink and yellow saree are also smiling. The woman in the foreground is wearing a gold necklace, a red bindi, and a colorful beaded bracelet. The man in the background is wearing a light blue shirt. The woman in the background is wearing a pink and yellow saree.

PRIME MINISTER'S EMPLOYMENT GENERATION PROGRAMME (PMEGP)

To create self employment opportunities
for MSME entrepreneurs in India.

Prime Minister's Employment Generation Programme (PMEGP)



OBJECTIVE

To create self employment opportunities for MSME entrepreneurs in India.



TYPE OF ASSISTANCE

Subsidy provided for setting up and running the MSME.



KEY BENEFITS

Subsidy provided for:

- 1 15% of project cost if General category and Urban.
- 2 25% of project cost if General category and Rural.
- 3 25% of project cost if Special category (SC/ ST/ OBC/ Minorities/ Women/ Ex-servicemen/ Physically handicapped/ NER/ Hill & Border areas) and Urban.
- 4 35% of project cost if Special category (SC/ ST/ OBC/ Minorities/ Women/ Ex-servicemen/ Physically handicapped/ NER/ Hill & Border areas) and Rural.

Second subsidy provided if it is an existing and better-performing PMEGP/ MUDRA/ REGP MSME, and is going for diversification, for:

- 1 15% of project cost; maximum of INR 1 crore.
- 2 25% of project cost for NER/ Hilly states; maximum of 1 crore.



ELIGIBILITY CRITERIA

- ✓ **The applicant should be:**
 - a. above 18 years of age (OR)
 - b. a Self Help Group (SHG) (OR)
 - c. an institution registered under Societies Registration Act 1860 (OR)
 - d. a production co-operative society (OR)
 - e. a charitable trust.
- ✓ For individual applicant, the applicant should have passed VIII standard if project cost is above INR 10 lakhs (for manufacturing), or INR 5 lakhs (for service).
- ✓ The maximum cost of the project should be INR 25 lakhs (for manufacturing) or INR 10 lakhs (for service).



HOW TO APPLY/ OFFICE TO CONTACT

1. Register yourself on the MSME Dept's. Incentive portal: www.msmeonline.tn.gov.in/registration.php
2. Apply after registration.

CAPITAL SUBSIDY



CAPITAL SUBSIDY FOR MICRO ENTERPRISES

To assist the Micro enterprises reduce
their burden of capital procurement.

Capital subsidy for Micro enterprises



OBJECTIVE

To assist the Micro enterprises reduce their burden of capital procurement.



TYPE OF ASSISTANCE

Subsidy provided for procurement of plant and machinery.



KEY BENEFITS

- 1 Subsidy provided for 25% of eligible plant and machinery cost; maximum of INR 25 lakhs.



ELIGIBILITY CRITERIA

- ✓ The applicant should be a new Micro enterprise (or) a Micro enterprise going in for expansion/ diversification.
- ✓ The applicant should not fall under the ineligibility list for the scheme. The list of the same has been given in Annexure 2 of this booklet.



HOW TO APPLY/ OFFICE TO CONTACT

1. Register yourself on the MSME Dept's. Incentive portal: www.msmeonline.tn.gov.in/registration.php
2. Apply after registration.

The background of the entire page is a collage of Indian 100 Rupee banknotes. The notes are shown in various orientations, overlapping each other. The text on the notes includes 'भारतीय रिजर्व बैंक' (Reserve Bank of India), 'एक सौ रुपये' (One Hundred Rupees), 'RESERVE BANK OF INDIA', 'GUARANTEED BY THE CENTRAL GOVERNMENT', and the portrait of Mahatma Gandhi. The serial numbers 'OLFR 487847', 'OLFR 487859', 'OLFR 487846', 'OLFR 487857', and 'OLFR 487858' are visible on several notes. The text '₹100' and '₹300' is also present on the notes.

ADDITIONAL CAPITAL SUBSIDY FOR MICRO ENTERPRISES

To assist the Micro enterprises reduce their financial burden of plant and machinery procurement.

Additional Capital subsidy for Micro enterprises



OBJECTIVE

To assist the Micro enterprises reduce their financial burden of plant and machinery procurement.



TYPE OF ASSISTANCE

Subsidy provided for procurement of plant and machinery.



KEY BENEFITS

- 1 Subsidy provided for 10% of eligible plant and machinery cost; maximum of INR 5 lakhs, over 5 years.

This is in addition to the already provided Capital subsidy for Micro enterprises.



ELIGIBILITY CRITERIA

- ✓ The applicant should be a new Micro enterprise (or) a Micro enterprise going in for expansion/ diversification.
- ✓ The applicant should not fall under the ineligibility list for the scheme. The list of the same has been given in Annexure 2 of this booklet.



HOW TO APPLY/ OFFICE TO CONTACT

1. Register yourself on the MSME Dept's. Incentive portal: www.msmeonline.tn.gov.in/registration.php
2. Apply after registration.

A photograph of a sewing factory. In the foreground, several rows of industrial sewing machines are mounted on wooden workbenches. The machines are white and have various labels, including "LISEW" and "TYPICAL". The background is slightly blurred, showing more machines and the interior of the factory with overhead lights and hanging wires.

CAPITAL SUBSIDY FOR SMALL AND MEDIUM ENTERPRISES

To assist the Small and Medium enterprises reduce their financial burden of plant and machinery procurement.

Capital Subsidy for Small and Medium enterprises



OBJECTIVE

To assist the Small and Medium enterprises reduce their financial burden of plant and machinery procurement.



TYPE OF ASSISTANCE

Subsidy provided for procurement of plant and machinery.



KEY BENEFITS

- 1 Subsidy provided for 25% of eligible plant and machinery cost; maximum of INR 1.5 crores.



ELIGIBILITY CRITERIA

- ✓ 1 The applicant should be:
 - a. a new Small or Medium enterprise located in one of the 254 industrially backward blocks of the state (list provided in Annexure 3 of this booklet) (OR)
 - b. a new Small or Medium enterprise located in an industrial estate (excluding the industrial estates located within the radius of 50 kms from the Chennai city centre) (OR)
 - c. a new Small or Medium agro-based or food processing enterprise located in one of the 388 blocks of the state (excluding under Chennai Corporation) (OR)
 - d. a Small or Medium enterprise going in for expansion/ diversification, in the above 3 categories (a or b or c).
- ✓ 2. The applicant should not fall under the ineligibility list for the scheme. The list of the same has been given in Annexure 2 of this booklet.



HOW TO APPLY/ OFFICE TO CONTACT

1. Register yourself on the MSME Dept's. Incentive portal: www.msmeonline.tn.gov.in/registration.php
2. Apply after registration.

A large industrial textile factory with rows of spinning machines. The machines are arranged in long, parallel lines, stretching into the distance. The machines have large green rollers and spindles. The factory has a high ceiling with visible structural beams and lighting fixtures. The overall scene is one of a busy, large-scale manufacturing environment.

ADDITIONAL CAPITAL SUBSIDY FOR SPECIAL CATEGORY

To assist women, SC/ ST, differently-abled and transgender entrepreneurs reduce their financial burden of plant and machinery procurement.

Additional Capital subsidy for Special category



OBJECTIVE

To assist women, SC/ ST, differently-abled and transgender entrepreneurs reduce their financial burden of plant and machinery procurement.



TYPE OF ASSISTANCE

Subsidy provided for procurement of plant and machinery.



KEY BENEFITS

1 Subsidy provided for 5% of eligible plant and machinery cost; maximum of INR 5 lakhs.

This is in addition to the any Capital subsidy already provided.



ELIGIBILITY CRITERIA



The applicant should be:

- a. a new Micro enterprise, set up by a woman, SC/ ST, differently-abled or transgender entrepreneur (OR)
- b. a new Small or Medium enterprise located in one of the 254 industrially backward blocks of the state (list provided in Annexure 3 of this booklet), set up by a woman, SC/ ST, differently-abled or transgender entrepreneur (OR)
- c. a new Small or Medium enterprise located in an industrial estate (excluding the industrial estates located within the radius of 50 kms from the Chennai city centre), set up by a woman, SC/ ST, differently-abled or transgender entrepreneur (OR)
- d. a new Small or Medium agro-based or food processing enterprise located in one of the 388 blocks of the state (excluding under Chennai Corporation), set up by a woman, SC/ ST, differently-abled or transgender entrepreneur.



The applicant should not fall under the ineligibility list for the scheme. The list of the same has been given in Annexure 2 of this booklet.



HOW TO APPLY/ OFFICE TO CONTACT

1. Register yourself on the MSME Dept's. Incentive portal: www.msmeonline.tn.gov.in/registration.php
2. Apply after registration.



ADDITIONAL CAPITAL SUBSIDY FOR PROMOTION OF CLEANER AND ENVIRONMENT-FRIENDLY TECHNOLOGIES

To assist the enterprises who take efforts to install environment-friendly technology, reduce their financial burden of plant and machinery procurement.



Additional Capital Subsidy for promotion of cleaner and environment-friendly technologies



OBJECTIVE

To assist enterprises who take efforts to install environment-friendly technology, reduce their financial burden of plant and machinery procurement.



TYPE OF ASSISTANCE

Subsidy provided for procurement of environment-friendly plant and machinery.



KEY BENEFITS

- 1 Subsidy provided for 25% of eligible plant and machinery (only environment-friendly plant and machinery) cost; maximum of INR 25 lakhs.

This is in addition to the any Capital subsidy already provided. However, items already covered under a previous Capital subsidy, will not be considered.



ELIGIBILITY CRITERIA

- ✓ **The applicant should be:**
 - a. a new Micro enterprise (OR)
 - b. a new Small or Medium enterprise located in one of the 254 industrially backward blocks of the state (list provided in Annexure 3 of this booklet) (OR)
 - b. a new Small or Medium enterprise located in an industrial estate (excluding the industrial estates located within the radius of 50 kms from the Chennai city centre) (OR)
 - c. a new Small or Medium agro-based or food processing enterprise located in one of the 388 blocks of the state (excluding under Chennai Corporation) (OR)
 - d. a Small or Medium enterprise going in for expansion/ diversification, in the above 3 categories (a or b or c).
- ✓ The applicant should not fall under the ineligibility list for the scheme. The list of the same has been given in Annexure 2 of this booklet.



HOW TO APPLY/ OFFICE TO CONTACT

1. Register yourself on the MSME Dept's. Incentive portal: www.msmeonline.tn.gov.in/registration.php
2. Apply after registration.



ADDITIONAL CAPITAL SUBSIDY FOR SCALING UP

To assist the Micro and Small enterprises who are diversifying and scaling up, reduce their financial burden of plant and machinery procurement.

Additional Capital subsidy for scaling up



OBJECTIVE

To assist the Micro and Small enterprises who are diversifying and scaling up, reduce their financial burden of plant and machinery procurement.



TYPE OF ASSISTANCE

Subsidy provided for procurement of plant and machinery.



KEY BENEFITS

- 1 Subsidy provided for 5% of eligible plant and machinery cost; maximum of INR 25 lakhs.

This is in addition to the any Capital subsidy already provided.



ELIGIBILITY CRITERIA

- ✓ The applicant should be a new MSME enterprise, going in for expansion/ diversification, and thereby graduating to a higher classification of MSME.
- ✓ The applicant should not fall under the ineligibility list for the scheme. The list of the same has been given in Annexure 2 of this booklet.



HOW TO APPLY/ OFFICE TO CONTACT

1. Register yourself on the MSME Dept's. Incentive portal: www.msmeonline.tn.gov.in/registration.php
2. Apply after registration



SPECIAL CAPITAL SUBSIDY FOR THRUST SECTOR ENTERPRISES

To assist the entrepreneurs setting up MSMEs in the THRUST sectors for the state, reduce their financial burden of plant and machinery procurement.

Special Capital subsidy for Thrust sector enterprises



OBJECTIVE

To assist the entrepreneurs setting up MSMEs in the THRUST sectors for the state, reduce their financial burden of plant and machinery procurement.



TYPE OF ASSISTANCE

Subsidy provided for procurement of plant and machinery.



KEY BENEFITS

- 1 Subsidy provided for 25% of eligible plant and machinery cost; maximum of INR 1.5 crores.



ELIGIBILITY CRITERIA

- ✓ The applicant should be:
 - a. a new MSME under one of the Thrust sectors (OR)
 - b. an MSME going in for expansion/ diversification, and thereby coming under one of the Thrust sectors.
- ✓ The list of Thrust sectors has been given in Annexure 4 of this booklet.



HOW TO APPLY/ OFFICE TO CONTACT

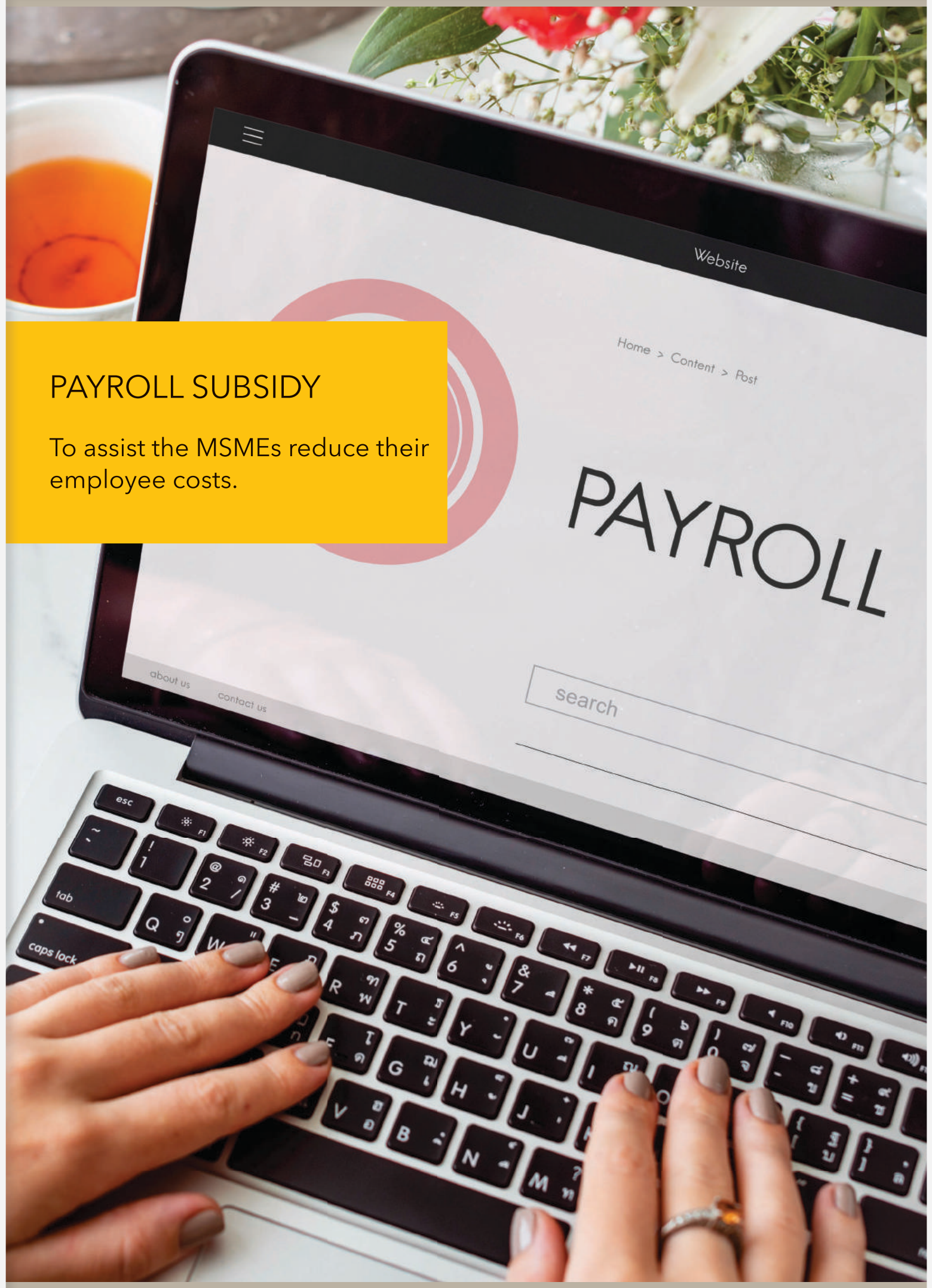
1. Register yourself on the MSME Dept's. Incentive portal: www.msmeonline.tn.gov.in/registration.php
2. Apply after registration



OPERATIONAL IMPROVEMENT

PAYROLL SUBSIDY

To assist the MSMEs reduce their employee costs.



Payroll Subsidy



OBJECTIVE

To assist the MSMEs reduce their employee costs.



TYPE OF ASSISTANCE

Subsidy provided for employer's EPF contribution.



KEY BENEFITS

- 1 Subsidy provided for the employer's EPF contribution for the first three years from the date of commencement of commercial production, if the unit has employed more than 20 persons; maximum of Rs.24,000 per employee per annum.



ELIGIBILITY CRITERIA

- ✓ **The applicant should be:**
 - a. a new Micro manufacturing enterprise (OR)
 - b. a new Small or Medium manufacturing enterprise located in one of the 254 industrially backward blocks of the state (list provided in Annexure 3 of this booklet) (OR)
 - c. a new Small or Medium manufacturing enterprise located in an industrial estate (excluding the industrial estates located within the radius of 50 kms from the Chennai city centre) (OR)
 - d. a new Small or Medium manufacturing agro-based or food processing enterprise located in one of the 388 blocks of the state (excluding under Chennai Corporation).
- ✓ The applicant should not fall under the ineligibility list for the scheme. The list of the same has been given in Annexure 2 of this booklet.



HOW TO APPLY/ OFFICE TO CONTACT

1. Register yourself on the MSME Dept's. Incentive portal: www.msmeonline.tn.gov.in/registration.php
2. Apply after registration

LOW TENSION POWER TARIFF (LTPT) SUBSIDY

To assist the MSMEs reduce their
electricity costs.

Need
help?

Low Tension Power Tariff (LTPT) subsidy



OBJECTIVE

To assist the MSMEs reduce their electricity costs.



TYPE OF ASSISTANCE

Subsidy provided for LT power consumption charges.



KEY BENEFITS

1. The applicant should be a new Micro manufacturing enterprise, using LT power (Tariff IIIB) (or) a Micro manufacturing enterprise going in for expansion/ diversification, using LT power (Tariff IIIB).
2. The applicant should not fall under the ineligibility list for the scheme. The list of the same has been given in Annexure 2 of this booklet.



ELIGIBILITY CRITERIA

- ✓ **The applicant should be:**
 - a. a new Micro manufacturing enterprise (OR)
 - b. a new Small or Medium manufacturing enterprise located in one of the 254 industrially backward blocks of the state (list provided in Annexure 3 of this booklet) (OR)
 - c. a new Small or Medium manufacturing enterprise located in an industrial estate (excluding the industrial estates located within the radius of 50 kms from the Chennai city centre) (OR)
 - d. a new Small or Medium manufacturing agro-based or food processing enterprise located in one of the 388 blocks of the state (excluding under Chennai Corporation).
- ✓ The applicant should not fall under the ineligibility list for the scheme. The list of the same has been given in Annexure 2 of this booklet.



HOW TO APPLY/ OFFICE TO CONTACT

1. Register yourself on the MSME Dept's. Incentive portal: www.msmeonline.tn.gov.in/registration.php
2. Apply after registration

GENERATOR SUBSIDY

To assist MSMEs reduce their electricity costs.



Generator subsidy



OBJECTIVE

To assist MSMEs reduce their electricity costs.



TYPE OF ASSISTANCE

Subsidy provided for procurement of Power Generators.



KEY BENEFITS

- 1 Subsidy provided for 25% on the cost of Power Generator sets (up to 320 kVA capacity); Maximum of INR 5 lakhs.



ELIGIBILITY CRITERIA

- ✓ The applicant should be a new or existing Micro manufacturing enterprise, coming under the rural feeder lines of TANGEDCO.



HOW TO APPLY/ OFFICE TO CONTACT

1. Register yourself on the MSME Dept's. Incentive portal: www.msmeonline.tn.gov.in/registration.php
2. Apply after registration



PROMOTION OF ENERGY AUDIT & CONSERVATION OF ENERGY (PEACE)

To incentivize the MSMEs to adopt energy efficient practices and technology for reducing energy consumption.

Promotion of Energy Audit & Conservation of Energy (PEACE)



OBJECTIVE

To incentivize the MSMEs to adopt energy efficient practices and technology for reducing energy consumption.



TYPE OF ASSISTANCE

Subsidy provided for conduct and implementation of Energy audits.



KEY BENEFITS

- 1 Conduct of Energy audit: Subsidy provided for 75% of the Energy audit; maximum of INR 1 lakh.
- Implementation of Energy audit: Subsidy provided for 50% of cost of eligible components; maximum of INR 10 lakhs.



ELIGIBILITY CRITERIA

- ✓ **Conduct of Energy audit:**
The applicant should be an existing manufacturing MSME undertaking Energy audit for the first time (or) an existing manufacturing MSME undertaking energy audit after 3 (three) years.
- ✓ **Implementation of Energy audit:**
The applicant should be an existing manufacturing MSME, which has undertaken an Energy audit, implemented the improvements, and saved at least 10% of energy consumed, in the past 12 months.



HOW TO APPLY/ OFFICE TO CONTACT

1. Register yourself on the MSME Dept's. Incentive portal: www.msmeonline.tn.gov.in/registration.php
2. Apply after registration

A woman is working at a sewing machine in a factory. She is wearing a patterned top and is focused on her work. The background shows other workers and sewing machines in a well-lit industrial setting.

SKILL TRAINING & EMPLOYMENT SCHEME

To assist the MSMEs in training the unemployed youth.

Skill training and employment scheme



OBJECTIVE

To assist the MSMEs in training the unemployed youth.



TYPE OF ASSISTANCE

Subsidy provided for the training costs.



KEY BENEFITS

- 1 Subsidy provided to the MSME for training; maximum of INR 2000 per candidate, per month, for a maximum of 6 months.
- 2 Certificates provided for the trainees by the National Skill Development Corporation (NSDC), after assessment of acquired skills.



ELIGIBILITY CRITERIA

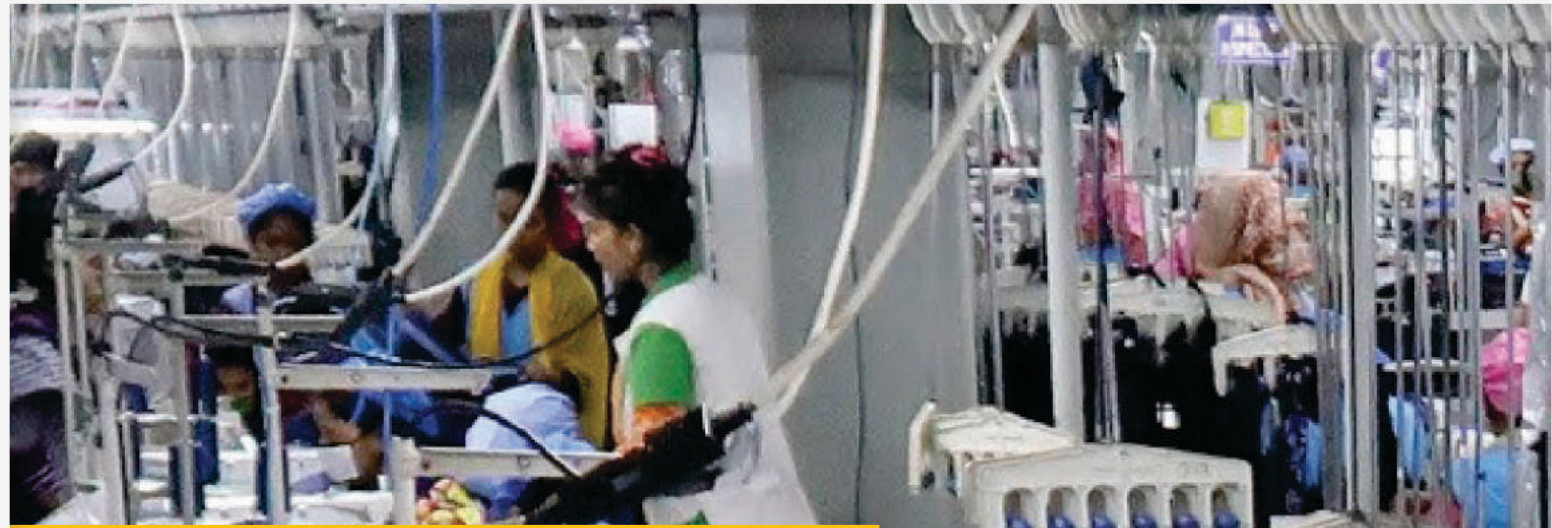
- ✓ The applicant can be any MSME in the state.
- ✓ The trainees selected by the applicant shall be between 18 - 25 years of age.
- ✓ The trainees selected by the applicant shall have an engineering degree (or) a polytechnic diploma (or) an ITI certificate.
- ✓ The applicant shall provide the trainee with a stipend of INR 5000 per month, for a maximum of 6 months.



HOW TO APPLY/ OFFICE TO CONTACT

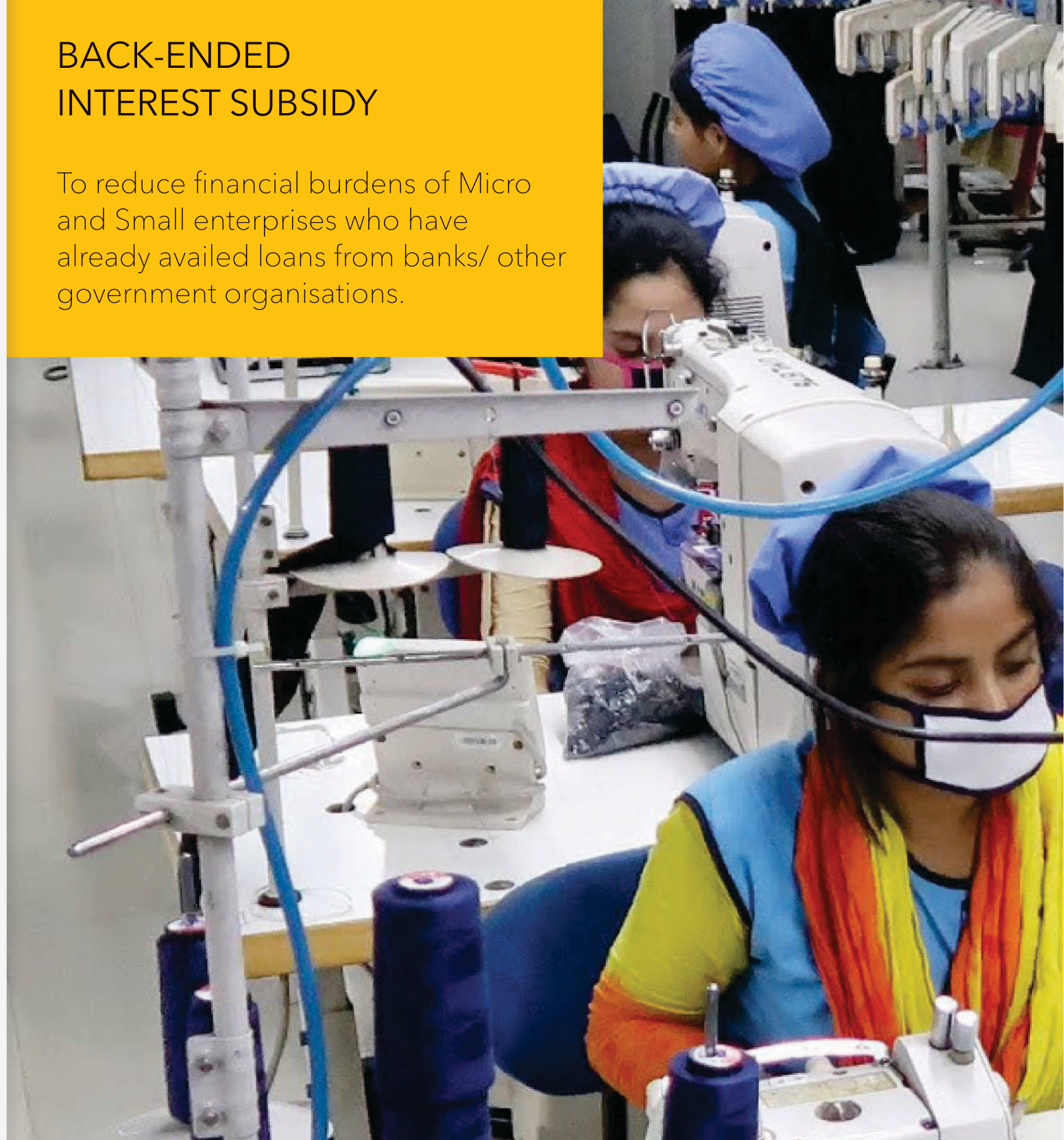
Approach the District Industries Centre (DIC) in your district.

FINANCING



BACK-ENDED INTEREST SUBSIDY

To reduce financial burdens of Micro and Small enterprises who have already availed loans from banks/ other government organisations.



Back-ended interest subsidy



OBJECTIVE

To reduce financial burdens of Micro and Small enterprises who have already availed loans from banks/ other government organisations.



TYPE OF ASSISTANCE

Subsidy provided for interest on already availed loans.



KEY BENEFITS

1 For CGTMSE loan: Subsidy provided for interest of the loan, at a rate of 5% for a maximum of 5 years. Maximum subsidy of INR 20 lakhs, per loan; maximum loan value of INR 2 crores.

For Technology upgradation/ Modernization term loan: Subsidy provided at a rate of 5% for a maximum of 5 years. Maximum subsidy of INR 25 lakhs, per loan; maximum loan value of INR 5 crores.



ELIGIBILITY CRITERIA

- ✓ The applicant should be:
- a. a Micro or Small enterprise who has availed a term loan from TIIC for technology upgradation/ modernisation (OR)
 - b. a Micro or Small enterprise who has availed a term loan from CGTMSE (OR)
 - c. a Micro or Small enterprise who has upgraded their existing plant and machinery (with or without expansion/ diversification), in line with the guidelines of the Credit Linked Capital Subsidy Scheme (CLCSS) of GoI, and availed the same.



HOW TO APPLY/ OFFICE TO CONTACT

1. Register yourself on the MSME Dept's. Incentive portal: www.msmeonline.tn.gov.in/registration.php
2. Apply after registration



SCHEME FOR FUND RAISING THROUGH SME EXCHANGE

To assist the MSMEs raise capital through IPOs via the SME exchange of India.

Scheme for fund raising through SME exchange



OBJECTIVE

To assist the MSMEs raise capital through IPOs via the SME exchange of India.



TYPE OF ASSISTANCE

Subsidy provided for listing on the SME exchange.



KEY BENEFITS

- 1 Subsidy provided for 20% of the expenditure incurred for getting successfully listed; maximum of INR 5 lakhs.



ELIGIBILITY CRITERIA

- ✓ The applicant should be a Small or Medium enterprise, and should be qualified for listing, in line with the norms prescribed by NSE/ BSE.



HOW TO APPLY/ OFFICE TO CONTACT

1. Register yourself on the MSME Dept's. Incentive portal: www.msmeonline.tn.gov.in/registration.php
2. Apply after registration

STATUTORY

REIMBURSEMENT OF STAMP DUTY AND REGISTRATION CHARGES

To reduce the registration costs
of MSMEs.



Reimbursement of stamp duty and registration charges



OBJECTIVE

To reduce the registration costs of MSMEs.



TYPE OF ASSISTANCE

Subsidy provided for stamp duty and registration charges.



KEY BENEFITS

- 1 Subsidy provided for 50% of cost of stamp duty and registration charges, on purchase of land meant for industrial use.



ELIGIBILITY CRITERIA

- ✓ The applicant can be any manufacturing MSME in the state.
- ✓ The applicant should not fall under the ineligibility list for the scheme. The list of the same has been given in Annexure 2 of this booklet.



HOW TO APPLY/ OFFICE TO CONTACT

1. Register yourself on the MSME Dept's. Incentive portal: www.msmeonline.tn.gov.in/registration.php
2. Apply after registration

STAMP DUTY EXEMPTION UNDER ATMANIRBHAR BHARAT SCHEME

To reduce financial burden of MSMEs
while depositing title deeds with
banks/ Fls.



Stamp duty exemption under Atmanirbhar Bharat scheme

OBJECTIVE

To reduce financial burden of MSMEs while depositing title deeds with banks/ FIs.



TYPE OF ASSISTANCE

Exemption of stamp duty while depositing title deeds with banks/ FIs.

KEY BENEFITS

- 1 100% exemption of stamp duty when depositing title deeds with banks/ FIs.



ELIGIBILITY CRITERIA

- ✓ The applicant can be any MSME in the state.
- ✓ The applicant should not fall under the ineligibility list for the scheme. The list of the same has been given in Annexure 2 of this booklet.

HOW TO APPLY/ OFFICE TO CONTACT

Approach the District Industries Centre (DIC) in your district.



VALUE ADDITION



SCHEME FOR ACQUIRING QUALITY CERTIFICATION (Q-CERT)

To incentivise MSMEs to acquire quality certifications.

Scheme for acquiring Quality Certification (Q-Cert)

OBJECTIVE

To incentivise MSMEs to acquire quality certifications.



TYPE OF ASSISTANCE

Subsidy provided for acquisition of quality certifications.

KEY BENEFITS

- 1 Subsidy provided for 100% of the cost for acquiring quality certifications; maximum of INR 2 lakhs for national certifications, and maximum of INR 10 lakhs for international certifications.




ELIGIBILITY CRITERIA

- ✓ The applicant can be any MSME in the state.

HOW TO APPLY/ OFFICE TO CONTACT

1. Register yourself on the MSME Dept's. Incentive portal: www.msmeonline.tn.gov.in/registration.php
2. Apply after registration



SUBSIDY FOR ASSET CREATION FOR INTELLECTUAL PROPERTY

To incentivise the MSMEs to acquire add value to their products through patents, trade marks and Geographical Indications (Gis)

Subsidy for asset creation for intellectual property

OBJECTIVE

To incentivise the MSMEs to acquire add value to their products through patents, trade marks and Geographical Indications (Gis).



TYPE OF ASSISTANCE

Subsidy provided for cost of acquisition of patents, trade marks and Geographical Indications (GIs).

KEY BENEFITS

1

Patents:

Subsidy provided for 75% of the application cost for acquiring the patent; maximum of INR 3 lakhs.

2

Trade marks and GIs:

Subsidy provided for 50% of the application cost for acquiring the trade mark/ GI; maximum of INR 25,000.



ELIGIBILITY CRITERIA



The applicant can be any manufacturing MSME in the state.

HOW TO APPLY/ OFFICE TO CONTACT

1. Register yourself on the MSME Dept's. Incentive portal:
www.msmeonline.tn.gov.in/registration.php
2. Apply after registration

The background is a dark blue, almost black, space filled with several circular spotlights. Each spotlight has a grid-like pattern on its face and is emitting a bright beam of light that tapers as it moves away from the source. The beams create a sense of depth and focus. The overall atmosphere is professional and high-tech.

ASSISTANCE FOR TRADE FAIRS

To assist the MSMEs participate in
international platforms.

Assistance for trade fairs

OBJECTIVE

To assist the MSMEs participate in international platforms.



TYPE OF ASSISTANCE

Subsidy provided for the rental charges incurred during participation in international trade fairs.

KEY BENEFITS

- 1 **Subsidy provided for stall rent; maximum of INR 15 lakhs per international trade fair.**



ELIGIBILITY CRITERIA

- ✓ The applicant can be any MSME association in the state.

HOW TO APPLY/ OFFICE TO CONTACT

Approach the District Industries Centre (DIC) in your district.



REIMBURSEMENT OF HALL RENT

To assist the MSMEs reduce their costs for conducting exhibitions.



Reimbursement of hall rent

OBJECTIVE

To assist the MSMEs reduce their costs for conducting exhibitions.



TYPE OF ASSISTANCE

Subsidy provided for rental charges incurred during participation in international trade fairs.

KEY BENEFITS

- 1 **Subsidy provided for hall rent;**
 - a. maximum of INR 7.5 lakh per event in Chennai,
 - b. maximum of INR 1.5 lakh per event in districts other than Chennai,
 - c. maximum of INR 7.5 lakh per exhibition in other state.



ELIGIBILITY CRITERIA

- ✓ The applicant can be any MSME association in the state.

HOW TO APPLY/ OFFICE TO CONTACT

Approach the District Industries Centre (DIC) in your district.

Annexure 1:

Ineligibility list for NEEDS

1. Any activity directly connected with agriculture.
2. Sericulture (cocoon rearing), animal husbandry like pisciculture, piggery, poultry etc.,
3. Manufacturing of polythene carry bags of less than 40 microns thickness and manufacture of carry bags or containers made of recycled plastic for storing, carrying, dispensing or packaging of food stuff.
4. Sugar.
5. Distilleries, brewery and malt extraction.
6. Units utilizing molasses/ rectified spirit/ de-natured spirit as raw material for manufacture of potable alcohol.
7. Fertilizer manufacture and blending (excluding bio-fertilizers).
8. Mining and quarrying ores, minerals etc. (excluding polishing, cutting, crushing, etc. of mined ores/ minerals).
9. Aluminium, iron and steel smelting (excluding foundries).
10. Manufacturing of intoxicant items like beedi/ paan/ cigar/ cigarette etc.
11. Saw mills.
12. Cement.
13. Calcium carbide.
14. Slaughter house.
15. Re-packing of drugs / medicine / chemical, without any processing or value addition.
16. Azoic/ reactive dyes.
17. Fire crackers.
18. Industries manufacturing and or utilizing Ozone depleting substances.
19. Industries involving hazardous activities/ classified as "Red category" by Tamil Nadu Pollution Control Board/ Central Pollution Control Board.
20. Cyanide.
21. Caustic soda.
22. Potassium chloride.
23. Nylon, Rayon & Polyester fibre manufacturing (excluding manufacture of downstream products from Nylon, Rayon & Polyester fibres).
24. Real estate.
25. Any other enterprise/ activity as may be notified by Government.

Annexure 2:

Ineligibility list for specified schemes

1. Sugar.
2. Distilleries, brewery and malt extraction.
3. Units utilizing Molasses/ rectified spirit/ de-natured spirit as raw material for manufacture of potable alcohol.
4. Fertiliser (except bio-fertilisers).
5. Mining and quarrying.
6. Iron and steel smelting.
7. Beedis/ cigarettes/ cigars/ gutka and tobacco-based products.
8. All types of Saw Mills.
9. Cement.
10. Aluminium smelting.
11. Calcium carbide.
12. Slaughter house.
13. Re-packing of drugs/ medicine/ chemical, without any processing or value addition.
14. Azoic/ reactive dyes.
15. Fire crackers.
16. Industries manufacturing and or utilizing Ozone depleting substances.
17. Poultry.
18. Cyanide.
19. Caustic soda.
20. Potassium chloride.
21. Nylon fibre.
22. Rayon fibre.
23. Polyester fibre.
24. One time use and throw away plastics.
25. All service MSMEs.
26. Any other enterprise/ activity as may be notified by Government.

Annexure 3:

List of backward blocks in Tamil Nadu

Ariyalur District

1. Andimadam
2. Ariyalur
3. Jayankondam
4. Sendurai
5. T.Palur
6. Thirumanur

Coimbatore District

7. Annur
8. Kinathukadavu
9. Sultanpet

Chengalpattu District

10. Acharapakkam
11. Chithamur
12. Lathur
13. Maduranthagam
14. Thirukazhakundram

Cuddalore District

15. Annagramam
16. Kammapuram
17. Kattumannarkoil
18. Kumaratchi
19. Kurinjipadi
20. Mangalore
21. Melbhuvanagiri
22. Nallur
23. Parangipettai
(Portonovo)
24. Srimushnam

Dharmapuri District

25. Harur
26. karimangalam
27. Morappur
28. Nallampalli
29. Palacode
30. Pappireddipatti
31. Kadathur

32. Pennagaram

33. Eriyur

Dindigul District

34. Guziliamparai
35. Natham
36. Nilakottai
37. Oddenchatram
38. Reddiarchatram
39. Shanarpatti
40. Thoppampatti
41. Vadamadurai
42. Vendasandur

Erode District

43. Anthiyur
44. Thalavadi

Kallakurichi District

45. Chinnasalem
46. Kalvarayanmalai
47. Sankarapuram
48. Thirunavalur
49. Ulundurpet
50. Kallakurichi
51. Rshivandiyam
52. Thirukoilur
53. Thiyaadurgam

Kanchipuram District

54. Kundrathur
55. Walajabad
56. Uthiramerur

Kanyakumari District

57. Rajakkamangalam
58. Thiruvattar
59. Thoivalai

Karur District

60. Aravakurichi
61. K.Paramathi
62. Kadavur
63. Krishnarayapuram
64. Thanthoni
65. Thogamalai

Krishnagiri District

66. Bargur
67. Kaveripattinam
68. Kelamangalam
69. Mathur
70. Sulagiri
71. Thally
72. Uthangarai
73. Veppanapalli

Madurai District

74. Alanganallur
75. Chellampatti
76. Kalligudi
77. Kottampatti
78. Madurai East
79. Sedapatt
80. T.Kallupatti
81. Thirumangalam
82. Thirupparankundram
83. Usilampatti
84. Vadipatti

Mayiladuthurai District

85. Kollidam
86. Kuttalam
87. Sembanar Koil
88. Sirkazhi

Nagapattinam District

89. Keelaiyoor
90. Kelvalur
91. Thirumarugal

Annexure 3:

List of backward blocks in Tamil Nadu

92. Talainayar
93. Vedaraniyam

Namakkal District

94. Elachipalayam
95. Erumaipatti
96. Kabilarmalai
97. Kollihills
98. Mallasamudram
99. Mohanur
100. Namagiripettai
101. Puduchatram
102. Vennandur

Nilgiris District

103. Gudalur
104. Ooty
105. Kotagiri

Perambalur District

106. Alathur
107. Veppur
108. Veppanthattai

Pudukottai District

109. Annavasal
110. Arimalam
111. Avudaiyarkoil
112. Gandarvakottai
113. Karambakudi
114. Kunnadarkoil
115. Manamelkudi
116. Ponnamaravathi
117. Thirumayam
118. Thiruvarankulam
119. Viralimalai

Ramanathapuram District

120. Bogalur
121. Kadaladi
122. Kamuthi

123. Mandapam
124. Mudukalathur
125. Nainarkovil
126. R.S.Mangalam
127. Thiruppullani
128. Thiruvadana

Ranipet District

129. Arcot
130. Nemili
131. Thimiri
132. Kaveripakkam
133. Sholingar

Salem District

134. Ayothiapatnam
135. Kadayampatti
136. Konganapuram
137. Mechery
138. Omalur
139. Pethanaickenpalayam
140. Thalaivasal
141. Tharamangalam
142. Yercaud

Sivagangai District

143. Illayangudi
144. Kalaiyarkoil
145. Kallal
146. Kannankudi
147. Manamadurai
148. S.Pudur
149. Singampunari
150. Sivagangai
151. Thiruppathur
152. Thiruppuvanam

Tenkasi District

153. Alangulam
154. Kuruvikulam
155. Kadayam

156. Meelaneelithanallur

Thanjavur District

157. Ammapettai
158. Budalur
159. Madukkur
160. Orathanadu
161. Papanasam
162. Peravurani
163. Sethubava-chatram
164. Thiruppanandal
165. Thiruvaiyaru
166. Thiruvonam

Theni District

167. Andipatti
168. Chinnamanur
169. Cumbum
170. K.Myladumparai

Thoothukudi District

171. Alwarthirunageri
172. karungulam
173. Kayathar
174. Kovilpatti
175. Ottapidaram
176. Pudur
177. Sattankulam
178. Srivaikundam
179. Tiruchendur
180. Udangudi
181. Vilathikulam

Tiruchirappalli District

182. Lalgudi
183. Manachanallur
184. Mannaparai
185. marungapuri
186. Musiri
187. Pullambadi
188. Thathaiyangarpettai

Annexure 3:

List of backward blocks in Tamil Nadu

189. Thottiam
190. Thuraiyur
191. Uppuiliapuram
192. Vaiyampatti
- Tirunelveli District**
193. Nanguneri
194. Radhapuram
195. Pappakudi
- Tiruppattur District**
196. Jolarpet
197. Natrampalli
198. Kandhili
199. Tirupattur
- Tiruppur District**
200. Gudimangalam
201. Pongalur
202. Kundadam
- Tiruvallur District**
203. Ellapuram
204. Kadambathur
205. Pallipet
206. Poondi
207. R.K Pet
208. Sholavaram
209. Tiruvalangadu
- Tiruvannamalai District**
210. Annakkavoor
211. Arni
212. Chengam
213. Chetpet
214. Cheyyar
215. Jawathumalai
216. Kalasapakkam
217. Kilpennathur
218. Polur
219. Pudupalayam
220. Thandrampat
221. Thellar
222. Thuringapuram
223. Vandavasi
224. Vembakkam
225. West Arni
226. Perananallur
- Tiruvarur District**
227. Kodavasal
228. Koradachery
229. Kottur
230. Muthupet
231. Needamangalam
232. Thiruturaipoondi
233. Valangaiman
- Vellore District**
234. Anaicut
235. Pernambut
236. K.V.Kuppam
- Villupuram District**
237. Gingee
238. Kandamangalam
239. Marakkanam
240. Mugaiyur
241. Thiruvannainallur
242. Vallam
243. Kanai
244. Mailam
245. Melmaiayanur
246. Olakkur
247. Vanur
248. Vikkaravandi
- Virudhunagar District**
249. Kariyapatti
250. Narikudi
251. Sattur
252. Thiruchuli
253. Vembakkottai
254. Watrap

Annexure 4:

List of thrust sectors

1. Electrical and electronics industries.
2. Leather and leather goods.
3. Auto parts and components.
4. Drugs, pharmaceuticals and nutraceuticals.
5. Solar energy equipment.
6. Gold and diamond jewellery for exports.
7. Pollution control equipment.
8. Sports goods and accessories.
9. Cost-effective building materials.
10. Readymade garments.
11. Food processing.
12. Plastic (except one-time use and throw away plastics).
13. Rubber.
14. Alternate products to one-time use and throwaway plastics.
15. Electric Vehicle components, charging infrastructure and components.
16. Medical devices, equipment and components.
17. Technical textiles and medical textiles.
18. Aerospace & defence applications and components.
19. Electronic system design and manufacturing.
20. Bio-technology.
21. Petrochemicals and speciality chemicals.
22. Industry 4.0.
23. Electronic waste processing.
24. Any other industry to be notified by the Government in this regard from time to time.



GOVERNMENT OF TAMIL NADU

Micro, Small and Medium Enterprises Department
Commissionerate of Industries and Commerce



TAMIL NADU MSME TRADE AND INVESTMENT PROMOTION BUREAU (M-TIPB)

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