

குறு, சிறு மற்றும் நடுத்தரத் தொழில் நிறுவனங்கள் துறையின்  
**திட்டங்களின் தொகுப்பு**

**Compendium of Schemes  
for MSMEs**



**2023 - 2024**

**MSME Department,**  
Government of Tamil Nadu

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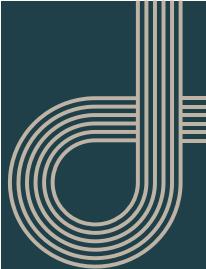


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**MSME Department,**  
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# Frequently Asked Questions

## 1. What is expansion or diversification of an MSME?

Expansion or diversification is defined as a minimum of 25% increase in turnover of the MSME.

## 2. What is considered to be date of commencement of commercial production?

The date given by the entrepreneur at the time of filing the Udyam registration is called the date of commencement of commercial production. In case there is a doubt, the General Managers of District Industries Centres or Regional Joint Director, Chennai may take the date on which first sale invoice was made in case of manufacturing enterprises.

## 3. What is a credit linked scheme?

A scheme which facilitates a credit product, such as interest subvention, or collateral free loan is called a credit linked scheme.

## 4. What is a credit linked subsidy scheme?

To avail this scheme, an MSME has to fulfill the essential condition of availing loans from banks.

## 5. What is back-ended interest subsidy?

A back-end subsidy involves direct payment of a subsidy at a later date to the borrower, who pays the market rate up front.

## 6. What is the difference between a central sector scheme and a centrally sponsored scheme?

In a central sector scheme, the Government of India bears 100% funding, and is responsible for its implementation. In a centrally sponsored scheme, the state government bears a certain percentage of the funding, and is responsible for its implementation.

## 7. What are flexi funds?

States may, if they so desire, set aside 25% of any centrally sponsored scheme as flexi fund to be spent on any sub-scheme or component or innovation that is in line with the overall aim and objectives of the approved scheme.

## 8. What is a credit rating agency?

It is a company that assigns credit ratings, which rates a debtor's ability to pay back its debt by making timely principal and interest payments and assesses the likelihood of a default.

## 9. What is a soft loan?

A soft loan is a loan with no interest or a below-market rate of interest, extended grace period, and interest holidays. It is also called soft financing or concessional funding.

## 10. What is Cluster Based Business Organisation (CBBO)?

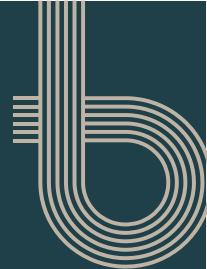
A cluster is a group of enterprises located within an identifiable and as far as practicable, contiguous area and producing same or similar products or services. A CBBO is set up at the state or cluster level to form and promote Farmer Producer Organisations (FPOs), MSMEs, etc.

## 11. What are Farmer Producer Organizations (FPOs)?

FPOs are voluntary organizations controlled by their farmer-members who actively participate in setting their policies and making decisions.

## 12. What are scheduled banks?

Scheduled banks in India refer to those banks which have been included in the second schedule of the Reserve Bank of India Act, 1934.



## **13. What is the difference between repayment period and moratorium period?**

A moratorium period is the time during a loan term when the borrower is not required to make any repayment. It is a waiting period before which repayment of EMIs resumes.

## **14. What is Good Manufacturing Practice (GMP)?**

Good Manufacturing Practice (GMP) is a system that ensures products are consistently produced and controlled according to quality standards.

## **15. What are OIE standards?**

The OIE standards are aimed at improving the health and welfare of animals throughout the world. They are recognised by the World Trade Organisation as the international reference standards for animal health, including zoonoses (diseases transmissible to humans).

## **16. What is management information system in agriculture?**

A management information system for the agriculture sector is used for collecting, processing, storing, and disseminating data in the form needed to carry out a farm's operations and functions.

## **17. What is a stamp duty?**

Stamp duty is a tax imposed on the sale of property or property ownership by the state government.

## **18. What is the difference between casual employment, and contractual employment?**

If an employee works on an hourly basis, then it is termed as casual employment and if an employee works for not less than 38 hours a week, then it is known as contractual employment.

## **19. What is the difference between brownfield development and greenfield development?**

Reconstructing a structure by demolishing an existing structure is a brownfield development, whereas building a structure from scratch on undeveloped land is called greenfield development.

## **20. What is ex gratia payment?**

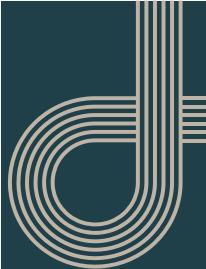
Ex-gratia payment is the money which is paid due to moral obligation and not due to legal obligation.

## **21. What is the difference between simple interest and compound interest?**

Simple interest is levied only on the principal amount of a loan or deposit. In contrast, compound interest is levied on the principal amount and the interest that accumulates on it in every period.

## **22. What is mezzanine financing?**

It is a hybrid of debt and equity financing that gives the lender the right to convert the debt to an equity interest in the company in case of default, generally, after venture capital companies and other senior lenders are paid.



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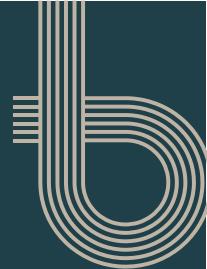
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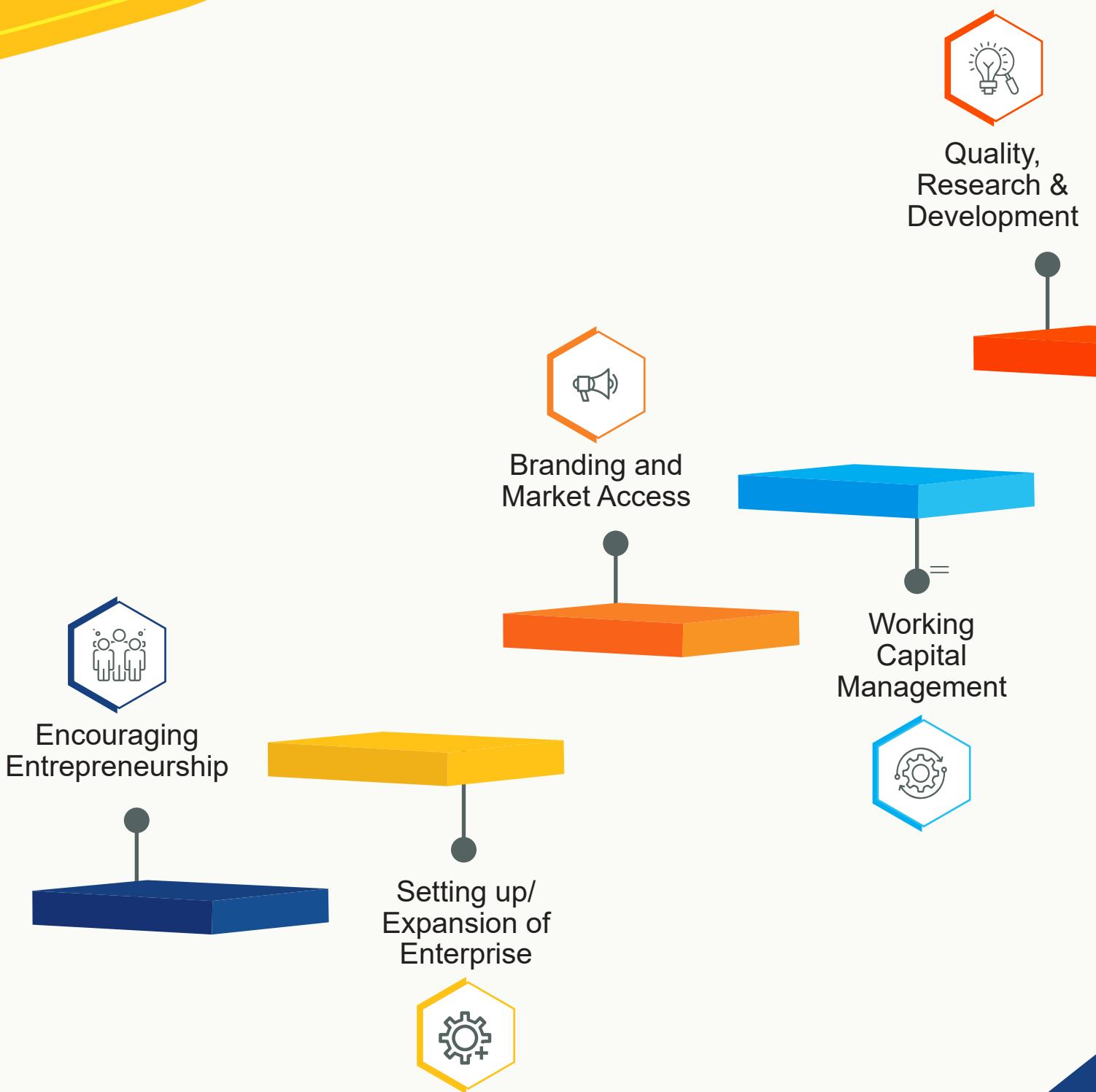
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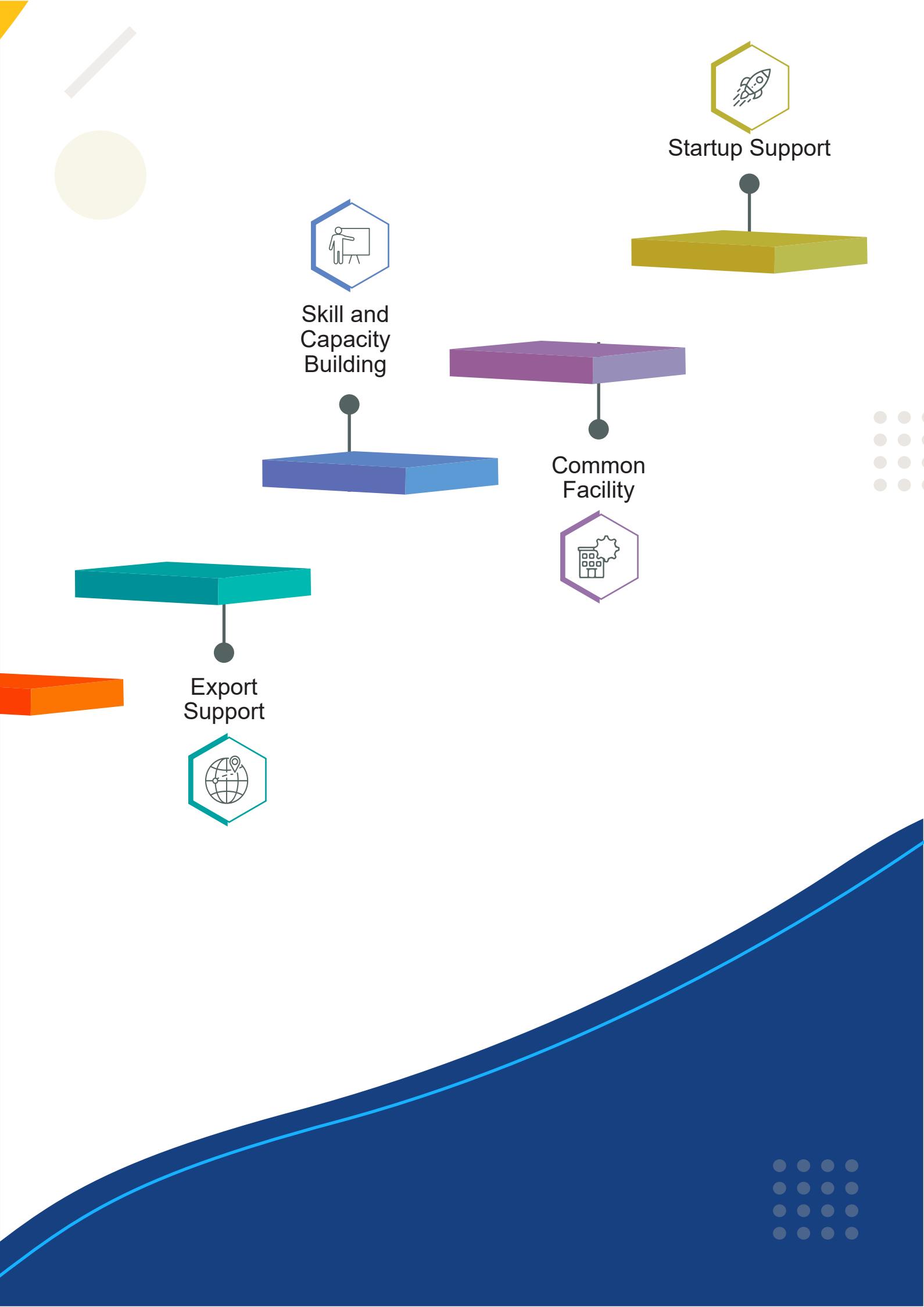
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# Business Value Chain





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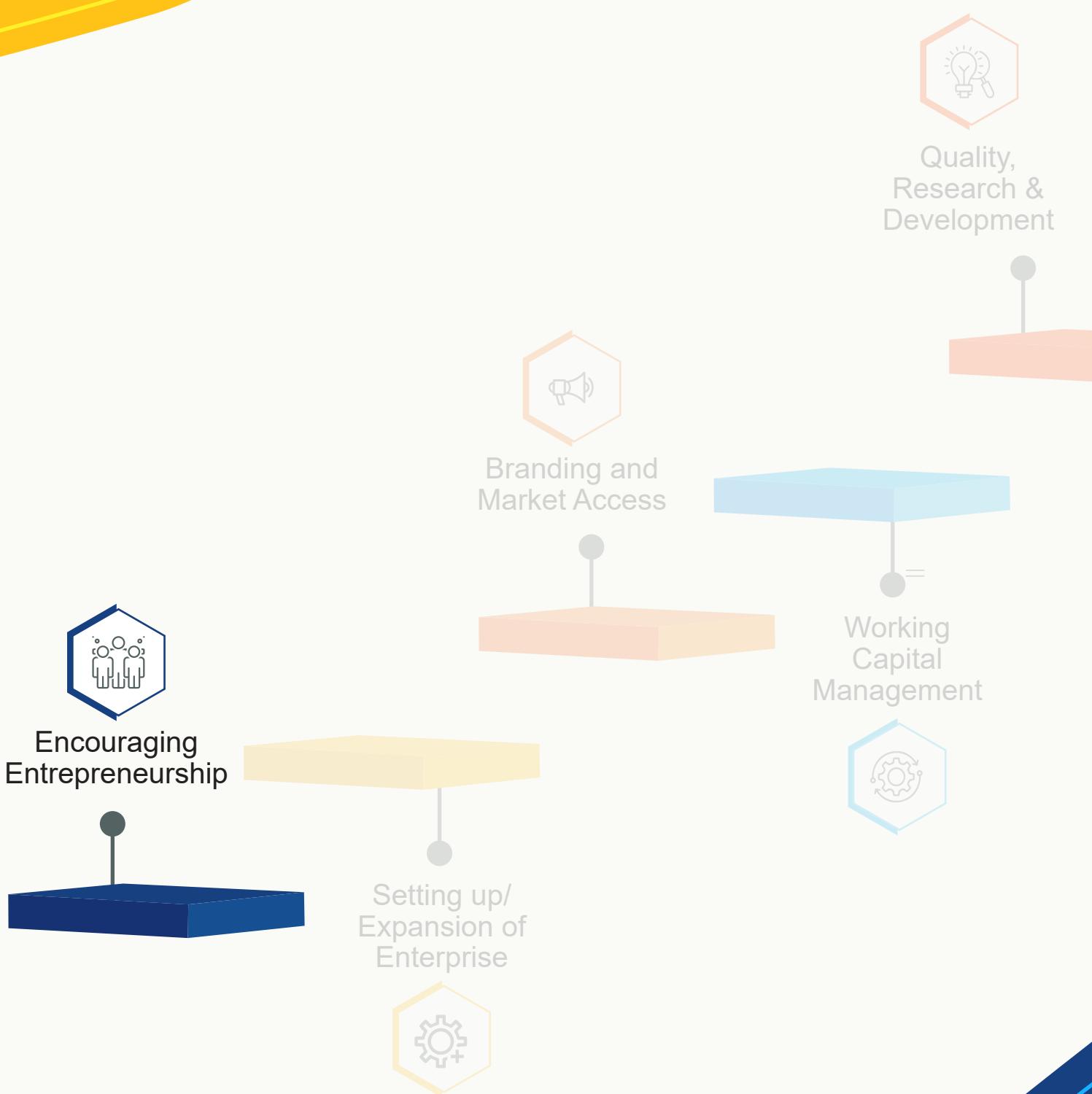
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# Business Value Chain





Startup Support



Skill and Capacity Building



Common Facility



Skill and Capacity Building

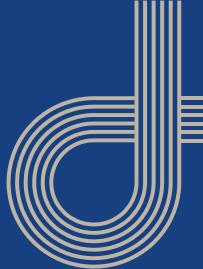


Export Support



Startup Support





# வேலையில்லாத இளைஞர்களுக்கு வேலை வாய்ப்புத் திட்டம்

## நோக்கம்:

படித்தும் வேலை இல்லாதவர்களுக்கு, அவர்கள் வசிக்கும் பகுதிகளிலேயே, வேலை வாய்ப்புகளை உருவாக்கி, வேலை வாய்ப்புக்காக கிராமப்புறங்களில் இருந்து, நகர் புறங்களுக்கு திட்டம் பெயர்வதை தடுக்கப்படுவதாகும்.

## முக்கிய நன்மைகள்:

மொத்த திட்ட மதிப்பில் 25% மாணியம் வழங்கப்படும்: அதிகப்பட்சம் ரூ. 2.5 லட்சம் வரை வழங்கப்படும்.

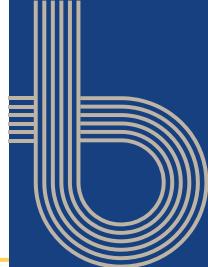
## தகுதி:

- 1) விண்ணப்பதாரர் குறைந்தபட்சம் 18 வயது நிரம்பியவராக இருக்க வேண்டும்.  
அ. பொது பிரிவினருக்கு அதிகப்பட்ச வயது வரம்பு 35.  
ஆ. சிறப்பு பிரிவினருக்கு (SC/ST/MBC/BC/சிறுபான்மையினர்/முன்னாள் இராணுவத்தினர்/மாற்றுத்திறனாளிகள்/திருநங்கைகள்) அதிகப்பட்ச வயது வரம்பு 45.
- விண்ணப்பதாரர் குடும்ப வருமானம் ஒரு ஆண்டுக்கு ரூ.5 லட்சத்திற்குள் மிகாமல் இருக்க வேண்டும்.
- விண்ணப்பதாரரின் குடும்ப வருமானம் ஒரு ஆண்டுக்கு ரூ.5 லட்சத்திற்குள் மிகாமல் இருக்க வேண்டும்.
- விண்ணப்பதாரரின் பங்களிப்பு, திட்ட மதிப்பில் பொது பிரிவினருக்கு 10% மற்றும் சிறப்பு பிரிவினருக்கு 5% ஆக இருக்க வேண்டும்.
- விண்ணப்பதாரர் கட்டாயம் தொழில் முனைவோர் திட்டம் பயிற்சி பெற்றிருக்க வேண்டும்.
- உற்பத்திக்கான திட்ட மதிப்பு ரூ.15 லட்சத்திற்கு மிகாமலும், தொழில் அல்லது சேவை செயல்பாடுகளுக்கான திட்ட மதிப்பு ரூ.5 லட்சத்திற்கு மிகாமலும் இருக்க வேண்டும்.

## விண்ணப்பிக்க வேண்டிய முகவரி:

[https://msmeonline.tn.gov.in/uyegp/uyegp\\_desc.php](https://msmeonline.tn.gov.in/uyegp/uyegp_desc.php)





# Unemployed Youth Employment Generation Programme

## OBJECTIVE

To generate employment opportunities for the educated unemployed in their native places itself, thereby preventing mass migration from rural to urban areas.

## KEY BENEFITS

Subsidy provided for 25% of project cost; subject to a maximum of INR 2.5 lakh.

## ELIGIBILITY CRITERIA

- The applicant should be minimum 18 years of age; and
  - a. for General category: maximum 35 years of age.
  - b. for Special category (SC/ ST/ MBC/ BC/ minorities/ ex-servicemen/ differently-abled/ transgender person): maximum 45 years of age.
- The applicant should have passed 8<sup>th</sup> standard.
- The family income of the applicant should not exceed INR 5 lakh per annum.
- The applicant's contribution should be 10% of project cost for General category, or 5% for Special category.
- Entrepreneurship Development Programme (EDP) training is mandatory.
- Project cost should not be more than INR 15 lakh for manufacturing, and INR 5 lakh for business or service activities.

**UYEGP**

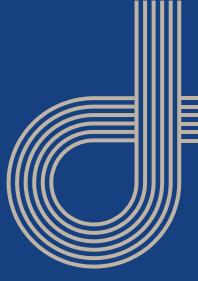
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## HOW TO APPLY/ OFFICE TO CONTACT

[https://msmeonline.tn.gov.in/uyegp/uyegp\\_desc.php](https://msmeonline.tn.gov.in/uyegp/uyegp_desc.php)

**01**





## புதிய தொழில் முனைவோர் மற்றும் நிறுவன மேம்பாட்டு திட்டம்

### நோக்கம்:

முதல் தலைமுறை தொழில் முனைவோராக படித்த இளைஞர்களை மாற்ற உதவுவதாகும்.

### முக்கிய நன்மைகள்:

- மொத்தத் திட்ட மதிப்பில் 25% மாணியம் வழங்கப்படும். அதிகப்பட்சம் ரூ. 75 லட்சம் வரை வழங்கப்படும்.
- திருப்பிச் செலுத்தும் காலம் முழுதும், வட்டி மாணியம் 3% என்ற விகிதத்தில் வழங்கப்படும்.
- சிறு தொழில்கள் மேம்பாட்டுக் கழகத் தொழிற்பேட்டைகளின் ஒதுக்கீட்டில் முன்னுரிமை வழங்கப்படும்.
- SC/ST/மாற்றுத்திறனாளி பிரிவினர்களால் ஊக்குவிக்கப்படும் நிறுவனங்களுக்கு, தகுதியான திட்ட மதிப்பின் மூலதன மாணியத்தில், 10% கூடுதல் மூலதன மாணியம் வழங்கப்படும்.

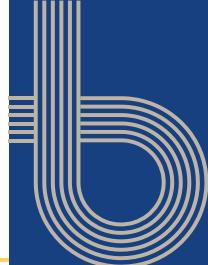
### தகுதி:

- விண்ணப்பதாரர் குறைந்தபட்சம் 21 வயது நிரம்பியவராக இருக்க வேண்டும்.  
அ. பொது பிரிவினருக்கு அதிகப்பட்ச, வயது வரம்பு 35.  
ஆ. சிறப்பு பிரிவினருக்கு அதிகப்பட்ச வயது வரம்பு 45 (SC/ST/MBC/BC/ சிறப்பான்மையினர்/முன்னாள் ராணுவத்தினர்/ மாற்றுத்திறனாளிகள்/ திருநங்கைகள்)
- விண்ணப்பதாரரின் பிறத் தகுதிகளாவன:-
  - முதல் தலைமுறை தொழில் முனைவோராக இருத்தல்.
  - அங்கீகரிக்கப்பட்ட நிறுவனத்தில் இருந்து குறைந்தபட்சம் 12-ஆம் வகுப்பு தேர்ச்சி, அல்லது டிப்ளோ மோ அல்லது தொழில் துறை பயிற்சி நிறுவனத்தில், (ITI) அல்லது தொழில் முறை பயிற்சி பெற்றிருத்தல்.
  - இ. மூன்று ஆண்டுகளுக்குக் குறையாமல், தமிழ்நாட்டில் வசிப்பவராக இருத்தல்.
- மொத்தத் திட்டமைப்பு ரூ.10 லட்சத்திற்கு அதிகமாகவும், ரூ.5 கோடிக்கு குறைவாகவும் இருக்க வேண்டும். விண்ணப்பதாரரின் பங்களிப்பு, மொத்தத் திட்ட மதிப்பில், பொது பிரிவினருக்கு 10% மற்றும் சிறப்பு பிரிவினருக்கு 5% ஆக இருக்க வேண்டும்.
- விண்ணப்பதாரர் கட்டாயம் தொழில் முனைவோர் திட்டப் பயிற்சி பெற்றிருக்க வேண்டும்.
- தகுதியின்மை பட்டியல்: இணைப்பு 3-ஜப் பார்க்கவும்.

### விண்ணப்பிக்க வேண்டிய முகவரி:

[https://msmeonline.tn.gov.in/uyegp/uyegp\\_desc.php](https://msmeonline.tn.gov.in/uyegp/uyegp_desc.php)





# New Entrepreneur cum Enterprise Development Scheme

## OBJECTIVE

To assist educated youths to become first generation entrepreneurs.

## KEY BENEFITS

- Subsidy provided for 25% of project cost; subject to a maximum of INR 75 lakh.
- Interest subvention provided at the rate of 3%, throughout the period of repayment.
- Priority in allotment in Small Industries Development Corporation (SIDCO) industrial estates.
- An additional capital subsidy provided for 10% over the capital subsidy of eligible project cost to the enterprises promoted by SC/ ST/ differently-abled candidates.

## ELIGIBILITY CRITERIA

- The applicant should be minimum 21 years of age; and
  - for General category: maximum 35 years of age.
  - for Special category (SC/ ST/ MBC/ BC/ minorities/ ex-servicemen/ differently-abled/ transgender person): maximum 45 years of age.
- The applicant should be:
  - a first generation entrepreneur.
  - posses a minimum 12<sup>th</sup> standard or diploma or Industrial Training Institutes (ITI) or vocational training from a recognised institution.
  - a resident of Tamil Nadu for not less than 3 years.
- Project cost should be above INR 10 lakh, and below INR 5 crore. The applicant's contribution should be 10% of project cost for General category; and 5% for Special category.
- Entrepreneurship Development Programme (EDP) training is mandatory.
- Ineligibility list : See Annexure 3

## HOW TO APPLY/ OFFICE TO CONTACT

[https://msmeonline.tn.gov.in/needs/needs\\_desc.php](https://msmeonline.tn.gov.in/needs/needs_desc.php)

NEEDS

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02





## பிரதமரின் வேலை வாய்ப்பு உருவாக்கும் திட்டம்

### நோக்கம்:

இந்தியாவில் MSME தொழில் முனைவோர்களுக்கு சுய வேலைவாய்ப்புகளை உருவாக்குவதாகும்.

### முக்கிய நன்மைகள்:

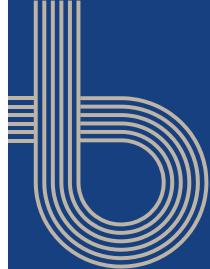
- நகர்ப்புறங்களில் அமைக்கப்பட்டால் வழங்கப்படும் மானியம் பின்வருமாறு:-  
அ. பொதுப் பிரிவினருக்கு, மொத்தத் திட்ட மதிப்பில் 15%.  
ஆ. சிறப்புப் பிரிவினருக்கு, (SC/ST/OBC/சிறுபான்மையினர்/பெண்கள்/முன்னால் இராணுவத்தினர்/மாற்றுத்திறனாளிகள்/வடகிழக்கு பகுதி/மலைமற்றும் எல்லைப் பகுதி)
- கிராமப்புறங்களில் அமைக்கப்பெற்றால் வழங்கப்படும் மானியம் பின் வருமாறு:-  
அ. பொதுப் பிரிவினருக்கு, மொத்தத் திட்டமதிப்பில் 25%.  
ஆ. சிறப்புப் பிரிவினருக்கு (SC/ST/OBC/சிறுபான்மையினர்/பெண்கள்/முன்னால் இராணுவத்தினர்/மாற்றுத்திறனாளிகள்/வடகிழக்கு பகுதி/மலைமற்றும் எல்லைப் பகுதி) மொத்த திட்ட மதிப்பில் 35%.
- ஏற்கனவே அமைக்கப்பெற்று, சிறப்பாக செயல்பட்டு வரும் PMEGP/MUDRA/கிராமப்புற, வேலை உறுதித் திட்டமான MSME ஆக இருந்து, மேலும் பல்வகைப் படுத்தலுக்கு போகிறது என்றால், பின்வருமாறு இரண்டாம் கட்ட மானியம் வழங்கப்படும்:  
அ. மொத்தத் திட்ட மதிப்பில் 15% வழங்கப்படும் அதிகப்டச திட்ட மதிப்பு ரூ.1 கோடி.  
ஆ. வடகிழக்குப் பகுதி/மலைப் பாங்கான மாநிலங்களுக்கான திட்ட மதிப்பில், 20% வழங்கப்படும். அதிகப்டச திட்ட மதிப்பு ரூ.1 கோடி.

### தகுதி:

- விண்ணப்பதாரர் குறைந்தபட்சம் 21 வயது நிரம்பியவராக இருக்க வேண்டும்.  
அ. பொதுப் பிரிவினருக்கு, அதிகப்டச வயது வரம்பு 35.  
ஆ. சிறப்புப் பிரிவினருக்கு (SC/ST/MBC/BC/சிறுபான்மையினர்/முன்னால் இ. ராணுவத்தினர்/மாற்றுத்திறனாளிகள்/திருநங்கைகள்) அதிகப்டச வயது வரம்பு 45.
- விண்ணப்பதாரரின் பிறத் தகுதிகளாவன:-  
அ. முதல் தலைமுறை தொழில் முனைவோராக இருத்தல்.  
ஆ. அங்கீகரிக்கப்பட்ட நிறுவனத்தில் இருந்து, குறைந்தபட்சம் 12 ஆம் வகுப்பு தேர்ச்சி, டிப்ளோ தொழில் துறை பயிற்சி நிறுவனத்தில் தேர்ச்சி (ITI), தொழில் முறை பயிற்சி பெற்றிருத்தல்.  
இ. மூன்று ஆண்டுகளுக்குக் குறையாமல் தமிழ்நாட்டில் வசிப்பவராக இருத்தல்.
- மொத்தத் திட்டமைப்பு ரூ.10 லட்சத்திற்கு அதிகமாகவும், ரூ.5 கோடிக்கு குறைவாகவும் இருக்க வேண்டும். விண்ணப்பதாரரின் பங்களிப்பு மொத்தத் திட்ட மதிப்பில், பொது பிரிவினருக்கு 10% மற்றும் சிறப்புப் பிரிவினருக்கு 5% ஆக இருக்க வேண்டும்.
- விண்ணப்பதாரர் கட்டாயம் தொழில் முனைவோர் திட்ட பயிற்சி பெற்றிருக்க வேண்டும்.

### விண்ணப்பிக்க வேண்டிய முகவரி:

[www.kviconline.gov.in/pmegpportal/pmegphome/index.jsp](http://www.kviconline.gov.in/pmegpportal/pmegphome/index.jsp)



# Prime Minister's Employment Generation Programme



## OBJECTIVE

To create self-employment opportunities for MSME entrepreneurs in India.



## KEY BENEFITS

- If situated in urban areas, subsidy provided for:
  - a. 15% of project cost if General category.
  - b. 25% of project cost if Special category (SC/ ST/ OBC/ Minorities/ Women/ Ex-servicemen/ Physically handicapped/ North-East Region/ Hill and Border areas).
- If situated in rural areas, subsidy provided for:
  - a. 25% of project cost if General category.
  - b. 35% of project cost if Special category (SC/ ST/ OBC/ minorities women/ ex-servicemen/ physically handicapped/ North-East Region/ hill and border areas).
- If it is an existing and better performing PMEGP/ MUDRA/ Rural Employment Guarantee Programme MSME, and is going for diversification second subsidy provided for:
  - a. 15% of project cost; subject to a maximum project cost of INR 1 crore.
  - b. 20% of project cost for North-East Region/ hilly states; subject to a maximum project cost of INR 1 crore.



## ELIGIBILITY CRITERIA

- The applicant should be minimum 21 years of age; and
  - a. for General category: maximum 35 years of age.
  - b. for Special category (SC/ ST/ MBC/ BC/ minorities/ ex-servicemen/ differently-abled/ transgender person): maximum 45 years of age.
- The applicant should be:
  - a first generation entrepreneur.
  - b. posses a minimum 12<sup>th</sup> standard or diploma or Industrial Training Institutes (ITI) or vocational training from a recognised institution.
  - c. a resident of Tamil Nadu for not less than 3 years.
- Project cost should be above INR 10 lakh, and below INR 5 crore. The applicant's contribution should be 10% of project cost for General category; and 5% for Special category.
- Entrepreneurship Development Programme (EDP) training is mandatory.



## HOW TO APPLY/ OFFICE TO CONTACT

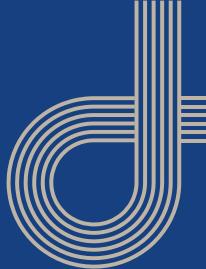
[www.kviconline.gov.in/pmegpportal/pmegphome/index.jsp](http://www.kviconline.gov.in/pmegpportal/pmegphome/index.jsp)

**PMEGP**

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SUBSIDY SCHEME**

**03**





## தொழில் முனைவோர் மற்றும் திறன் மேம்பாட்டுத் திட்டம்



### நோக்கம்:

புதிய நிறுவனங்களை ஊக்குவித்தல், அவற்றின் திறன்களை மேம்படுத்த உதவுவது மற்றும் அவர்களிடையே தொழில் முனைவோர் கலாச்சாரத்தை ஊக்குவிப்பதாகும்.



### முக்கிய நன்மைகள்:

- புதிய மற்றும் ஏற்கனவே உள்ள தொழில் முனைவோருக்கு, தொழில் முனைவோர் மற்றும் திறன் பயிற்சி பற்றிய இலவச பயிற்சி வழங்கப்படும்.
- தற்போதுள்ள தொழில் முனைவோர்களுக்கு, இலவச மேலாண்மை திறன் மேம்பாட்டு பயிற்சி வழங்கப்படும்.



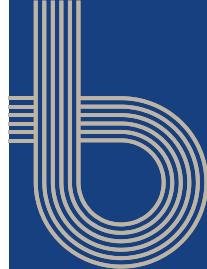
### தகுதி:

- விண்ணப்பதாரர் ஒரு MSME தொழில் முனைவோரக்கோ அல்லது ஏற்கனவே ஒரு வணிகம் செய்பவராக்கோ இருக்க வேண்டும்.



### விண்ணப்பிக்க வேண்டிய முகவரி:

உங்கள் அருகில் உள்ள MSME-DFO கிளையை தொடர்பு கொள்ளுங்கள்.



# Entrepreneurship and Skill Development Programme

## OBJECTIVE

To promote aspiring enterprises, help them in enhancing their capacities, and to inculcate entrepreneurial culture among them.

## KEY BENEFITS

- Free training on entrepreneurship and skill training (across various sectors), is provided to both new and existing entrepreneurs.
- Free management capacity building training is provided to existing entrepreneurs.

## ELIGIBILITY CRITERIA

- The applicant should be an MSME entrepreneur, aspiring to start a business or already has an existing business.

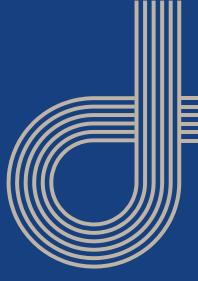
## HOW TO APPLY/ OFFICE TO CONTACT

Contact your nearest MSME - DFO branch.

ESDP

OTHERS

04



# 10,000 விவசாய உற்பத்தியாளர்களை ஊக்குவிக்கும் அமைப்புகளான மத்தியத் துறை திட்டம்

## நோக்கம்:

சிறு, நடுத்தர மற்றும் நிலமற்ற விவசாயிகளை FPO களாக ஒன்றியைத்தல் மூலம், அவர்களின் பொருளாதார வலிமை, சந்தை தொடர்புகள் மற்றும் வருமானத்தை மேம்படுத்துவதாகும்.

## முக்கிய நன்மைகள்:

- குழும அடிப்படையில் ஆன வர்த்தக அமைப்புகளால் (CBBOs) FPO-கள் உருவாக்கப்படும்.
- பொருளாதார நிலை பெற 5 வருடங்களுக்கு கைகோர்த்து, நிபுணத்துவ ஆதரவு வழங்கப்படும்.
- பயிர் வளர்ப்பு, வேளாண் சந்தைப்படுத்துதல், அல்லது மதிப்பு சேர்த்தல் மற்றும் பதப்படுத்துதல், சமூக அணி திரட்டல், தகவல் தொழில்நுட்பம் (IT) அல்லது வேளாண் மேலாண்மை தகவல் (MIS) மற்றும் வேளாண் சந்தைப்படுத்துதல் போன்ற அமைப்புகளில் இருந்து 5-வகை வகை நிபுணர்களால், LBBO-களுக்கு ஆதரவு வழங்கப்படும்.
- ஊழியர்களின் சம்பளம், FPO பதிவு, அலுவலக வாடகை மற்றும் பயண்பாட்டுக் கட்டணம், சிறிய
- உபகரணச் செலவு, பயணம் மற்றும் தீரு செலவுகள் போன்றவற்றிற்காக, ஒரு FPO விற்கு, FPO மேலாண்மை செலவாக, ரூ. 18 லட்சம் வழங்கப்படும்.
- உருவாக்கப்பட்ட ஆண்டிலிருந்து 3 ஆண்டுகளுக்கு மட்டும் இந்த ரூ. 18 லட்சம் உதவி வழங்கப்படும்.
- முன்னாள் FPO உறுப்பினருக்கு, பங்கு மானியமாக ரூ 2000 வரை வழங்கப்படும். ஒரு FPO-க்கு அதிகப்பட்சமாக ரூ 15 லட்சம் வரம்புக்கு உட்பட்டது.
- தகுதி பெற்ற கடன் வழங்கும் நிறுவனங்கள் மூலம், FPO களுக்கு நிறுவன கடன் அணுகலை உறுதி செய்ய, கடன் உத்திரபாத வசதியுடன் FPO ஒன்றுக்கு அதிகப்பட்சமாக 2 கோடி ரூபாய் திட்டக் கடன் வழங்கப்படும்.

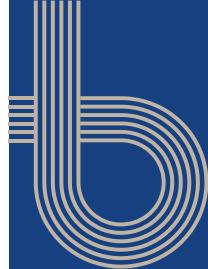
## தகுதி:

- குழுமமாக செயல்பட, FPO-கள் உருவாக்கப்பட்டு, அங்கு விவசாய மற்றும் தோட்டக்கலைப் பொருட்கள் வளர்க்கப்படுதல் அல்லது பயிரிடப்படுதல்.
- சிறப்பு மற்றும் சிறந்த செயலாக்கம், சந்தைப்படுத்தல், விளம்பரப்படுத்தல் மற்றும் ஏற்றுமதிகளை ஊக்குவிக்கும் ஒரு மாவட்டம் ஒரு தயாரிப்பு (ODOP) குழுமத்திற்கு முன்னுரிமை தருதல்.

## விண்ணப்பிக்க வேண்டிய முகவரி:

<https://www.nabard.org/contact.aspx>





# Central sector scheme for formation and promotion of 10,000 Farmer Producer Organizations

## OBJECTIVE

To aggregate small, marginal and landless farmers into FPOs, thereby enhancing their economic strength, market linkages, and income.

## KEY BENEFITS

- FPOs will be formed by Cluster Based Business Organizations (CBBOs).
- Hand-holding and professional support will be provided for 5 years to make them economically sustainable.
- The CBBOs will be supported with 5 categories of specialists from the domain of crop husbandry, agri marketing or value addition and processing, social mobilization, Information Technology (IT) or Management Information System (MIS) in agriculture, and agriculture marketing.
- FPO management cost of INR 18 lakh per FPO provided for salary of staffs, registration of FPO, office rent and utility charges, minor equipment cost, travel and miscellaneous expenses, etc. This assistance of INR 18 lakh will be provided in a span of three years (from the year of formation).
- Equity grant provided in the form of matching grant upto INR 2,000 per farmer member of FPO; subject to a maximum limit of INR 15 lakh per FPO.
- To ensure institutional credit accessibility to FPOs, credit guarantee facility of maximum INR 2 crore of project loan per FPO is provided from eligible lending institutions.

## ELIGIBILITY CRITERIA

- FPOs are to be developed in produce clusters, where agricultural and horticultural produces are grown or cultivated.
- One District One Product (ODOP) cluster will be preferred to promote specialization and better processing, marketing, branding and export.

CREDIT LINKED SCHEME

## HOW TO APPLY/ OFFICE TO CONTACT

<https://www.nabard.org/contact.aspx>

05



# பால் உற்பத்தியாளர்களை தீவன தொழில் முனைவோராக உருவாக்குதல்

## OBJECTIVE

பால் உற்பத்தியாளர்கள், பால் விவசாயிகள், கால்நடை வளர்ப்போர், கிராமப்புற இளைஞர்கள் மற்றும் சுய உதவிக் குழுக்கள் (SHG's) ஆகியோரால், தொழில் முனைவோர் மேம்பாடு மூலம், தீவன உற்பத்தியை மனித மயமாக்குதல் மற்றும் பாதுகாப்பு படுத்துதல்.

## KEY BENEFITS

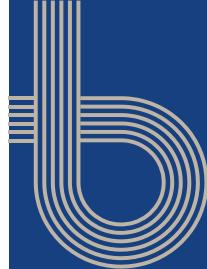
- திட்ட மதிப்பில் 25% மானியம் வழங்கப்படுகிறது. ஆண்டுக்கு அடுக்கு ஒன்றுக்கு ரூ. 10.5 லட்சம் வரம்புக்கு உட்பட்டது.

## ELIGIBILITY CRITERIA

- விண்ணப்பதாரர் ஒரு பால் உற்பத்தியாளர் அல்லது ஒரு பால் விவசாயி அல்லது ஒரு தனிநபர் அல்லது சுய உதவிக் குழுவைச் (SHG) சேர்ந்தவராக இருந்ததல் வேண்டும். அவர், அ. கால்நடைகளுக்கு உணவனிப்பதில் ஆர்வம் உள்ளவராக இருக்க வேண்டும்.  
ஆ. தங்களது சொந்த கால்நடை தொடக்கத்தை உருவாக்க ஆர்வம் உள்ளவராக இருக்க வேண்டும்.  
குறிப்பு: சென்னை, நீலகிரி, தஞ்சாவூர், திருவாரூர், கன்னியாகுமரி, நாகப்பட்டினம், மயிலாடுதுறை மாவட்டங்களைத் தவிர, மற்ற அனைத்து மாவட்டங்களிலிருந்தும், நான்கு ஆர்வமுள்ள மற்றும் தகுதியான தொழில் முனைவோர் தேர்ந்தெடுக்கப்படுவார்கள்.
- தகுதித் திட்டங்களாக கருதப்படுவன:
  - அ. வணிகவரிசையில், சில்லேஜ் பேல் (Silage bale) தயாரிக்கும் அலகு (தீவனம் பாதுகாத்தல் முறை) 3100 மெட்ரிக் டன் உற்பத்தி திறன் கொண்டிருக்க வேண்டும்.
  - ஆ. பிழை எடுப்பு அலகு, தீவன அறுவடை செய்யத் தேவையான சாப்ட் (Chaffer) மற்றும் இழுபொரி.

## HOW TO APPLY/ OFFICE TO CONTACT

தொடர்பு கொள்ள வேண்டிய அலுவலகம்: அருகில் உள்ள கால்நடை நிறுவனம். தொழில் முனைவோரின் விவரங்கள், மற்றும், அவருடன் இருக்கும் வளங்கள், மற்றும் ஆதார அடையாளங்கள் எல்லாம் விண்ணப்பத்தில் குறிப்பிட்டு இருக்க வேண்டும்.



# Developing milk producers as fodder entrepreneurs

## OBJECTIVE

To commercialize fodder production through entrepreneurship development and conservation by milk producers, dairy farmers, livestock rearers, rural youths and Self Help Groups (SHGs).

## KEY BENEFITS

- Subsidy provided for 25% of project cost; subject to a maximum of INR 10.5 lakh per unit per annum.

## ELIGIBILITY CRITERIA

- The applicant should be a milk producer or a dairy farmer or an individual or a SHG who:
  - is keen on conservation of fodder.
  - wants to develop fodder startup of their own.
- Note: Four interested and eligible entrepreneurs will be selected from all districts of the state except Chennai, The Nilgiris, Thanjavur, Tiruvarur, Kanyakumari, Nagapattinam, and Myladuthurai.
- Eligible projects:
  - Silage bale making unit (fodder preservation method) on commercial line with a production capacity of 3,000 MT.
  - Requisite machineries like bailing unit, fodder harvester cum chaffer and tractor.

## HOW TO APPLY/ OFFICE TO CONTACT

Office to contact: Nearby veterinary institution. The application should contain the details of the entrepreneur and resources available with him, along with the identity proof.

**FODDER**

OTHERS

**06**

# கிராமப்புற பகுதிகளில், நாட்டுக்கோழி வளர்ப்புக்கு, சிறிய அளவிலான நிறுவனங்களை நிறுவுதல்

## OBJECTIVE

நாட்டுக்கோழி வளர்ப்பிற்கு, 10 மாவட்டங்களைச் சேர்ந்த 100 தொழில் முனைவோரை ஊக்குவிப்பதாகும்.

## KEY BENEFITS

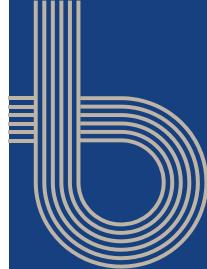
- கோழி வளர்ப்பு நிலையம் கட்டுவது, உபகரணங்கள் வாங்குவது, குஞ்சு வளர்ப்புச் செலவு மற்றும் உணவுச் செலவு, 4 மாதங்களுக்கு அதாவது வளர்ப்பு நிலை வரை தேவையான மொத்தச் செலவில் 50% மானியம் வழங்கப்படும் (ஒரு பணியாளுக்கு ரூ.1,66,875)

## ELIGIBILITY CRITERIA

- விண்ணப்பதாரர் பின் வருவனவற்றை கொண்டிருக்க வேண்டும்:
  - கோழி வளர்ப்பு நிலையம் அமைக்கத் தேவையான குறைந்தபட்சம் 625 சதுர அடி நிலம்.
  - தேவையான மீதமுள்ள 50% நிதியை திரட்டும் திறன்.
- தேர்வு செய்யப்பட்ட 10 மாவட்டங்களாக: திருநெல்வேலி, தென்காசி, தூத்துக்குடி, தேங்கீ, சிவகங்கை, இராமநாதபுரம், விருதுநகர், கடலூர், அரியலூர் மற்றும் பெரம்பலூர்.

## HOW TO APPLY/ OFFICE TO CONTACT

தொடர்பு கொள்ள வேண்டிய அலுவலகம்: அருகில் உள்ள கால்நடை மருத்துவர் நிறுவனம். தொழில் முனைவோரின் விவரங்கள், மற்றும் அவருடன் இருக்கும் வளங்கள், மற்றும் ஆதார அடையாளங்கள் எல்லாம் விண்ணப்பத்துடன் கீழேக்க வேண்டும்.



# Establishment of small scale native chicken poultry units in rural areas

## OBJECTIVE

To encourage entrepreneurs to establish a business in value addition of feed and fodder.

## KEY BENEFITS

- 50% subsidy (INR 1,66,875 per beneficiary) provided for the total cost required for construction of poultry shed, purchase of equipments, chick cost and feed cost for 4 months i.e., upto grower stage.

## ELIGIBILITY CRITERIA

- The applicant should have:
  - a. atleast 625 square feet of land to construct poultry shed.
  - b. capacity to mobilize the remaining 50% fund.
- The selected 10 districts are: Tirunelveli, Tenkasi, Thoothukudi, Theni, Sivagangai, Ramanathapuram, Virudhunagar, Cuddalore, Ariyalur and Perambalur.

## HOW TO APPLY/ OFFICE TO CONTACT

Office to contact: Nearby veterinary institution. The application should contain the details of the entrepreneur and resources available with him, along with the identity proof.



## உணவு மற்றும் தீவனத் தொழில் முனைவோர்த் திட்டம்

### நோக்கம்:

உணவு மற்றும் உணவுப் பொருட்களின் மதிப்புச் சேர்க்கைத் துறையில் தொழில் முனைவோரை ஊக்குவிப்பதாகும்.

### முக்கிய நன்மைகள்

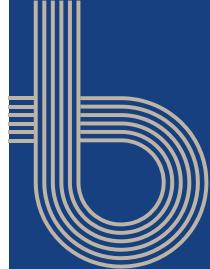
- வைக்கோல் அல்லது சில்லேஜ்(Silage) அல்லது மொத்தக் கலப்பு ரேசன் தயாரிப்பு, அல்லது கால்நடைகளுக்கான சேமிப்பு வசதிகள் உள்ளடக்கிய, ஒரு கால்நடை மதிப்பு சேர்க்கப்பட்ட அழகு அமைக்க 50% மூலதன மானியம் வழங்கப்படும். அதிகப்பட்சம் ரூ.50 லட்சம் வரம்புக்கு உட்பட்டது.
- குறிப்பு: பயணாளிகளுக்கு, நேரடியாக மானியம் ஒரண்டு தவணைகளில் வழங்கப்படும்.

### தகுதி:

- விண்ணப்பதாரரின் தகுதிகளாக கருதப்படுவன்,
  - அ. தனிநபர்கள்
  - ஆ. சுயஉதவிக் குழுக்களில் இருந்தல் (SHGs).
  - இ. உழவர் உற்பத்தியாளர் அமைப்புகளில் இருந்தல் (FPOs)
  - ஈ. உழவர் கூட்டுறவு அமைப்புகளில் இருந்தல் (FCOs)
  - உ. கூட்டுப் பொறுப்பு குழுக்களில் இருந்தல் (JLGs)
  - ஊ. பிரிவு-8, நிறுவனங்கள்.

### விண்ணப்பிக்க வேண்டிய முகவரி:

[www.nlm.udayamimitra.in](http://www.nlm.udayamimitra.in)



# Feed and fodder entrepreneurship scheme

## OBJECTIVE

To encourage entrepreneurs to establish a business in value addition of feed and fodder.

## KEY BENEFITS

- 50% capital subsidy provided for setting up a fodder value addition unit for hay or silage or total mixed ration preparation or fodder block making or storage facilities for fodder; subject to a maximum of INR 50 lakh.

Note: The subsidy is paid directly to the beneficiary, in two installments.

## ELIGIBILITY CRITERIA

- The applicant should be:
  - Individuals
  - Self Help Groups (SHGs)
  - Farmer Producer Organisations (FPOs)
  - Farmer Cooperative Organisations (FCOs)
  - Joint Liability Groups (JLGs)
  - Section 8 companies.

## HOW TO APPLY/ OFFICE TO CONTACT

[www.nlm.ud�amimitra.in](http://www.nlm.ud�amimitra.in)

**FODDER**

**OTHERS**

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## வேளாண் தொழில் முனைவோராக, இளைஞர்களை உருவாக்கும் திட்டம்

### நோக்கம்:

இளம் வேலையற்ற விவசாய பட்டதாரிகளுக்கு சொந்தமாக வேளாண் வணிகம் நிறுவ உதவுவதாகும்.

### முக்கிய நன்மைகள்:

- 25% நிதி உதவி வழங்கப்படுகிறது. அதிகப்பட்சம் பின்-வட்டி மாணியமாக ரூ.1 லட்சம் வரம்புக்கு உட்பட்டது

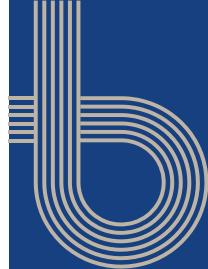
குறிப்பு: 2022-2023 ஆம் ஆண்டில் உலக பயனாளிகள் பயன்தைய ரூ.2 கோடி ஒதுக்கீடு செய்யப்பட்டுள்ளது.

### தகுதி:

- விண்ணப்பதாரர் 21 முதல் 40 வயதுக்கு உட்பட்டவராக இருக்க வேண்டும்.
- விண்ணப்பதாரர் குறைந்தபட்சம் விவசாயத்தில் இளங்கலை பட்டம், அல்லது தோட்டக்கலை அல்லது விவசாயப் பொறியியல் பட்டம் பெற்றிருக்க வேண்டும்.
- விண்ணப்பதாரர் எந்த ஒரு அரசு அல்லது தனியார் நிறுவனத்திலும் வேலை செய்யக்கூடாது.
- விண்ணப்பதாரர் கணினி மற்றும் விவசாய அடிப்படையிலான செயலிகள் இயக்கத் தெரிந்திருக்க வேண்டும்.
- ஒரு குடும்பத்திலிருந்து ஒரு விவசாய பட்டதாரி மட்டுமே நிதி உதவி பெற தகுதியுடையவர்.
- நிறுவனத்தின் உரிமையாளர், தனிநபர் உரிமையாளராக இருக்க வேண்டும்.
- திட்டச் செலவில், நிலம் மற்றும் தளபாடங்கள் உள்கட்டமைப்பின் செலவுகளை, கணக்கீட்டில் சேர்க்கப்பட கூடாது.
- தெரிவு செய்யப்பட்ட விண்ணப்பதாரர், கட்டாயமாக எடுத்துக் கொள்ள வேண்டிய, பிரதம மந்திரியின் கீழ் செயல்படுத்தப்பட்ட விவசாய சந்தைப்படுத்தல் துறை திட்டங்களாவன, நுண் உணவு பதப்படுத்தும் நிறுவனத் திட்டம் (PM-FME) அல்லது, வேளாண்மை உள்கட்டமைப்பு நிதித் திட்டம் (AIF).

### விண்ணப்பிக்க வேண்டிய முகவரி:

<https://www.tnagrisnet.tn.gov.in/>



# Making youth into agri-entrepreneurs

## OBJECTIVE

To help young unemployed agriculture graduates to establish their own agri-business.

## KEY BENEFITS

- 25% financial assistance is provided; subject to a maximum of INR 1 lakh as back-ended interest subsidy.

Note: For the year 2022-23, INR 2 crore has been sanctioned to benefit 200 beneficiaries.

## ELIGIBILITY CRITERIA

- The applicant should be between 21 to 40 years.
- The applicant should possess atleast a bachelor degree in agriculture or horticulture or agri-engineering.
- The applicant should not be employed in any government or any private organisation.
- The applicant must have a good working knowledge on computer and of working on agriculture based apps.
- Only one agricultural graduate from a family is eligible for receiving financial assistance.
- Ownership of the enterprise should be sole proprietary.
- Cost of the land and furniture infrastructure should not be included in the project cost.
- The selected applicant must take up projects under Pradhan Mantri Formalisation of Micro Food Processing Enterprises (PM-FME) scheme or Agriculture Infrastructure Fund (AIF) scheme, implemented by Agricultural Marketing Department.

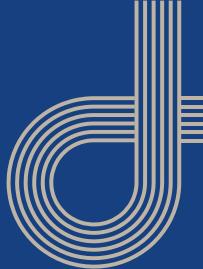
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SUBSIDY SCHEME

## HOW TO APPLY/ OFFICE TO CONTACT

<https://www.tnagrisnet.tn.gov.in/>

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# தொழில் முனைவோர் மேம்பாட்டுத் திட்டம்

## OBJECTIVE

கிராமப்புற நிறுவனங்களின் வளர்ச்சி மற்றும் நிலைத்தன்மையை வளர்க்க ஊக்குவிப்பதாகும்.

## KEY BENEFITS

- அரசு மற்றும் வங்கித் திட்டங்களில் இருந்து பல்வேறு கடன் உதவிகளைப் பெற உதவும் அரசு சான்றிதழ் வழங்கப்படும்.

## ELIGIBILITY CRITERIA

விண்ணப்பதாரரின் தகுதிகளாவன:

- நுண், குறு மற்றும் சிறு நிறுவனங்கள் பொருந்தும் மானியத் திட்டத்தின் கீழ் அடையாளம் கண்டறிதல்.
- திறமையான இளைஞர் புலம் பெயர்ந்து திரும்பிய(SYMR) பயணாளிகளில் 25% இந்தத் திட்டத்தால் ஆதரிக்கப்படுதல்.
- பல்வேறு அரசு மானியத்துடன் இணைக்கப்பட்ட திட்டங்களின் கீழ் அடையாளங்கண்ட தொழில் முனைவோராக இருத்தல்.

## HOW TO APPLY/ OFFICE TO CONTACT

- தெரிவு செய்யப்பட்ட விண்ணப்பதாரர்:
  - அந்தந்த திட்ட கிராம பஞ்சாயத்தின் நிறுவன சமூக நிபுணர்.
  - அந்தந்த திட்ட மாவட்டத்தின் ஒரு நிறுத்த வசதி மையம்.
  - அந்தந்த திட்ட மாவட்டத்தின் மாவட்ட திட்ட மேலாண்மை பிரிவு.
  - மேலும் தகவலுக்கு [www.tnrtip.org](http://www.tnrtip.org)

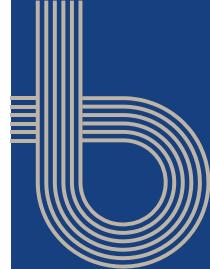
EDP

OTHERS

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# Entrepreneurship Development Programme



## OBJECTIVE

To foster development and sustainability of rural enterprises.



## KEY BENEFITS

- Government certificate will be issued which will help in availing various loans from banks and government schemes.



## ELIGIBILITY CRITERIA

The applicant should be:

- nano, micro and small enterprises identified under Matching Grant Programme.
- 25% of Skilled Youth Migrant Returnee (SYMR) candidates supported by the project.
- potential entrepreneurs identified under various government subsidy linked schemes.



## HOW TO APPLY/ OFFICE TO CONTACT

Office to contact:

- Enterprise community professional of the respective project village panchayat.
- One-stop facility centre of the respective project district.
- District project management unit of the respective project district.
- Visit [www.tnrtip.org](http://www.tnrtip.org)

**EDP**

**OTHERS**

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## வேட்டி மற்றும் சேலைகள் வழங்கும் திட்டம்

### நோக்கம்:

ஆண்டுதோறும் பொங்கல் பண்டிகை நாளை முன்னிட்டு வேட்டி மற்றும் சேலை நெசவாளர்களுக்கு வேலை வாய்ப்புகள் வழங்கப்படும்.

### முக்கிய நன்மைகள்:

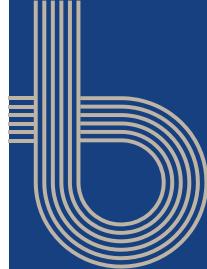
- வேலை வாய்ப்புகள் வழங்கப்படுவது:
  - அ. 2,664 கைத்தறி நெசவாளர்களும்.
  - ஆ. 11,124 மிதித்திரி நெசவாளர்கள்
  - இ. 41,983, விசைத்திரி நெசவாளர்கள்.
- தமிழ்நாட்டின் நகர்புறங்களிலும், மற்றும் கிராமபுறங்களிலும் வசிக்கும் 3.59 கோடி ஏழைகளுக்குப் புதைவைகள் மற்றும் வேட்டிகள் விநியோகப்பட்டன.

### தகுதி:

- விண்ணப்பதாரர் கட்டாயம்:
  - அ. ரேவஷன் கார்டு வைத்திருப்பவர்கள் (கடன் மதிப்பீட்டு நிறுவனங்களால் நிர்ணயப்பட்டவர்கள்) கைத்தறி நெசவாளர்கள், மிதித்திரி நெசவாளர்கள்.

### தொடர்புக்கு:

வருவாய் துறை பொது விநியோக அமைப்பின் மூலம் பயனாளிகளுக்கு சேலைகள் மற்றும் வேட்டிகள் வழங்கப்படுகின்றன.



# Distribution of sarees and dhoties scheme

## OBJECTIVE

To provide employment to weavers of sarees and dhoties on the eve of Pongal festival every year.

## KEY BENEFITS

- Employment provided to
  - a. 2,664 handloom weavers,
  - b. 11,124 pedalloom weavers,
  - c. 41,983 powerloom weavers.
- Sarees and dhotis distributed to 3.59 crore poor people living in the rural and urban areas of Tamil Nadu.

## ELIGIBILITY CRITERIA

- The applicant should be:
  - a. Ration card holders (fixed by credit rating agencies), handloom weavers, pedalloom weavers and powerloom weavers.

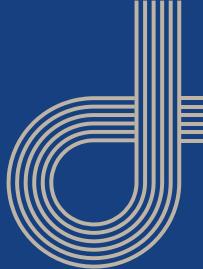
## HOW TO APPLY/ OFFICE TO CONTACT

Revenue Department issues sarees and dhoties to the beneficiaries through Public Distribution System.

WEAVERS

OTHERS

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## தமிழ்நாடு கூட்டுறவு கைத்தறி நெசவாளர் சேமிப்பு மற்றும் பாதுகாப்பு திட்டம்

### நோக்கம்:

நெசவாளர்களின் ஊதியத்தில் 8% பங்கிற்கு மாறாக 8% மாநிலத்தின் பங்காக அரசு வழங்குகிறது.

### முக்கிய நன்மைகள்:

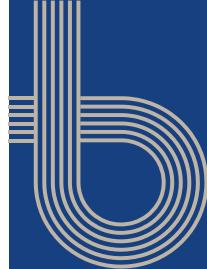
- திட்டங்களின் ஒருப்பு மூகுவதற்கு அரசாங்கம் ஆண்டுக்கு 6.5% வட்டி வழங்குகிறது.

### தகுதி:

- விண்ணப்பதாரர் தொடர்ச்சியான 6 மாத நெசவு தொழிலும், கைத்தறி நெசவாளர்கள் கூட்டுறவு அங்கத்தில் குறைந்தது 1வருடம் உறுப்பினராக ஒருக்க வேண்டும்.

### தொடர்புக்கு:

சம்பந்தப்பட்ட நெசவாளர்களின் தலைவர் அல்லது நிர்வாக இயக்குனர் கூட்டுறவு சங்கம் மற்றும் துணை வட்ட இயக்குனர் அல்லது கைத்தறி உதவி இயக்குனர்.



# Tamil Nadu co-operative handloom weavers savings and security scheme

## OBJECTIVE

To inculcate the habit of savings to protect the future of the handloom weavers.

## KEY BENEFITS

- The Government contributes 8% as state's share against the weavers' share of 8% on wages.
- The Government provides 6.5% interest per annum on the closing balance of the scheme account.

## ELIGIBILITY CRITERIA

- The applicant should be a member of the handloom weavers cooperative society not less than 1 year without continuous default of 6 months in weaving.

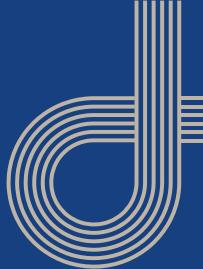
## HOW TO APPLY/ OFFICE TO CONTACT

Office to contact: President or Managing Director of the concerned weavers co-operative society and Circle Deputy Director or Assistant Director of handlooms.

WEAVERS

OTHERS

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## தமிழ்நாடு கூட்டுறவு கைத்தறி நெசவாளர் முதுமை ஒய்வுதிய திட்டம்

### நோக்கம்:

வயதான நெசவாளர்களின் வாழ்வாதாரத்தைப் பாதுகாக்க.

### முக்கிய நன்மைகள்:

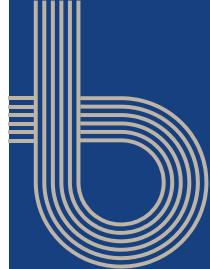
- 60 வயதை எட்டிய நெசவாளர்களுக்கு மாதம் ரூ.1000 அரசு வழங்குகிறது.

### தகுதி:

- விண்ணப்பதாரர் சேமிப்பு மற்றும் பாதுகாப்பு திட்டத்தில் உறுப்பினராக இருக்க வேண்டும்.
- விண்ணப்பதாரர் 60 வயதை அடைவதற்கு முன்னர் இறந்து, தொடர்ச்சியான சேமிப்பு மற்றும் பாதுகாப்பு திட்டத்தின் பங்களிப்பில் ஆறு மாத காலம் இருந்திருக்க வேண்டும்.

### தொடர்புக்கு:

சம்பந்தப்பட்ட நெசவாளர்களின் தலைவர் அல்லது நிர்வாக இயக்குனர். கூட்டுறவு சங்கம் மற்றும் துணை வட்ட இயக்குனர் அல்லது கைத்தறி உதவி இயக்குனர்.



# Tamil Nadu co-operative handloom weavers old age pension scheme

## OBJECTIVE

To protect the livelihood of old age weavers.

## KEY BENEFITS

- The Government provides INR 1,000 per month to the old aged weavers who attained the age of 60 years.

## ELIGIBILITY CRITERIA

- The applicant should be a member of the Savings and Security Scheme (SSS), who died before attaining the age of 60 years and without continuous default of 6 months in SSS contribution.

## HOW TO APPLY/ OFFICE TO CONTACT

Office to contact: President or Managing Director of the concerned weavers co-operative society and Circle Deputy Director or Assistant Director of handlooms.

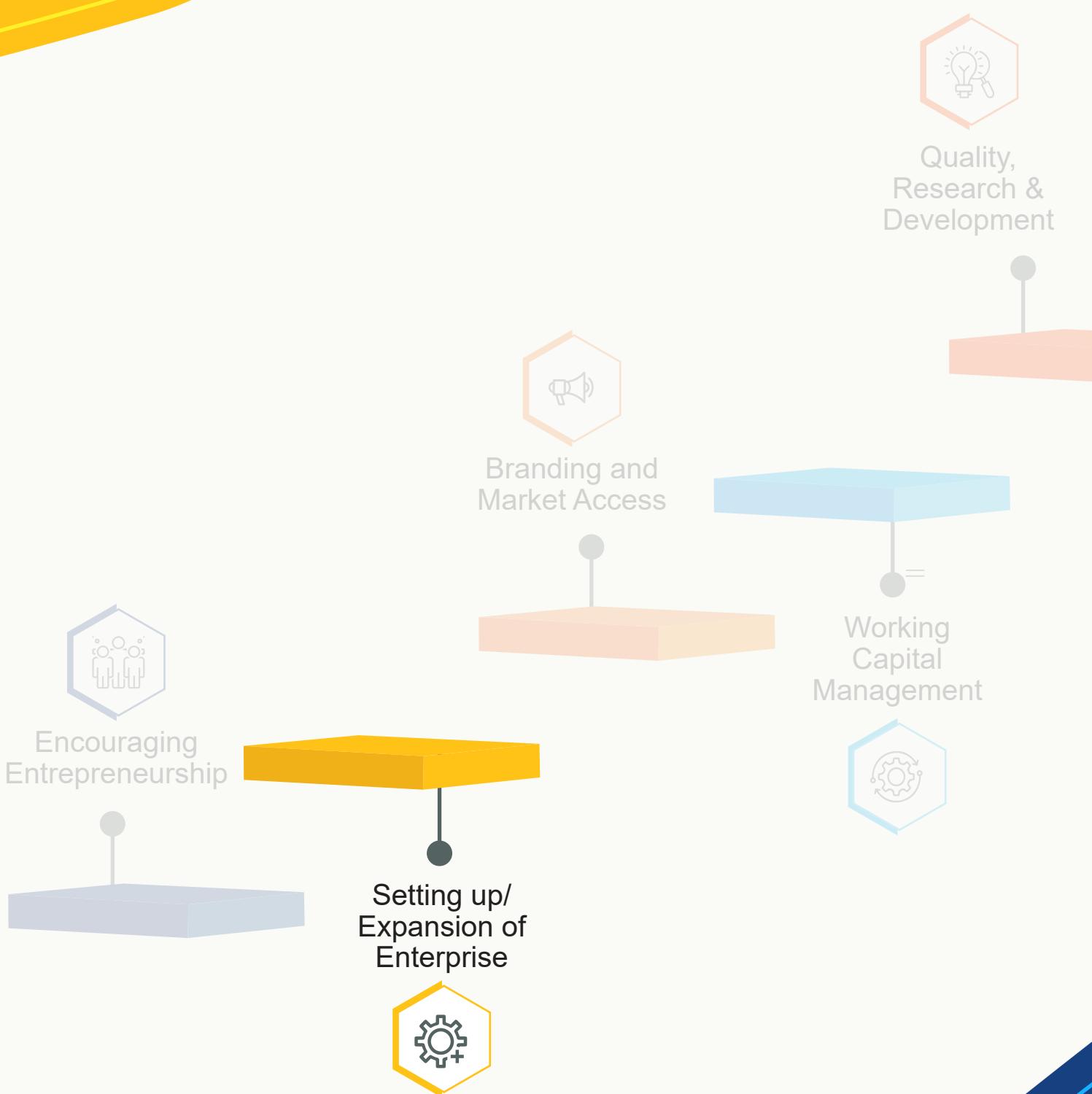
WEAVERS

OTHERS

13



# Business Value Chain





Startup Support

Common Facility



Skill and Capacity Building



Export Support



# பிரதம மந்திரி நுண் உணவு பதப்படுத்தும் நிறுவனங்கள்-தனிநபர் நிறுவனங்களுக்கான ஆதரவு

## நோக்கம்:

உணவு பதப்படுத்தும் துறையின் அமைப்புசாரா பிரிவில் தற்போதுள்ள தனிநபர் நுண் நிறுவனங்களின் போட்டித் தன்மையை மேம்படுத்துதல் மற்றும் இத்துறையின் முறையான செயல்பாடுகளை ஊக்குவித்தல்.

## முக்கிய நன்மைகள்:

- தனிப்பட்ட மைக்ரோ உணவு பதப்படுத்தும் அலகுகளுக்கு, தகுதியான திட்ட செலவில் 35% கடன் இணைக்கப்பட்ட மூலதன மானியம் வழங்கப்படுகிறது. ஒரு யூனிட்டுக்கு ரூபாய் 10 லட்சம் உச்சவரம்புக்கு உட்பட்டது.
- குறிப்பு:**
  - அ. பயனாளியின் பங்களிப்பு செலவில் குறைந்தபட்சம் 10% ஆக இருக்க வேண்டும், நிறுவைத் தொகை வங்கியில் ஒருந்து கடனாக இருக்க வேண்டும்.
  - ஆ. கடன் ரூபாய் 10 லட்சத்திற்கும் குறைவாக இருந்தால், அது நுண் மற்றும் சிறு நிறுவனங்களுக்கான கடன் உத்திரவாத நிதி அறக்கட்டளையில் (CGTMSE), இணையம் இல்லாமல் மூடப்படும்.
  - இ. கடன் ரூபாய் 10 லட்சத்திற்கும் அதிகமாக இருந்தால், அது மைக்ரோ யூனிட் தெவைப்பெற்று அண்ட் பிரிகள் பைனான்ஸ் டிரிகள் பைனான்ஸ் ஏஜன்சி லிமிடெட் (MUDRA) உடன் பிறையம் இல்லாமல் மூடப்படும்.
- பயனாளிகளுக்கு உதவ மாவட்ட உளப் பணியாளர்கள் (DRP) நியமிக்கப்பட்டு இருக்கிறார்கள். பின்வரும் உதவிகளை DRP வழங்கும்:
  - அ. விண்ணப்பத்தை தீர்ட்டுதல்.
  - ஆ. விண்ணப்பத்தை தாக்கல் செய்ய அல்லது விரிவான திட்ட அறிக்கை தயாரிக்க விண்ணப்பதாரருக்கு உதவுகிறது.
  - இ. விண்ணப்பத்தை மாவட்ட நோடல் அலுவலகத்திற்கு (DNO) பரிந்துரை செய்தல்.
  - ஈ. மானிய ஒப்புதலுக்கான (DNO) மதிப்பீடு.
  - ஐ. கடன் வசதியைப் பெறுவதற்கு வங்கியாளர்களை மதிப்பீடு செய்தல்.
  - ஒ. தேவையான இணக்கங்களைப் பெறுவதற்கு பயனாளிக்கு வழிகாட்டவும்.
  - ஓ. பயனாளிக்கு உறிய களத்தில் பயிற்சி அல்லது திறன் மேம்பாட்டிற்கு ஏற்பாடு செய்தல்
- குறிப்பு:**
  - கையிருப்பு கட்டணம் அரசாங்கத்தால் ஏற்கப்படுகிறது.
- பிற திட்டங்களுடன் ஒன்றிணைவுதும் சாத்தியமாகும்.

## தகுதி:

- திட்டத்தின் கீழ் தனிப்பட்ட நுண் நிறுவனங்களுக்கான தகுதி வரம்புகள்:-
- அ. தற்போது செயல்படும் நுண் உணவு பதப்படுத்தும் அலகுகள்.
- ஆ. தற்போதுள்ள அலகுகள் பின் வருவனவற்றில் அடையாளம் காணப்பட்டதாக இருக்க வேண்டும்.
- இ. மற்ற நிறுவனங்களுக்கு, தற்போதுள்ள செயல்பாடுகள், சரக்கு, இயந்திரங்கள் மற்றும் விற்பனை ஆகியவை இருப்புக்கான அடிப்படையாக இருக்கும்.
- ஈ. நிறுவனம் ஒருங்கிணைக்கப்படாததாக இருக்க வேண்டும் மற்றும் 10 தொழிலாளர்களை விட குறைவாக வேலைக்கு அமர்த்த வேண்டும்.
- உ. ஒந்த நிறுவனம் மாவட்டத்தின் OPOP கீல் குறிப்பிடப்பட்டுள்ள தயாரிப்பில் ஈடுபட வேண்டும். மற்ற சிறு நிறுவனங்களையும் கருத்தில் கொள்ளலாம்.
- ஊ. விண்ணப்பதாரர் நிறுவனத்தின் உரிமையாளராக இருக்க வேண்டும். நிறுவனத்தின் உரிமையாளர் நிலை தனியுரிமை அல்லது கூட்டாண்மை நிறுவனமாக இருக்கலாம்.
- எ. விண்ணப்பதாரர் 18 வயதுக்கு மேற்பட்டவராக இருக்க வேண்டும். கல்வி தகுதி தேவையில்லை.
- ஏ. ஒரு குடும்பத்திலிருந்து ஒருவர் மட்டுமே நிதி உதவி பெற தகுதி உடையவர் ஒந்த நோக்கத்திற்காக குடும்பம் தன்னையும், மனைவி மற்றும் குழந்தைகளையும் உள்ளடக்கும்.
- ஐ. நிலத்தின் செலவு திட்ட செலவில் சேர்க்கப்படக்கூடாது. தயாரிக்கப்பட்ட பொருளின் விலை, நீண்டகால வாடகை அல்லது வாடகை வேலைத்திட்டம் திட்ட செலவில் சேர்க்கப்படலாம். திட்டச் செலவில் சேர்க்கப்பட்டுள்ள பணிமனையின் வாடகை கட்டணம் அதிகப்பட்சம் 3 ஆண்டுகளுக்கு மட்டுமே இருக்க வேண்டும்.

## விண்ணப்பிக்க வேண்டிய முகவரி:

<https://pmfme.mofpi.gov.in/pmfme/#/Login>



# Pradhan Mantri Formalization of Micro Food Processing Enterprises – Support to Individual Enterprises

## OBJECTIVE

To enhance the competitiveness of existing individual micro enterprises in the unorganized segment of the food processing industry, and promote formalization of the sector.

## KEY BENEFITS

- For individual micro food processing units, credit linked capital subsidy provided for 35% of the eligible project cost; subject to a ceiling of INR 10 lakh per unit.  
Note:
  - Beneficiary contribution should be minimum 10% of the project cost, with balance being loan from the bank.
  - If loan is less than INR 10 lakh, it shall be covered in Credit Guarantee Fund Trust for Micro and Small Enterprises (CGTMSE), without collateral.
  - If loan is greater than INR 10 lakh, it shall be covered with Micro Units Development and Refinance Agency Limited (MUDRA), without collateral.
- District Resource Person (DRP) is appointed to hand-hold beneficiaries. Following assistance will be provided by DRP:
  - Mobilizing application.
  - Helps applicant in filing application or preparation of Detailed Project Report.
  - Recommend the application to District Nodal Officer (DNO).
  - Appraise the DNO for subsidy approval.
  - Appraise the bankers for availing credit facility.
  - Guide the beneficiary for getting required compliances.
  - Arrange training or capacity building in relevant domain for the beneficiary.  
Note: Payment for hand-holding is borne by Government.
- Convergence with other schemes is also available.

## ELIGIBILITY CRITERIA

Eligibility criteria for individual micro enterprises under the scheme:

- Existing micro food processing units in operations.
- Existing units should be those identified in the:
  - State Level Upgradation Plan (SLUP) for One District One Products (ODOP), or
  - by the Resource Person on physical verification.
- In case of units using electrical power, electricity bill would support it being in operations. For others units, existing operations, inventory, machines and sales would form the basis of existence.
- The enterprise should be unincorporated and should employ less than 10 workers.
- The enterprise should preferably be involved in the product identified in the ODOP of the district. Other micro enterprises could also be considered.
- The applicant should have ownership right of the enterprise. Ownership status of enterprise could be proprietary or partnership firm.
- The applicant should be above 18 years of age. No educational qualification is required.
- Only one person from each family would be eligible for obtaining financial assistance. The family for this purpose would include self, spouse, and children.
- Cost of the land should not be included in the project cost. Cost of the readymade as well as long lease or rental workshed could be included in the project cost. Lease rental of workshed, included in the project cost, should be for a maximum of three years only.

## HOW TO APPLY/ OFFICE TO CONTACT

<https://pmfme.mofpi.gov.in/pmfme/#/Login>

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## மூலதன மானியம்

### நோக்கம்:

சிறு குறு நடுத்தர நிறுவனங்களின் MSME மூலதன கொள்முதல் சுமையை குறைக்க உதவும்.

### முக்கிய நன்மைகள்:

- நுண் உற்பத்தி நிறுவனங்களுக்கு உதவி தொகையில் 25% வரை வழங்கப்படும்: ஆலை மற்றும் இயந்திரங்கள் செலவு: அதிகப்தசம் 25 லட்சம் ரூபாய்.
- சிறு மற்றும் நடுத்தர நிறுவனங்களுக்கு 25% உதவித்தொகை வழங்கப்படும். மற்றும் இயந்திரங்கள் செலவு: அதிகப்தசமாக 1.5 கோடி ரூபாய்  
குறிப்பு: சிறப்பு பொருளாதார மண்டலங்களில் சிறப்பு வரி சலுகைகள் மற்றும் சிறப்பு சலுகைகளுக்கு தகுதியான நிறுவனங்கள் பின்தைய தொகுதியில் அமைத்திருந்தாலும் மூலதனம் மானியம் LTPT மானியத்திற்கு தகுதியற்றவை.
- மானியம் மூன்று தவணைகளில் வழங்கப்படுகிறது.

### தகுதி:

- விண்ணப்பதாரர் கட்டாயம்:-
  - அ. மாநிலத்தின் எந்தப் பகுதியிலும் நிறுவப்பட்ட புதிய நுண் உற்பத்தி நிறுவனம் அல்லது
  - ஆ. கணிசமான விரிவாக்கத்தை மேற்கொண்ட ஒரு நுண் உற்பத்தி நிறுவனம்.
  - இ. மாநிலத்தின் 388 தொகுதிகளில் (சென்னை மாநகராட்சிக்கு உட்பட்டவை தவிர) ஒன்றில் அமைந்துள்ள புதிய நுண், சிறு அல்லது நடுத்தர வேளாண் சார்ந்த மற்றும் உணவு பதப்படுத்தும் உற்பத்தி நிறுவனம் அல்லது
  - ஈ. மாநிலத்தின் 388 தொகுதிகளில் ஒன்றில் (சென்னை மாநகராட்சிக்கு உட்பட்டவை தவிர) அமைந்துள்ள ஒரு மைக்ரோ, சிறிய அல்லது நடுத்தர வேளாண் அடிப்படையிலான மற்றும் உணவு பதப்படுத்தும் உற்பத்தி, இது கணிசமான/பலவகைப்படுத்தல் அல்லது
  - உ. சென்னை நகர மையத்திலிருந்து 50 கிலோ மீட்டர் சுற்றளவில் அமைந்துள்ள தொழில்துறை பகுதிகளைத் தவிர, மாநிலத்தின் பின் தங்கிய தொகுதிகள் மற்றும் தொழில்துறைப் பகுதிகளில் நிறுவப்பட்ட புதிய சிறிய அல்லது நடுத்தர உற்பத்தி நிறுவனம் அல்லது
  - ஊ. சென்னை நகர மையத்திலிருந்து 50 கிலோ மீட்டர் சுற்றளவில் அமைந்துள்ள தொழில்துறை பகுதிகளைத் தவிர, மாநிலத்தின் பின் தங்கிய தொகுதிகள் மற்றும் தொழில்துறைப் பகுதிகளில் நிறுவப்பட்ட புதிய சிறிய அல்லது நடுத்தர உற்பத்தி நிறுவனம், கணிசமான விரிவாக்கம் அல்லது பல்வகைப்படுத்தலை மேற்கொண்டுள்ளது.
- விண்ணப்பத்தை சமர்ப்பிப்பதற்கான காலக்கெடு:வணிக உற்பத்தி தொடங்கிய நாளிலிருந்து ஒரு வருடம்
- தகுதி நீக்கப்பட்டியல்: இணைப்பு 4.80 பார்க்கவும்
- பின் வாங்கிய பிரிவுகளின் பட்டியல்: இணைப்பு 1. பார்க்கவும்.

### விண்ணப்பிக்க வேண்டிய முகவரி:

[www.msmeonline.tn.gov.in/incentives/html\\_cye\\_CS.php](http://www.msmeonline.tn.gov.in/incentives/html_cye_CS.php)

# Capital Subsidy

## OBJECTIVE

To assist MSME enterprises reduce their burden of capital procurement.

## KEY BENEFITS

- For micro manufacturing enterprises - Subsidy provided for 25% of eligible plant and machinery cost; subject to a maximum of INR 25 lakh.
- For small and medium enterprises - Subsidy provided for 25% of eligible plant and machinery cost; subject to a maximum of INR 1.5 crore.

Note: Enterprise in Special Economic Zones which are eligible for special fiscal benefits and special incentives (even though located in a backward block) will not be entitled for capital subsidy/ LTPT subsidy.

- The subsidy is disbursed in three installments.

## ELIGIBILITY CRITERIA

- The applicant should be:
  - a new micro manufacturing enterprise, established anywhere in the state, (OR)
  - a micro manufacturing enterprise which has undertaken substantial expansion or diversification, (OR)
  - a new micro, small or medium agro-based and food processing manufacturing enterprise located in one of the 388 blocks of the state (excluding under Chennai Corporation), (OR)
  - a micro, small or medium agro-based and food processing manufacturing enterprise located in one of the 388 blocks of the state (excluding under Chennai Corporation), which has undertaken substantial expansion/ diversification, (OR)
  - a new small or medium manufacturing enterprise set up in the backward blocks, and industrial estates of the state, excluding those in the industrial estates located within the radius of 50 km from the Chennai City Centre, (OR)
  - a small or medium manufacturing enterprise set up in the backward blocks, and industrial estates of the state, which has undertaken substantial expansion or diversification, excluding those in the industrial estates located within the radius of 50 km from the Chennai City Centre.
- Time limit for filing application : Within 1 year from the date of commencement of commercial production.
- Ineligibility list : See Annexure 4
- List of backward blocks : See Annexure 1

## HOW TO APPLY/ OFFICE TO CONTACT

[www.msmeonline.tn.gov.in/incentives/html\\_cye\\_CS.php](http://www.msmeonline.tn.gov.in/incentives/html_cye_CS.php)



சுத்தமான மற்றும் சுற்றுச்சூழல் நட்பு தொழில்நுட்பங்களை ஊக்குவிப்பதற்கான கூடுதல் மூலதன மானிய திட்டம்.

### நோக்கம்:

சுற்றுச்சூழலுக்கு உகந்த தொழில்நுட்பத்தை நிறுவ முயற்சித்த நிறுவனங்களுக்கு நிதி உதவி வழங்குதல்.

### முக்கிய நன்மைகள்:

தகுதி வாய்ந்த ஆலை மற்றும் இயந்திரங்கள் (சுற்றுச்சூழலுக்கு உகந்த ஆலை மற்றும் உற்பத்தி செயல்முறைக்கு உதவும் இயந்திரம் மட்டுமே) செலவில் 25% மானியம் வழங்கப்படும். அதிகப்சம் ரூபாய் 10 லட்சம் வரம்புக்கு உட்பட்டது.

குறிப்பு: இது ஏற்கனவே வழங்கப்பட்ட மூலதன மானியத்திற்கு கூடுதலானதாகும் இருப்பினும் முந்தைய மானியத்தின் கீழ் ஏற்கனவே உள்ள ஆலை மற்றும் இயந்திரங்கள் கருத்தில் கொள்ளப்படாது.

### தகுதி:

- விண்ணப்பதாரர்
  - அ. தமிழகத்தில் எங்கும் புதிய நுண் உற்பத்தி நிறுவனத்தை அமைத்தல்.
  - ஆ. சென்னை நகர மையத்திலிருந்து 50 கிலோ மீட்டர் சுற்றளவில் அமைந்துள்ள தொழில்துறைப் பகுதிகளைத் தவிர பிற்படுத்தப்பட்ட பகுதிகள் மற்றும் தொழில்துறைப் பகுதிகளில் புதிய சிறிய மற்றும் நடுத்தர உற்பத்தி நிறுவனம் அமைக்கப்படும்.
- மாநிலத்தில் உள்ள 388 தொகுதிகளில் ஏதேனும் ஒன்றில் புதிய நுண் சிறு மற்றும் நடுத்தர விவசாய அடிப்படையிலான உணவுப் பதப்படுத்தப்படும் நிறுவனம் அமைக்கப்படும்.
- விண்ணப்பத்தை சமர்ப்பிக்க காலக்கெடு:
  - எது பின்னர் வந்தாலும் வணிக உற்பத்தி தொடங்கிய நாளிலிருந்து அல்லது சுத்தமான மற்றும் சுற்றுச்சூழலுக்கு உகந்த தொழில் நுட்பங்களை ஊக்குவிக்க நிறுவப்பட்ட ஆலைகள் மற்றும் இயந்திரங்கள் நிறுவப்பட்ட நாளிலிருந்து ஒரு வருடம்.
  - விண்ணப்பிக்கும் போது தமிழக அரசு கட்டுப்பாட்டு வாரியத்திடமிருந்து
  - (TNPLB) பெற்ற சான்றிதழை சமர்ப்பிக்க வேண்டும். அச்சான்றிதழ் பின்வருவனவற்றை பூர்த்தி செய்து இருக்க வேண்டும்.
    - அ. நிறுவப்பட்ட உபகரணங்கள் சுத்தமான உற்பத்தி செயல்முறைக்கு வழிவகுக்கிறது மற்றும்
    - ஆ. அது TNPLB விதிமுறைகளை பூர்த்தி செய்கிறது.

### விண்ணப்பிக்க வேண்டிய முகவரி:

[www.msmeonline.tn.gov.in/incentives/html\\_cye\\_CS.php](http://www.msmeonline.tn.gov.in/incentives/html_cye_CS.php)





# Additional Capital Subsidy for promotion of cleaner and environment-friendly technologies

## OBJECTIVE

To provide financial assistance to enterprises who have taken efforts to install environment-friendly technology.

## KEY BENEFITS

Subsidy provided for 25% of eligible plant and machinery (only environment-friendly plant and machinery that helps in the production process) cost; subject to a maximum of INR 10 lakh.

Note: This is in addition to the capital subsidy already provided. However, the plant and machinery already covered under a previous capital subsidy will not be considered.

## ELIGIBILITY CRITERIA

- The applicant should be:
  - a new micro-manufacturing enterprise setup anywhere in Tamil Nadu.
  - a new small and medium manufacturing enterprise set up in backward blocks and industrial estates excluding the industrial estates located within the radius of 50 km from Chennai City Centre.
  - a new micro, small and medium agro-based and food processing enterprise set up in any of the 388 blocks in the state.
- Time limit for filing application: Within 1 year from the date of commencement of commercial production, or date of installation of plant and machinery installed to promote cleaner and environment-friendly technologies, whichever is later.
- At the time of application, the enterprise should submit a certificate from Tamil Nadu Pollution Control Board (TNPCB), duly indicating that:
  - the equipment installed leads to a cleaner production process, and
  - it meets the norms of TNPCB.

## HOW TO APPLY/ OFFICE TO CONTACT

[www.msmeonline.tn.gov.in/incentives/html\\_cye\\_CS.php](http://www.msmeonline.tn.gov.in/incentives/html_cye_CS.php)



## உந்துதல் துறை நிறுவனங்களுக்கு சிறப்பு மூலதன மானியம் வழங்கும் திட்டம்

### நோக்கம்:

மாநிலத்தின் உந்துதல் துறைகளில், சிறு, குறு, நடுத்தர நிறுவனங்களை நிறுவிய தொழில் முனைவோருக்கு உதவுவதாகும்.

### முக்கிய நன்மைகள்:

தகுதி வாய்ந்த ஆலை மற்றும் இயந்திரச் செலவில் 25% மானியம் வழங்கப்படும். அதிகப்பட்சம் ரூபாய் 15 கோடி வரம்புக்கு உட்பட்டது.

குறிப்பு: ஒட்டுமொத்த மானிய உச்சவரம்பையும், ஆரம்பத் திட்டத்திற்கும், விரிவாக்கம் அல்லது பல்வகைப்படுத்தல் ஆகியவற்றிற்கு மட்டுமே பயன்படுத்த வேண்டும்.

### தகுதி:

- விண்ணப்பதாரர் மாநிலத்தின் எந்தப் பகுதியிலும் அமைந்துள்ள உந்துதல் துறைகளில் ஒன்றின் கீழ் புதிய MSME ஆக இருக்க வேண்டும்.
- விண்ணப்பத்தை சமர்ப்பிக்க காலக்கெடு: வணிக உற்பத்தி தொடங்கிய நாளிலிருந்து ஒரு வருடம்.
- உந்துதல் பிரிவுகளின் பட்டியலிற்கு, இணைப்பு 2.யைப் பார்க்கவும்.

### விண்ணப்பிக்க வேண்டிய முகவரி:

[www.msmeonline.tn.gov.in/incentives/html\\_cye\\_CS.php](http://www.msmeonline.tn.gov.in/incentives/html_cye_CS.php)



# Special Capital Subsidy for thrust sector enterprises

## OBJECTIVE

To assist entrepreneurs who set up MSMEs in the thrust sectors of the state.

## KEY BENEFITS

Subsidy provided for 25% of eligible plant and machinery cost; subject to a maximum of INR 1.5 crore.

Note: The overall ceiling on subsidy should be applied for the original project and expansion or diversification taken together within the category only.

## ELIGIBILITY CRITERIA

- The applicant should be a new MSME under one of the thrust sectors located anywhere in the state.
- Time limit for filing application: Within 1 year from the date of commencement of commercial production.
- List of thrust sectors:  
See Annexure 2

## HOW TO APPLY/ OFFICE TO CONTACT

[www.msmeonline.tn.gov.in/incentives/html\\_cye\\_CS.php](http://www.msmeonline.tn.gov.in/incentives/html_cye_CS.php)





## சிறு உற்பத்தி நிறுவனங்களுக்கான கூடுதல் மூலதன மானியம் வழங்கும் திட்டம்

### நோக்கம்:

நூண் உற்பத்தி நிறுவனங்களின் ஆலை மற்றும் இயந்திரங்கள் கொள்முதல் செய்வதற்கான நிதிச் சுமையை குறைக்க உதவுவதாகும்.

### முக்கிய நன்மைகள்:

தகுதி வாய்ந்த ஆலை மற்றும் இயந்திர செலவில் 10% மானியம் வழங்கப்படும்.

5 ஆண்டுகளுக்கு மூன்றாய் 5 லட்சம் வரை வரம்புக்கு உட்பட்டது.

குறிபு: இது சிறு தொழில் நிறுவனங்களுக்கு ஏற்கனவே வழங்கப்பட்ட மூலதன மானியத்திற்கு கூடுதலாகும்.

### தகுதி:

- விண்ணப்பதாரர் ஒரு புதிய மைக்ரோ உற்பத்தி நிறுவனமாக இருக்கலாம் அல்லது விரிவாக்கம் அல்லது பல்வகை படித்தலுக்கு செல்லும் ஒரு சிறு உற்பத்தி நிறுவனமாக இருக்கலாம்.
- விண்ணப்பத்தை சமர்ப்பிக்க காலக்கெடு: வணிக உற்பத்தி தொடங்கிய நாளிலிருந்து ஒரு வருடத்திற்குள் தகுதியற்றவர் பட்டியல்: இதைப்பு 4.ஐப் பார்க்கவும்.

### விண்ணப்பிக்க வேண்டிய முகவரி:

[www.msmeonline.tn.gov.in/incentives/html\\_cye\\_CS.php](http://www.msmeonline.tn.gov.in/incentives/html_cye_CS.php)

## Additional Capital Subsidy for micro manufacturing enterprises

### OBJECTIVE

To assist micro manufacturing enterprises reduce their financial burden of plant and machinery procurement.

### KEY BENEFITS

Subsidy provided for 10% of eligible plant and machinery cost; subject to a maximum of INR 5 lakh, over 5 years

Note: This is in addition to the already provided capital subsidy for micro enterprises.

### ELIGIBILITY CRITERIA

- The applicant could either be a new micro manufacturing enterprise, or a micro manufacturing enterprise going in for expansion or diversification.
- Time limit for filing application: Within 1 year from the date of commencement of commercial production.
- Ineligibility list:  
See Annexure 4

### HOW TO APPLY/ OFFICE TO CONTACT

[www.msmeonline.tn.gov.in/incentives/html\\_cye\\_CS.php](http://www.msmeonline.tn.gov.in/incentives/html_cye_CS.php)





## தெரிவு செய்யப்பட்ட தொழில் முனைவோர்க்கான மூலதன மானியம்

### நோக்கம்:

பெண்கள், SC/ST, மாற்றுத்திறனாளிகள் மற்றும் திருநங்கைகள் தொழில் முனைவோரின் நிதிச் சுமையை குறைத்தல்.

### முக்கிய நன்மைகள்:

தகுதி வாய்ந்த ஆளை மற்றும் இயந்திரங்களின் விலையில் 5% மானியம் வழங்கப்படும். அதிகப்பட்சம் ரூபாய் 5 லட்சம் வரம்புக்கு உட்பட்டது.

குறிப்பு: இது ஏற்கனவே வழங்கப்பட்ட மூலதன மானியத்திற்கு கூடுதலானதாகும்.

### தகுதி:

#### விண்ணப்பதாரர்:-

அ. தேர்ந்தெடுக்கப்பட்ட வகையான தொழில் முனைவோர் அதாவது பெண்கள் SC/ST, மாற்று திறனாளிகள் அல்லது திருநங்கைகள் தொழில் முனைவோர் ஆகியோரிடமிருந்து மாநிலத்தின் 254 தொழில் துறை ரீதியாக பின் தங்கிய தொகுதிகளில் ஒன்றில் அமைந்துள்ள புதிய சிறு அல்லது நடுத்தர நிறுவனம் அல்லது

ஆ. புதிய நுண் உற்பத்தி நிறுவனம் அல்லது

இ. மாநிலத்தின் 388 தொகுதிகளில் ஒன்றில் அமைந்துள்ள புதிய சிறு அல்லது நடுத்தர விவசாய அடிப்படையிலான அல்லது உணவுப் பதப்படுத்தும் நிறுவனம்.

குறிப்பு தேர்ந்தெடுக்கப்பட்ட ஒன்றுக்கு மேற்பட்ட பிரிவுகளில் உள்ள தொழில் முனைவோர் தேர்ந்தெடுக்கப்பட்ட பிரிவுகளில் ஏதேனும் ஒன்றின் கீழ் மட்டுமே கூடுதல் மூலதன மானியத்திற்கு தகுதி பெறுவார்கள்.

• விண்ணப்பத்தை சமர்ப்பிக்க காலக்கெடு: வணிக உற்பத்தி தொடங்கிய நாளிலிருந்து ஒரு வருடத்திற்குள்.

#### தகுதி நீக்கப்பட்டியல்:

இணைப்பு நான்கை பார்க்கவும்.

#### பின்வாங்கிய தொகுதிகளின் பட்டியல்:

இணைப்பு ஒன்றை பார்க்கவும்.

### விண்ணப்பிக்க வேண்டிய முகவரி:

[www.msmeonline.tn.gov.in/incentives/html\\_cye\\_CS.php](http://www.msmeonline.tn.gov.in/incentives/html_cye_CS.php)



# Additional Capital Subsidy for select category of entrepreneurs

## OBJECTIVE

To reduce the financial burden of women, SC/ ST, differently-abled, and transgender entrepreneurs.

## KEY BENEFITS

Subsidy provided for 5% of eligible plant and machinery cost; subject to a maximum of INR 5 lakh.

Note: This is in addition to the capital subsidy already provided.

## ELIGIBILITY CRITERIA

- The applicant should be:
  - a. from select category of entrepreneurs, namely women, SC/ ST, differently-abled, or transgender entrepreneurs who establish:
    - i. a new micro manufacturing enterprise, (OR)
    - ii. a new small or medium enterprise located in one of the 254 industrially backward blocks of the state, (OR)
    - iii. a new small or medium agrobased or food processing enterprise located in one of the 388 blocks of the state.

Note: Entrepreneurs who are covered under more than one select category will be eligible for additional capital subsidy only under any one of the select categories.

- Time limit for filing application: Within 1 year from the date of commencement of commercial production.
- Ineligibility list:  
See Annexure 4
- List of backward blocks:  
See Annexure 1

## HOW TO APPLY/ OFFICE TO CONTACT

[www.msmeonline.tn.gov.in/incentives/html\\_cye\\_CS.php](http://www.msmeonline.tn.gov.in/incentives/html_cye_CS.php)

## விரிவாக்கத்திற்கான செடுதல் மானியம்



### நோக்கம்:

தற்போதுள்ள சிறு மற்றும் குறு தொழில் நிறுவனங்களை விரிவுபடுத்துதல் மேலும் உயர்வகைச் சேர்ந்த MSMEயாக மாற்ற ஊக்குவித்தல்.



### முக்கிய நன்மைகள்:

தகுதி வாய்ந்த ஆலை மற்றும் இயந்திரங்களின் விலையில் 5% மானியம் வழங்கப்படும்: அதிகப்பட்சம் ரூபாய் 25 லட்சம் வரம்புக்கு உட்பட்டது.

குறிப்பு: இது ஏற்கனவே வழங்கப்பட்ட மூலதன மானியத்திற்கு கூடுதலாக உள்ளது.



### தகுதி:

- விண்ணப்பதாரர் ஏற்கனவே ஒரு சிறு மற்றும் குரு உற்பத்தி நிறுவனமாக இருக்க வேண்டும். விரிவாக்கம் அல்லது பல்வகைப்படுத்தலுக்கு ஏதுவாக இருந்திடும் நிலையில் MSME. யின் உயர்வகைப்படுத்தலுக்கு பட்டமளிக்கப்படும்.
- விண்ணப்பத்தை சமர்ப்பிப்பதற்கான காலக்கெடு: வணிக உற்பத்தி தொடங்கிய நாளிலிருந்து ஒரு வருடம்.
- தகுதியற்றவர்கள் பட்டியல்:  
இணைப்பு நான்கை பார்க்கவும்.



### விண்ணப்பிக்க வேண்டிய முகவரி:

[www.msmeonline.tn.gov.in/incentives/html\\_cye\\_CS.php](http://www.msmeonline.tn.gov.in/incentives/html_cye_CS.php)



# Additional Capital Subsidy for scaling up

## OBJECTIVE

To enable existing micro and small enterprises to scale up and graduate to a higher category of MSMEs.

## KEY BENEFITS

Subsidy provided for 5% of eligible plant and machinery cost; subject to a maximum of INR 25 lakh.

Note: This is in addition to the capital subsidy already provided.

## ELIGIBILITY CRITERIA

- The applicant should be an existing micro and small manufacturing enterprise, going in for expansion or diversification, and thereby graduating to a higher classification of MSME.
- Time limit for filing application: Within 1 year from the date of commencement of commercial production.
- Ineligibility list:  
See Annexure 4

## HOW TO APPLY/ OFFICE TO CONTACT

[www.msmeonline.tn.gov.in/incentives/html\\_cye\\_CS.php](http://www.msmeonline.tn.gov.in/incentives/html_cye_CS.php)





## குறு சிறு மற்றும் நடுத்தரத் தொழில் நிறுவனங்களுக்கான இடம் ஒதுக்கீடு

### நோக்கம்:

குறு சிறு மற்றும் நடுத்தரத் தொழில் நிறுவனங்களுக்கான நிலத்தை எளிதாக கொள்முதல் செய்வதற்கும் மற்றும் அவற்றை உயர்த்த பெரிய நிறுவனங்களுக்கு மத்தியில் நிலை பெறுவதற்கும் இத்திட்டம் செயல்படும்.

### முக்கிய பயன்கள்:

SIPCOT நிறுவனத்தின் 20% பரப்பளவு சிறு தொழில்களுக்கு ஒதுக்கப்பட்டுள்ள வளர்ச்சி கழகங்கள் அடுத்த MSME மேம்பாட்டிற்கு ஒதுக்கப்படும்.

### தகுதி:

விண்ணப்பதாரர் புதிய அல்லது ஏற்கனவே உள்ள MSME ஆக இருக்க வேண்டும்.

### விண்ணப்பிக்க வேண்டிய முகவரி!

[www.tansidco.tn/contact-us.php](http://www.tansidco.tn/contact-us.php)

# Reservation for MSMEs in land parks setup by SIPCOT

## OBJECTIVE

To help MSMEs in the easy procurement of land and to situate them in geographic proximity to large enterprises.

## KEY BENEFITS

- 20% of the total area in the State Industries Promotion Corporation of Tamil Nadu Limited (SIPCOT) park is allocated to Small Industries Development Corporations (SIDCO) for subsequent allotment to MSMEs.

## ELIGIBILITY CRITERIA

- The applicant should be any new or existing MSME.

## HOW TO APPLY/ OFFICE TO CONTACT

[www.tansidco.tn.gov.in/contact-us.php](http://www.tansidco.tn.gov.in/contact-us.php)

LAND

OTHERS

21





## முத்திரைக் கட்டணம் மற்றும் பதிவுக் கட்டணம் திரும்பி செலுத்துதல்:

### நோக்கம்:

MSME பின் தங்கிய தொகுதிகளில் முதலீடு செய்யும் முத்திரைக் கட்டணம் மற்றும் பதிவுக் கட்டணத்தை குறைக்கும் வகையில் இத்திட்டம் செயல்படும்.

### முக்கிய நன்மைகள்:

- திரும்பிச் செலுத்தப்படும் முத்திரைக் கட்டணம் மற்றும் பதிவுக் கட்டணத்தில் 50 சதவிகிதம் தொழில்துறை பயன்பாட்டிற்காக நிலம் வாங்கும் பொழுது செலுத்தப்படும்.

### தகுதி:

- விண்ணப்பதாரர் குறுகிய அல்லது சிறிய உற்பத்தி நிறுவனமாக இருக்க வேண்டும். மேலும் அவை அறிவிக்கப்பட்ட மாநிலத்தின் பின் தங்கிய தொகுதிகளில் இருத்தல் வேண்டும்.
- விண்ணப்பத்தை தாக்கல் செய்வதற்கான கால அளவு: வணிக உற்பத்தியின் ஆரம்ப தேதியிலிருந்து 6 மாதங்களுக்குள் பதிவு செய்ய வேண்டும்.
- பின் தங்கிய தொகுதிகளை காண: இணைப்பு 1 (Annexure) கைய பார்க்கவும்.

### விண்ணப்பிக்க வேண்டிய முகவரி:

[www.msmeonline.tn.gov.in/incentives/html\\_cye\\_stamp.php](http://www.msmeonline.tn.gov.in/incentives/html_cye_stamp.php)

# Reimbursement of stamp duty and registration charges

## OBJECTIVE

To reduce the stamp duty and registration charges incurred by Micro and Small Enterprises (MSEs) investing in backward blocks.

## KEY BENEFITS

- Reimbursement provided for 50% of stamp duty and registration charges incurred on purchase of land meant for industrial use.

## ELIGIBILITY CRITERIA

- The applicant should be a micro or small manufacturing enterprise, set up in the declared backward blocks of the state.
- Time limit for filing application: Within 6 months from the date of commencement of commercial production.
- List of backward blocks:  
See Annexure 1

## HOW TO APPLY/ OFFICE TO CONTACT

[www.msmeonline.tn.gov.in/incentives/html\\_cye\\_stamp.php](http://www.msmeonline.tn.gov.in/incentives/html_cye_stamp.php)





## Single Window Clearance System for MSMEs

### நோக்கம்:

முழு அரசாங்கத்தை வணிக சேவைகளுக்காக இணைய முறைக்கு மாற்றியமைத்தல்.

### முக்கிய நன்மைகள்:

- விண்ணப்பதாரர்கள் தங்களின் அனுமதிகளை அறியலாம்.
- விண்ணப்பதாரர்கள் ஒரே இடத்தில் இருந்து விண்ணப்பிக்கலாம் மற்றும் அவர்களின் விண்ணப்பத்தை கண்காணிக்கலாம்.
- உரிமம் புதுப்பித்தல் போன்றவற்றை இணைய முகப்பில் செய்யலாம்.
- உங்கள் விண்ணப்பங்களை பின்தொடர்ந்து கண்காணிக்க முகப்பில் செய்யலாம்.

### தகுதி:

- விண்ணப்பதாரர் அம்மாநிலத்தில் புதிய அல்லது ஏற்கனவே உள்ள MSME ஆக இருக்க வேண்டும்.

### விண்ணப்பிக்க வேண்டிய முகவரி:

<https://tnswp.com/DIGIGOV/swp-tnswp.jsp>



# Single Window Clearance System for MSMEs

## OBJECTIVE

To make the entire Government to Business Services (G2B) faceless, paperless and contactless.

## KEY BENEFITS

- Applicants can "Know their Clearances".
- Applicants can apply in a single location and track their applications.
- License renewals can be done on the portal.
- Benefit of a dedicated team in the MSME department that tracks and follows up on your applications.

## ELIGIBILITY CRITERIA

- The applicant should be any new or existing MSME in the state.

## HOW TO APPLY/ OFFICE TO CONTACT

<https://tnswp.com/DIGIGOV/swp-tnswp.jsp>





## குறைந்த மின் கட்டண மானியம்

### நோக்கம்:

MSME ஊழியர்களின் செலவைக் குறைக்க திட்டம் செயல்படும்.

### முக்கிய பயன்கள்:

- தமிழ்நாடு உற்பத்தி மற்றும் விநியோகக் கழகம் (TANGEDCO) வணிகம் தொடங்கிய நாளிலிருந்து முதல் 36 மாதங்களுக்கு உற்பத்தி அல்லது மின் இணைப்பு தேதியிலிருந்து செலுத்தப்படும் மின் நுகர்வு கட்டணத்தில் 20% மானியம் வழங்கப்படுகிறது.

#### குறிப்பு:

வளாகத்தின் உற்பத்தி மற்றும் விளக்குகளுக்கு ஆன கட்டணம், உட்பட கூடுதல் கட்டணம் மற்றும் வரி போன்ற பிற கட்டணங்கள் ஆனால் அபராதம் மட்டும் மானியத்திற்கு தகுதியுடையது.

ஒரு நிறுவனம் மற்றொரு நிறுவனத்துடன் ஒரு பகுதியை உடைய நிறுவனமாக இணைக்கப்பட்டு மின் உற்பத்தி கொண்டிருந்தால் அவர்கள் மானியத்திற்கு தகுதியானவர்கள் இல்லை.

வாடகைக் கட்டிடமாக இருந்தால், வீட்டின் உரிமையாளர் LTPT மானியத்தைப் பெறலாம். கொடுக்காக மின் இணைப்பு மற்றும் நில உரிமையாளருக்கும் குத்தகைதாரர் நிறுவனம் குறைந்தபட்சமாக 3 ஆண்டுகளுக்கு குத்தகையை செயல்படுத்த வேண்டும் அத்தகைய குத்தகை ஒப்பந்தம் மானியத்தின் தகுதிக் காலத்தில் செயல்பாட்டில் இருத்தல் வேண்டும்.

### தகுதி:

- விண்ணப்பதாரர்:
  - மாநிலத்தில் புதிதாக தொடங்கிய மைக்ரோ நிறுவனமாக இருக்க வேண்டும்.
  - தற்போதுள்ள ஒரு நுண் உற்பத்தி நிறுவனம் சிறிதளவு அல்லது தற்போதுள்ள செயல்பாடுகளில் விரிவு செய்ததாக இருக்க வேண்டும்.
  - குறைந்த மின் சாரம் பயன்படுத்தும் சிறிய நிறுவனமாக இருத்தல் வேண்டும்.
- தகுதிச் சான்றிதழ்களான விண்ணப்பத்தை தாக்கல் செய்யும் கால அளவு:
  - புதிய நிறுவனங்களுக்கு: தொடங்கப்பட்ட நாளிலிருந்து வணிக உற்பத்தி செய்யும் 3 மாதங்களுக்குள் அல்லது மின் இணைப்பு தொடங்கிய 3 செலுத்த வேண்டும்.
  - விரிவாக்கம் அல்லது பல்வகை படைத்துகள் செய்யும் நிறுவனங்களுக்கு: வணிக உற்பத்தி தொடங்கிய (அல்லது) மின் இணைப்பு தொடங்கும் தேதியில் இருந்து 6 மாதங்களுக்குள் எது பின்தையதோ அவற்றைக் கொண்டு செலுத்த வேண்டும்.
- மானிய கோரிக்கைகளுக்கான விண்ணப்பத்தை தாக்கல் செய்யும் கால அளவு:
  - 6 மாதங்களுக்கு ஒரு முறை சமர்ப்பிக்க வேண்டும். முதல் கோரிக்கையை 30 நாட்களுக்குள் (அ) 6 மாதங்களுக்கு ஒரு முறை (விண்ணப்பதாரரின் விருப்பம்) செலுத்த வேண்டும்.
- தகுதியின்மை பட்டியல்: இணைப்பு 4 (Annexure) யை பார்க்கவும்.

### விண்ணப்பிக்க வேண்டிய முகவரி:

[www.msmeonline.tn.gov.in/incentives/html\\_cye\\_pay.php](http://www.msmeonline.tn.gov.in/incentives/html_cye_pay.php)

# Low Tension Power Tariff Subsidy

## OBJECTIVE

To assist MSMEs reduce their electricity costs.

## KEY BENEFITS

- Subsidy provided for 20% of power consumption charges paid to Tamil Nadu Generation and Distribution Corporation Limited (TANGEDCO), for the first 36 months from the date of commencement of commercial production or from the date of power connection, whichever is later.

Note:

- The actual energy charges for manufacturing and lighting of the premises, inclusive of surcharge, tax and other charges but exclusive of penalty is eligible for the subsidy.
- Enterprises occupying a portion of another enterprise consuming power jointly are not eligible for the subsidy.
- In case of a rental building, LTPT subsidy can be availed if the landlord has taken the power connection for this purpose, and a lease agreement between the landlord and the lessee enterprise is executed for a minimum of 3 years. Such lease agreement should be in operation during the eligibility period of the subsidy.

## ELIGIBILITY CRITERIA

- The applicant should be:
  - a new micro manufacturing enterprise set up anywhere in the state.
  - an existing micro manufacturing enterprise which has taken up substantial expansion or diversification of the existing activities.
  - a micro enterprise using low tension power supply (Tariff III B).
- Time limit for filing application for the eligibility certificate :
  - For new enterprises : Within 3 months from the date of commencement of commercial production or date of power connection, whichever is later.
  - For enterprises undertaking expansion or diversification: Within 6 months from the date of commencement of commercial production or date of power connection, whichever is later.
- Time limit for filing application for subsidy claims: Should be submitted once in 6 months. However, the first claim for the subsidy can be submitted within 30 days from the date of issue of the eligibility certificate or once in 6 months, whichever is convenient to the applicant.
- Ineligibility list: See Annexure 4

## HOW TO APPLY/ OFFICE TO CONTACT

[www.msmeonline.tn.gov.in/incentives/html\\_cye\\_pay.php](http://www.msmeonline.tn.gov.in/incentives/html_cye_pay.php)





## ஊதிய மானியம்

### நோக்கம்:

MSME ஊழியர்களின் செலவைக் குறைக்க திட்டம் செயல்படும்.

### முக்கிய பயன்கள்:

- முதலாளியின் பங்களிப்புக்காக பணியாளர் வருங்கால வைப்பு நிதிக்கு மானியம் (EPF) வணிகம் தொடங்கிய நாளிலிருந்து முதல் மூன்று ஆண்டுகளுக்கு உற்பத்தி செய்ய மானியம் வழங்கப்படுகின்றது: ஒரு பணியாளருக்கு ஒரு ஆண்டிற்கு ரூபாய் 24,000 அதிகப்பட்சமாக வழங்கப்படுகின்றது. ஒரு தொகுதியில் 20-க்கும் மேற்பட்ட பணியாளர்கள் பணி புரிந்தால் மட்டுமே இது பொருந்தும்.

### குறிப்பு:

ஏதேனும் ஒரு மாதத்திற்கு ஊழியர் எண்ணிக்கை 20க்கும் குறைவாக இருந்தால் நிதிகள் நிறுத்தப்படும். நிபந்தனைகளைப் பூர்த்தி செய்யும் மாதங்களுக்கு மட்டும் வழக்கமான பணியாளர்களுக்கு மட்டுமே இது பொருந்தும். தற்காலிக மற்றும் ஒப்பந்த தொழிலாளர்களை கணக்கில் எடுத்துக் கொள்ளப்பட மாட்டார்கள்.

தொழிலாளர்களின் வேலைவாய்ப்புக்கான ஆதாரம் என்பது போன்ற தொடர்புடைய சட்ட ரீதியான வருமானங்களை, பணியாளர் வருங்கால வைப்பு நிதிச் சட்டம் (1952) இன் கீழ் பதிவு செய்யப்படும்.

### தகுதி:

- விண்ணப்பதாரர்:
  - அ) ஒரு புதிய குறுகிய உற்பத்தி நிறுவனமாக இருக்க வேண்டும். (அல்லது)
  - ஆ) 254 தொழில் துறையில் பின் தங்கிய தொகுதிகளில் ஒரு புதிய சிறிய அல்லது நடுத்தர உற்பத்தி நிறுவனமாக இருக்க வேண்டும். (அல்லது)
  - இ) 388 மாநிலத்தின் தொகுதிகளில் அமைந்துள்ள ஒரு சிறிய அல்லது நடுத்தர உற்பத்தியாக விவசாயம் அல்லது உணவு பதப்படுத்துதல் சார்ந்த நிறுவனமாக இருத்தல் வேண்டும்.
- விண்ணப்பத்தை தாக்கல் செய்வதற்கான கால அளவு: முந்தைய ஆண்டின் நிதி பெற்ற ஒரே ஓராண்டு காலம் பூர்த்தி செய்யப்பட்ட 3 மாதங்களுக்குள் செலுத்த வேண்டும்.
- தகுதியின்மை பட்டியலை (இணைப்பு 4) இல் பார்க்கவும்.
- பின் தங்கையை தொகுதிகளை காண:
  - இணைப்பு 1 (Annexure)யை பார்க்கவும்.

### விண்ணப்பிக்க வேண்டிய முகவரி:

[www.msmeonline.tn.gov.in/incentives/html\\_cye\\_pay.php](http://www.msmeonline.tn.gov.in/incentives/html_cye_pay.php)



# Payroll Subsidy

## OBJECTIVE

To assist MSMEs reduce their employee costs.

## KEY BENEFITS

- Subsidy provided for employer's contribution to the Employee Provident Fund (EPF) for the first 3 years from the date of commencement of commercial production; subject to a maximum of INR 24,000 per employee per annum. This is applicable only if the unit has employed more than 20 people.

Note:

- If the employee strength falls below 20 for any of the months, the claim will be restricted to the months in which the conditions are satisfied. Only regular workers will be taken into account. Casual, temporary or contract workers will not be taken into account.
- The evidence for the employment of workers would be the related statutory returns such as the returns filed under the Employee Provident Fund Act, 1952.

## ELIGIBILITY CRITERIA

- The applicant should be:
  - a new micro manufacturing enterprise, (OR)
  - a new small or medium manufacturing enterprise located in one of the 254 industrially backward blocks, (OR)
  - a new small or medium manufacturing agro-based or food processing enterprise located in one of the 388 blocks of the state.
- Time limit for filing application: Within 3 months after the completion of the financial year for the claim of the previous year.
- Ineligibility list:  
See Annexure 4
- List of backward blocks:  
See Annexure 1

## HOW TO APPLY/ OFFICE TO CONTACT

[www.msmeonline.tn.gov.in/incentives/html\\_cye\\_pay.php](http://www.msmeonline.tn.gov.in/incentives/html_cye_pay.php)



## மூலப்பொபொருள் உதவிக்கான வங்கி உத்திரவாதம் (RMA)

### நோக்கம்:

வங்கி உத்திரவாதத்தின் அடிப்படையில் மூலப்பொருள்களை(உள்ளாடு மற்றும் இறக்குமதி பொருட்கள்) வாங்குவதற்கான நிதியுதவி செய்வது.

### முக்கிய பயன்கள்:

- உள்ளாட்டு மற்றும் இறக்குமதி செய்யப்படும் மூலப் பொருட்களை வாங்குவதற்கு 180 நாட்களுக்குள் கடன் ஆதரவுடன் நிதி வழங்கப்படுகிறது.
- MSME களுக்கு வட்டி விகிதம் 7.5% முதல் 9% வரை மாறுபடும்.
- திட்ட செயலாக்கக் கட்டணம்:-
  - அ. புதிதாக பெறுவதற்கு மற்றும் புதுப்பித்தலுக்கு 1% (ஒரு ஆண்டுக்கு).
  - ஆ. மைக்ரோ யூனிட்கல் மூலம் புதுப்பிக்க: ஆண்டுக்கு 0.5% கட்டணம்
  - இ. சிறிய மற்றும் நடுத்தர தொகுதிகளின் மூலம் புதுப்பிப்பதற்கு 1% (ஒரு ஆண்டிற்கு).
- உற்பத்தி செய்யும் தொகுதிகளுக்கு(பார்) அதிகப்பட்ச வரம்பாக ரூபாய் 10 லட்சம் மற்றும் ரூபாய் 6 லட்சம் சேவை திட்டங்கள் உள்ளன.
- உள்கட்டமைப்பு நடவடிக்கைகளில் ஈடுபடும் தொகுதிகளுக்கு அதிகப்பட்சமாக 5 கோடி ரூபாய் வழங்கப்படும்.

### ELIGIBILITY CRITERIA

- விண்ணப்பதாரர் சரியான Udyam பதவி, MSME ஆக இருக்க வேண்டும் மேலும் பொருட்கள் மற்றும் சேவை வரி( ஜி.எஸ்.டி) சான்றிதழ்கள் பெற்றிருக்க வேண்டும்.
- சுட்டிதலாக தணிக்கையாளர் சான்றிதழ், அடையாளச் சான்று, உரிமையாளர் அட்டை, பயன்பாட்டு ரசீதுகள், வருமான வரி (IT) போன்றவை சமர்ப்பிக்க வேண்டும்.

### விண்ணப்பிக்க வேண்டிய முகவரி:

[www.nsic.co.in/Schemes/Raw-Material-Against-BG](http://www.nsic.co.in/Schemes/Raw-Material-Against-BG)

# Raw material assistance against bank guarantee

## OBJECTIVE

To finance the purchase of raw materials against the security of a bank guarantee.

## KEY BENEFITS

- Financial assistance provided for procurement of raw materials (both indigenous and imported) with credit support up to 180 days.
- Rates of interest vary between 7.5% to 9% for MSMEs.
- Applicable processing fee of:
  - a. For new sanctions and renewals: 1% per annum.
  - b. For renewal by micro units: 0.5% per annum.
  - c. For renewal by small and medium units: 1% per annum.
- Maximum limit of INR 10 lakh for manufacturing units and INR 6 lakh for service units. Limit is INR 5 crore for units engaged in infrastructure activities.

## ELIGIBILITY CRITERIA

- The applicant should be an MSME having a valid Udyam Registration and Goods and Services Tax (GST) certificate.
- Additional documents such as auditor's certificate, proof of identify of owners, utility receipts, Income Tax (IT) returns, etc. will be submitted for evaluation of the MSME.

## HOW TO APPLY/ OFFICE TO CONTACT

[www.nsic.co.in/Schemes/Raw-Material-Against-BG](http://www.nsic.co.in/Schemes/Raw-Material-Against-BG)

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SCHEME

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## புதிய நிறுவனங்களில் மூலதன் சொத்துக்களை SIDBI மூலம் வாங்குவது.

### நோக்கம்:

Greenfield தொகுதிகளுக்கு புதிய தொகுதிகளை அமைப்பதற்கு நிதி வழங்குதல். இதில் நிலம் வாங்குதல் தொழிற்சாலை கட்டுதல், வாங்குதல், ஆலைகள், இயந்திரங்கள் போன்றவை இதில் அடங்கும்.

### KEY BENEFITS

- திட்ட செலவு 7.5% க்கு அதிகப்பட்சமாக உட்பட்டு 20 கோடி ரூபாய் வரை காலக்கடன் வழங்கப்படுகின்றது.
- வட்டி விகிதம்: 7.6%-8.25% முதல் ஆண்டிற்கு, மீட்டமைப்புடன் வழங்கப்படுகின்றது. அதன் பிறகு (உள் மதிப்பீட்டின்படி) வட்டி விகிதம் பொருந்தும்.
- கடனை திரும்பி செலுத்தும் காலம்: 7ஆண்டுகள்.

### ELIGIBILITY CRITERIA

- விண்ணப்பதாரர் ஒரு புதிய நிறுவனமாக
  - Greenfield unit ஆக இருத்தல் வேண்டும்.
- விளம்பரதாரர்கள் குறைந்தபட்சம் 5 வருட வயதிக் அனுபவம் பெற்றிருக்க வேண்டும்.

### விண்ணப்பிக்க வேண்டிய முகவரி:

<https://onlineloanappl.sidbi.in/OnlineApplication/>

# SIDBI thematic assistance for purchase of capital assets in new enterprises

## OBJECTIVE

To provide financial assistance to greenfield units for setting up new units which includes purchase of land, construction of factory building, purchase of equipment, plant and machinery, etc.

## KEY BENEFITS

- Term loan is provided upto INR 20 crore; subject to maximum of 75% of the project cost.
- Interest rate: 7.6% - 8.25% is provided for the first year, with reset applicable thereafter (as per internal rating).
- Repayment period of loan is of 7 years.

## ELIGIBILITY CRITERIA

- The applicant should be a new entity or a greenfield unit.
- Promoters should have a minimum 5 years of business experience.

## HOW TO APPLY/ OFFICE TO CONTACT

<https://onlineloanappl.sidbi.in/OnlineApplication/>

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## உபகரணங்கள் நிதி (SMILE)

### நோக்கம்:

இயந்திரங்களை தொடர்புகள் இல்லாத தளங்கள் மூலம் கடனை விரைவாக வழங்குவதே இத்திட்டம்

### முக்கிய நன்மைகள்:

- முதலீடுகள் இயந்திரங்கள்
  - அ. இதர நிலையான சொத்துக்கள் (MFA) மற்றும் தேவையான கட்டுமான பொருட்களாக ஆலையில் இயந்திர கடன்கள் வழங்கப்படுகின்றன.
- குறைந்தபட்ச கடன் தொகை -10 லட்சம் ரூபாய் அதிகபட்ச கடன் தொகை -3 கோடி ரூபாய் வழங்கப்படுகின்றன.

### தகுதி:

- விண்ணப்பதாரர் குறைந்தது 3 ஆண்டுகள் நல்ல நிதி நிலையுடன் ஒரு MSME ஆக இருக்க வேண்டும்.
- குறிப்பு: அதிகபட்சமாக திருப்பி செலுத்தும் கால அளவு (Moratorium period) உள்ளடக்கத்துடன் 6 ஆண்டுகள் அதிகமாக இருத்தல் கூடாது.

### விண்ணப்பிக்க வேண்டிய முகவரி:

[sidbi.in/files/article/articlefiles/Application%20Form-%20SEF.doc](http://sidbi.in/files/article/articlefiles/Application%20Form-%20SEF.doc)

# SMILE Equipment Finance

## OBJECTIVE

To provide quick dispensation of machinery loan through contactless platform.

## KEY BENEFITS

- Investments are provided in the form of machinery loans in plant and machinery or Miscellaneous Fixed Assets (MFAs) and other need based civil constructions.
- Minimum loan amount is INR 10 lakh; subject to a maximum loan amount of INR 3 crore.

## ELIGIBILITY CRITERIA

- The applicant should be an MSME which has been in existence for atleast 3 years, with a satisfactory financial position.

Note: Maximum repayment period (including moratorium period) shall not be more than 6 years.

## HOW TO APPLY/ OFFICE TO CONTACT

[sidbi.in/files/article/articlefiles/Application%20Form-%20SEF.doc](http://sidbi.in/files/article/articlefiles/Application%20Form-%20SEF.doc)

SEF

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## உபகரணங்கள் மற்றும் நிறுவன வளர்ச்சிக்கான கடன்

### நோக்கம்:

இயந்திரங்களை வாங்குவதற்கான 100% வரை கடன் வழங்கும் திட்டம்.

### முக்கிய நன்மைகள்:

- வாங்கிய இயந்திரங்களுக்கான கடன்கள் :-  
 அ. அடையாளம் காணப்பட்ட அசல் உபகரண உற்பத்தியாளர்கள் (OEMs கள்) அதிக அளவில் இறுதி இயந்திரங்கள் உற்பத்தி செய்கின்றவர்களுக்கு கடன்கள் வழங்கப்படும்.  
 ஆ. அத்தகைய வெளிநாட்டு OEMக்களின் அங்கீகரிக்கப்பட்ட விற்பனையாளர்கள் அல்லது இந்தியதுணை நிறுவனங்களின் வலுவான தரம் மற்றும் SIDBIயின் புத்துணர்வு ஒப்பந்தம் உள்ள விற்பனையாளர்கள்.  
 குறிப்பு: ஏற்கனவே உள்ள வாடிக்கையாளர்களுக்கு, OEMகளுக்கு, புரிந்துணர்வு ஒப்பந்தம் இல்லாவிட்டாலும், உதவி வழங்கப்படுகிறது SIDBIயின் புதிய தொகுதிகளுக்கு SIDBIயின் புரிந்துணர்வு ஒப்பந்தம் கட்டாயமானது.
- 100% இயந்திரங்களின் தொகை வழங்கப்பட்டது அதிகப்பட்சமாக  
 அ. ரூ.1 கோடி (புதிய வாடிக்கையாளர்களுக்கு)  
 ஆ. ரூ.2 கோடி (தற்போதைய வாடிக்கையாளர்களுக்கு)
- இந்த கடனை திருப்பி செலுத்தும் காலம் (2-5 ஆண்டுகள்) ஆகும். இதில் (Moratorium period) 3-6 மாதங்கள் உள்ளடங்கும்.

### தகுதி:

#### விண்ணப்பதாரர்:-

- கடந்த 2 ஆண்டுகளில் லாபம் பெற்று நிலையான விற்பனை மற்றும் பணத்துடன் குறைந்தபட்சம் 3 ஆண்டுகள் செயல்பட்ட MSME ஆக இருக்க வேண்டும்.
- வட்டி விகிதம்: ஆண்டுக்கு 7.5%-9% விளிம்பு மூலதன கடன் விகிதம் இருக்க வேண்டும்.
- இயந்திரங்கள் வணிகத்தின் ஒரே வரியுடன் தொடர்புடையதாக இருக்க வேண்டும்.

#### விண்ணப்பிக்க வேண்டிய முகவரி:

[www.sidbi.in/en/contact-us](http://www.sidbi.in/en/contact-us)



# Loan for Purchase of Equipment for Enterprise's Development

## OBJECTIVE

To provide loans for purchase of machinery, upto 100% of cost of machinery.

## KEY BENEFITS

- Loans provided for machinery purchased from:
  - a. Identified Original Equipment Manufacturers (OEMs) manufacturing high end machines.
  - b. Authorised dealers or Indian subsidiaries of such foreign OEMs, which have strong brand reputation, and with whom SIDBI has entered into an Memorandum of Understanding (MoU).

Note: For existing customers, assistance is provided, even if the OEMs doesn't have a MoU with SIDBI. For new units, an MoU with SIDBI is mandatory.
- 100% of the machinery cost provided; subject to a maximum of:
  - a. INR 1 crore, for new customers, and
  - b. INR 2 crore, for existing customers.
- Repayment period of term loan is 2-5 years, including a moratorium period of 3-6 months.

## ELIGIBILITY CRITERIA

- The applicant should be:
  - a. an MSME unit with atleast 3 years of operation with stable sales and cash profits in the immediate past 2 years.
  - b. Rate of interest: 7.5% - 9% per annum. Marginal Capital Lending Ratio based interest rate as per internal rating.
- Proposed machinery should relate to the same line of business.

## HOW TO APPLY/ OFFICE TO CONTACT

[www.sidbi.in/en/contact-us](http://www.sidbi.in/en/contact-us)

**SPEED**

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## மேற்கூறை சூரிய ஒளி மின்னழுத்த தாவரங்களுக்கான உதவிக் கடன்

### நோக்கம்:

MSME களுக்கு மின்சார செலவைக் குறைக்க சோலார் பேனல்கள்/உபகரணங்கள் போன்ற மானியங்களை வழங்குதல்.

### முக்கிய நன்மைகள்:

- 0.1 வாக்கு விப்பாளர்களின் பங்களிப்பு வழங்கப்படுகின்றது.
- கவர்ச்சிகரமான வட்டி விகிதங்களுடன், கடனின் 25% விகிதத்தில் நிலையான வைப்பு(வட்டி தாங்கி) வழங்கப்படுகின்றது.
- கடன் உத்திரவாதக் காப்பீடு வழங்கப்படுகின்றது.
- எளிய கடன் ஆவணங்கள் மற்றும் நேரடியாக பணம் செலுத்துவதற்கான விருப்பம் வழங்கப்படும்.
- குறைந்த பட்சமாக ரூ.10 லட்சத்திற்கு மற்றும் ரூ.25 ரூபாய்க்கு கடன் வழங்கப்படுகின்றது.

### தகுதி:

- ஆவணங்கப்பதாரர்கள்
  - அ. ஒரு வணிக காலம் பழைய வாடிக்கையாளர்களுக்கு-2 வருடம் புதிய வாடிக்கையாளர்களுக்கு-3 வருடங்கள்.
- சூரிய கூறையின் கொள்ளலாவு இணைக்கப்பட்ட சுமையை விட அதிகமாக இருத்தல் கூடாது.
- இந்த திட்டம் (25KW-500KW) ஆலைகளுடன் சூழ்ந்துள்ளது.

### விண்ணப்பிக்க வேண்டிய முகவரி:

[www.sidbi.in/en/contact-us](http://www.sidbi.in/en/contact-us)

# Term-Loan Assistance for Rooftop Solar Photovoltaic Plants

## OBJECTIVE

To provide grants to MSMEs to reduce their electricity cost by installing solar panels/ equipments.

## KEY BENEFITS

- Zero promoter's contribution is provided.
- Fixed Deposit at the rate of 25% of loan (interest bearing) is provided, with attractive interest rates.
- Credit guarantee cover is provided.
- Option of simple loan documentation, and direct payment to supplier is provided.
- Loan is provided; subject to a minimum of INR 10 lakh, and a maximum of INR 2.5 crore.

## ELIGIBILITY CRITERIA

- The applicants should have:
  - a. a business tenure:  
for old customers - 2 years,  
for new customers - 3 years
  - b. a satisfactory repayment track record.
- Proposed solar rooftop capacity should not exceed connected load.
- The scheme has coverage across the segment with 25 KW - 500 KW plants (indicative).

## HOW TO APPLY/ OFFICE TO CONTACT

[www.sidbi.in/en/contact-us](http://www.sidbi.in/en/contact-us)

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## பொது தேவைக்கான கால கடன்

### நோக்கம்:

MSMEகளின் பல்வேறு தேவைகள், அதாவது ஒரு நிறுவனம் தொடங்க அல்லது விரிவாக்கம் செய்வதற்கான நிதித் தேவைகளுக்கு ஆதரவளித்தல்.

### முக்கிய நன்மைகள்:

- தேவை அடிப்படையில் குறைந்தபட்சம் ரூ. 10 லட்சம் நிதி உதவி வழங்கப்படுகிறது.
- கால கடன் மற்றும் செயல்பாட்டு மூலதன கால கடன் போன்ற பிற வகையில் உதவி வழங்கப்படுகிறது.
- கால கடனுக்கான திருப்பிச் செலுத்தும் காலம் (தடைக் காலம் உட்பட 18 மாதங்கள் வரை) சுமார் 8-10 ஆண்டுகள் வரை.

### தகுதி:

- விண்ணப்பதாரர் புதிய அல்லது நடப்பு MSME நிறுவனமாக இருக்க வேண்டும்.
- புதிய நிறுவனங்களுக்கு: விற்பனை விற்றமுதல் 33% வரை இருக்க வேண்டும்.
- நடப்பு நிறுவனங்களுக்கு: விற்பனை விற்றமுதல் 25% வரை இருக்க வேண்டும், 1% முன்சூட்டிய கட்டணம்.

### விண்ணப்பிக்க வேண்டிய முகவரி:

[www.sidbi.in/en/contact-us](http://www.sidbi.in/en/contact-us)



# General Purpose Term Loan

## OBJECTIVE

To support financial needs of MSMEs for varied purposes such as starting a unit or expansion.

## KEY BENEFITS

- Need based financial assistance of atleast INR 10 lakh is provided.
- Term loan and other forms of assistance such as working capital term loan, etc. is provided.
- Repayment period for term loan (including the moratorium period of upto 18 months) is around 8-10 years.

## ELIGIBILITY CRITERIA

- The applicant should be a new or existing MSME.
- For new units: sales turnover should be upto 33%.
- For existing units: sales turnover should be upto 25%, with 1% upfront fee.

## HOW TO APPLY/ OFFICE TO CONTACT

[www.sidbi.in/en/contact-us](http://www.sidbi.in/en/contact-us)



# MSMEகளுக்கான பாதுகாப்பான வணிகக் கடன்கள்

## நோக்கம்:

உற்பத்தி மற்றும் சேவைத் துறையில் MSMEகளுக்கு அவர்களின் திட்டமிட்ட அல்லது திட்டமிடப்படாத வணிக தொடர்பான செலவுகள், நிலையான சொத்து உருவாக்கம் எதிரான பிணைய பாதுகாப்பு மற்றும் திருப்பிச் செலுத்தும் திறனுக்கான கடன் வழங்குதல்.

## முக்கிய நன்மைகள்:

- உற்பத்தி மற்றும் சேவைத் துறைக்கு கால கடன் எதிரான பிணைய அடிப்படையில் வழங்கப்படுகிறது.
- உதவியின் அளவானது மொத்த ரொக்க வருமானம் மற்றும் பிணைய பாதுகாப்பு மதிப்புடன் கீழைக்கப்பட்டுள்ளது: வெளிநாட்டு நாணய கடன்கள் உட்பட அதிகப்பட்சம் ரூ. 10 கோடி வரை.
- கடனைத் திருப்பிச் செலுத்தும் காலம் (தடுப்புக் காலம் உட்பட) அதிகப்பட்சம் 10 ஆண்டுகள்.

## தகுதி:

- விண்ணப்பதாரர், நடப்பு MSME நிறுவனத்தின் நிகர லாபம் கடந்த 3 ஆண்டுகளில் 2 ஆண்டுகள் பெற்றவராக இருக்க வேண்டும், அனைத்து 3 ஆண்டுகளிலும் பண லாபத்துடன்.

## விண்ணப்பிக்க வேண்டிய முகவரி:

[www.sidbi.in/en/contact-us](http://www.sidbi.in/en/contact-us)



# Secured Business Loans for MSMEs

## OBJECTIVE

To provide credit to MSMEs in the manufacturing and service sector to meet their planned or unplanned business related expenses, creation of tangible assets against collateral security and the repayment capacity.

## KEY BENEFITS

- A term loan credit is provided to the manufacturing and service sector, against a collateral.
- Quantum of assistance is linked to gross cash accruals and collateral security value; subject to a maximum of INR 10 crore, including foreign currency loans.
- Repayment period of loan (including the moratorium period) is maximum of 10 years.

## ELIGIBILITY CRITERIA

- The applicant should be an existing MSME unit having a net profit in 2 out of the last 3 years, with cash profits in all the 3 years.

## HOW TO APPLY/ OFFICE TO CONTACT

[www.sidbi.in/en/contact-us](http://www.sidbi.in/en/contact-us)



## தற்போதுள்ள PMEGP அல்லது MUDRA நிறுவனங்களை மேம்படுத்துவதற்கான

### நோக்கம்:

தற்போதுள்ள குறு, சிறு மற்றும் நடுத்தரத் தொழில் நிறுவனங்களின் தொழில்நுட்ப மேம்படுத்தல் மற்றும் நவீனமயமாக்கலுக்கு நிதி உதவி வழங்குதல்.

### முக்கிய நன்மைகள்:

- மொத்த திட்ட மதிப்பீட்டில் அதிகபட்சமாக 15 விழுக்காடு வரை மானியம் வழங்கப்படுகிறது.
- வடகிழக்கு பகுதி மற்றும் மலைப்பாங்கான மாநிலங்களுக்கு, மொத்த திட்ட மதிப்பீட்டில் அதிகபட்சமாக 20 விழுக்காடு வரை மானியம் வழங்கப்படுகிறது.

### தகுதி:

- விண்ணப்பதாரர் ஏற்கனவே உள்ள PMEGP அல்லது MUDRA பிரிவாக இருக்க வேண்டும் மற்றும்
  - அ) விரிவாக்கம் அல்லது மேம்படுத்தல் (அல்லது)
  - ஆ) நிறுவனம் விளம்பு தொகை உரிமைகோரல் சரிசெய்யப்பட்டிருக்க வேண்டும், மற்றும் முதல் கடன் குறிப்பிட்ட காலத்திற்குள் திருப்பிச் செலுத்தப்பட்டிருக்க வேண்டும்.
- குறிப்பு: சேவை அல்லது வர்த்தக நிறுவனங்களுக்கு, இது 2018-19 ஆண்டு முதல் பொருந்தும்.
- விண்ணப்பதாரர் PMEGP அல்லது MUDRA திட்டத்தின் கீழ் ஏற்கனவே நிதியளிக்கப்பட்டு கடந்த 3 ஆண்டுகளாக இலாபம் ஈட்டும் நிறுவனமாக இருக்க வேண்டும்.
- விண்ணப்பதாரர் சரியான UDYAM பதிவு பெற்றிருக்க வேண்டும்.

### விண்ணப்பிக்க வேண்டிய முகவரி:

<https://www.kviconline.gov.in/pmegpportal/pmegphome/> என்ற இணையதள முகவரிமூலம் விண்ணப்பிக்க வேண்டும்.

குறிப்பு: பயனாளிகள் காதி கிராமம் மற்றும் தொழில்கள் ஆணையத்தின் (KVIC) மாநில அல்லது கோட்ட இயக்குநர்கள், உள்ளூர் அச்சு மற்றும் மின்னாணு ஊடகங்கள் மூலம் வழங்கப்படும் விளம்பரங்களுக்கு பதிலளிக்கலாம்.



# Second loan for upgradation of the existing PMEGP or MUDRA units

## OBJECTIVE

To provide financial assistance for the technological upgradation and modernisation of existing MSME units.

## KEY BENEFITS

- Subsidy provided for a maximum of 15% of total project cost.
- For North-East region, and hilly states, subsidy is provided for a maximum of 20% of total project cost.

## ELIGIBILITY CRITERIA

- The applicant should be an existing PMEGP or MUDRA unit and :
  - a. undergoing expansion or upgradation, (OR)
  - b. whose margin money claim has been adjusted, and the first loan availed has been repaid within the stipulated time, (OR)

Note: For service or trading units, this is applicable from year 2018-19.
- The applicant should be an existing unit financed under PMEGP or MUDRA, making profit for the last 3 years.
- The applicant should have a valid Udyam registration.

## HOW TO APPLY/ OFFICE TO CONTACT

<https://www.kviconline.gov.in/pmegpportal/pmegphome/>

Note: Beneficiaries can also respond to advertisements given by the state or divisional directors of Khadi Village and Industries Commission (KVIC), locally through print and electronic media.

## தமிழ்நாடு நகர்ப்புற வாழ்வாதார இயக்கம் - சுய வேலைவாய்ப்பு திட்டம்

### நோக்கம்:

நகர்ப்புறத்தில் வறுமையில் உள்ள தனிநபர்கள் அல்லது குழுக்களுக்கு, அவர்களின் திறன்கள், பயிற்சி, தகுதி மற்றும் உள்ளூர் நிலைமைகளுக்கு ஏற்ற, சுயதொழில் முயற்சி அல்லது குறுந்தொழில்களை அமைப்பதற்காக நிதி உதவி வழங்குதல்.

### முக்கியநன்மைகள்:

- வேலையற்ற நகர்ப்புற ஏழைகள் சிறு தொழில்களை நிறுவ ஊக்குவிக்கப்படுவார்கள்.
- வங்கிக் கடனுக்கான வட்டி மானியத்தை நீட்டிக்கும் முன் பயனாளிகளுக்கு தகுந்த திறன் பயிற்சி அளிக்கப்படும்.
- தனிநபராக அல்லது குழுவாக நிறுவனங்களை அமைப்பதற்கு வங்கிக் கடனில் 7 சதவீதத்துக்கு மேல் வட்டி மானியம் கிடைக்கும்.

குறிப்பு: கடனை சரியான நேரத்தில் திருப்பிச் செலுத்தினால் மட்டுமே வட்டி மானியம் வழங்கப்படும். இது தொடர்பாக வங்கிகளிடம் இருந்து தகுந்த சான்றிதழ் பெறப்பட வேண்டும்.

- பின்னைய உத்தரவாதம் தேவையில்லை. இத்திட்டத்தின் கீழ் கடன் வசதி அனுமதிக்கப்பட்ட தொகையில் 75 விழுக்காடு வரை உத்தரவாதக் காப்பீடு கிடைக்கும்.

குறிப்பு: SEP கடன்களுக்கான உத்தரவாதக் காப்பீட்டைப் பெறுவதற்கான நோக்கத்திற்காக, உத்திரவாதக் காப்பீட்டுக்கான செயல்பாட்டின் தகுதியின்படி சிறு தொழில்கள் மேம்பாட்டு வங்கி (SIDBI) மற்றும் இந்திய அரசாங்கத்தால் நிறுவப்பட்ட சிறு மற்றும் சிறு நிறுவனங்களுக்கான கடன் உத்தரவாத நிதி அறக்கட்டளையை வங்கிகள் அனுகலாம்.

- வங்கிகளின் விதிமுறைகளின்படி, தனிநபர் மற்றும் குழு நிறுவனங்களுக்கான கடனைத் திருப்பிச் செலுத்தும் தடைக்காலம் 6-18 மாதங்களுக்கு பிறகு 5-7 ஆண்டுகள் வரை இருக்கும்.
- ஷவங்கிகளின் விதிமுறைகளின்படி, தனிநபர் மற்றும் குழு நிறுவனங்களுக்கான திருப்பிச் செலுத்தும் காலம் ஆரம்ப தடைக்காலமான 6-18 மாதங்களுக்கு பிறகு 5-7 ஆண்டுகள் வரை இருக்கும்.
- தொழில்நுட்பம், சிப்பம் கட்டுதல், வியாபாரக் குறியிடுதல், சந்தை படுத்துதல் மற்றும் பிற சேவைகளுக்கான ஆதாவு வழங்கப்படும்.

### தகுதி:

#### SEP-தனிப்பட்ட நிறுவனம்

- நகர்ப்புற ஏழை பயனாளி கடனுக்கு விண்ணப்பிக்கும் போது 18 வயதை எட்டியிருக்க வேண்டும்.
- அதிகப்பட்ச திட்டமதிப்பீடு ரூபாய் 2,00,000 ஆக இருக்க வேண்டும்.

#### SEP-குழு நிறுவனம்

- குழு நிறுவனானது நகர்ப்புற ஏழைக் குடும்பங்களில் இருந்து குறைந்தபட்சம் 70 சதவீத உறுப்பினர்களுடன் குறைந்தபட்சம் 3 உறுப்பினர்களைக் கொண்டிருக்க வேண்டும்.
- அதிகப்பட்ச திட்டமதிப்பீடு ரூபாய் 10,00,000 ஆக இருக்க வேண்டும்.

#### SEP-சுய உதவி குழு (SHG)

- சுய உதவிக்குழுவில் குறைந்தபட்சம் 10 உறுப்பினர்கள் இருக்க வேண்டும் மற்றும் நகர்ப்புற ஏழைக் குடும்பங்களில் இருந்து குறைந்தபட்சம் 70 சதவீத உறுப்பினர்கள் இருக்க வேண்டும்.

### விண்ணப்பிக்க வேண்டிய முகவரி:

- பயனாளிகள் கடனுக்கான விண்ணப்பங்களை பகுதி அளவிலான கூட்டுமைப்புகள் (ALFs) அல்லது சமூக வள நபர்கள் (CRPs) அல்லது சமூக அமைப்பாளர்களிடம் (COs) சமர்ப்பிக்கப்படவேண்டும்.
- நகர்ப்புற உள்ளாட்சி அமைப்பு, தகுதியின் அடிப்படையில் விண்ணப்பத்தை ஆய்வு செய்கிறது.
- பணிக்குழு படை கடன் முன் மொழிவை ஆய்வு செய்து, சம்பந்தப்பட்ட வங்கிக் கிளைகளுக்கு பரிந்துரைக்கிறது.

# Tamil Nadu Urban Livelihood Mission – Self Employment Programme

## OBJECTIVE

To provide financial assistance to individuals or groups of urban poor for setting up gainful self-employment venture or micro-enterprises, suited to their skills, training, aptitude and local conditions.

## KEY BENEFITS

- The underemployed and unemployed urban poor will be encouraged to set up small enterprises.
- Appropriate skill training will be provided to the beneficiaries before extending interest subsidy on bank loans.
- Interest subsidy, over and above 7% rate of interest will be available on a bank loan for setting up of individual or group enterprises.

Note: Interest subsidy will be given only in case of timely repayment of loan. Suitable certification from banks will be obtained in this regard.

- No collateral guarantee will be required. The guarantee cover available under the scheme is to the extent of 75% of the sanctioned amount of the credit facility.

Note: The banks may approach Credit Guarantee Fund Trust for Micro and Small Enterprises (CGTMSE) setup by Small Industries Development Bank (SIDBI) and Government of India for the purpose of availing guarantee cover for SEP loans as per the eligibility of the activity for guarantee cover.

- Repayment period for individual, and group enterprise ranges from 5-7 years after initial moratorium period of 6-18 months, as per norms of the banks.
- Support for technology, packing, branding, marketing, and other services will be provided.

## ELIGIBILITY CRITERIA

### SEP-Individual Enterprise

- The prospective urban poor beneficiary should have attained the age of 18 years at the time of applying for loan.
- The maximum project cost is INR 2,00,000.

### SEP-Group Enterprise

- The group enterprise should have at least 3 members with minimum 70% members from urban poor families.
- The maximum project cost is INR 10,00,000.

### SEP-Self Help Group (SHG)

- The SHG should have minimum 10 members with minimum of 70% members from urban poor families.

## HOW TO APPLY/ OFFICE TO CONTACT

- Loan applications are submitted by beneficiaries to Area Level Federations (ALFs) or Community Resource Persons (CRPs) or Community Organisers (COs)
- Urban Local Body scrutinizes the application based on eligibility criteria.
- Task Force Committee analyses the loan proposal, and recommends it to concerned bank branches.
- The concerned bank will disburse the loan.

TNULM - SEP

CREDIT LINKED  
SUBSIDY SCHEME

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# தமிழ்நாடு பாசன வேளாண்மை நவீனமயமாக்கல் திட்டம்

## நோக்கம்:

உணவு பதப்படுத்துதல் மற்றும் பிற விவசாயம் சார்ந்த துறைகளில் மதிப்பு கூட்டல் நடவடிக்கைகளை மேற்கொள்ள தற்போதுள்ள விவசாய தொழில்முறை வோருக்கு வணிக ஆதரவை ஊக்குவித்தல் மற்றும் வழங்குதல்.

## முக்கிய நன்மைகள்:

- தமிழ்நாடு பாசன வேளாண்மை நவீனமயமாக்கல் திட்டமானது 2017-18 முதல் 2022-23 வரை ஆறு ஆண்டுகளுக்கு செயல்படுத்தப்பட்டு வருகிறது. மொத்த திட்டச் செலவு ரூபாய் 125 கோடிகள் ஆகும்.
- இந்த திட்டத்தின் கீழ், 80 புதிய உழவர் உற்பத்தியாளர் அமைப்புகளை (FPOs) உருவாக்குவது முதன்மையான செயல்பாடாகும்.
- தற்போதுள்ள 40 உழவர் உற்பத்தியாளர் நிறுவனங்களுக்கு (FPCs) வணிக விரிவாக்கத்திற்கான ஆதரவாக இரண்டு ஆண்டுகளுக்கு மானியம் வழங்கப்படுகிறது. திட்ட மதிப்பில் 75 விழுக்காடு தமிழ்நாடு பாசன வேளாண்மை நவீனமயமாக்கல் திட்டத்தின் மானியமாகவும், 25 விழுக்காடு உழவர் உற்பத்தியாளர் நிறுவனங்களின் பங்களிப்பாகவும் இருக்கும்.
- தேர்ந்தெடுக்கப்பட்டநான்கு குடோன்களில் மின்-பேச்சுவார்த்தை கிடங்கு ரசீது (e-NWR) சோதனை முறையில் செயல்படுத்தப்படும்.
- இடைமுகப் பயிரங்கம் அல்லது கருத்தரங்குகள், வேளாண் தொழில்முறை வோருக்கான எளிதாக்கப் பயிரங்கம் மற்றும் திறன் மேம்பாட்டுப் பயிற்சி மூலம் பொதுத் தனியார் கூட்டாண்மை (PPP) பொறிமுறையை எளிதாக்குகிறது.
- வேளாண் வணிக மேம்பாட்டு வசதியை (ABPF) அமைப்பதன் மூலம் விவசாய நிறுவனங்கள் எளிதாக்கப்படும்.

## தகுதி:

- மதிப்பு கூட்டல் மற்றும் பதப்படுத்துதல் போன்ற பொருளாதார ரீதியாக சாத்தியமான அனைத்து விவசாயம் தொடர்பான நடவடிக்கைகளும் தகுதியானவை: வங்கியின் வழிகாட்டுதல்களின்படி அதன் நம்பகத்தன்மைக்கான மதிப்பீட்டிற்கு உட்பட்டது.
- திட்ட மதிப்பீடு ரூபாய் 10 லட்சத்திற்கு மிகாமல் இருக்க வேண்டும்.
- வேளாண் பட்டதாரிகளுக்கு முன்னுரிமை அளிக்கப்படும்.
- பயனாளி தேவையான நிலம் இருப்பதற்கான ஆவண ஆதாரங்களை வழங்க வேண்டும் (சொந்தமாக / பதிவு செய்யப்பட்ட குத்தகை ஆவணம்). குத்தகையின் குறைந்தபட்ச காலம் 10 ஆண்டுகள் ஆகும்.
- பாதுகாக்கப்பட்ட சாகுபடி, பயிர் செயல்விளக்கம் போன்ற கூறுகளுக்கு நீர் பயன்பாடு கட்டாயமாக இருக்கும் தருணங்களில் உறுதி செய்யப்பட்ட நீர்ப்பாசன வசதிகள் அவசியம்.
- விவசாயப் பயனாளி கள் தற்போதைய காலத்திற்கு செல்லுபடியாகும் அனைத்து கட்டாய ஆவணங்களையும் விண்ணப்பத்துடன் இணைக்க வேண்டும். சமர்ப்பிக்கப்பட வேண்டிய ஆவணங்கள்:
  - விண்ணப்ப படிவம்.
  - சிட்டா மற்றும் அடங்கல் (அசல்)
  - புல அளவிட்டு புத்தகம் (FMB) மாதிரி வகுப்பதம்
  - குத்தகை விவசாயிகளாக இருந்தால், பதிவு செய்யப்பட்ட குத்தகை ஒப்பந்தம் வழங்கப்பட வேண்டும்.
  - சாகுபடி தொடர்பான கூறுகளுக்கான மன் மற்றும் நீர் பரிசோதனை அறிக்கைகள்.
  - மூன்று பாஸ்போர்ட் அளவு புகைப்படங்கள்.
  - குடும்ப அட்டை நகல் அல்லது ஆதார் அட்டை நகல்
  - கணக்கு எண்ணைச் சரிபார்க்கும் பாலிஹவுஸ் கூறுக்கான வங்கி இருப்புப் புத்தகம் (முதல் பக்க நகல்).
- மூன்று மாவட்டங்களில் (பூர்முஷணம், குறிஞ்சிப்பாடு மற்றும் சிவகிரி) ஒழுங்குமுறை சந்தைகளை நவீனமயமாக்குதல் மற்றும் டிஜிட்டல் மயமாக்குதல் ஆகியவை எளிதாக்கப்படும்.
- விவசாயிகளைத் தேர்வுசெய்யும் முறை கிளஸ்டர் அணுகுமுறையின் அடிப்படையில் செய்யப்பட வேண்டும்.
- பட்டியலின் அல்லது பட்டியல் பழங்குடியின் சிறு குறு விவசாயிகள் மற்றும் பெண் விவசாயிகளுக்கு முன்னுரிமை அளிக்கப்படும்.

## விண்ணப்பிக்க வேண்டிய முகவரி:

தொடர்பு கொள்ள வேண்டிய அலுவலகம்: சம்பந்தப்பட்ட மாவட்ட வேளாண்மை விற்பனை மற்றும் வேளாண் வணிக இணை இயக்குநர்.

# Tamil Nadu Irrigated Agriculture Modernisation Project

## OBJECTIVE

To motivate and provide business support for existing agri entrepreneurs to undertake value addition activities in food processing and other agri-allied sector.

## KEY BENEFITS

- TNIAMP is being implemented for six years from 2017-18 to 2022-23, with a total project outlay of INR 125 crore.
- Under this project, the prime activity is formation of 80 New Farmer Producer Organisations (FPOs).
- Support to existing 40 Farmer Producer Companies (FPCs) for expansion of business provided in the form of grant for 2 years. 75% of project cost will be TNIAMP grant and 25% of project cost will be FPC contribution.
- e-Negotiable Warehouse Receipt (e-NWR) in four selected godowns will be piloted.
- Public Private Partnership (PPP) mechanism through interface workshop or seminars, facilitation workshop for agro entrepreneurs and capacity building training will be facilitated.
- Agri enterprises will be facilitated through setting up of Agri Business Promotion Facility (ABPF).

## ELIGIBILITY CRITERIA

- All the economically viable agri-related activities such as value addition, and processing are eligible; subject to appraisal for its viability as per the guidelines of the bank.
- The project cost should not exceed INR 10 lakh.
- Agri graduates will be preferred.
- The beneficiary should provide documentary evidence of availability of requisite land (either own/ registered lease document). The minimum duration of lease is 10 years.
- Assured irrigation facilities are necessary in cases where water usage is mandatory for components like protected cultivation, crop demonstration, etc.
- The beneficiary farmers should enclose all mandatory documents which are valid for the current period, along with the application. Documents to be submitted:
  - a. Application form
  - b. Chitta and adangal (original)
  - c. Field Measurement Book (FMB) sketch
  - d. In case of lease farmers, registered lease agreement should be furnished
  - e. Soil and water test reports for cultivation related components
  - f. Three passport size photos
  - g. Ration card (xerox) or Aadhaar copy
  - h. Bank passbook (first page Xerox) for polyhouse component verifying the account number.
- Modernisation and digitization of regulated markets at three districts (Srimushnam, Kurinjipadi and Sivagiri) will be facilitated.
- Selection of farmers should be done based on cluster approach.
- Preference will be given to the small marginal farmers SC or ST and women farmers.

## HOW TO APPLY/ OFFICE TO CONTACT

Office to contact: Concerned District Deputy Director of Agriculture Marketing and Agri Business.

## ராஷ்டிய கிருஷி விகாஸ் யோஜனா - விவசாயம் மற்றும் அதனுடன் தொடர்புடைய துறை மறுமலர்ச்சிக்கான ஊதிய அணுகுமுறை

### நோக்கம்:

விவசாயிகளின் முயற்சிகளை வலுப்படுத்துதல், இடர்களைத் தணித்தல் மற்றும் வேளாண் வணிகத் தொழில் முனையை ஊக்குவிப்பதன் மூலம் விவசாயத்தை ஸாபகரமான பொருளாதார நடவடிக்கையாக மேம்படுத்துதல்.

### KEY BENEFITS

- ராஷ்டிய கிருஷி விகாஸ் யோஜனா - விவசாயம் மற்றும் அதனுடன் தொடர்புடைய துறை மறுமலர்ச்சிக்கான ஊதிய அணுகுமுறை என்பது மத்திய அரசின் நிதியுதவி திட்டமாகும். பகிர்வு முறை பின்வருமாறு:

- இந்திய அரசு : தமிழ்நாடு அரசு - 60 : 40.
- வடகிழக்கு மற்றும் மலைப்பாங்கான மாநிலங்கள் - 90 : 10.
- யூனியன் பிரதேசங்கள் - இந்திய அரசு 100 விழுக்காடு பங்களிக்கிறது.

### திட்டக்களைகள்

- வழக்கமான ராஷ்டிய கிருஷி விகாஸ் யோஜனா - விவசாயம் மற்றும் அதனுடன் தொடர்புடைய துறை மறுமலர்ச்சிக்கான ஊதிய அணுகுமுறை - ஆண்டு செலவில் 70 விழுக்காடு மாநிலங்களுக்கு ஒதுக்கப்படும்.
  - உள்கட்டமைப்பு மற்றும் சொத்துக்கள் - விவசாயம் மற்றும் அதை சார்ந்த துறைகளில் அறுவடைக்கு முந்தைய மற்றும் அறுவடைக்கு பிந்தைய உள்கட்டமைப்புகளுக்கு வழக்கமான வழக்கமான ராஷ்டிய கிருஷி விகாஸ் யோஜனா - விவசாயம் மற்றும் அதனுடன் தொடர்புடைய துறை மறுமலர்ச்சிக்கான ஊதிய அணுகுமுறை செலவில் 50 விழுக்காடு (70 சதவீதத்தில்) வழங்கப்படுகிறது.
  - விவசாயிகளுக்கு உறுதியளிக்கப்பட்ட அல்லது கூடுதல் வருவாயை வழங்கும் மதிப்பு கூட்டல் திடைக்கப்பட்ட உற்பத்தித் திட்டங்கள் (வேளாண்மை வணிக மாதிரிகள்) - வழக்கமான RKVY-RAFTAAR செலவில் 30 விழுக்காடு (70 விழுக்காடு) மதிப்பு கூட்டப்பட்ட வேளாண் வணிகத் திட்டங்களுக்கு வழங்கப்படும், அவை உற்பத்தி முதல் சந்தைப்படுத்துதல் அதாவது ஆரம்பம் முதல் முடிவு வரையிலான செயல்முறைகளைக் குறிப்பிடுகிறது.
  - ப்ளெக்ஸி நிதிகள் - வழக்கமான RKVY-RAFTAAR செலவில் 20 சதவிகிதம் (70 சதவிகிதம்) வழங்கப்படுகிறது. விவசாயம் மற்றும் தொடர்புடைய துறைகளில் புதுமையான செயல்பாடுகளுக்கு தங்கள் உள்ளூர் தேவைகளுக்கு ஏற்ப எந்தவொரு தட்டத்திற்கும் ஆதரவளிக்க தமிழ்நாடு அரசு இந்த நிதியைப் பயன்படுத்தலாம்.
- RKVY-RAFTAAR சிறப்புத் துறைத் திட்டங்கள் - பிராந்தியத்தின் வளர்ச்சிக்காகவும், பிரச்சனைக்குரிய குறிப்பிட்ட பகுதிகளுக்காகவும் மொத்த ஆண்டுச் செலவில் 20 விழுக்காடு வழங்கப்படும்.
  - புத்தாக்க மற்றும் வேளாண் தொழில்முனையோர் மேம்பாடு - விவசாயத் தொழில்முனையோருக்கு இறுதி முடிவுக்கான தீர்தாவு உருவாக்குவதற்கான மொத்த ஆண்டு செலவில் 10 விழுக்காடு. கலத்தின் செயல்பாடுகளை பின்வருமாறு குறிப்பிடலாம்:
    - பொது அல்லது தனியார் வளர்ச்சி (இன்குபேசன்) மையங்களை ஆதரித்தல் - உள்கட்டமைப்பு, மற்றும் விவசாய தொழில் முனையோர்களுக்கு வழிகாட்டுதல்.
    - விவசாய வணிக பயிற்சி மற்றும் திறன் மேம்பாட்டில் ஈடுபட்டுள்ள பொது அல்லது தனியார் நிறுவனங்கள் (மாநில, தேசிய, சர்வதேச) மற்றும் கிருஷி விக்யான் கேந்திராக்களுக்கு (KVKs) ஆதரவளிக்கிறது.
    - சிறு மற்றும் நடுத்தர விவசாயத் தொழில்முனையோருக்கு பயனளிக்கும் வேளாண் வணிகங்களை அமைப்பதற்கான புதுமையான யோசனைகளைக் கொண்ட மேம்பாட்டு அமைப்புகள் அல்லது தனிப்பட்ட திடைகளுக்கள் அல்லது விவசாயிகள் அல்லது உழவர் உற்பத்தியாளர் அமைப்புகளுக்கு நிதி உதவி அளிக்கிறது.
  - தொழில்முனையோருக்கு போட்டிகள் நடத்துதல், விருதுகள் வழங்குதல் போன்றவை.

### ELIGIBILITY CRITERIA

அனைத்து மாநிலங்கள் மற்றும் யூனியன் பிரதேசங்கள்.

### HOW TO APPLY/ OFFICE TO CONTACT

<https://rkvy.nic.in/> என்ற இணையதள முகவரியை அணுகவும்.



# Rashtriya Krishi Vikas Yojna – Remunerative Approaches for Agriculture and Allied sector Rejuvenation

## OBJECTIVE

To develop farming into a remunerative economic activity by strengthening the farmers' efforts, risk mitigation and promoting agri-business entrepreneurship.

## KEY BENEFITS

- RKVY-RAFTAAR is a Centrally Sponsored Scheme. Sharing pattern is as follows:
  - a. Government of India:Government of Tamil Nadu - 60:40.
  - b. North-Eastern and hilly states - 90:10.
  - c. Union territories - Government of India contributes 100%.

### Programme components:

- Regular RKVY-RAFTAAR - 70% of annual outlay will be allocated among states.
  - a. Infrastructure and assets- 50% (of 70%) of regular RKVY-RAFTAAR outlay provided for pre-harvest, and post-harvest infrastructure in agriculture, and allied sectors.
  - b. Value addition linked production projects (agribusiness models) that provide assured or additional income to farmers- 30% (of 70%) of regular RKVY-RAFTAAR outlay provided for value added agribusiness projects that take care from production to marketing of any agriculture or allied sector activities that specifies end to end processes i.e., farm to markets with assured and additional income to the farmers.
  - c. Flexi funds- 20% (of 70%) of regular RKVY-RAFTAAR outlay provided. Government of Tamil Nadu can use this fund for supporting any projects as per their local needs preferably for innovative activities in agriculture and allied sectors.
- RKVY-RAFTAAR special sub-schemes- 20% of total annual outlay provided for development of the region and problem specific areas.
  - a. Innovation and agri-entrepreneur development- 10% of total annual outlay for creating end to end solution for agri-entrepreneurs. The activities of the cell can be specified as follows:
    - i. Support public or private incubation centers- for infrastructure, and mentoring of agri-entrepreneurs.
    - ii. Support to public or private institutions (state, national, international), and Krishi Vigyan Kendras (KVKs) involved in agri business training and skill development.
    - iii. Financial support to incubatees or individual youth or farmers or Farmer Producer Organisations with innovative ideas for setting up of agri businesses that will benefit small and medium agri-entrepreneurs.
    - iv. Awards to entrepreneurs, holding competitions, etc.

## ELIGIBILITY CRITERIA

Eligible units: All states and union territories.

## HOW TO APPLY/ OFFICE TO CONTACT

<https://rkvy.nic.in/>

RKVY-RAFTAAR

OTHERS

36



# புதிய நன்னீர் துடுப்பு-மீன் குற்சு பொரிப்பகங்களை நிறுவுதல்

## நோக்கம்:

ஒரு நிலையான மற்றும் வெற்றிகரமான மீன் வளர்ப்பை எளிதாக்குதல்.

## KEY BENEFITS

- மானியம் கீழ்கண்டவாறு வழங்கப்படுகிறது.
- பொது பிரிவினருக்கு:
  - மத்திய அரசின் பங்கு - திட்ட மதிப்பிட்டில் 24 விழுக்காடு.
  - ஆ. திட்ட மதிப்பிட்டில் மாநில அரசின் பங்கு - 16 விழுக்காடு.
- SC அல்லது ST அல்லது பெண்கள் மற்றும் அவர்களது கூட்டுறவுகள்:
  - மத்திய அரசின் பங்கு - திட்ட மதிப்பிட்டில் 36 விழுக்காடு.
  - மாநில அரசின் பங்கு - திட்ட மதிப்பிட்டில் 24 விழுக்காடு.

குறிப்பு: நிறுவன மதிப்பு ஹெக்டேருக்கு ரூ. 25 இலட்சம் என்ற உச்சவரம்புக்கு உட்பட்டது.

## ELIGIBILITY CRITERIA

- பயணாளிகள் விரிவான திட்ட அறிக்கை (DPR) அல்லது சுயமான முன்மொழிவை (SCP) முழுமையாக நியாயப்படுத்துதல் மற்றும் உற்பத்தி செய்யப்படும் இனங்கள், மூலதனைச் செலவு மற்றும் தொடர் செலவு உள்ளிட்ட தொழில்நுட்ப-பொருளாதார விவரங்களுடன் சமர்பிக்கவேண்டும்.
- திட்ட அறிக்கையில் உள்ளூர் மக்களுக்கு நேரடி மற்றும் மறைமுக வேலைவாய்ப்பு உருவாக்கம், மீன் உற்பத்தியை மேம்படுத்துதல், திட்டத்தை செயல்படுத்துவதற்கான குறிப்பிட்ட காலக்கெடு போன்ற விவரங்களும் இருக்க வேண்டும்.
- திட்டத்தை செயல்படுத்துவதற்கு தேவையான நிலம் (சொந்தமாக அல்லது பதிவுசெய்யப்பட்ட குத்தகை ஆவணை) ஆக்கிரமிப்பு மற்றும் வில்லங்கமற்றதற்கான ஆதாரங்கள் மற்றும் நிதி ஆதாரங்கள், பயணாளியின் பங்களிப்பை பூர்த்தி செய்ய கடன் வழங்க வங்கியின் ஒப்புதல் அல்லது அவரது சொந்த நிதியை முதலீடு செய்வதற்கான சுய அறிவிப்பு உட்பட பயணாளிகள் வழங்கவேண்டும்.
- குத்தகைக்கு விடப்பட்ட நிலமாக இருந்தால், குத்தகை காலம் அல்லது ஒப்பந்தம் விரிவான திட்ட அறிக்கை (DPR) அல்லது சுயமான முன்மொழிவை (SCP) சமர்பிக்கப்பட்ட நாளிலிருந்து 10 ஆண்டுகளுக்கு குறைவாக இருக்கக்கூடாது மற்றும் பதிவு செய்யப்பட்ட குத்தகை ஆவணை விவரான திட்ட அறிக்கை (DPR) அல்லது சுயமான முன்மொழிவை (SCP) சேர்க்கப்பட வேண்டும்.
- நன்னீர் துடுப்பு மீன் குற்சு பொரிப்பகம் குறைந்தபட்ச 0.5 ஹெக்டேர் பரப்பளவுடன் ஒரு யூனிட்டுக்கு ஆண்டுக்கு 15 மில்லியன் குற்சுகள் அல்லது ஒரு யூனிட்டுக்கு ஆண்டுக்கு 6 கோடி முட்டையிலிடும் திறன் கொண்டதாக இருக்க வேண்டும்.
- மீன் குற்சு பொரிப்பகம் தேவையான தகுதி வாய்ந்த தொழில்நுட்ப பணியாளர்களால் நிர்வகிக்கப்பட வேண்டும்.
- மத்திய உதவி பெறும் குற்சு பொரிப்பகங்களிலிருந்து உற்பத்தி செய்யப்படும் விதைகளை விவசாயிகளுக்கு மலிவு அல்லது நியாயமான விலையில் வழங்குவதை பயணாளி உறுதி செய்ய வேண்டும்.
- குற்சு பொரிப்பகங்களின் கட்டுமானத்திற்குப் பிந்தைய செயல்பாடு, மேலாண்மை மற்றும் பராமரிப்பு ஆகியவை பயணாளிகளால் அவர்களின் சொந்த செலவில் திருப்திகரமான முறையில் மேற்கொள்ளப்பட வேண்டும்.
- குற்சு பொரிப்பகத்தின் அங்கீகாரச் செலவு திட்ட மதிப்பீடுகளில் கட்டாயமாக சேர்க்கப்பட வேண்டும்.

## HOW TO APPLY/ OFFICE TO CONTACT

<https://www.fisheries.tn.gov.in/ContactUs> என்ற இணையதள முகவரியை அணுகவும்.



# Establishment of new freshwater finfish hatcheries

## OBJECTIVE

To facilitate a sustainable and successful fish culture.

## KEY BENEFITS

Subsidy provided:

- For general category:
  - a. Central government share- 24% of project cost.
  - b. State government share-16% of project cost.
- For SC or ST or women and their cooperatives:
  - a. Central government share- 36% of project cost.
  - b. State government share- 24% of project cost.

Note: The unit cost is subject to a ceiling of INR 25 lakh per hectare.

## ELIGIBILITY CRITERIA

- Beneficiaries will submit Detailed Project Report (DPR) or Self Contained Proposal (SCP) with full justification and technical-economical details, including the species to be produced, capital cost and the recurring cost involved.
- Project report should also contain details of anticipated direct and indirect employment generation to local population, enhancement of fish production, specific time lines for implementation of project, etc.
- Beneficiaries will provide documentary evidence of availability of requisite land (either own or registered lease document), free from encroachments and encumbrances, financial sources for implementation of the project including consent of bank to provide loan to meet the beneficiary contribution or self-declaration for investing his or her own funds.
- In case of leased land, the lease period or agreement should not be less than 10 years from the date of submission of DPR or SCP and the registered lease document should be included in the DPR or SCP.
- Freshwater finfish hatchery should have a minimum capacity of 15 million fry per year per unit or 6 crore spawn per year per unit, with minimum area of 0.5 hectare.
- Fish hatchery will include brooder pond, nursery ponds, rearing tanks, small laboratory, water and electric supply, required infrastructure facilities, etc.
- The fish hatchery should be managed by the required qualified technical staff.
- Beneficiary will ensure supply of seed produced from the central assisted hatcheries to farmers at affordable or reasonable price.
- Post-construction operation, management and maintenance of hatcheries will be carried out in a satisfactory manner by the beneficiaries at their own costs.
- Cost of accreditation of the hatchery should be mandatorily included in project estimates.

## HOW TO APPLY/ OFFICE TO CONTACT

<https://www.fisheries.tn.gov.in/ContactUs>

**FISHERIES**

**OTHERS**

**37**



# மீன் விதை வளர்ப்பு அலகுகள் - உள்நாட்டு மீன்வளம் மற்றும் புதிய மீன்வளர்ப்பு குளங்கள் அமைத்தல்

## நோக்கம்:

ஒரு நிலையான மற்றும் வெற்றிகரமான மீன் வளர்ப்பை எளிதாக்குதல்.

## KEY BENEFITS

### சிறப்பம்சங்கள்

- மானியம் கீழ்கண்டவாறு வழங்கப்படுகிறது.
- பொது பிரிவினருக்கு:
  - மத்திய அரசின் பங்கு - திட்ட மதிப்பீட்டில் 24 விழுக்காடு.
  - ஆ. திட்ட மதிப்பீட்டில் மாநில அரசின் பங்கு - 16 விழுக்காடு.
- SC அல்லது ST அல்லது பெண்கள் மற்றும் அவர்களது கூட்டுறவுகள்:
  - மத்திய அரசின் பங்கு - திட்ட மதிப்பீட்டில் 36 விழுக்காடு.
  - ஆ. மாநில அரசின் பங்கு - திட்ட மதிப்பீட்டில் 24 விழுக்காடு

குறிப்பு: நிறுவன மதிப்பு ஹெக்டேருக்கு ரூ. 7 லைட்சம் என்ற உச்சவரம்புக்கு உட்பட்டது.

## ELIGIBILITY CRITERIA

- பயனாளிகள் பண்படுத்தப்பட வேண்டிய இனங்கள், மூலதனச் செலவு மற்றும் தொடர் செலவு உள்ளிட்ட முழுமையான நியாயப்படுத்தல் மற்றும் தொடரில்நுட்ப-பொருளாதார விவரங்களுடன் சுய-கட்டுமான முன்மொழிவைச் (SCP) சமர்ப்பிக்கவேண்டும்.
- சுய-கட்டுமான முன்மொழிவானது உள்ளூர் மக்களுக்கு எதிர்பார்க்கப்படும் நேரடி மற்றும் மறைமுக வேலைவாய்ப்பு, மீன் உற்பத்தியை மேம்படுத்துதல், திட்டத்தை செயல்படுத்துவதற்கான குறிப்பிட்ட காலக்கெடு, திட்டத்தை செயல்படுத்துவதற்கான நிதி ஆதாரங்கள், பயனாளிகளின் பங்களிப்பை சந்திக்க கடன் வழங்கவங்கியின் ஒப்புதல் போன்ற விவரங்களையும் அல்லது தனது சொந்த நிதியை முதலீடு செய்வதற்கான சுய அறிவிப்பையும் கொண்டிருக்க வேண்டும்.
- தேவையான நிலம் (சொந்தமாக அல்லது பதிவுசெய்யப்பட்ட குத்தகை ஆவணம்) ஆக்கிரமிப்பு மற்றும் வில்லங்கமற்றதற்கான ஆதாரங்கள், தேவைப்பட்டால் தேவையான தெளிவுக்கு அல்லது அனுமதி ஏதேனும் அவற்றையும் சுய-கட்டுமான முன்மொழி உள்ளடக்கியிருக்க வேண்டும். குத்தகைக்கு விடப்பட்ட நிலமாக இருந்தால், குத்தகை காலம் அல்லது ஒப்பந்தம் சுய-கட்டுமான முன்மொழி சமர்ப்பிக்கப்பட்ட நாளிலிருந்து 7 ஆண்டுகளுக்கு குறைவாக இருக்கக்கூடாது மற்றும் பதிவு செய்யப்பட்ட குத்தகை ஆவணம் SCP இல் சேர்க்கப்பட வேண்டும்.
- குளத்தின் கட்டுமானப் பணிகளுக்கு பிந்தைய செயல்பாடுகள், மேலாண்மை மற்றும் பராமரிப்பு ஆகியவை பயனாளிகள் தங்கள் சொந்த செலவில் திருப்திகரமான முறையில் மேற்கொள்ளப்பட வேண்டும்.
- பயனாளி எந்தவொரு அரசாங்கத் திட்டம் அல்லது ஏஜென்சியின் கீழும் ஒதே செயல்பாட்டிற்கு மானியத்தைப் பெறவில்லை என்பதற்கான உறுதிமொழியை சமர்ப்பிக்க வேண்டும்.
- குளங்கள் அல்லது தொட்டிகள் குறைந்தபட்சம் 1.5 மீட்டர் ஆழத்தில் இருக்க வேண்டும்.
- அரசாங்க உதவியானது ஒரு தனிப்பட்ட பயனாளிக்கு 2 ஹெக்டேராக வரையறுக்கப்பட்டுள்ளது, மேலும் குழு அல்லது சமூகத்தின் உறுப்பினர்களின் எண்ணிக்கையால் 2 ஹெக்டேர் பெருக்கப்படுகிறது. ஒது ஒரு குழு அல்லது சமூகத்திற்கு 20 ஹெக்டேர் என்ற உச்சவரம்புக்கு உட்பட்டது.

குறிப்பு: ஒரு கிளாஸ்டர் அல்லது பகுதியில் பல குழுக்கள் அல்லது சமூகங்கள் இருக்கலாம். மீன் உழவர் உற்பத்தியாளர் அமைப்புகள் (FPOs) அல்லது கிளாஸ்டர்களைப் பொருத்தவரை, செயல்படுத்தும் முறைகள் மற்றும் ஆதாரவுக்கு தகுதியான மொத்த பரப்பளவில் அதிகப்பட்ச உச்சவரம்பு ஆகியவை மத்திய உச்சக் குழுவால் (CAC) நிர்ணயிக்கப்படும்.

## HOW TO APPLY/ OFFICE TO CONTACT

<https://www.fisheries.tn.gov.in/ContactUs> என்ற இணையதள முகவரியை அணுகவும்.



# Fish seed rearing units – inland fisheries, and construction of new fish grow-out ponds



To facilitate a sustainable and successful fish culture.



## KEY BENEFITS

Subsidy provided:

- For general category:
  - a. Central government share – 24% of project cost.
  - b. State government share – 16% of project cost.
- For SC or ST or women and their cooperatives:
  - a. Central government share – 36% of project cost.
  - b. State government share – 24% of project cost.

Note: The unit cost is subject to a ceiling of INR 7 lakh per hectare.



## ELIGIBILITY CRITERIA

- Beneficiaries will submit Self Contained Proposal (SCP) with full justification and technical-economic details, including the species to be cultured, capital cost and recurring cost involved.
- The SCP should also contain details of anticipated direct and indirect employment generation to local population, enhancement of fish production, specific timelines for implementation of project, financial sources for implementation of the project, consent of bank to provide loan to meet the beneficiary contribution, or self-declaration for investing his or her own funds.
- The SCP will also include documentary evidence of availability of requisite land (either own or registered lease document) free from encroachments and encumbrances, and any necessary clearance or permission if any required. In case of leased land, the lease period or agreement should not be less than 7 years from the date of submission of SCP and the registered lease document be included in the SCP.
- Post-construction operation, management and maintenance of the pond should be carried out in a satisfactory manner by the beneficiaries at their own cost.
- The beneficiary should submit an undertaking to the effect that he or she has not availed subsidy for the same activity under any Government scheme or agency.
- The ponds or tanks should have a minimum water depth of 1.5 meters.
- The Governmental assistance is restricted to 2 hectare per individual beneficiary, and 2 hectare multiplied by the number of members of the group or society. This is subject to a ceiling of 20 hectare per group or society.

Note: A cluster or area may have multiple groups or societies. As far as fish Farmer Producer Organisations (FPOs) or clusters are concerned, the modalities of implementation and upper ceiling on the total area eligible for support would be decided by the Central Apex Committee (CAC).



## HOW TO APPLY/ OFFICE TO CONTACT

<https://www.fisheries.tn.gov.in/ContactUs>

**FISHERIES**

**OTHERS**

**83**





நன்னீர் மீன் வளர்ப்பிற்கான உள்ளீடுகள் உட்பட கூட்டு மீன் வளர்ப்பு, ஸ்கம்பி, பாங்காசியஸ், திலபியா, முதலியன்.



ஒரு நிலையான மற்றும் வெற்றிகரமான மீன் வளர்ப்பை எளிதாக்குதல்

## KEY BENEFITS



- மானியம் பின்வருமாறு:
- பொது பிரிவினருக்கு :
  - மத்திய அரசின் பங்கு - திட்ட மதிப்பில் 24%.
  - மாநில அரசின் பங்கு - திட்ட மதிப்பில் 16%.
- SC அல்லது ST அல்லது பெண்கள் மற்றும் அவர்களின் கூட்டுறவுகளுக்கு:
  - மத்திய அரசின் பங்கு - திட்ட மதிப்பில் 36%.
  - மாநில அரசின் பங்கு - திட்ட மதிப்பில் 24%.

குறிப்பு: யூனிட் விலை ஹெக்டேருக்கு ரூ. 7 லட்சம் உச்சவரம்புக்கு உட்பட்டது.

## ELIGIBILITY CRITERIA



- பயணாளிகளுக்கு புதிதாக கட்டப்பட்ட குளங்கள் அல்லது தொட்டிகளில் ஆரம்ப உற்பத்தி இடுபொருள் செலவுகளுக்கு மட்டுமே அரசு உதவி வழங்கப்படும்.
- இடுபொருள் செலவுக்கான அரசாங்க உதவியானது உற்பத்திக்கு தயார் நிலையில் உள்ள குளங்கள் அல்லது தொட்டிகளுக்கு மட்டுமே விடுவிக்கப்படும்.

## HOW TO APPLY/ OFFICE TO CONTACT



<https://www.fisheries.tn.gov.in/ContactUs>



## Inputs for fresh water aquaculture including composite fish culture, scampi, pangasius, tilapia, etc.

### OBJECTIVE

To facilitate a sustainable and successful fish culture.

### KEY BENEFITS

Subsidy provided:

- For general category:
  - a. Central government share - 24% of project cost.
  - b. State government share - 16% of project cost.
- For SC or ST or women and their cooperatives:
  - a. Central government share - 36% of project cost.
  - b. State government share - 24% of project cost.

Note: The unit cost is subject to a ceiling of INR 7 lakh per hectare.

### ELIGIBILITY CRITERIA

- Beneficiaries will be provided governmental assistance for input costs for only the initial crop in the newly constructed ponds or tanks.
- Governmental assistance for input cost will be released only after the ponds or tanks are ready for culture.

### HOW TO APPLY/ OFFICE TO CONTACT

<https://www.fisheries.tn.gov.in/ContactUs>

# உவர்நிருக்கான புதிய குளங்கள் அமைத்தல், மீன் வளர்ப்பு மற்றும் உப்பு அல்லது கார பகுதிகளுக்கான புதிய பயோப்பளோக் குளங்கள் கட்டுமானம்

## நோக்கம்:

இரு நிலையான மற்றும் வெற்றிகரமான மீன் அல்லது இறால் வளர்ப்பை எளிதாக்குதல்.

## KEY BENEFITS

- மானியம் பின்வருமாறு
- பொது பிரிவினருக்கு:
  - மத்திய அரசின் பங்கு - திட்ட மதிப்பில் 24%.
  - ஆ. மாநில அரசின் பங்கு - திட்ட மதிப்பில் 16%.

- SC அல்லது ST அல்லது பெண்கள் மற்றும் அவர்களின் கூட்டுறவுகளுக்கு:
  - மத்திய அரசின் பங்கு - திட்ட மதிப்பில் 36%.
  - ஆ. மாநில அரசின் பங்கு - திட்ட மதிப்பில் 24%.

குறிப்பு: உவர் மற்றும் உப்பு அல்லது கார நிருக்கான யூனிட் விலை இடுபொருள் உட்பட ஒரு ஹெக்டேருக்கு ரூ. 18 லட்சம் உச்சவரம்பு உட்பட்டது

## ELIGIBILITY CRITERIA

- பயனாளிகள் முழு நியாயப்படுத்தல் மற்றும் தொழில்நுட்ப-பொருளாதார விவரங்கள், மூலதனைச் செலவு மற்றும் தொடர் செலவு ஆகியவற்றைக் கொண்ட தன்னிறைவான முன்மொழிவை (SCP) சமர்ப்பிப்பார்கள்.
- SCP இல் உள்ளார் மக்களுக்கு எதிர்பார்க்கப்படும் நேரடி மற்றும் மறைமுக வேலைவாய்ப்பு, மீன் உற்பத்தியை மேம்படுத்துதல், திட்டத்தை செயல்படுத்துவதற்கான குறிப்பிட்ட காலக்கெடு, திட்டத்தை செயல்படுத்துவதற்கான நிதி ஆதாரங்கள், பயனாளிகளின் பங்களிப்பை சந்திக்க கடன் வழங்க வங்கியின் ஒப்புதல் போன்ற விவரங்களும் கிருக்க வேண்டும். அல்லது சொந்த நிதியை முதலீடு செய்வதற்கான சுய ஒப்புதல்.
- பயனாளி தேவையான நிலம் (சொந்தமாக அல்லது பதிவுசெய்யப்பட்ட குத்தகை ஆவணம்), தேவையான அனுமதி அல்லது சம்பந்தப்பட்ட அதிகாரிகளின் அனுமதி தேவைப்படுவதற்கான ஆவண ஆதாரங்களை வழங்க வேண்டும், ஆக்கிரமிப்பற்ற மற்றும் வில்லைகளுக்கும் மற்றும் தேவையான அனுமதி அல்லது கட்டோர் மீன்வளர்ப்பு ஆணையத்தின் (CAA) அனுமதி. முன்மொழியப்பட்ட பகுதி CAA இன் அதிகார வரம்பிற்குள் இருந்தால், குத்தகைக்கு விடப்பட்ட நிலமாக இருந்தால், குத்தகை காலம் SCP சமர்ப்பிக்கப்பட்ட நாளிலிருந்து 7 ஆண்டுகளுக்கு குறைவாக இருக்கக்கூடாது, மேலும் பதிவுசெய்யப்பட்ட குத்தகை ஆவணமும் SCP இல் சேர்க்கப்படும்.
- பாலித்தீன் தலையின் வழங்கப்பட்டால் (மீன்வளத் துறையால் பரிந்துரைக்கப்பட்ட விவரக்குறிப்புகளின்படி), பயனாளிகளுக்கு (பொது அல்லது ST அல்லது பெண்கள்) ஹெக்டேருக்கு ரூ. 2 லட்சம் வரை கூட்டுதல் அரசு உதவி வழங்கப்படும்.
- குளத்தின் கட்டுமானப் பணிகளுக்கு பின் மேலாண்மை மற்றும் பராமரிப்பு ஆகியவை பயனாளிகள் தங்கள் சொந்த செலவில் திருப்திகரமான முறையில் மேற்கொள்ளப்பட வேண்டும்.
- பயனாளி எந்த அரசாங்கத் திட்டம் அல்லது ஏஜென்சியின் கீழும் அதே செயல்பாட்டிற்கு மானியத்தைப் பெறவில்லை என்பதற்கான உறுதிமொழியை சமர்ப்பிக்க வேண்டும்.
- குளங்கள் அல்லது தொட்டிகள் குறைந்தபட்ச நீர் ஆழம் 1.5 மீட்டர் இருக்க வேண்டும்.
- அரசாங்க உதவியானது ஒரு தனிப்பட்ட பயனாளிக்கு 2 ஹெக்டேர்களாக வரையறுக்கப்பட்டுள்ளது, மேலும் குழு அல்லது சமூகத்தின் உறுப்பினர்களின் எண்ணிக்கை உடன் 2 ஹெக்டேர் பெருக்கப்பட்டு, அதிகப்பட்சமாக 20 ஹெக்டேர்களாக வரையறுக்கப்பட்டுள்ளது.
- குறிப்பு: ஒரு குழும அல்லது பகுதியில் பல குழுக்கள் அல்லது சமூகங்கள் இருக்கலாம். மீன் பண்ணை உற்பத்தியாளர் நிறுவனங்கள் அல்லது குழுமங்கள் பொருத்தவரை, செயல்படுத்தும் முறைகள் மற்றும் ஆதாரங்கள் தகுதியான மொத்த பரப்பளவில் மேல் உச்சவரம்பு ஆகியவை மத்திய உச்சக் குழுவால் (CAC) முடிவு செய்யப்படும்.
- புதிதாகக் கட்டப்படும் குளங்கள் அல்லது தொட்டிகளில் ஆரம்ப உற்பத்திக்கு மட்டும் பயனாளிகளுக்கு இடுபொருள் செலவுகளுக்கு அரசு உதவி வழங்கப்படும்.
- இடுபொருள் செலவுகளுக்கான அரசாங்க உதவியானது உற்பத்திக்கு தயார் நிலையில் உள்ள குளங்கள் அல்லது தொட்டிகளுக்கு மட்டுமே விடுவிக்கப்படும்.

## HOW TO APPLY/ OFFICE TO CONTACT

<https://www.fisheries.tn.gov.in/ContactUs>



# Construction of new ponds for brackish water aquaculture and construction of new bio-floc ponds for saline or alkaline areas



To facilitate a sustainable and successful fish or shrimp culture.



## KEY BENEFITS

Subsidy provided

- For General Category:
  - a. Central government share – 24% of project cost.
  - b. State government share – 16% of project cost.
- For SC or ST or women and their cooperatives:
  - a. Central government share – 36% of project cost.
  - b. State government share – 24% of project cost.

Note: The unit cost for brackish and saline or alkaline water is subject to a ceiling of INR 18 lakh per hectare, including inputs.



## ELIGIBILITY CRITERIA

- Beneficiaries will submit a Self Contained Proposal (SCP) with full justification and technical-economical details, including the species to be cultured, capital cost and the recurring cost involved.
- The SCP should also contain details of anticipated direct and indirect employment generation to local population, enhancement of fish production, specific timelines for implementation of project, financial sources for implementation of the project, consent of bank to provide loan to meet the beneficiary contribution, or self-declaration for investing his or her own funds.
- The SCP will also include documentary evidence of availability of requisite land (either own or registered lease document), free from encroachments and encumbrances and necessary clearance or permission from Coastal Aquaculture Authority (CAA), if the proposed area is within the jurisdiction of CAA. In case of leased land, the lease period should not be less than 7 years, from the date of submission of SCP, and the registered lease document will also be included in the SCP.
- In case polythene lining is provided (as per specifications prescribed by Department of Fisheries), an additional governmental assistance up to INR 2 lakh per hectare may be provided to beneficiaries (general or SC or ST or woman).
- Post-construction operation, management and maintenance of the pond should be carried out in a satisfactory manner by the beneficiaries at their own cost.
- The beneficiary should submit an undertaking to the effect that he or she has not availed subsidy for the same activity under any Government scheme or agency.
- Ponds or tanks should have a minimum water depth of 1.5 meters.
- The Governmental assistance is restricted to 2 hectares per individual beneficiary, and 2 hectares multiplied by the number of members of the group or society with a ceiling of 20 hectares per group or society.

Note: A cluster or area may have multiple groups or societies. As far as Fish Farmer Producer Organisations or clusters are concerned, the modalities of implementation and upper ceiling on the total area eligible for support would be decided by the Central Apex Committee (CAC).

- Beneficiaries will be provided governmental assistance for input costs for only the initial crop in the newly constructed ponds or tanks.
- Governmental assistance for input cost will be released only after the ponds or tanks are ready for culture.



## HOW TO APPLY/ OFFICE TO CONTACT

<https://www.fisheries.tn.gov.in/ContactUs>





## கடல் மீன் நாற்றங்கால்



இரு நிலையான மற்றும் வெற்றிகரமான மீன் அல்லது இரால் வளர்ப்பை எளிதாக்குதல்.

### KEY BENEFITS



- மானியம் பின்வருமாறு
- பொது பிரிவினருக்கு:
  - அ. மத்திய அரசின் பங்கு - திட்ட மதிப்பில் 24%.
  - ஆ. மாநில அரசின் பங்கு - திட்ட மதிப்பில் 16%.
- SC அல்லது ST அல்லது பெண்கள் மற்றும் அவர்களின் கூட்டுறவுகளுக்கு:
  - அ. மத்திய அரசின் பங்கு - திட்ட மதிப்பில் 36%.
  - ஆ. மாநில அரசின் பங்கு - திட்ட மதிப்பில் 24%.

குறிப்பு: யூனிட் விலை கொடுக்கேற்கு ரூ. 15 லட்சம் உச்சவரம்புக்கு உட்பட்டது.

### ELIGIBILITY CRITERIA



- பயனாளிகள் முழு நியாயப்படுத்தல் மற்றும் தொழில்நுட்ப-பொருளாதார விவரங்கள், மூலதனச் செலவு மற்றும் தொடர் செலவு ஆகியவற்றைக் கொண்ட தன்னிறைவான முன்மொழிகை (SCP) சமர்ப்பிப்பார்கள்.
- SCP இல் உள்ளூர் மக்களுக்கு எதிர்பார்க்கப்படும் நேரடி மற்றும் மறைமுக வேலைவாய்ப்பு, மீன் உற்பத்தியை மேம்படுத்துதல், திட்டத்தை செயல்படுத்துவதற்கான குறிப்பிட்ட காலக்கெடு, திட்டத்தை செயல்படுத்துவதற்கான நிதி ஆதாரங்கள், பயனாளிகளின் பங்களிப்பை சந்திக்க கடன் வழங்க வங்கியின் ஒப்புதல் போன்ற விவரங்களும் இருக்க வேண்டும். அல்லது அவரது சொந்த நிதியை முதலீடு செய்வதற்கான கூய ஒப்புதல்.
- பயனாளி தேவையான நிலம் (சொந்தமாக அல்லது பதிவுசெய்யப்பட்ட குத்தகை ஆவணம்), தேவையான அனுமதி அல்லது சம்பந்தப்பட்ட அதிகாரிகளின் அனுமதி தேவைப்படுவதற்கான ஆவண ஆதாரங்களை வழங்க வேண்டும். குத்தகைக்கு விடப்பட்ட நிலமாக இருந்தால், குத்தகை காலம் SCP மற்றும் பதிவு செய்யப்பட்ட குத்தகையை சமர்ப்பித்த நாளிலிருந்து குறைந்தபட்சம் 7 ஆண்டுகள் இருக்க வேண்டும்.
- ஆவணம் SCP இல் சேர்க்கப்பட வேண்டும்.
- கடல் மீன் நாற்சரிகள் குறைந்தபட்சம் 500 சதுர மீட்டர் பரப்பளவில் ஆண்டுக்கு 2 லட்சம் விரலி குஞ்சகளை உற்பத்தி செய்யும் திறன் கொண்டதாக இருக்க வேண்டும், இதில் வட்ட நாற்றங்கால் அல்லது வளர்ப்பு தொட்டி, செவ்வக வடிவ தொட்டிகள், கடல் நீர் சம்ப், மேல்நிலை தொட்டி, பவர் பேக் அப், தேவையான உள்கட்டமைப்பு மற்றும் பிற வசதிகள்.
- கடல் பின்மீன் நாற்றங்கால் தகுதி வாய்ந்த திறமையான தொழில்நுட்ப பணியாளர்களால் நிர்வகிக்கப்பட வேண்டும்.
- மீனவர்கள் மற்றும் மீன் பண்ணையாளர்களுக்கு அரசின் உதவி நாற்சரிகளில் இருந்து விரலி குஞ்சகள் மலிவு அல்லது நியாயமான விலையில் வழங்குவதைப் பயனாளி உறுதி செய்வார்.
- நாற்சரிகளின் கட்டுமானத்திற்குப் பிந்தைய செயல்பாடு, மேலாண்மை மற்றும் பராமரிப்பு ஆகியவை பயனாளிகள் தங்கள் சொந்த செலவில் திருப்திகரமான முறையில் மேற்கொள்ளப்பட வேண்டும்.
- பயனாளி எந்தவொரு அரசாங்கத் திட்டம் அல்லது ஏஜென்சியின் கீழும் அதே நடவடிக்கைக்காக அரசாங்க உதவியைப் பெறவில்லை என்பதற்கான உறுதிமொழியை SCP இல் சமர்ப்பிக்க வேண்டும்.

### HOW TO APPLY/ OFFICE TO CONTACT

<https://www.fisheries.tn.gov.in/ContactUs>



# Marine finfish nurseries

## OBJECTIVE

To facilitate a sustainable and successful fish or shrimp culture.

## KEY BENEFITS

Subsidy provided:

- For general category:
  - a. Central government share- 24% of project cost.
  - b. State government share-16% of project cost.
- For SC or ST or women and their cooperatives:
  - a. Central government share- 36% of project cost.
  - b. State government share- 24% of project cost.

Note: The unit cost is subject to a ceiling of INR 15 lakh per hectare.

## ELIGIBILITY CRITERIA

- Beneficiaries will submit Self Contained Proposal (SCP) with full justification and technical-economic details, capital cost and recurring cost involved.
- The SCP should also contain details of anticipated direct and indirect employment generation to local population, enhancement of fish production, specific timelines for implementation of project, financial sources for implementation of the project, consent of bank to provide loan to meet the beneficiary contribution, or self-declaration for investing his or her own funds.
- Beneficiary should provide documentary evidence of availability of requisite land (either own or registered lease document), necessary clearance or permission from the concerned authorities as may be required. In case of leased land, the lease period should be minimum 7 years from date of submission of SCP and the registered lease document should be included in the SCP.
- The marine finfish nurseries should have a minimum producing capacity 2 lakh fingerlings per year with a minimum area of 500 square meter which may include circular nursery or rearing tank, rectangular tanks, seawater sump, overhead tank, power back up, required infrastructure and other facilities.
- The marine finfish nursery should be managed by qualified skilled technical staffs.
- Beneficiary will ensure supply of seeds from the Government assisted nurseries to the fishers and fish farmers at affordable or reasonable price.
- Post-construction operation, management and maintenance of the nurseries should be carried out in a satisfactory manner by the beneficiaries at their own cost.
- The beneficiary should produce an undertaking in the SCP to the effect that he or she has not availed Governmental assistance for the same activity under any government scheme or agency.

## HOW TO APPLY/ OFFICE TO CONTACT

<https://www.fisheries.tn.gov.in/ContactUs>





# திறந்த கடல் கூண்டுகளை நிறுவுதல்

## OBJECTIVE

இரு நிலையான மற்றும் வெற்றிகரமான மீன் வளர்ப்பை எளிதாக்குதல்.

## KEY BENEFITS

- 100-120 கண மீட்டர் அளவு திறந்த கடல் கூண்டுகளுக்கு மாணியம் பின்வருமாறு.
- பொது பிரிவினருக்கு:
  - அ. மத்திய அரசின் பங்கு - திட்ட மதிப்பில் 24%.
  - ஆ. மாநில அரசின் பங்கு - திட்ட மதிப்பில் 16%.
- SC அல்லது ST அல்லது பெண்கள் மற்றும் அவர்களின் கூட்டுறவுகளுக்கு:
  - அ. மத்திய அரசின் பங்கு - திட்ட மதிப்பில் 36%.
  - ஆ. மாநில அரசின் பங்கு - திட்ட மதிப்பில் 24%.

குறிப்பு: யூனிட் விதை மூலம் கூட்டுறவுகளுக்கு ரூ. 5 லட்சம் உச்சவரம்புக்கு உட்பட்டது.

## ELIGIBILITY CRITERIA

- பயனாளி கடலில் கூண்டுகளை நிறுவுவதற்கு தேவையான முன் அனுமதிகளை அரசிடம் இருந்து பெற வேண்டும்.
- பயனாளி, தொழில்நுட்பப் பொருளாதார விவரங்கள், கூண்டுகளின் தொழில்நுட்ப விவரக்குறிப்புகள், செலவு மதிப்பீடு, உற்பத்தி செய்யப்படும் இனங்கள், தொடர் செலவுகள், பெறப்பட்ட அனுமதிகள், திட்டத்தை செயல்படுத்துவதற்கான நிதி ஆதாரங்கள், பயனாளியின் பங்களிப்பை பூர்த்தி செய்ய கடன் வழங்க வாக்கியின் ஒப்புதல் அல்லது சொந்த நிதியை முதலீடு செய்வதற்கான சுய ஒப்புதல் ஆகியவற்றை உள்ளடக்கிய தன்னிறவான முன்மொழிவை (SCP) சமர்ப்பிக்க வேண்டும்.
- இரு கூண்டுக்கு ரூ. 5 லட்சம், யூனிட் செலவில் மூலதனம், ஒரு முறை இயக்குதல் மற்றும் பராமரிப்பு செலவுகள் அடங்கும்.
- இரு தனிநபர் பயனாளிக்கு அரசாங்க உதவி அதிகப்பட்சம் 5 கூண்டுகள் வரை.
- மீனவர்கள் மற்றும் மீன் பண்ணையாளர்களின் குழுக்களுக்கு, அதாவது மீன்பிடி சுய உதவிக்குழுக்கள் அல்லது கூட்டுப் பொறுப்புக் குழுக்கள் (JLGs) அல்லது மீனவர் கூட்டுறவு போன்றவை அல்லது ஒரு குழும அல்லது பகுதி அனுகுழுதறையில் மேற்கொள்ளப்படும், உதவியானது ஒரு குழுவிற்கு 50 கூண்டுகள் என்ற உச்சவரம்புடன் வரையறுக்கப்படும்.

குறிப்பு: ஒரு குழும அல்லது பகுதியில் பல குழுக்கள் அல்லது சமூகங்கள் இருக்கலாம். மீன் உழவர் உற்பத்தியாளர் அமைப்புகள் அல்லது குழுமங்களை பொறுத்தவரை, செயல்படுத்தும் முறை மற்றும் ஆதரவுக்கு தகுதியான மொத்த பரப்பளவில் மேல் உச்சவரம்பு ஆகியவை மத்திய உச்சக் குழுவால் (CAC) முடிவு செய்யப்படும்.

## HOW TO APPLY/ OFFICE TO CONTACT

<https://www.fisheries.tn.gov.in/ContactUs>



# Establishment of Open Sea Cages

## OBJECTIVE

To facilitate a sustainable and successful fish culture.

## KEY BENEFITS

Subsidy is provided for 100-120 cubic meter volume open sea cages.

- For General Category:
  - a. Central government share- 24% of project cost.
  - b. State government share-16% of project cost.
- For SC or ST or women and their cooperatives:
  - a. Central government share- 36% of project cost.
  - b. State government share- 24% of project cost.

Note: The unit cost is subject to ceiling of INR 5 lakh per hectare.

## ELIGIBILITY CRITERIA

- The beneficiary should obtain necessary prior permissions from the Government for installation of cages in the sea.
- The beneficiary should submit a Self Contained Proposal (SCP), containing technical-economical details, technical specifications of cages, cost estimate, species to be produced, recurring cost involved, permissions obtained, financial sources for implementation of the project including consent of bank to provide loan to meet the beneficiary contribution or self-declaration for investing his or her own funds.
- The unit cost of INR 5 lakh per cage includes capital, one time operational and maintenance costs.
- The Governmental assistance is restricted to a maximum of 5 cages per individual beneficiary.
- For groups of fishers and fish farmers, i.e. fisher SHGs or Joint Liability Groups (JLGs) or fisher cooperatives, etc. or those undertaken in a cluster or area approach, the assistance will be limited with a ceiling of 50 cages per group.

Note: A cluster or area may have multiple groups or societies. As far as fish Farmer Producer Organisations or clusters are concerned, the method of implementation and upper ceiling on the total area eligible for support would be decided by the Central Apex Committee (CAC).

## HOW TO APPLY/ OFFICE TO CONTACT

<https://www.fisheries.tn.gov.in/ContactUs>



# சிறிய பயோஃப்ளோக் வளர்ச்சி அமைப்பு நிறுவுதல்

## OBJECTIVE

இரு நிலையான மற்றும் வெற்றிகரமான மீன் வளர்ப்பை எளிதாக்குதல்

## KEY BENEFITS

4 மீட்டர் விட்டம் மற்றும் 1.5 மீட்டர் உயரம் அல்லது ஆழம் கொண்ட 7 தொட்டிகளுக்கு மானியம் பின்வருமாறு

- பொது பிரிவினருக்கு:
  - மத்திய பங்கு - திட்ட மதிப்பில் 24%.
  - ஆ. மாநில பங்கு - திட்ட மதிப்பில் 16%.
- SC அல்லது ST அல்லது பெண்கள் மற்றும் அவர்களின் கூட்டுறவுகளுக்கு:
  - மத்திய பங்கு - திட்ட மதிப்பில் 36%.
  - ஆ. மாநில பங்கு - திட்ட மதிப்பில் 24%.

குறிபு: யூனிட் விலை ஹெக்டேருக்கு ரூ. 5 லட்சம் உச்சவரம்புக்கு உட்பட்டது.

## ELIGIBILITY CRITERIA

- பயனாளிகள் ஒரு விரிவான திட்ட அறிக்கை (DPR) அல்லது தன்னிறைவான முன்மொழிவை (SCP) முழு நியாயப்படுத்தல் மற்றும் தொழில்நுட்ப-பொருளாதார விவரங்களுடன் சமர்ப்பிப்பார்கள், இதில் வளர்க்கப்பட வேண்டிய இனங்கள், மூலதனச் செலவு மற்றும் தொடர் செலவு ஆகியவை அடங்கும்.
- உள்ளூர் மக்களுக்கு எதிர்பார்க்கப்படும் நேரடி மற்றும் மறைமுக வேலைவாய்ப்பு உருவாக்கம், மீன் உற்பத்தியை மேம்படுத்துதல், குறிப்பிட்ட காலக்கெடு போன்ற விவரங்களையும் SCP கொண்டிருக்க வேண்டும். திட்டத்தை செயல்படுத்த, திட்டத்தை செயல்படுத்துவதற்கான நிதி ஆதாரங்கள், பயனாளியின் பங்களிப்பை பூர்த்தி செய்ய கடன் வழங்க வாக்கியின் ஒப்புதல் அல்லது அவரது சொந்த நிதியை முதலீடு செய்வதற்கான சுய ஒப்புதல்.
- பயனாளி தேவையான நிலம் (சொந்தமாக/பதிவு செய்யப்பட்ட குத்தகை ஆவணம்) கிடைப்பதற்கான ஆவண ஆதாரங்களை வழங்க வேண்டும். குத்தகைக்கு விடப்பட்ட நிலமாக இருந்தால், SCP சமர்ப்பித்த நாளிலிருந்து 7 ஆண்டுகளுக்கு முறையான பதிவு செய்யப்பட்ட குத்தகை ஆவணம் சமர்ப்பிக்கப்பட வேண்டும்.
- குளத்தின் கட்டுமானப் பணிக்கு பின்தைய செயல்பாடு, மேலாண்மை மற்றும் பராமரிப்பு ஆகியவை பயனாளிகள் தங்கள் சொந்த செலவில் திருப்திகரமான முறையில் மேற்கொள்ளப்பட வேண்டும்.
- பயனாளி எந்த அரசாங்கத் திட்டம் அல்லது ஏஜன்சியின் கீழும் அதே செயல்பாட்டிற்கு மானியத்தைப் பெறவில்லை என்பதற்கான உறுதிமொழியை சமர்ப்பிக்க வேண்டும்.

## HOW TO APPLY/ OFFICE TO CONTACT

<https://www.fisheries.tn.gov.in/ContactUs>



# Establishment of small bio-floc culture system

## OBJECTIVE

To facilitate a sustainable and successful fish culture.

## KEY BENEFITS

Subsidy is provided for 7 tanks of 4 meter diameter and 1.5 meter height or depth.

- For General Category:
  - a. Central share- 24% of project cost.
  - b. State share-16% of project cost.
- For SC or ST or women and their cooperatives:
  - a. Central share- 36% of project cost.
  - b. State share- 24% of project cost.

Note: The unit cost is subject to ceiling of INR 5 lakh per hectare.

## ELIGIBILITY CRITERIA

- Beneficiaries will submit a Detailed Project Report (DPR) or Self Contained Proposal (SCP) with full justification and technical-economical details, including the species to be cultured, capital cost and the recurring cost involved.
- The SCP should also contain details of anticipated direct and indirect employment generation to local population, enhancement of fish production, specific timelines for implementation of project, financial sources for implementation of the project, consent of bank to provide loan to meet the beneficiary contribution, or self-declaration for investing his or her own funds.
- Beneficiary should provide documentary evidence of availability of requisite land (either own/ registered lease document ). In case of leased land, proper registered lease document for a period of 7 years from the date of submission of SCP will have to be submitted.
- Post-construction operation, management and maintenance of the pond should be carried out in a satisfactory manner by the beneficiaries at their own cost.
- The beneficiary should submit an undertaking to the effect that he or she has not availed subsidy for the same activity under any government scheme or agency.

## HOW TO APPLY/ OFFICE TO CONTACT

<https://www.fisheries.tn.gov.in/ContactUs>



# மீன் கியோஸ்க் கட்டுமானம் உள்ளிட்ட மீன் அல்லது அலங்கார மீன்களின் கியோஸ்க்குகள்

## OBJECTIVE

நிலையான பிடிப்பு மீன்வளத்தை எளிதாக்குதல்

## KEY BENEFITS

- மானியம் பின்வருமாறு
  - அ. பொது பிரிவினருக்கு:
    - மத்திய பங்கு - திட்ட மதிப்பில் 24%.
    - மாநில பங்கு - திட்ட மதிப்பில் 16%.
  - ஆ. SC/ST/ பெண்கள் மற்றும் அவர்களின் கூட்டுறவுகளுக்கு:
    - மத்திய பங்கு - திட்ட மதிப்பில் 36%.
    - மாநில பங்கு - திட்ட மதிப்பில் 24%.

குறிப்பு: யூனிட் விலை ஒரு யூனிட்டுக்கு 1.2 கோடி ரூபாய் உச்சவரம்புக்கு உட்பட்டது.

## ELIGIBILITY CRITERIA

- தகுதியான நிறுவனங்கள்:
  - அ. பாரம்பரிய மீனவர்கள்.
  - ஆ. கைவினைஞர் மீனவர்கள் மற்றும் அவர்களது சங்கங்கள்.
  - இ. சங்கங்கள்.
  - ஈ. சுய உதவிக்குழுக்கள்/ மீன்பிடி விவசாயிகள் உற்பத்தியாளர்கள் அமைப்புகள்.
- பயனாளியிடம் செல்லுபடியாகும் உரிமைச் சான்றிதழ், ReALCraft இன் கீழ் பதிவுச் சான்றிதழ், மீன்பிடி உரிமை மற்றும் மீனவர்களின் பயோமெட்ரிக் அடையாள அட்டைகள்/ QR குறியீட்டு ஆதார் அட்டை ஆகியவற்றைப் பெற்றிருக்க வேண்டும்.
- அரசாங்க உதவி வரண்முறை:
  - அ. ஒரு தனிப்பட்ட பயனாளிக்கு 1 யூனிட்.
  - ஆ. ஒரு குழுவிற்கு 2 அலகுகள்/ சமூகம் (குறைந்தது 10 உறுப்பினர்கள்), பாரம்பரிய/ கைவினைஞர் மீனவர்களின் குழுக்கள்/ சுய உதவிக்குழுக்கள்/ கூட்டுறவுகள்/ ஒரு குழும அல்லது பகுதி அணுகுமுறையில் மேற்கொள்ளப்படும். ஒருப்பினும், ஒரு குழும /பகுதியில் பல குழுக்கள்/ சமூகங்கள் இருக்கலாம். மீன் பண்ணை உற்பத்தியாளர்கள் அமைப்புகள்/ குழுமங்களை பொருத்தவரை, செயல்படுத்தும் முறைகள் மற்றும் உதவிக்கு தகுதியான மொத்த அலகுகளின் மேல் உச்சவரம்பு ஆகியவை மத்திய உச்சக் குழுவால் தீர்மானிக்கப்படும்..
  - ஆழ்கடல் இனா நீண்ட புறணி மற்றும் கில் வகையை மேற்கொள்வதற்கான குளிருட்டப்பட்ட சேமிப்பு வசதிகள் உள்ளிட்ட உள் இயந்திரங்கள், மீன்பிடி உபகரணங்கள் கப்பலில் இருக்க வேண்டும்.

## ELIGIBILITY CRITERIA

- பொருத்தமான தகவல் தொடர்பு அமைப்புகள், தானியங்கி அடையாள அமைப்பு (AIS) டிரான்ஸ்பாண்டர்கள் மற்றும் பாதுகாப்பான வழிசெலுத்தலுக்கான பிற வழிசெலுத்தல் கருவிகள், தொடர்புடைய விதிமுறைகளின்படி கப்பல்களில் இருப்பது கட்டாயமாகும்.
- ஆழ்கடல் மீன்பிடிக் கப்பலை மாற்றுவதற்கு மாற்றாகக் கருதப்பட வேண்டும் மற்றும் மாநிலம்/ யூனியன் பிரதேசம் பழைய மீன்பிடிப் பட்கை (புதியது மாற்றப்படும்) பொருத்தமான முறையில் அகற்றுவதை உறுதிசெய்ய வேண்டும். பயனாளிகள் கப்பலின் தொடர்புடைய தொழில்நுட்ப-நிதி விவரங்களுடன் தன்னிறைவான முன்மொழிவை (SCP) சமர்ப்பிப்பார்கள்.
- திட்டச் செலவில் பயோடாய்லெட்டை நிறுவுவது கட்டாயம்.
- பயனாளி, குறிப்பிட்ட விவரத்தின்படி, பயண காலம், இனங்கள் வாரியாக பிடிப்பட்ட விவரங்கள், நிர்ணயிக்கப்பட்ட விலை (ஏற்றுமதி செய்யப்பட்டால்) உள்ளிட்ட விரிவான பயண அறிக்கையை சமர்ப்பிப்பார்.

## HOW TO APPLY/ OFFICE TO CONTACT

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# Construction of fish kiosks including kiosks of aquarium or ornamental fish

## OBJECTIVE

To facilitate sustainable capture fisheries

## KEY BENEFITS

- Subsidy provided
  - a. For General Category:
    - Central share- 24% of project cost.
    - State share-16% of project cost.
  - b. For SC/ ST/ Women and their Cooperatives:
    - Central share- 36% of project cost.
    - State share- 24% of project cost.

Note: The unit cost is subject to ceiling of INR 1.2 crore per unit.

## ELIGIBILITY CRITERIA

- Eligible entities:
  - a. Traditional fishermen.
  - b. Artisanal fishermen and their societies.
  - c. Associations.
  - d. SHGs/ Fisheries Farmers Producers Organisations.
- Beneficiary should possess a valid ownership certificate, registration certificate under the ReALCraft, fishing license and biometric ID cards of fishers/ QR coded Aadhar card.
- The governmental assistance is restricted to:
  - a. 1 unit per individual beneficiary.
  - b. 2 units per group/ society (atleast 10 members)/ groups of traditional/ artisanal fishermen/ SHGs/ Joint Liability Groups/ traditional or artisanal Fisher Cooperatives/ those undertaken in a cluster or area approach. However, a cluster/ area may have multiple groups/ societies. As far as Fisheries Farmers Producers Organisations/ Clusters are concerned, the modalities of implementation and upper ceiling on the total units eligible for support would be decided by the Central Apex Committee.
- The vessel should have onboard machineries/ fishing equipment including refrigerated storage facilities for undertaking deep sea tuna long lining and gill netting.
- Appropriate communication systems, Automatic Identification System (AIS) transponders and other navigational equipment for safe navigation, as per the relevant regulations are mandatory to onboard the vessels.

## ELIGIBILITY CRITERIA

- Deep sea fishing vessel should be considered as an alternative for replacement of the existing bottom trawler and the State/ Union Territory shall ensure suitable disposal of old fishing boat (against which new one is replaced). Beneficiaries will submit Self Contained Proposal (SCP) with relevant techno-financial details of the vessel.
- Installation of bio-toilet shall be mandatory within the project cost.
- The beneficiary will submit the detailed voyage report, including the voyage period from time to time, species wise catch details, the price realized (if exported), as per the prescribed proforma.

## HOW TO APPLY/ OFFICE TO CONTACT

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## ஆழ்கடலில் பாரம்பரிய மீனவர்கள் மீன்பிடித்தலுக்கான மீன்பிடி கப்பல்கள் உதவி

### OBJECTIVE

நல்ல நிலையில் மீன்களைப் பாதுகாக்கவும், வழக்கமான வாடிக்கையாளர்களை ஈர்க்கவும் மீனவர்களுக்கு உதவுதல்.

### KEY BENEFITS

மானியம் பின்வருமாறு

அ. பொது பிரிவினருக்கு:

- மத்திய பங்கு - திட்ட மதிப்பில் 24%.
- மாநில பங்கு - திட்ட மதிப்பில் 16%.

ஆ. SC/ST/ பெண்கள் மற்றும் அவர்களது கூட்டுறவுகளுக்கு:

- மத்திய பங்கு - திட்ட மதிப்பில் 36%.
- மாநில பங்கு - திட்ட மதிப்பில் 24%.

குறிப்பு: யூனிட் விலை ரூ.10 லட்சம்/யூனிட் உச்சவரம்புக்கு உட்பட்டது.

### ELIGIBILITY CRITERIA

- பயனாளிகள் விரிவான திட்ட அறிக்கை (DPR)/ தன்னிறைவான முன்மொழிவு (SCP), நியாயப்படுத்துதல், விரிவான செலவு மதிப்பீடு, சம்பந்தப்பட்ட தொடர் செலவு, கடன் வழங்குவதற்கான வங்கி ஒப்புதல் உட்பட பயனாளிகளின் பங்களிப்பைச் சந்திப்பதற்கான நிதி ஆதாரம், உள்ளூர் மக்களுக்கு நேரடி மற்றும் மறைமுக வேலைவாய்ப்பு உருவாக்கம், மற்றும் திட்டத்தை முடிப்பதற்கான குறிப்பிட்ட காலக்கெடு.
- பயனாளி எந்த அரசாங்கத் திட்டம் அல்லது ஏஜன்சியின் கீழும் அதே செயல்பாட்டிற்கு மானியத்தைப் பெறவில்லை என்பதற்கான உறுதிமொழியை சமர்ப்பிக்க வேண்டும்.
- பயனாளிகள் தேவையான நிலம் (சொந்தமாக/பதிவுசெய்யப்பட்ட குத்தகை) கிடைப்பதற்கான ஆவண ஆதாரங்களை, தேவையான அனுமதிகளை சம்பந்தப்பட்ட மாநிலம்/யூனியன் பிரதேசம்/அதிகாரி வழங்குவார்கள். குத்தகை நிலமாக இருந்தால், குறைந்தபட்ச குத்தகை காலம் DPR/SCP சமர்ப்பிக்கப்பட்ட நாளிலிருந்து 10 ஆண்டுகள் இருக்க வேண்டும் மற்றும் பதிவு செய்யப்பட்ட குத்தகை ஆவணம் DPR/SCP இல் சேர்க்கப்படும்.
- DPR சமர்ப்பித்த நாளிலிருந்து குறைந்தபட்சம் 10 ஆண்டுகளுக்கு சொந்தமான அல்லது நீண்ட கால குத்தகைக்கு போதுமான அளவுள்ள சந்தை அல்லது கடை உள்ள பயனாளிகள், முதன்மையாக நகர்ப்புறங்களில் அல்லது பெருந்கரங்களில் உள்ள வணிக வளாகங்கள் அல்லது சந்தை வளாகங்களிலும் நவீன மீன் சில்லறை சந்தையை நிறுவ ஆதாரிக்கப்படுவார்கள். அத்தகைய சந்தை அல்லது கடைக்கான ஆதாரவு நவீனமயமாக்கல் மற்றும் புதுப்பித்தல், காட்சி அறைகள், குளிர்ப்பன் வசதிகள், சேமிப்பு வசதிகள், நேரடி மீன் வழங்கும் வசதிகள், தளவாடங்கள் மற்றும் சாதனங்கள் போன்ற தேவை அடிப்படையிலான சந்தைப்படுத்தல் உள்கட்டமைப்புகளை உருவாக்குதல். சந்தை அல்லது கடை அலங்கார மீன்களை சந்தைப்படுத்துவதற்காக இருந்தால், தேவைக்கேற்ப வசதிகள் மாறுபடலாம். DPR ல் யூனிட் செலவில் 10% வரை ஒசு சந்தைப்படுத்தல், பிராண்டிங் மற்றும் சந்தைப்படுத்துதலுக்கான பிர விளம்பர நடவடிக்கைகளுக்கு ஒதுக்கப்பட வேண்டும்.
- உள்கட்டமைப்பு வசதிகளின் அனைத்து செயல்பாட்டு, பராமரிப்பு மற்றும் கட்டுமானத்திற்குப் பிந்தைய நிர்வாகச் செலவுகள் அவர்களால் ஏற்கப்படும் மற்றும் மீன் சந்தை / கியோஸ்க் செயல்பாட்டு நிலையில் இருக்கும் என்று DPR இல் பயனாளிகள் உறுதிமொழியைச் சமர்ப்பிப்பார்கள்.
- மீன்வளத் துறை, மீன்வளம், கால்நடை வளர்ப்பு மற்றும் பால் பண்ணை அமைச்சகத்தின் பிரதான் மந்திரி மத்துய சம்பதா யோஜனாவின் (PMMSY) கீழ் அரசு நிதியுதவியுடன் மீன் சந்தை / கியோஸ்க் கட்டப்பட்டுள்ளது என்பதற்கான பலகையை பயனாளிகளிற்கு உள்கட்டமைப்பு வசதிகளில் காட்சிப்படுத்துவார்.

## ELIGIBILITY CRITERIA

- பயணாளிகள் மீன் சந்தைகள் / கியோஸ்க்களில் சுகாதாரமான நிலைமைகளைப் பராமரிப்பதையும் நூகர்வோருக்கு மலிவு விலையில் தரமான மீன்களை வழங்குவதையும் உறுதி செய்வார்கள்.
- உணவுத் தரத் தரங்கள் உட்பட வளர்ச்சி, செயல்பாடு மற்றும் மேலாண்மை ஆகியவற்றில் ஏதேனும் மாற்றங்கள் இருந்தால், பயணாளி அரசாங்க விதிமுறைகளுக்குக் கட்டுப்படுவார்.
- நகர்ப்புறங்களில் குறிப்பாக பெருந்கரங்களில் இந்த சந்தைகளை நிறுவுவதற்கு முன்னுரிமை அளிக்கப்படும்.
- தரச் சான்றிதழின் ஒரு முறை செலவு/ தரநிலைகள் DPR/SCP இன் பகுதியாக இருக்கலாம்.
- மீன் மதிப்பு கூட்டப்பட்ட நிறுவனங்கள் DPR அடிப்படையில் ஆதரிக்கப்படும். அனுமதிக்கப்பட்ட பொருட்களில் தேவை அடிப்படையிலான சிவில் மற்றும் மின்சார பணிகள், நீர் வழங்கல் மற்றும் சுகாதாரம், இயந்திர மற்றும் தளவாடங்கள் போன்றவை அடங்கும். யூனிட் செலவில் 10% வரை DPR, மதிப்பு கூட்டப்பட்ட பொருட்களின் சந்தைப்படுத்துதலுக்கான எ-சந்தைப்படுத்தல்/ எ-வர்த்தகம், பிராண்டிங் மற்றும் விளம்பர நடவடிக்கைகளுக்கு ஒதுக்கப்பட வேண்டும்.
- கடற்பாசி சில்லறை விற்பனை சந்தைகள், கடற்பாசி சந்தைப்படுத்துதலுக்கான கடற்பாசி மதிப்பு கூட்டப்பட்ட நிறுவனங்கள் மற்றும் மதிப்பு கூட்டல் ஆகியவை ஆதரிக்கப்படும்.
- தனிநபர் பயணாளிக்கு அரசாங்க உதவி 1 யூனிட்டாக கட்டுப்படுத்தப்படும்.
- மீனவர்கள் மற்றும் மீன் பண்ணையாளர்களின் குழுக்கள் அதாவது மீனவர் சுய உதவிக் குழுக்கள்

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# Support for acquisition of deep sea fishing vessels for traditional fishermen

## OBJECTIVE



To help fishermen preserve fish in a fresh state, and attract regular customers.

## KEY BENEFITS



- Subsidy provided
  - a. For General Category:
    - Central share- 24% of project cost.
    - State share-16% of project cost.
  - b. For SC/ ST/ Women and their Cooperatives:
    - Central share- 36% of project cost.
    - State share- 24% of project cost.

Note: The unit cost is subject to ceiling of INR 10 lakh/unit.

## ELIGIBILITY CRITERIA



- Beneficiaries will submit Detailed Project Report (DPR)/ Self Contained Proposal (SCP) in case of kiosks, with justification, detailed cost estimate, recurring cost involved, source of funds for meeting the beneficiary contribution including bank consent for providing loan, anticipated direct and indirect employment generation to local population, and specific timelines for completion of the project.
- The beneficiary should submit an undertaking to the effect that he/ she has not availed subsidy for the same activity under any Government scheme/ agency.
- Beneficiaries will provide documentary evidence of availability of requisite land (either own/ registered lease), necessary clearances/ permissions from the concerned State/ Union Territory/ Authority as may be required. In case of lease land, the minimum lease period should be 10 years from the date of submission of DPR/ SCP and the registered lease document will be included in the DPR/ SCP.
- Beneficiaries with market or shop of adequate dimensions either owned or on long term lease of at least 10 years from the date of submission of DPR, primarily in urban areas or metropolitan cities shopping malls or market complexes will also be supported for establishing a modern fish retail market. Support for such market or shop will be given for modernization and renovation, creation of need based marketing infrastructure like display cabins, refrigeration facilities, storage facilities, live fish handing facilities, furniture and fixtures, etc. In case, the market or shop is for marketing of ornamental fish, the facilities may vary accordingly as per the need. In the DPR up to 10% of the unit cost should be earmarked for e-marketing, branding and other promotional activities for marketing.
- The beneficiaries will submit an undertaking in the DPR to the effect that all operational, maintenance and post-construction management costs of the infrastructure facilities shall be borne by them and the fish market/ kiosk will be kept in operational condition.
- The beneficiary will display a board permanently at the infrastructure facilities to the effect that the fish market/ kiosk is constructed with Government financial assistance under the Pradhan Mantri Matsya Sampada Yojana (PMMSY) of the Department of Fisheries, Ministry of Fisheries, Animal Husbandry and Dairying
- The beneficiaries will ensure maintenance of hygienic conditions in the fish markets/ kiosks and supply of quality fish to the consumers at affordable price.
- The beneficiary will be abide by the government regulations, if any in development, operation and management including food quality standards.

## ELIGIBILITY CRITERIA

- Priority will be given for establishing these markets in urban areas especially metropolitan cities.
- One-time cost of quality certification/ standards can be part of the DPR/ SCP.
- Fish value added enterprises would be supported on a DPR basis. Permissible items will include need-based civil and electric works, water supply and sanitation, plant and machinery, etc. In the DPR upto 10% of the unit cost should be earmarked for e-marketing/ e-trading, branding and promotional activities for marketing of value-added products.
- Seaweed retail markets, seaweed value added enterprises for seaweed marketing and value addition will be supported.
- Governmental assistance will be restricted to 1 unit for individual beneficiary.
- Government assistance will be restricted to a maximum of 2 units per group or society, in case they are taken up by groups of fishers and fish farmers i.e. fisher Self Help Groups (SHGs) or Joint Liability Groups (JLGs) or fisher cooperatives or those undertaken in a cluster or area approach.

## HOW TO APPLY/ OFFICE TO CONTACT

<https://www.fisheries.tn.gov.in/ContactUs>

மீன் விற்பனை மற்றும் நேரடி மீன் விற்பனை மையங்களுக்கான குளிருட்டப்பட்ட டிரக் அல்லது கண்டியனர், பணி பெட்டியுடன் கூடிய மோட்டார் சைக்கிள், இ-ரிசஷாக்கள் உட்பட ஐஸ் பெட்டியுடன் கூடிய மூன்று சக்கர வாகனம் வாங்குதல்

### OBJECTIVE

நல்ல நிலையில் மீன்களைப் பாதுகாக்கவும், வழக்கமான வாடிக்கையாளர்களை ஈர்க்கவும் மீனவர்களுக்கு உதவுதல்.

### KEY BENEFITS

• யூனிட் விலை:

• நேரடி மீன் விற்பனை மையம் - ரூ 20 லட்சம்/யூனிட்

• மானியம் பின்வருமாறு

அ. பொது பிரிவினருக்கு:

– மத்திய பங்கு - திட்ட மதிப்பில் 24%.

– மாநில பங்கு - திட்ட மதிப்பில் 16%.

ஆ. SC/ST/பெண்கள் மற்றும் அவர்களது கூட்டுறவுகளுக்கு:

– மத்திய பங்கு - திட்ட மதிப்பில் 36%.

– மாநில பங்கு - திட்ட மதிப்பில் 24%.

குறிப்பு: யூனிட் விலை உச்சவரம்புக்கு உட்பட்டது:

அ. குளிருட்டப்பட்ட டிரக் 10 டன் - ரூ. 25 லட்சம்/டிரக்.

ஆ. இன்கலேட்டப் டிரக் 10 டன் - ரூ. 20 லட்சம்/டிரக்.

இ. ஐஸ் பெட்டியுடன் கூடிய மோட்டார் சைக்கிள் - ரூ. 75,000/யூனிட்.

ஈ. ஐஸ் பெட்டியுடன் கூடிய மூன்று சக்கர வாகனம் - ரூ. 3 லட்சம்/யூனிட்.

### ELIGIBILITY CRITERIA

- பயனாளிகள், பயனாளிகளின் பங்கைச் சந்திப்பதற்காக, நிதி ஆதாரங்களின் இருப்புடன், தன்னிற்றவான முன்மொழியை (SCP) சமர்ப்பிப்பார்கள்.
- மீன் போக்குவரத்து வசதிகள் செயல்பாட்டு நிலையில் பராமரிக்கப்படுவதை பயனாளிகள் உறுதி செய்ய வேண்டும்.
- மீன் போக்குவரத்து வாகனங்களின் பராமரிப்பு மற்றும் செயல்பாட்டுச் செலவுகளை பயனாளிகள் தங்கள் சொந்த செலவில் பராமரிக்க வேண்டும். மீன் போக்குவரத்து வசதிகளின் கொள்முதல், செயல்பாடு, பராமரிப்பு மற்றும் மேலாண்மை ஆகியவற்றில் ஏற்படும் இழப்புகளுக்கு இந்திய அரசு பொறுப்பேற்காது.
- மீன் போக்குவரத்து வசதிகளின் பராமரிப்பு மற்றும் செயல்பாட்டில் சம்பந்தப்பட்ட மாநிலம்/யூனியன் பிரதேசம்/மத்திய அரசு விதித்துள்ள விதிகள்/விதிமுறைகளுக்கு பயனாளிகள் கட்டுப்படுவார்கள்.
- இத்திட்டத்தின் கீழ் வாங்கப்படும் மீன் போக்குவரத்து வாகனங்கள்/வசதிகள் மீன் மற்றும் மீன்வளம் தொடர்பான பொருட்களை கொண்டு செல்வதற்கு மட்டுமே பயன்படுத்தப்படும் என்பதை பயனாளிகள் உறுதி செய்வார்கள்.
- மீன் போக்குவரத்து வாகனம் அரசின் நிதியுதவியுடன் வாங்கப்பட்டது என்பதை பயனாளிகள் நிரந்தரமாக காட்சிப்படுத்துவார்கள்.
- நேரடி மீன் விற்பனை மையம் ஒரு நிலையான மையம்/ ஒரு நடமாடும் வாகனம்/ இரண்டின் கலவையாக இருக்கலாம்.

### HOW TO APPLY/ OFFICE TO CONTACT

<https://www.fisheries.tn.gov.in/ContactUs>





## Buy refrigerated truck or container, motorcycle with ice box, three wheeler with ice box including e-rickshaws for fish vending, and live fish vending centre

### OBJECTIVE

To help fishermen preserve fish in a fresh state, and attract regular customers.

### KEY BENEFITS

- Unit cost:
  - live fish vending centre – Rs 20 lakh/unit
- Subsidy is provided
  - a. For General Category:
    - Central share- 24% of project cost.
    - State share-16% of project cost.
  - b. For SC/ ST/ Women and their Cooperatives:
    - Central share- 36% of project cost.
    - State share- 24% of project cost.

Note: The unit cost is subject to ceiling of:

- a. Refrigerated Truck 10 ton – INR 25 lakh/truck.
- b. Insulated Truck 10 ton – INR 20 lakh/truck.
- c. Motorcycle with ice box – INR 75,000/unit.
- d. Three wheeler with ice box – INR 3 lakh/unit.

### ELIGIBILITY CRITERIA

- Beneficiaries will submit Self Contained Proposal (SCP) together with availability of financial resources for meeting the beneficiary share.
- Beneficiaries should ensure that fish transport facilities are maintained in operational condition.
- Maintenance and operational costs of the fish transport vehicles shall be met by the beneficiaries at their own cost. Government of India shall not be responsible for any losses incurred on procurement, operation, maintenance and management of the fish transport facilities.
- Beneficiaries will abide by rules/ regulations, if any imposed by the concerned State/ Union Territory/ Central Government on maintenance and operation of the fish transport facilities.
- Beneficiaries will ensure that the fish transport vehicles/ facilities procured under the scheme will be used only for transport of fish and fisheries related items and not for any other purposes.
- Beneficiaries will display permanently to the effect that the fish transport vehicle is procured with the financial assistance of the Government.
- Live fish vending center can be a stationary center/ a mobile vehicle/ a combination of both.

### HOW TO APPLY/ OFFICE TO CONTACT

<https://www.fisheries.tn.gov.in/ContactUs>

## கைத்தறி நெசவாளர்களுக்கு இலவச மின்சாரம்

### OBJECTIVE

கைத்தறி நெசவாளர்களின் மின் தேவையை பூர்த்தி செய்தல்

### KEY BENEFITS

இருமாதங்களுக்கு 200 யூனிட் இலவச மின்சாரம் வழங்கப்படுகிறது.

### ELIGIBILITY CRITERIA

விண்ணப்பதாரர் கைத்தறி நெசவாளராகவோ அல்லது துணைத் தொழிலாளியாகவோ இருக்க வேண்டும்.

### HOW TO APPLY/ OFFICE TO CONTACT

தொடர்பு அலுவலகம்: சம்பந்தப்பட்ட வட்ட துணை இயக்குனர்/கைத்தறி மற்றும் மின்சார வாரிய அலுவலக உதவி இயக்குனர்.

# Free electricity to handloom weavers

## OBJECTIVE

To fulfill the power supply needs of the handloom weavers

## KEY BENEFITS

200 units of free power supply is provided bi-monthly.

## ELIGIBILITY CRITERIA

The applicant should be a handloom weaver or an ancillary worker.

## HOW TO APPLY/ OFFICE TO CONTACT

Office to contact: Concerned Circle Deputy Director/ Assistant Director of Handlooms and Electricity Board office.



## OBJECTIVE

விசைத்தறி நெசவாளர்களின் மின் தேவையை பூர்த்தி செய்தல்



## KEY BENEFITS

இருமாதங்களுக்கு 750 யூனிட் இலவச மின்சாரம் வழங்கப்படுகிறது.



## ELIGIBILITY CRITERIA

விண்ணப்பதாரர் விசைத்தறி நெசவாளராகவோ அல்லது துணைத் தொழிலாளியாகவோ இருக்க வேண்டும்.



## **HOW TO APPLY/ OFFICE TO CONTACT**

தொடர்பு அலுவலகம்: சம்பந்தப்பட்ட வட்ட துணை இயக்குநர்/ விசைத்தறி மற்றும் மின்சார வாரியத்தின் உதவி இயக்குநர் அலுவலகம்.

# Free and subsidized electricity to powerloom weavers

## OBJECTIVE

To fulfill the power supply needs of the handloom weavers

## KEY BENEFITS

750 units of free power supply is provided bi-monthly.

## ELIGIBILITY CRITERIA

The applicant should be a handloom weaver or an ancillary worker.

## HOW TO APPLY/ OFFICE TO CONTACT

Office to contact: Concerned Circle Deputy Director/ Assistant Director of Handlooms and Electricity Board office.



## சிறு மற்றும் நடுத்தர நிறுவனங்களின் மூலதன முதலீடுகளை மீண்டும் ஊக்கப்படுத்த உதவி

### OBJECTIVE

ஒரே வணிகத்தில் விரிவாக்கம் அல்லது நவீனமயமாக்கல் அல்லது மூலதனச் செலவுகளை மேற்கொள்வதற்காக பிரவுன்.பீலடு (தொழில்துறை பயன்பாட்டினால் ஏற்படும் மாசுபாட்டின் காரணமாக கைவிடப்பட்ட அல்லது பயன்படுத்தப்படாத நிலம்) அல்லது ஏற்கனவே உள்ள நிறுவனங்களுக்கு நிதி உதவி வழங்குதல்.

### KEY BENEFITS

- ரூ.7 கோடி வரை காலக் கடன்கள் வழங்கப்படுகின்றன; திட்ட மதிப்பீட்டில் அதிகப்பட்சமாக 80 சதவீதத்திற்கு உட்பட்டது.
- கடனுக்கான 100 சதவீத நிதியுதவி வழங்கப்படுகிறது; குறைந்தபட்சம் 25 சதவிகிதம் வட்டி தாங்கும் நிலையான வைப்புத் தொகையின் அடிப்படையில் அதிகப்பட்சம் ரூ.5 கோடிக்கு உட்பட்டது.
- வட்டி விகிதம்: முதல் வருடத்திற்கு 7.1 சதவிகிதம் முதல் 7.75 சதவிகிதம் வரை வழங்கப்படுகிறது, அதன் பிறகு (உள்ள மதிப்பீட்டின்படி) மீட்டமைக்கப்படும்.
- திருப்பிச் செலுத்தும் காலம் பொதுவாக 7 ஆண்டுகள் ஆகும்.

### ELIGIBILITY CRITERIA

- விண்ணப்பதாரர் குறைந்தபட்சம் 2 வருட செயல்பாடு மற்றும் தணிக்கை செய்யப்பட்ட கணக்குகளை கொண்டிருக்க வேண்டும்.
- கடைசியாக தணிக்கை செய்யப்பட்ட நிதி முடிவுகளில் விண்ணப்பதாரர் பண லாபம் பெற்றிருக்க வேண்டும்.

### HOW TO APPLY/ OFFICE TO CONTACT

<https://onlineloanappl.sidbi.in/OnlineApplication/> என்ற இணையதள முகவரியை அணுகவும்.

# Assistance to Re-energize Capital Investments by Small and Medium Enterprises

## OBJECTIVE

To provide financial assistance to brownfield or existing entities for undertaking expansion or modernisation or capital expenditure in the same line of business.

## KEY BENEFITS

- Term loans up to INR 7 crore is provided; subject to a maximum of 80% of project cost.
- 100% financing for loan is provided; subject to a maximum of INR 5 crore, based on interest bearing fixed deposit of atleast 25%.
- Interest rate: 7.1% to 7.75% for the first year is provided, with reset applicable thereafter (as per internal rating).
- Repayment period is of 7 years generally.

## ELIGIBILITY CRITERIA

- The applicant should have minimum 2 years of operation and audited accounts.
- The applicant should have cash profits in last audited financial results.

## HOW TO APPLY/ OFFICE TO CONTACT

<https://onlineloanappl.sidbi.in/OnlineApplication/>

ARISE

OTHERS

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# கொராணா வைரஸாக்கு எதிரான அவசரகால தகவல்களை எளிதாக்குவதற்கான உதவி

## OBJECTIVE

எந்தவொரு பொருளையும் உற்பத்தி செய்யும் அல்லது கொரோனா வைரஸை எதிர்த்துப் போராடுவதற்கு நேரடியாக தொடர்புடைய எந்தவொரு சேவையையும் வழங்கும், இந்த அத்தியாவசிய தயாரிப்புகளின் விநியோகத்தை அதிகரிப்பதற்காக தற்போதுள்ள அனைத்து குறு, சிறு மற்றும் நடுத்தர நிறுவனங்களுக்கு நிதி உதவி வழங்குதல்.

## KEY BENEFITS

- உற்பத்தி/சேவைகளை வழங்குவதற்கு தேவையான உபகரணங்கள், இயந்திரங்கள் மற்றும் தளவாடங்கள் மற்றும் மூலப்பொருட்கள் உட்பட பிற சொத்துகள் பெறுவதற்கு அதிகப்பட்சமாக ரூ.50 இலட்சத்திற்கு உட்படுத்தப்பட்டு குறு, சிறு மற்றும் நடுத்தர நிறுவனங்களுக்கு கடன் வழங்கப்படுகிறது.
- குறிப்பு: குறு, சிறு மற்றும் நடுத்தர நிறுவனங்கள் டிஜிட்டல் இடைமுகம் மூலம் கடனுக்கு விண்ணப்பிக்கலாம்.
- கேபெக்ஸ் அல்லது செயல்பாட்டு மூலதனத்திற்கான நிதியுதவி, கடன் உத்தரவாதக் காப்பிட்டின் விலையுடன் SIDBI ஆல் ஏற்கப்படுகிறது; அதிகப்பட்சம் 100 சதவீதத்திற்கு உட்பட்டது.
- இருப்புக்கடனை குறைப்பதன் அடிப்படையில் நிர்ணயிக்கப்பட்டு ஆண்டுக்கு 5 விழுக்காடு வட்டி விகிதம் வழங்கப்படுகிறது.
- இதற்கான பிரை:
  - அ. தற்போதுள்ள வாடிக்கையாளர்கள்: ஏற்கனவே உள்ள பத்திரங்களின் நீட்டிப்பு அல்லது வேறு ஏதேனும் பாதுகாப்பு.
  - ஆ. புதிய வாடிக்கையாளர்கள்: கடன் உத்தரவாத பாதுகாப்பு அல்லது விதிமுறைகளை பூர்த்தி செய்யும் வேறு ஏதேனும் பாதுகாப்பு.
- இந்திய சிறு தொழில்கள் மேம்பாட்டு வங்கி புதிய வாடிக்கையாளர்களுக்கு செயல்பாட்டு மூலதனக் கடன் வழங்கினால், விளம்பரதாரரின் பங்களிப்பு 25 சதவிகிதம் பண்ப் பிணையமாக மாற்றப்படும்.
- திருப்பிச் செலுத்தும் காலம் (தடுப்பு காலம் உட்பட)
  - அ. காலக் கடன் அதிகப்பட்சம் 5 ஆண்டுகள்.
  - ஆ. பணி மூலதன கால கடன் அதிகப்பட்சம் 18 மாதங்கள்.

## ELIGIBILITY CRITERIA

- இந்திய சிறு தொழில்கள் மேம்பாட்டு வங்கியின் புதிய வாடிக்கையாளர்களுக்கு விண்ணப்பதாரருக்கு முதன்மை வட்டி செலுத்துதல் பிரிவில் (SMA-1/SMA-2) இல்லாமல் குறைந்தபட்சம் 2 ஆண்டுகள் ரொக்க இலாபம் மற்றும் கணக்கு இருக்க வேண்டும்.
- இந்திய சிறு தொழில்கள் மேம்பாட்டு வங்கியின் தற்போதைய வாடிக்கையாளர்களுக்கு: விண்ணப்பதாரர் பண லாபம் உள்ள தணிக்கை செய்யப்பட்ட இருப்புநிலைக் குறிப்பு மற்றும் SMA-1/SMA-2 பிரிவில் இல்லாத கணக்கு கொண்டிருக்க வேண்டும்.

குறிப்பு: SMA என்பது சிறப்புக் கணக்குகளைக் குறிக்கிறது

## HOW TO APPLY/ OFFICE TO CONTACT

[www.sidbi.in/en/contact-us](http://www.sidbi.in/en/contact-us) என்ற இணையதள முகவரியை அணுகவும்.



# Assistance to Facilitate Emergency Response against Corona Virus

## OBJECTIVE

To provide financial assistance to all existing MSMEs, who are manufacturing any product or providing any service directly related to fighting corona virus, to help ramp-up supplies of these essential products.

## KEY BENEFITS

- Loan provided to MSMEs; subject to a maximum of INR 50 lakh, to acquire equipment, plant and machinery, and other assets including raw materials required for production/ delivery of services.  
Note: MSMEs can apply for the loan through a digital interface.
- Financing for capex or working capital with cost of credit guarantee cover borne by SIDBI; subject to a maximum of 100%.
- Rate of interest provided is 5% per annum, fixed on reducing balance basis.
- Collateral for:
  - a. Existing clients: extension of existing securities or any other security
  - b. New customers: credit guarantee coverage or any other security to meet the norms.
- In case of Working Capital Term Loan (WCTL) to new SIDBI customers, promoter's contribution of 25% will be converted into cash collateral.
- Repayment period (including the moratorium period) of
  - a. Term loan is maximum of 5 years.
  - b. Working Capital Term Loan is maximum of 18 months.

## ELIGIBILITY CRITERIA

- For new customers of SIDBI: the applicant should have atleast 2 years of cash profits and account not in Principal Interest Payment (SMA-1/ SMA-2) category.
- For existing customers of SIDBI: the applicant should have cash profit in last audited balance sheet and account not in SMA-1/ SMA-2 category.  
Note: SMA stands for Special Mention Accounts

## HOW TO APPLY/ OFFICE TO CONTACT

[www.sidbi.in/en/contact-us](http://www.sidbi.in/en/contact-us)

SAFE

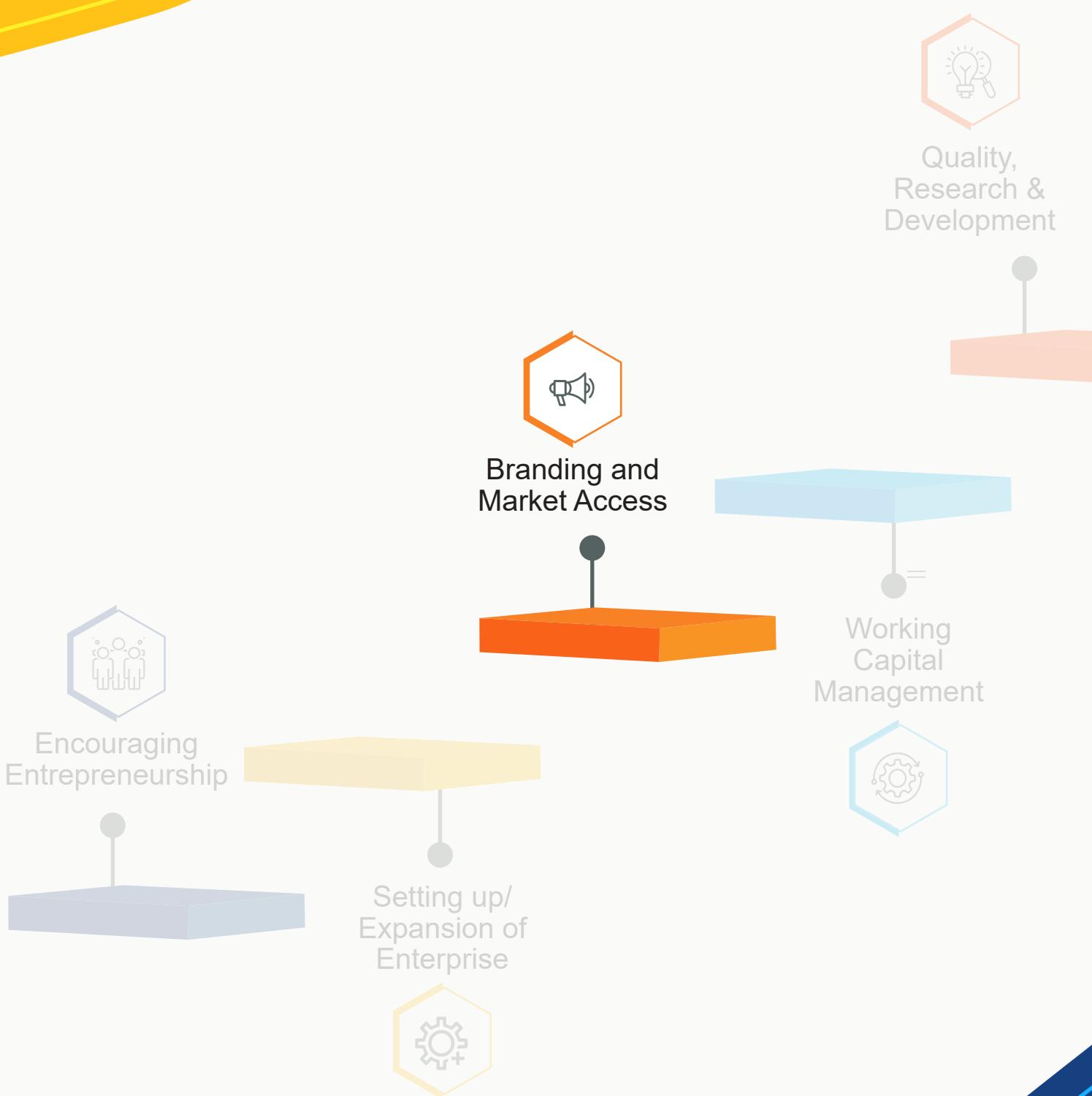
OTHERS

50





# Business Value Chain





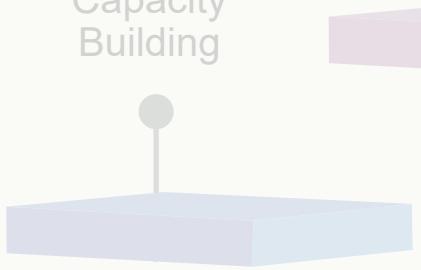
Startup Support



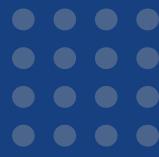
Skill and Capacity Building



Common Facility



Export Support





## Pradhan Mantri Formalization of Micro Food Processing Enterprises – Branding and Marketing Support

### OBJECTIVE

To promote integration with organized supply chain by strengthening branding and marketing.

### KEY BENEFITS

- Marketing and branding support would be provided to groups of FPOs or SHGs or cooperatives or an Special Purpose Vehicle (SPV) of micro food processing enterprises.
- Support for branding and marketing would be limited to 50% of the total expenditure.
- Maximum limit of grant in such cases would be as prescribed under the scheme.
- No support would be provided for opening retail outlets under the scheme.
- Support of maximum INR 5 lakh will be provided by the state nodal agency for preparing Detailed Project Report proposals for marketing and branding. The proposal should also contain flow chart of activities from the procurement of raw material to marketing, critical control points, ensuring quality control, plans for five years in terms of promotional activities, increasing the number of participating producers and turnover.

### ELIGIBILITY CRITERIA

- The proposal should relate to One District One Product.
- Minimum turnover of product to be eligible for assistance should be INR 5 crore.
- Eligible items for support:
  - Training related to marketing to be fully funded under the scheme.
  - Developing a common brand and packaging including standardization to participate in common packaging.
  - Marketing tie ups with national and regional retail chains and state level institutions.
  - Quality control to ensure product quality meets required standards.

### HOW TO APPLY/ OFFICE TO CONTACT

<https://pmfme.mofpi.gov.in/pmfme/#/Login>

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## HOW TO APPLY/ OFFICE TO CONTACT

<https://pmfme.mofpi.gov.in/pmfme/#/Login>

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## Scheme for Agro-Marine Processing and Development of Agro-Processing Clusters – Operation Greens – Price stabilisation measures

### OBJECTIVE

To protect against supply chain disruption due to COVID-19.

### KEY BENEFITS

- The Ministry will provide subsidy @ 50% of total cost of the following two components:
  - a. Transportation of eligible crops (fruits and vegetables) from eligible production cluster, and/ or
  - b. Hiring of appropriate storage facilities for eligible crops (for maximum of 3 months).
- The assistance excludes any incidental expenses or taxes, of any nature.
- Maximum admissible subsidy amount per eligible entity will be INR 1 crore during entire scheme duration since its inception .
- Application for subsidy should be within 3 months from date of transport or storage invoice.

### ELIGIBILITY CRITERIA

- Eligible units:
  - a. Food processors
  - b. Farmer Producers Organisations (FPOs)/ Farmer Producer Collectives (FPCs)
  - c. Cooperative societies
  - d. Individual farmers, group of farmers
  - e. Licensed commission agent
  - f. Exporters
  - g. State marketing or cooperative federation, retailers, etc. engaged in processing or marketing of fruits and vegetables.
- The short-term measures are extended from Tomato, Onion and Potato (TOP) crops to all fruits and vegetables (TOTAL).

### HOW TO APPLY/ OFFICE TO CONTACT

<https://sampada-mofpi.gov.in/>

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SUBSIDY SCHEME

## HOW TO APPLY/ OFFICE TO CONTACT

<https://sampada-mofpi.gov.in/>

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# Production Linked Incentives Scheme for Food Processing Industry

## OBJECTIVE

To support the creation of global food manufacturing champions, promote Indian brands of food products, and increase employment opportunities for off-farm jobs.

## KEY BENEFITS

- It is central sector scheme, i.e., the scheme will be 100% funded by the Government of India.
- The scheme has three broad components:
  - a. Incentivising manufacturing of four major food 'product segments' viz. Ready to Cook or Ready to Eat (RTC or RTE) including millet-based foods, processed fruits and vegetables, marine products and mozzarella cheese.
  - b. Incentivising innovative or organic products of Small and Medium Enterprise (SMEs) across all the above four food product segments including free range-eggs, poultry meat and egg products.
  - c. Support for branding and marketing abroad to incentivise the emergence of strong Indian brands.
- There are three categories of applicants under the scheme:
  - a. Category-I: Applicants are large entities who apply for incentive based on sales and investment criteria. Applicants under this category could undertake branding and marketing activities. These activities can also be undertaken abroad.
  - b. Category-II: SME applicants manufacturing innovative or organic products who apply for production linked incentive based on sales.
  - c. Category-III: Applicants applying solely for incentive for undertaking branding and marketing activities abroad.
- Following support provided for branding and marketing:
  - a. Incentive is extended for the promotion of only Indian brands abroad.
  - b. Support provided for developing market for all Indian food products in branded consumer packs.
  - c. If a category-I applicant wants to avail the grant for branding and marketing abroad, it can apply under both categories-I and III. The application in category III will only be considered, if that applicant is not selected in category-I.
  - d. For the branding and marketing abroad grant, the applicant shall submit a five-year proposal for branding. The expenditure on branding, proposed for year one and year two (under category-I) will be included as a part of committed investment for the application. However, incentive on branding and marketing for application under category-I would be payable for the entire five years based on the proposal of the applicant.

## KEY BENEFITS (CONTINUED)



- e. Applicants will be extended financial incentives @ 50% of expenditure on branding and marketing abroad; subject to a maximum grant of 3% of sales of food products or INR 50 crore per year, whichever is less. The minimum expenditure for incentive shall be INR 5 crore over a period of 5 years.
- f. The incentive payable for a selected applicant for a particular year shall be computed as follows: Incentive = Incremental sales in approved product segment multiplied by corresponding rate of incentive.

## ELIGIBILITY CRITERIA



- Support under the scheme shall be provided only to applicants who are engaged in manufacturing of food products in India and sales of such products covered under the target segments.
- SME applicants should engage in such activities for innovative or organic food products.
- The applicant should have a total sale of food products above minimum sales and make a committed investment greater than the minimum investment. The minimum sales and minimum investment are different for different products and have been prescribed in the scheme's guidelines.
- While applying for incentives, the applicant may also include those products which it is not manufacturing in the current financial year, but intends to manufacture before the completion of project period. The products can be added later after notifying the same to MOFPI or Project Management Agency.
- The entire chain of manufacturing processes, including primary processing, of the food products of the relevant segment applied for coverage under the scheme should take place in India. However, for additives, flavours and edible oils, this condition would not apply.
- The applicant should not have been declared as bankrupt or wilful defaulter or reported as fraud by any bank or financial institution or non-banking financial company. The applicant or promoters should not appear in the SEBI debarred list.
- Applicant shall complete the requirement of committed investment, year-wise, as proposed in the application. In case of failure to meet the requirement, 10% of the incentive due for year one and year two will be deducted. However, if at the end of year two, the committed investment is completed, then the amount deducted for year one would be paid back to the company.
- By the end of year three, if the committed investment is not completed, the selected applicant will be taken out from PLIS for sales-based incentive by MOFPI. The bank guarantee shall be invoked in such cases, following which the offer letter issued would stand cancelled.

## HOW TO APPLY/ OFFICE TO CONTACT



<https://plimofpi.ifcilt.com/login>



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## KEY BENEFITS (CONTINUED)



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## HOW TO APPLY/ OFFICE TO CONTACT



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## Integrated Scheme for Agricultural Marketing – Agricultural Marketing Infrastructure

### OBJECTIVE

To develop agricultural marketing infrastructure, and creating scientific storage capacity for managing marketable surplus of agriculture, horticulture, dairy, poultry, fishery, livestock and minor forest produce sector.

### KEY BENEFITS

- It is a back-ended capital subsidy scheme.
- Rates of subsidy:
  - a. North-Eastern states, Sikkim, Andaman and Nicobar and Lakshadweep islands, hilly areas- 33.33% of capital cost, up to INR 4 crore.
  - b. For registered Farmer Producer Organisations (FPOs), panchayats, women, Scheduled Caste (SC)/ Scheduled Tribe (ST) entrepreneurs or their cooperatives or Self-help groups - 33.33% of capital cost, up to INR 3 crore.
  - c. For all other categories of beneficiaries- 25% of capital cost, up to INR 2.25 crore.
  - d. Women farmers or entrepreneurs (irrespective of the category)- 33.33% of capital cost.
  - e. For renovation of storage projects by cooperatives which are financed by National Cooperative Development Cooperation (NCDC)- 25% of the project cost as appraised by financial institution or actual cost, whichever is lower, up to INR 187.50 per MT of storage capacity.

Note: Hilly area is a place at an altitude of more than 1,000 meters above mean sea level.

- The subsidy is given to to develop the following:
  - a. Agricultural marketing infrastructure and storage infrastructure.
  - b. Infrastructure for development or upgradation to Rural Haats as Gramin Agricultural Market (GrAMs).
  - c. Common Facilitation Centre (CFC) for FPOs.
  - d. Marketing infrastructures in market yards.
  - e. Infrastructure for direct marketing.
  - f. Mobile infrastructure for post-harvest operations, including reefer vans. However, transport vehicles such as trucks, van, etc. will not be permissible for assistance.
  - g. Standalone cold storages up to 1,000 MT.

### ELIGIBILITY CRITERIA

- Eligible units:
  - a. Individuals, group of farmers or growers, registered FPOs.
  - b. Partnership or proprietary firms, companies, corporations. Non-Government Organizations (NGOs), Self Help Groups (SHGs) cooperatives, and cooperative marketing federations.
  - c. Autonomous bodies of the government, local bodies (excluding municipal corporations for storage infrastructure projects).
  - d. Panchayats.
  - e. State agencies including state government departments and autonomous organization or state owned corporations such as Agricultural Produce Market Committees and marketing boards, state warehousing corporations, state civil supplies corporations, etc.

### HOW TO APPLY/ OFFICE TO CONTACT

<https://www.nabard.org/content1.aspx?id=702&catid=23&mid=23>



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## HOW TO APPLY/ OFFICE TO CONTACT

<https://www.nabard.org/content1.aspx?id=702&catid=23&mid=23>

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## Integrated Scheme for Agricultural Marketing – National Agriculture Market

### OBJECTIVE

To promote uniformity in agriculture marketing by streamlining of procedures across the integrated markets, removing information asymmetry between buyers and sellers and promoting real time price discovery based on actual demand and supply.

### KEY BENEFITS

- The website, and mobile application are multilingual.
- Local mandis in nearby vicinity (100 km) along with route map are provided.
- Price information of nearby e-NAM mandis, and non-eNAM mandis is provided.
- Direct online payment from traders to farmers or FPOs through Real Time Gross Settlement (RTGS) or National Electronics Fund Transfer (NEFT), Unified Payment Interface (UPI), debit card and net banking is facilitated.
- FPO can directly sell their produce from collection centers by uploading their produce details with picture or quality parameters online, without the need to physically bring the produce to the mandis, provided the collection center is declared as "deemed mandi" by respective state government or union territory.

### ELIGIBILITY CRITERIA

- States interested to integrate their mandis with e-NAM are required to carry out following three reforms in their respective Agricultural Produce Market Committee (APMC) Act:
  - a. Single trading license (unified) to be valid across the state.
  - b. Single point levy of market fee across the state.
  - c. Provision for e-auction or e-trading as a mode of price discovery.

### HOW TO APPLY/ OFFICE TO CONTACT

<https://enam.gov.in/web/>



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## HOW TO APPLY/ OFFICE TO CONTACT

<https://enam.gov.in/web/>





# Integrated Scheme for Agricultural Marketing – Marketing Research and Information Network

## OBJECTIVE

To establish a nation-wide information network for speedy collection and dissemination of market information.

## KEY BENEFITS

- Financial support provided to state governments for organizing training, research, awareness and sensitization campaigns.
- Financial support of INR 1,000 per month provided to the marketing personnel for uploading data in the portal for more than 20 days in a month.
- Training of market personnel in handling of hardware and software and refresher training will be undertaken by National Informatics Centre (NIC). The cost towards training will be reimbursed to NIC or any other service providers. Supplementary training needs for technical aspects of data collection will be addressed by Choudhary Charan Singh National Institute of Agricultural Marketing (NIAM).
- Assistance provided for:
  - a. Publications of state level as well as market level publications in Hindi, English and local languages for dissemination of agri-market related information to the farmers, state level nodal agencies as well as market committees or authorities.
  - b. Preparation of material with regard to accepted standards of grading, packaging and quality certification, sanitary and phyto-sanitary aspects, good agricultural practices, success stories in contract farming, group marketing, good marketing practices in regulated markets, farmers' duties, responsibilities and rights in regulated markets and other marketing related issues.
  - c. Preparation of national level atlas, commodity profiles, CDs in Hindi, English and regional languages to facilitate market led extension. Atlas would provide information in respect of the commodity with regard to major areas of production, movement and storage and of market and consuming centres, etc. It would also facilitate public and private sector in planning and development of appropriate marketing strategy in agricultural sector.
  - d. Preparation of training and educational modules in the areas of market driven production, marketing finance, post-harvest management, information on facilities for quality assurance and standards, grading, packaging, storage, transportation, contract farming, direct marketing, alternative markets including forward and future markets, commodity exchanges, online market information system etc. for reaching the target farmers and marketing functionaries in Hindi, English and vernacular languages.
  - e. Undertaking marketing research studies or other useful studies and training programmes directly beneficial to the farmers through outsourcing to professional or experts on agri marketing related issues.
  - f. Conducting farmer's awareness programmes at market or village level to disseminate market related information from the website as well as on good agri-marketing practices to farmers and other market functionaries in local languages.

## ELIGIBILITY CRITERIA

- Eligible entities:
  - a. State agricultural marketing boards.
  - b. Directorates and market committees.
  - c. National and state level institutions or state agriculture university or other institutes.

## HOW TO APPLY/ OFFICE TO CONTACT

<https://agmarknet.gov.in/>

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## HOW TO APPLY/ OFFICE TO CONTACT

<https://agmarknet.gov.in/>





# Mission for Integrated Development of Horticulture – National Horticulture Mission

## OBJECTIVE

To encourage aggregation of farmers into farmer groups, support skill development and create employment opportunities for rural youth in horticulture and post-harvest management, especially in the cold chain sector.

## KEY BENEFITS

- Credit linked back-ended subsidy provided to individual entrepreneurs, @ 35% of project cost (in general areas), and 50% of project cost (in hilly and scheduled areas), for the following components:
  - a. Pre-cooling unit (6 MT capacity).
  - b. Cold room (staging).
  - c. Mobile pre-cooling unit.
  - d. Cold storage (construction, expansion and modernisation).
  - e. Technology induction and modernisation of cold-chain.
  - f. Refrigerated transport vehicle.
  - g. Integrated cold chain supply system.
- 50% of total capital cost is provided for:
  - a. Pack house.
  - b. Evaporative or low energy cool chamber (8 MT capacity).
  - c. Preservation unit (low cost).
  - d. Low-cost onion storage structure (25 MT).
  - e. Pusa Zero Energy Cool Chamber (Pusa ZECC) of 100 kg capacity.
- 100% of cost is provided to public sector for establishment of Centre of Excellence (CoE) for horticulture.
- For promotion of Farmer Producer Organizations (FPOs), Farmer Interest Groups (FIGs) of 15-20 farmers, growers associations, and their tie-ups with financial institution and aggregators, assistance is provided as per norms issued by Small Farmers Agribusiness Consortium (SFAC) from time to time.
- Financial assistance of INR 1 crore per project is provided for research and development in areas of:
  - a. Seed and planting material including import of planting material.
  - b. Technology standardization and technology acquisition.
  - c. Imparting training and Front Line Demonstration (FLD) on project mode, with 100% assistance.
- Credit linked back-ended subsidy provided to individual entrepreneurs, @ 35% of project cost (in general areas), and 50% of project cost (in hilly and scheduled areas), for the following components:
  - a. Pre-cooling unit (6 MT capacity).
  - b. Cold room (staging).

# Mission for Integrated Development of Horticulture – National Horticulture Mission

## KEY BENEFITS (CONTINUED)

- c. Mobile pre-cooling unit.
- d. Cold storage (construction, expansion and modernisation).
- e. Technology induction and modernisation of cold-chain.
- f. Refrigerated transport vehicle.
- g. Integrated cold chain supply system.
- h. Primary or mobile or minimal processing unit, ripening chamber.
- i. Integrated pack house with facilities for conveyer belt, sorting, grading units, washing, drying and weighing.
- 50% of total capital cost is provided for:
  - a. Pack house.
  - b. Evaporative or low energy cool chamber (8 MT capacity).
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  - a. Seed and planting material including import of planting material.
  - b. Technology standardization and technology acquisition.
  - c. Imparting training and Front Line Demonstration (FLD) on project mode, with 100% assistance.
- For establishing food processing units, credit linked back-ended capital investment assistance is provided; subject to a maximum of INR 1 crore per unit.
- Support provided for establishment of following marketing infrastructure for horticultural produce in government or private or cooperative sector:
  - a. Terminal markets- 25-40% of project cost (limited to INR 50 crore) provided as Public Private Partnership (PPP) mode through competitive bidding.
  - b. Wholesale markets- credit linked back-ended subsidy provided @ 25% of capital cost (in general areas) and 33.33% (in hilly and scheduled areas) per beneficiary.
  - c. Rural markets or famers' market or apni mandies or direct markets- credit linked back-ended subsidy provided @ 40% of capital cost (in general areas) and 55% (in hilly and scheduled areas) per beneficiary.
  - d. Retail markets or outlets (environmentally controlled)- credit linked back-ended subsidy @ 35% of capital cost of (in general areas) and 50% (in hilly and scheduled areas) per beneficiary.

**MIDH-NHM**

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# Mission for Integrated Development of Horticulture – National Horticulture Mission

## KEY BENEFITS (CONTINUED)

- e. Static or mobile vending cart or platform with cool chamber- 50% of total cost is provided.
- f. Functional infrastructure for collection, sorting or grading, packing units, etc. - credit linked back-ended subsidy provided @ 40% of capital cost (in general areas) and 55% (in hilly and scheduled areas) per beneficiary.
- g. Functional infrastructure for quality control or analysis lab- 100% of the total cost to public sector and 50% of cost to private sector provided as credit linked back ended subsidy.
- h. Gravity operated rope way in hilly areas - credit linked back-ended subsidy provided @ 50% of capital costs in hilly areas.
- Support provided for hi-tech nursery, small nursery, upgrading nursery infrastructure, strengthening of tissue infrastructure, seed production for vegetables and spices, setting up of new tissue culture units, open pollinated crops, hybrid seeds, import of planting material, and seed infrastructure.
- Support provided for establishment of new gardens of fruits, vegetables, mushrooms, flowers, spices, aromatic crops, and plantation crops.
- Support provided for creation of water resources, protected cultivation, precision farming development extensions, integrated nutrients management, integrated pest management, organic farming, certifications, pollination support through beekeeping, horticulture mechanization, technology dissemination, and Human Resource Development (HRD) programmes.
- Support provided for mission management, innovative interventions not covered under any Government of India schemes, and tackling of emergent or unforeseen requirements of State Horticulture Mission.

## ELIGIBILITY CRITERIA

- Assistance will be available to individuals, group of farmers, growers, consumers, partnership or proprietary firms, Self Help Groups (SHGs), Farmers Producer Organization (FPOs), companies, corporations, cooperatives, cooperative marketing federations, local bodies, Agricultural Produce Market Committees (APMC), marketing boards and state governments.
- The horticulture sector will include coconut, and bamboo production as well.

## HOW TO APPLY/ OFFICE TO CONTACT

<https://www.tnhorticulture.tn.gov.in/applications>

### Offices to contact:

- Mission director (NHM).
- Joint or deputy director of horticulture of all districts.
- Assistant director of horticulture of concerned blocks.
- Horticulture Officer (HO) or deputy HO of concerned blocks.
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# Mission for Integrated Development of Horticulture – National Horticulture Mission

## (Continued)

### KEY BENEFITS (CONTINUED)



- c. Mobile pre-cooling unit.
- d. Cold storage (construction, expansion and modernisation).
- e. Technology induction and modernisation of cold-chain.
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## KEY BENEFITS (CONTINUED)

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## Animal Husbandry Infrastructure Development Fund - Meat Processing and Value Addition Facilities

### OBJECTIVE

To provide greater access for unorganized rural meat producers to organized meat market, and assist producers in increased price realisation.

### KEY BENEFITS

- Interest subvention of 3% per annum is provided. The loan amount covered under this scheme is not subject to any ceiling.  
Note: Up to 90% loan can be availed from any scheduled bank or National Cooperative Development Corporation (NCDC).
- Credit guarantee fund of INR 750 crore, with guarantee coverage up to 25% is provided for MSME units.
- Maximum repayment period of principal amount is 8 years. This includes the moratorium period of 2 years.

### ELIGIBILITY CRITERIA

Eligible units:

- Any new meat processing unit and unit that strengthens existing meat processing facilities for sheep or goat or poultry or pig or buffalo in rural, semi-urban and urban areas.
- Large scale integrated meat processing facilities or plant or unit.
- Any new meat processing unit or unit that strengthens existing value addition facilities for meat products. These facilities could either be an integral part of meat processing unit or standalone additional unit meat value.

### HOW TO APPLY/ OFFICE TO CONTACT

<http://ahidf.udayamimitra.in/>



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**AHIDF**

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## HOW TO APPLY/ OFFICE TO CONTACT

<http://ahidf.udyamimitra.in/>



# Animal Husbandry Infrastructure Development Fund – Dairy Processing

## OBJECTIVE

To provide greater access for unorganized rural meat producers to organized meat market, and assist producers in increased price realisation.

## KEY BENEFITS

- Interest subvention of 3% per annum is provided. The loan amount covered under this scheme is not subject to any ceiling.  
Note: Up to 90% loan can be availed from any scheduled bank or National Cooperative Development Corporation (NCDC).
- Credit guarantee fund of INR 750 crore, with guarantee coverage up to 25% is provided for MSME units.
- Maximum repayment period of principal amount is 8 years. This includes the moratorium period of 2 years.

## ELIGIBILITY CRITERIA

Eligible units:

- Any new meat processing unit and unit that strengthens existing meat processing facilities for sheep or goat or poultry or pig or buffalo in rural, semi-urban and urban areas.
- Large scale integrated meat processing facilities or plant or unit.
- Any new meat processing unit or unit that strengthens existing value addition facilities for meat products. These facilities could either be an integral part of meat processing unit or standalone additional unit meat value.

## HOW TO APPLY/ OFFICE TO CONTACT

<http://ahidf.udayamimitra.in/>



# Animal Husbandry Infrastructure Development Fund – Dairy Processing

## OBJECTIVE

To provide greater access to unorganized rural milk producers to organized milk market, and assist producers in increased price realisation.

## KEY BENEFITS

- Interest subvention of 3% per annum is provided. The loan amount covered under this scheme is not subject to any ceiling.  
Note: Up to 90% loan can be availed from any scheduled bank or National Cooperative Development Corporation (NCDC).
- Credit guarantee fund of INR 750 crore, with guarantee coverage upto 25% is provided for MSME units.
- Maximum repayment period of principal amount is 8 years. This includes the moratorium period of 2 years.

## ELIGIBILITY CRITERIA

Eligible units:

- Any new dairy processing unit and unit that strengthens existing dairy processing units with quality and hygienic milk processing facilities, packaging facilities or any other activities related to dairy processing.
- Any new dairy processing unit and unit that strengthens existing manufacturing units for value addition of the following milk products:
  - Ice-cream unit.
  - Cheese manufacturing unit.
  - Ultra-High Temperature (UHT) milk processing unit with tetra packaging facilities.
  - Flavoured milk manufacturing unit.
  - Milk powder manufacturing unit.
  - Whey powder manufacturing unit.
  - Any other milk products and value addition manufacturing unit.
  - Manufacture of any equipment and machinery required for dairy processing, and value addition including the manufacturers for quality testing, adulterant and contaminants.

## HOW TO APPLY/ OFFICE TO CONTACT

<http://ahidf.udayamimitra.in/>

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# Subsidy for fund raising from SME exchange

## OBJECTIVE

To facilitate high growth potential Small and Medium Enterprises (SMEs) in the state to raise equity capital through SME Exchange, utilizing Initial Public Offerings (IPOs).

## KEY BENEFITS

- Subsidy provided for 75% of the expenditure incurred for getting successfully listed; subject to a maximum of INR 30 lakh.  
Note: Merchant banker fees, due diligence fees, registrar and transfer agent fees, peer review auditor fees, exchange fees and listing charges are eligible for reimbursement.

## ELIGIBILITY CRITERIA

- The applicant should be:
  - a small or medium enterprise (manufacturing or service sector)
  - qualified for listing, in line with the norms prescribed by National Stock Exchange or Bombay Stock Exchange.
- Time limit for filing application: Within 6 months from the date of listing on the SME Exchange.

## HOW TO APPLY/ OFFICE TO CONTACT

[www.msmeonline.tn.gov.in/incentives/html\\_cye\\_sme.php](http://www.msmeonline.tn.gov.in/incentives/html_cye_sme.php)



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## KEY BENEFITS

- Subsidy provided for 75% of the expenditure incurred for getting successfully listed; subject to a maximum of INR 30 lakh.

Note: Merchant banker fees, due diligence fees, registrar and transfer agent fees, peer review auditor fees, exchange fees and listing charges are eligible for reimbursement.

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  - qualified for listing, in line with the norms prescribed by National Stock Exchange or Bombay Stock Exchange.
- Time limit for filing application: Within 6 months from the date of listing on the SME Exchange.

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[www.msmeonline.tn.gov.in/incentives/html\\_cye\\_sme.php](http://www.msmeonline.tn.gov.in/incentives/html_cye_sme.php)

## Financial assistance for participation in international trade fair

### OBJECTIVE

To encourage MSMEs to participate in international trade fairs.

### KEY BENEFITS

- Reimbursement provided for 50% of the rent paid towards stall or space charges; subject to a maximum of INR 15 lakh per international trade fair or exhibition.

### ELIGIBILITY CRITERIA

- The applicant should be a registered MSME association in the state.

### HOW TO APPLY/ OFFICE TO CONTACT

Submit application to the General Manager or concerned Regional Joint Director, Chennai at the proposal stage itself.

- a. The application claim should be submitted within 2 months from the completion date of fair or exhibition, failing which it may be presumed that they are not interested in the reimbursement.
- b. The concerned General Manager or District Industries Centre or Regional Joint Director of Industries and Commerce shall forward the proposal to the Industries Commissioner or Director of Industries and Commerce, after duly verifying the expenditure incurred.
- c. The proposal will be forwarded with recommendations of the Industries Commissioner or Director of Industries and Commerce to the Government.

# Financial assistance for participation in international trade fair

## OBJECTIVE

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## KEY BENEFITS

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## ELIGIBILITY CRITERIA

- The applicant should be a registered MSME association in the state.

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- a. The application claim should be submitted within 2 months from the completion date of fair or exhibition, failing which it may be presumed that they are not interested in the reimbursement.
- b. The concerned General Manager or District Industries Centre or Regional Joint Director of Industries and Commerce shall forward the proposal to the Industries Commissioner or Director of Industries and Commerce, after duly verifying the expenditure incurred.
- c. The proposal will be forwarded with recommendations of the Industries Commissioner or Director of Industries and Commerce to the Government.



# Marketing Development Assistance

## OBJECTIVE

To assist MSMEs reduce their costs for conducting exhibitions.

## KEY BENEFITS

- Reimbursement provided for:
  - a. 50% of expenses incurred on hall rent; subject to a maximum of INR 7.5 lakh per event in Chennai
  - b. 50% of expenses incurred on hall rent; subject to a maximum of INR 1.5 lakh per event in districts other than Chennai,
  - c. 50% of the hall rent; subject to a maximum of INR 7.5 lakh per exhibition, for participation in exhibitions (by MSME associations of Tamil Nadu) in other states.

## ELIGIBILITY CRITERIA

- The applicant should be a registered MSME association, in existence for a period of at least 3 years, with minimum of 20 Micro and Small Enterprise (MSE) units as its member.

## HOW TO APPLY/ OFFICE TO CONTACT

- Submit application to the General Manager or concerned Regional Joint Director, Chennai at the proposal stage itself.
- The application claim should be submitted within 2 months from the completion date of fair or exhibition, failing which it may be presumed that they are not interested in the reimbursement.
- The concerned General Manager or District Industries Centre or Regional Joint Director of Industries and Commerce shall forward the proposal to the Industries Commissioner or Director of Industries and Commerce, after duly verifying the expenditure incurred.
- The proposal will be forwarded with recommendations of the Industries Commissioner or Director of Industries and Commerce to the Government.

# Marketing Development Assistance

## OBJECTIVE

To assist MSMEs reduce their costs for conducting exhibitions.

## KEY BENEFITS

- Reimbursement provided for:
  - a. 50% of expenses incurred on hall rent; subject to a maximum of INR 7.5 lakh per event in Chennai
  - b. 50% of expenses incurred on hall rent; subject to a maximum of INR 1.5 lakh per event in districts other than Chennai,
  - c. 50% of the hall rent; subject to a maximum of INR 7.5 lakh per exhibition, for participation in exhibitions (by MSME associations of Tamil Nadu) in other states.

## ELIGIBILITY CRITERIA

- The applicant should be a registered MSME association, in existence for a period of at least 3 years, with minimum of 20 Micro and Small Enterprise (MSE) units as its member.

## HOW TO APPLY/ OFFICE TO CONTACT

- Submit application to the General Manager or concerned Regional Joint Director, Chennai at the proposal stage itself.
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- The proposal will be forwarded with recommendations of the Industries Commissioner or Director of Industries and Commerce to the Government.



# Export promotion and marketing support scheme for MSMEs

## OBJECTIVE



To remain updated of technological developments and enhance their exposure to potential foreign countries to identify market for their products.

## KEY BENEFITS



- Visit to Walk through International Exhibitions: MSME delegations (minimum 5 and maximum 10 entrepreneurs) from different industry will be assisted in a financial year to visit international exhibitions of their respective industry.
  - a. Entry fee in the international exhibitions will be paid to the MSME delegations.
  - b. 50% of economy class air fare; subject to a maximum of INR 50,000, whichever is less will be paid to one representative of the participating unit.
  - c. 75% of economy class air fare; subject to a maximum of INR 50,000, whichever is less will be paid to women/ SC/ ST entrepreneurs of the participating unit.
- Participation in Trade Exhibitions and Putting up Stalls: MSME delegations (minimum 5 and maximum 10 entrepreneurs) will be assisted in a financial year to participate in international exhibitions and buyer-seller meets to showcase their products.
  - a. 50% of economy class air fare; subject to a maximum of INR 50,000, whichever is less will be paid to one representative of the participating unit.
  - b. 75% of economy class air fare; subject to a maximum of INR 50,000, whichever is less will be paid to women/ SC/ ST entrepreneurs of the participating unit.
  - c. 50% of the stall charges will be paid to the regular participating unit.
  - d. 75% of the stall charges will be paid to the participating unit run by women/ SC/ ST entrepreneurs.
- Domestic Business visits: MSME delegations (minimum 5 and maximum 10 entrepreneurs) will be assisted to visit five industrially developed states in the country to explore market for their products in a financial year.
  - a. 50% of air fare; subject to a maximum of INR 5000, whichever is less will be paid to one representative of the participating unit.
  - b. 75% of air fare; subject to a maximum of INR 5000, whichever is less will be paid to women/ SC/ ST entrepreneurs of the participating unit.
- In all the above three cases:
  - a. The entire cost of food, stay, and local transport will be borne by MSME units.
  - b. Government officials accompanying the participants will be paid actual economy class air fare and the eligible allowances towards stay, food and local travelling expenses.

## ELIGIBILITY CRITERIA



- The applicant should be a unit having valid permanent registration with Directorate of Industries or District Industries Centres. The selection of micro and small manufacturing units would be done as per display product profile, theme of the fair and space availability.
- MSMEs can avail this facility only once in a 3 year period.
- Only 1 person of the participating unit would be eligible for subsidy on air fare.
- The participating units at international trade fairs/ exhibitions has to pay 25% of space rental charges of booked space. Women/ SC/ ST entrepreneurs will be provided space at free of cost.
- In the event of non-participating the security deposit will be forfeited.
- The representatives of the participating units are required to carry and manage the to and fro including custom clearance, for display at the international trade fairs/ exhibitions

## HOW TO APPLY/ OFFICE TO CONTACT



[www.tansidco.tn.gov.in/contact-us.php](http://www.tansidco.tn.gov.in/contact-us.php)



# Export promotion and marketing support scheme for MSMEs

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- In the event of non-participating the security deposit will be forfeited.
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## HOW TO APPLY/ OFFICE TO CONTACT

[www.tansidco.tn.gov.in/contact-us.php](http://www.tansidco.tn.gov.in/contact-us.php)



# Domestic events: For participating and visiting business exhibitions

## OBJECTIVE

To encourage enterprises to attend business events and identify trade opportunities, and to build entrepreneurial thinking among students.

## KEY BENEFITS

- Support for Travel (air or train):
  - a. For micro and small enterprises (Special category) – 100% of economy class air fare or 2<sup>nd</sup> AC train fare, for return journey.
  - b. For small enterprises (General category) – 75% of economy class air fare or 2<sup>nd</sup> AC train fare, for return journey.
- Support for Accommodation:
  - a. For micro and small enterprises (Special category) – 100% of cost incurred on accommodation; subject to a maximum of INR 3,000 per day of stay.
  - b. For small enterprises (General category) – 75% of cost incurred on accommodation; subject to a maximum of INR 3,000 per day of stay.

Note: Stay shall be reimbursed only for the period from 1 day before the commencement of the event to 1 day after the last day of the event.

- Support for Entry Fee:
  - a. For micro and small enterprises (Special category) – 100% of the entry fee.
  - b. For small enterprises (General category) – 75% of the entry fee.
  - c. For medium enterprises – 50% of the entry fee.
- Support for setting up Stalls (only if participating in exhibition):
  - a. For micro and small enterprises (Special category) – 100% of the stall charges; subject to a maximum of INR 1,00,000.
  - b. For small enterprises (General category) – 75% of the stall charges; subject to a maximum of INR 1,00,000.
  - c. For medium enterprises – 50% of the stall charges; subject to a maximum of INR 1,00,000.

Note: In all the above scenarios, in normal course, the amount shall be reimbursed against submission of proof of payment of entry fee. In exceptional cases, 50% of the entitled amount can be claimed as an advance and the remaining amount is paid after return from travel.

## ELIGIBILITY CRITERIA

- The applicant should be:
  - a. any delegation led or organised by associations with minimum 5 and maximum 10 entrepreneurs per delegation per year.
  - b. any delegation led or organised by FaME TN/ TANSIM/ EDII.
  - c. an individual enterprise.

## HOW TO APPLY/ OFFICE TO CONTACT

<https://fametn.com/contact-page>

# Domestic events: For participating and visiting business exhibitions

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  - b. For small enterprises (General category) – 75% of economy class air fare or 2<sup>nd</sup> AC train fare, for return journey.
- Support for Accommodation:
  - a. For micro and small enterprises (Special category) – 100% of cost incurred on accommodation; subject to a maximum of INR 3,000 per day of stay.
  - b. For small enterprises (General category) – 75% of cost incurred on accommodation; subject to a maximum of INR 3,000 per day of stay.

Note: Stay shall be reimbursed only for the period from 1 day before the commencement of the event to 1 day after the last day of the event.

- Support for Entry Fee:
  - a. For micro and small enterprises (Special category) – 100% of the entry fee.
  - b. For small enterprises (General category) – 75% of the entry fee.
  - c. For medium enterprises – 50% of the entry fee.
- Support for setting up Stalls (only if participating in exhibition):
  - a. For micro and small enterprises (Special category) – 100% of the stall charges; subject to a maximum of INR 1,00,000.
  - b. For small enterprises (General category) – 75% of the stall charges; subject to a maximum of INR 1,00,000.
  - c. For medium enterprises – 50% of the stall charges; subject to a maximum of INR 1,00,000.

Note: In all the above scenarios, in normal course, the amount shall be reimbursed against submission of proof of payment of entry fee. In exceptional cases, 50% of the entitled amount can be claimed as an advance and the remaining amount is paid after return from travel.

## ELIGIBILITY CRITERIA

- The applicant should be:
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  - b. any delegation led or organised by FaME TN/ TANSIM/ EDII.
  - c. an individual enterprise.

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# International event: For visiting business exhibitions or buyer-seller meets

## OBJECTIVE

To encourage enterprises to attend business events and identify trade opportunities, and to build entrepreneurial thinking among students.

## KEY BENEFITS

- Support for air fare:
  - a. For micro and small enterprises (Special category) – reimbursement provided for 100% of economy class air fare; subject to a maximum of INR 1,00,000 for class A countries and INR 55,000 for class B countries, for return journey.
  - b. For small enterprises (General category) – reimbursement provided for 75% of economy class air fare; subject to a maximum of INR 1,00,000 for class A countries and INR 55,000 for class B countries, for return journey.
- Support towards Accommodation:
  - a. For micro and small enterprises (Special category) – reimbursement provided for 100% of cost incurred on accommodation; subject to a maximum of INR 6,000 per day for class A countries and INR 3,000 per day for class B countries.
  - b. For small enterprises (General category) – Reimbursement provided for 75% of cost incurred on accommodation; subject to a maximum of INR 6,000 per day for class A countries and INR 3,000 per day for class B countries.
- Note: Stay shall be reimbursed only for the period from 1 day before the commencement of the event to 1 day after the last day of the event.
- Support for Entry Fee:
  - a. For micro and small enterprises (Special category) – reimbursement provided for 100% of entry fee.
  - b. For small enterprises (General category) – reimbursement provided for 75% of entry fee.
  - c. For medium enterprises – reimbursement provided for 50% of entry fee.

Note: In all the above scenarios, in normal course, the amount shall be reimbursed against submission of proof of payment of entry fee. In exceptional cases, 50% of the entitled amount can be claimed as an advance and the remaining amount is paid after return from travel.

## ELIGIBILITY CRITERIA

- The applicant should be:
  - a. any delegation led or organised by associations with minimum 5 and maximum 10 entrepreneurs per delegation per year.
  - b. any delegation led or organised by FaME TN/ TANSIM/ EDII.
  - c. an individual enterprise.

## HOW TO APPLY/ OFFICE TO CONTACT

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# International event: For visiting business exhibitions or buyer-seller meets

## OBJECTIVE

To encourage enterprises to attend business events and identify trade opportunities, and to build entrepreneurial thinking among students.

## KEY BENEFITS

- Support for air fare:
  - a. For micro and small enterprises (Special category) – reimbursement provided for 100% of economy class air fare; subject to a maximum of INR 1,00,000 for class A countries and INR 55,000 for class B countries, for return journey.
  - b. For small enterprises (General category) – reimbursement provided for 75% of economy class air fare; subject to a maximum of INR 1,00,000 for class A countries and INR 55,000 for class B countries, for return journey.
- Support towards Accommodation:
  - a. For micro and small enterprises (Special category) – reimbursement provided for 100% of cost incurred on accommodation; subject to a maximum of INR 6,000 per day for class A countries and INR 3,000 per day for class B countries.
  - b. For small enterprises (General category) – Reimbursement provided for 75% of cost incurred on accommodation; subject to a maximum of INR 6,000 per day for class A countries and INR 3,000 per day for class B countries.
- Note: Stay shall be reimbursed only for the period from 1 day before the commencement of the event to 1 day after the last day of the event.
- Support for Entry Fee:
  - a. For micro and small enterprises (Special category) – reimbursement provided for 100% of entry fee.
  - b. For small enterprises (General category) – reimbursement provided for 75% of entry fee.
  - c. For medium enterprises – reimbursement provided for 50% of entry fee.

Note: In all the above scenarios, in normal course, the amount shall be reimbursed against submission of proof of payment of entry fee. In exceptional cases, 50% of the entitled amount can be claimed as an advance and the remaining amount is paid after return from travel.

## ELIGIBILITY CRITERIA

- The applicant should be:
  - a. any delegation led or organised by associations with minimum 5 and maximum 10 entrepreneurs per delegation per year.
  - b. any delegation led or organised by FaME TN/ TANSIM/ EDII.
  - c. an individual enterprise.

## HOW TO APPLY/ OFFICE TO CONTACT

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# International event: For participation in exhibitions

## OBJECTIVE

To encourage enterprises to attend business events and identify trade opportunities, and to build entrepreneurial thinking among students.

## KEY BENEFITS

- Support towards Air Fare:
  - a. For micro and small enterprises (Special category) - reimbursement provided for 100% of economy class air fare; subject to a maximum of INR 1,00,000 for class A countries and INR 55,000 for class B countries, for return journey.
  - b. For small enterprises (General category) - reimbursement provided for 75% of economy class air fare; subject to a maximum of INR 1,00,000 for class A countries and INR 55,000 for class B countries, for return journey.
- Support towards Accommodation:
  - a. For micro and small enterprises (Special category) – reimbursement provided for 100% of the cost incurred on accommodation; subject to a maximum of INR 6,000 per day for class A countries and INR 3,000 per day for class B countries.
  - b. For small enterprises (General category) – 75% of the cost incurred on accommodation; subject to a maximum of INR 6,000 per day for class A countries and INR 3,000 per day for class B countries.

Note: Stay shall be reimbursed only for the period from 1 day before the commencement of the event to 1 day after the last day of the event.

- c. 50% of the costs incurred shall be reimbursed on submission of bills or booking confirmation receipts, provided there is proof of actual incurring of expenditure. The remaining 50% shall be reimbursed after completion of travel and submission of a brief report on the exhibition.

- Support for setting up Stalls:
  - a. For micro and small enterprises (Special category) - 100% of the stall charges; subject to a maximum of INR 3,00,000 for class A countries and INR 1,50,000 for class B countries.
  - b. For small enterprises (General category) – 75% of the stall charges; subject to a maximum of INR 3,00,000 for class A countries and INR 1,50,000 for class B countries.
  - c. For medium enterprises – 50% of the stall charges; subject to a maximum of INR 3,00,000 for class A countries and INR 1,50,000 for class B countries.

Note: 50% of the entitled amount can be claimed on submission of proof of payment of stall charges; and the remaining amount shall be paid after completion of exhibition.

## ELIGIBILITY CRITERIA

- The applicant should be:
  - a. any delegation led or organised by associations with minimum of 5 and maximum 10 entrepreneurs per delegation per year.
  - b. any delegations led or organised by FaMe TN/ TANSIM/ EDII.
  - c. an individual enterprise.

## HOW TO APPLY/ OFFICE TO CONTACT

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# International event: For participation in exhibitions

## OBJECTIVE

To encourage enterprises to attend business events and identify trade opportunities, and to build entrepreneurial thinking among students.

## KEY BENEFITS

- Support towards Air Fare:
  - a. For micro and small enterprises (Special category) - reimbursement provided for 100% of economy class air fare; subject to a maximum of INR 1,00,000 for class A countries and INR 55,000 for class B countries, for return journey.
  - b. For small enterprises (General category) - reimbursement provided for 75% of economy class air fare; subject to a maximum of INR 1,00,000 for class A countries and INR 55,000 for class B countries, for return journey.
- Support towards Accommodation:
  - a. For micro and small enterprises (Special category) – reimbursement provided for 100% of the cost incurred on accommodation; subject to a maximum of INR 6,000 per day for class A countries and INR 3,000 per day for class B countries.
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- Note: Stay shall be reimbursed only for the period from 1 day before the commencement of the event to 1 day after the last day of the event.
- c. 50% of the costs incurred shall be reimbursed on submission of bills or booking confirmation receipts, provided there is proof of actual incurring of expenditure. The remaining 50% shall be reimbursed after completion of travel and submission of a brief report on the exhibition.
- Support for setting up Stalls:
  - a. For micro and small enterprises (Special category) - 100% of the stall charges; subject to a maximum of INR 3,00,000 for class A countries and INR 1,50,000 for class B countries.
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  - c. For medium enterprises – 50% of the stall charges; subject to a maximum of INR 3,00,000 for class A countries and INR 1,50,000 for class B countries.

Note: 50% of the entitled amount can be claimed on submission of proof of payment of stall charges; and the remaining amount shall be paid after completion of exhibition.

## ELIGIBILITY CRITERIA

- The applicant should be:
  - a. any delegation led or organised by associations with minimum of 5 and maximum 10 entrepreneurs per delegation per year.
  - b. any delegations led or organised by FaMe TN/ TANSIM/ EDII.
  - c. an individual enterprise.

## HOW TO APPLY/ OFFICE TO CONTACT

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EXHIBITION

OTHERS

66





## Events organised by academic institutions

### OBJECTIVE

To encourage enterprises to attend business events and identify trade opportunities, and to build entrepreneurial thinking among students.

### KEY BENEFITS

- Reimbursement provided for expenses incurred towards organising the event; subject to a maximum of INR 2,00,000 per academic institution per year.

### ELIGIBILITY CRITERIA

- The applicant should be a recognised institution.

### HOW TO APPLY/ OFFICE TO CONTACT

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## Events organised by academic institutions

### OBJECTIVE

To encourage enterprises to attend business events and identify trade opportunities, and to build entrepreneurial thinking among students.

### KEY BENEFITS

- Reimbursement provided for expenses incurred towards organising the event; subject to a maximum of INR 2,00,000 per academic institution per year.

### ELIGIBILITY CRITERIA

- The applicant should be a recognised institution.

### HOW TO APPLY/ OFFICE TO CONTACT

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## Support for co-sponsoring events organised by associations

### OBJECTIVE

To encourage enterprises to attend business events and identify trade opportunities, and to build entrepreneurial thinking among students.

### KEY BENEFITS

- Budgetary support provided for partially meeting the expenditure of hiring of exhibition ground or hall, erection of stalls, publicity, etc. for co-sponsoring the event; subject to a maximum of 40% of the net expenditure (gross expenditure - total income); subject to maximum of:
  - a. INR 5 lakh in case of 'A' class cities.
  - b. INR 3 lakh in case of 'B' class cities.
  - c. INR 2 lakh in case of 'C' class cities.
  - d. INR 1 lakh in case of rural areas.

Note: Reimbursement is provided to the applicant after the event, on submission of event report and other relevant documents.

### ELIGIBILITY CRITERIA

- The applicant should be engaged in the development of MSMEs for atleast 3 years and should be able to demonstrate sufficient experience and capability for holding such events.
- The event to be organized should have atleast 5,000 sq. ft. covered area exclusively for stalls, and must have participation from atleast 50 MSME units.
- The association shall submit an event blueprint, and tentative agenda while applying.
- The association would provide a stall of atleast 100 sq. ft. to the MSME department.
- The event shall prominently display the name and logo of MSME Department (or associated entity) and will also state that the event is 'Supported by the MSME Department'. The name and logo of the department shall be prominently displayed in all publications, literature, banners, hoardings, etc. of the event.

### HOW TO APPLY/ OFFICE TO CONTACT

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# Support for co-sponsoring events organised by associations

## OBJECTIVE

To encourage enterprises to attend business events and identify trade opportunities, and to build entrepreneurial thinking among students.

## KEY BENEFITS

- Budgetary support provided for partially meeting the expenditure of hiring of exhibition ground or hall, erection of stalls, publicity, etc. for co-sponsoring the event; subject to a maximum of 40% of the net expenditure (gross expenditure - total income); subject to maximum of:
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## HOW TO APPLY/ OFFICE TO CONTACT

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# Sponsorship of students

## OBJECTIVE

To encourage enterprises to attend business events and identify trade opportunities, and to build entrepreneurial thinking among students.

## KEY BENEFITS

- To visit exhibitions for exploring trade opportunities, reimbursement provided for:
  - a. 75% of the travel costs incurred for travel by air and/ or train shall be provided to a student, for return journey.
  - b. 100% of the costs incurred on accommodation shall be provided to a student, subject to a maximum of INR 2,000 per day of stay.

Note: Stay shall be reimbursed only for the period from 1 day before the commencement of the event to 1 day after the last day of the event.

  - c. 50% of the costs incurred shall be reimbursed on submission of bills or booking confirmation receipts, provided there is proof of actually incurring the expenditure. The remaining 50% shall be reimbursed after completion of travel and submission of a brief report.
  - d. Each student shall be entitled to a maximum reimbursement of INR 15,000 per year.
- To attend seminars or webinars or events or undertake courses related to entrepreneurship, reimbursement provided for 100% of the cost of registration or course fee; subject to a maximum of INR 1,000 per student per year.

## ELIGIBILITY CRITERIA

- The applicant should be a student in his or her final year, pursuing a full time undergraduate or post-graduate programme from a recognised universities.

## HOW TO APPLY/ OFFICE TO CONTACT

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# Sponsorship of students

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  - b. 100% of the costs incurred on accommodation shall be provided to a student, subject to a maximum of INR 2,000 per day of stay.  
Note: Stay shall be reimbursed only for the period from 1 day before the commencement of the event to 1 day after the last day of the event.
  - d. 50% of the costs incurred shall be reimbursed on submission of bills or booking confirmation receipts, provided there is proof of actually incurring the expenditure. The remaining 50% shall be reimbursed after completion of travel and submission of a brief report.
  - e. Each student shall be entitled to a maximum reimbursement of INR 15,000 per year.
- To attend seminars or webinars or events or undertake courses related to entrepreneurship, reimbursement provided for 100% of the cost of registration or course fee; subject to a maximum of INR 1,000 per student per year.

## ELIGIBILITY CRITERIA

- The applicant should be a student in his or her final year, pursuing a full time undergraduate or post-graduate programme from a recognised universities.

## HOW TO APPLY/ OFFICE TO CONTACT

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# Procurement and Marketing Support Scheme

## OBJECTIVE



To set up common facility centres for testing, training centre, raw material depot, effluent treatment, complementing production processes, etc.

## KEY BENEFITS



### Market access initiatives:

- Space Rent:
  - a. For General category unit: financial assistance upto 80% is provided.
  - b. For SC/ ST/ women/ North-East region/ physically-disabled: financial assistance upto 100% is provided.

Note: Minimum stall size of the event will be considered.

- For contingency expenditure: financial assistance upto 100% for all units is provided; subject to maximum of INR 25,000 or actual, whichever is less (travel, publicity expenditure for one representative from each participating unit).
- Maximum budgetary support (including contingency)/ oractual value, whichever is less per event is:
  - a. Metro and class A city: INR 1.5 lakh (inclusive of all taxes).
  - b. Other cities: INR 80,000 (inclusive of all taxes).

Note: A MSE would be allowed reimbursement for maximum of 2 events per year.

### Capacity building on marketing and packaging:

- Financial assistance upto INR 15 lakh or actual value, whichever is less per cluster, will be provided for ordinary and green packaging consultancy.
- For micro enterprises for obtaining upto 100 barcodes: financial assistance upto 80% of one time registration fees and annual recurring fee for first 3 years is provided; subject to a maximum of INR 50,650.

### Adoption of e-commerce platform:

- Financial assistance upto 75%; subject to a maximum of INR 2.5 lakh is provided on annual membership fee or subscription fee or contingency expenses for selling their product or service by micro enterprise (upto 10 products) through e-commerce portal called MSME Global Mart.

### Development of retail outlet:

- Financial assistance; subject to a maximum of INR 30 lakh at metro cities and maximum of INR 20 lakh at other cities, is provided for infrastructure development of retail outlets for promoting Geographical Indication tag products.

### Vendor Development Program (VDP):

- Primarily focus vendor-vendee match making between MSMEs and Central Public Sector Units (CPSU) located in the state and other procuring agencies.
- State level vendor development programme organised for 2 days; subject to a maximum sanction of INR 5 lakh or actual costs, whichever is less per programme .

Note:

1. For organising events, the implementing agency should apply atleast 2 months before the date of event.
2. For participation in domestic events, one should apply before 30 days of the event.
3. Maximum of 2 events per year will be allowed.
4. In case of SC/ ST applicants, higher thresholds are prescribed under the SC/ ST Hub Scheme.

## ELIGIBILITY CRITERIA



- The applicant should be an MSME with a valid Udyam certificate.

## HOW TO APPLY/ OFFICE TO CONTACT



Contact the nearest branch offices of National Small Industries Corporation or office of Development Commissioner (MSME) or Small and Medium Enterprises division, Ministry of MSME.

For SC/ ST entrepreneurs seeking to avail additional subsidies: [www.scsthubb.in/](http://www.scsthubb.in/)

# Procurement and Marketing Support Scheme

## OBJECTIVE

To set up common facility centres for testing, training centre, raw material depot, effluent treatment, complementing production processes, etc.

## KEY BENEFITS

### Market access initiatives:

- Space Rent:
  - For General category unit: financial assistance upto 80% is provided.
  - For SC/ ST/ women/ North-East region/ physically-disabled: financial assistance upto 100% is provided.

Note: Minimum stall size of the event will be considered.

- For contingency expenditure: financial assistance upto 100% for all units is provided; subject to maximum of INR 25,000 or actual, whichever is less (travel, publicity expenditure for one representative from each participating unit).
- Maximum budgetary support (including contingency)/ oractual value, whichever is less per event is:
  - Metro and class A city: INR 1.5 lakh (inclusive of all taxes).
  - Other cities: INR 80,000 (inclusive of all taxes).

Note: A MSE would be allowed reimbursement for maximum of 2 events per year.

### Capacity building on marketing and packaging:

- Financial assistance upto INR 15 lakh or actual value, whichever is less per cluster, will be provided for ordinary and green packaging consultancy.
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Contact the nearest branch offices of National Small Industries Corporation or office of Development Commissioner (MSME) or Small and Medium Enterprises division, Ministry of MSME.

For SC/ ST entrepreneurs seeking to avail additional subsidies: [www.scsthub.in/](http://www.scsthub.in/)



# MSME Innovative Scheme (Design)

## OBJECTIVE

To increase competitiveness of MSMEs through adoption of design and its learning through seminars and workshops.

## KEY BENEFITS

- Subsidy provided for
  - a. Design Projects Assistance:
    - For micro enterprises: up to 75% of project cost.
    - For small and medium enterprises: up to 60% of project cost; subject to a maximum of INR 40 lakh.
  - b. Students Design Projects Funding Assistance: up to 75% of projects cost; subject to a maximum of INR 2.5 lakh.

Note: Final year (undergraduate or postgraduate) students are eligible.

## ELIGIBILITY CRITERIA

- The applicant should be an MSME or a group of MSMEs or an expert agency or an industry association or technical institution or an academic institution or a design company or a consultant.

## HOW TO APPLY/ OFFICE TO CONTACT

[innovative.msme.gov.in/](http://innovative.msme.gov.in/)



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  - b. Students Design Projects Funding Assistance: up to 75% of projects cost; subject to a maximum of INR 2.5 lakh.

Note: Final year (undergraduate or postgraduate) students are eligible.

## ELIGIBILITY CRITERIA

- The applicant should be an MSME or a group of MSMEs or an expert agency or an industry association or technical institution or an academic institution or a design company or a consultant.

## HOW TO APPLY/ OFFICE TO CONTACT

[innovative.msme.gov.in/](http://innovative.msme.gov.in/)



# Consortia and Tender Marketing Scheme

## OBJECTIVE

To aggregate the supplier capability of micro and small enterprises so that they are able to obtain large orders.

## KEY BENEFITS

- The individual unit can participate in tenders on behalf of several units, as a consortium to secure orders in bulk. The order can then be distributed amongst the consortium members as per their capacities, so as to make the supplies.
- The consortium members will also be supported in meeting their raw material requirements and facilitating credit for the supplies made.

Note: Enterprises will pay a registration fee for participation in the process. The fee varies from INR 1,000 to INR 5,000 based on the limits set from INR 1 crore to INR 5 crore. SC/ ST entrepreneurs are exempted.

## ELIGIBILITY CRITERIA

- The applicant should be a micro or small enterprise registered with National Small Industries Corporation (NSIC), under its Single Point Registration Scheme.

## HOW TO APPLY/ OFFICE TO CONTACT

[www.nsic.co.in/Schemes/Consortia-Tender-Marketing](http://www.nsic.co.in/Schemes/Consortia-Tender-Marketing)

# Consortia and Tender Marketing Scheme

## OBJECTIVE

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Note: Enterprises will pay a registration fee for participation in the process. The fee varies from INR 1,000 to INR 5,000 based on the limits set from INR 1 crore to INR 5 crore. SC/ ST entrepreneurs are exempted.

## ELIGIBILITY CRITERIA

- The applicant should be a micro or small enterprise registered with National Small Industries Corporation (NSIC), under its Single Point Registration Scheme.

## HOW TO APPLY/ OFFICE TO CONTACT

[www.nsic.co.in/Schemes/Consortia-Tender-Marketing](http://www.nsic.co.in/Schemes/Consortia-Tender-Marketing)

TENDER

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## MSME Global Mart

### OBJECTIVE

To provide information to MSMEs in the areas of markets.

### KEY BENEFITS

MSMEs, when they register with the B2B portal of National Small Industries Corporation (NSIC) will be able to carry out the following at one place:

- Connect with buyers and suppliers globally.
- Receive information about events and exhibitions.
- Search for tenders using keywords.
- Receive franchise and distributorship opportunities.
- Receive requests for quotations.
- Receive trade leads.
- Use the portal as a platform to buy/ sell used machinery.

### ELIGIBILITY CRITERIA

- The applicant should be an MSME, willing to enlist for annual subscription fee of INR 6,000.

Note: Exemption of some charges is provided to SC/ ST category.

### HOW TO APPLY/ OFFICE TO CONTACT

[www.msmemart.com](http://www.msmemart.com)



# MSME Global Mart

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- The applicant should be an MSME, willing to enlist for annual subscription fee of INR 6,000.

Note: Exemption of some charges is provided to SC/ ST category.

## HOW TO APPLY/ OFFICE TO CONTACT

[www.msmemart.com](http://www.msmemart.com)



# International Cooperation

## OBJECTIVE

To facilitate participation in exhibitions to encourage first time exporters.

## KEY BENEFITS

### Sub-Component I: Market Development Assistance of MSMEs

- Market Development Assistance (physical mode) for participation
  - a. Minimum 10 units should participate and 1 office bearer should travel.
  - b. Stall charges: For micro and small enterprises, 100% of rent or INR 3 lakh or actual rent paid, whichever is less.
  - c. Air fare:
    - For MSMEs, 100% of the economy class airfare or INR 1.5 lakh or actual fare paid, whichever is lower.
    - For office bearer of the applicant organisation: 100% of the economy class air fare; subject to a maximum of INR 1.5 lakh or actual fare paid, whichever is lower.
  - d. Office bearer will be provided USD 150 per day as duty allowance.
  - e. Freight charges: Actuals subject to maximum of INR 50,000 per MSME unit. For Latin American countries, maximum of INR 75,000 per MSME unit.
  - f. Advertisement charges:
    - For a delegation size upto 14 MSME units: subject to a maximum of INR 2.5 lakh or actual, whichever is less.
    - For a delegation size for 15 or more MSME units: subject to a maximum of INR 5 lakh or actual, whichever is less.
  - g. Registration fee: INR 5,000 or actuals, whichever is lower per MSME.
- Incentives for Associations for holding events
  - a. Cost of organizing the International conferences or workshops or seminars in India by Industry Associations: INR 10 lakh or actuals, whichever is lower. Only non five-star hotels are permitted.
  - b. Economy class air fare for foreign speakers or experts or resource persons: A maximum of INR 5 lakh or actuals, whichever is lower. A minimum of 3 foreign speakers or experts or resource person shall attend the event for qualifying the event as an international event.
- Market Development Assistance (virtual mode)
  - a. Minimum 10 units should participate.
  - b. Maximum ceiling shall be INR 1 crore for 1 international event.
  - c. Stall charges or digital material for events in foreign countries: Maximum of INR 1.5 lakh or actuals, whichever is less.

## KEY BENEFITS (CONTINUED)

- d. Advertisement and publicity:
  - For a delegation size upto 14 MSME units: subject to a maximum of INR 2.5 lakh or actual, whichever is less.
  - For a delegation size for 15 or more MSME units: subject to a maximum of INR 5 lakh or actual, whichever is less.
- Incentives for Associations (Virtual Events)
  - a. Minimum 5 international speakers, and 300 participants required.
  - b. Virtual space or license fee: INR 2 lakh or actuals, whichever is less.
  - c. Publicity cost for promoting the event: INR 5 lakh or actuals, whichever is less.
  - d. Translation and interpretation charges: INR 1 lakh or actuals, whichever is less.

## Sub-Component II: Capacity Building of First Time MSE Exporters (CBFTE)

- Registration-cum-Membership Certificate charges: 75% of the cost paid; subject to a maximum of INR 20,000 or actual, whichever is less; subject to quarterly reporting by Export Promotion Councils as per prescribed format.
- Export insurance premium paid to Export Credit Guarantee Corporation (ECGC) under the Small Exporter's Policy: INR 10,000 in a financial year or actual, whichever is less.
- Fee paid on Testing and Quality Certification acquired by MSEs for exports.
  - a. 75% of the fee with a ceiling of INR 1 lakh, or actual, whichever is lower subject to:
    - Maximum of 3 certifications in a year with a ceiling of INR 1 lakh per MSE.
    - Certificate should be obtained in the same financial year.

## ELIGIBILITY CRITERIA

- Sub-Component I: Market Development Assistance of MSMEs – MSMEs or MSEs (as specified alongside) or a registered association.
- Sub-Component II: Capacity Building of First Time MSE Exporters (CBFTE)
  1. MSEs with valid Udyam Registration.
  2. Importer Exporter Code (IEC) must not be older than 3 years on the date of export shipment.

## HOW TO APPLY/ OFFICE TO CONTACT

<https://msme.gov.in/international-cooperation>



## International Cooperation

### OBJECTIVE

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### KEY BENEFITS

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  - b. Stall charges: For micro and small enterprises, 100% of rent or INR 3 lakh or actual rent paid, whichever is less.
  - c. Air fare:
    - For MSMEs, 100% of the economy class airfare or INR 1.5 lakh or actual fare paid, whichever is lower.
    - For office bearer of the applicant organisation: 100% of the economy class air fare; subject to a maximum of INR 1.5 lakh or actual fare paid, whichever is lower.
  - d. Office bearer will be provided USD 150 per day as duty allowance.
  - e. Freight charges: Actuals subject to maximum of INR 50,000 per MSME unit. For Latin American countries, maximum of INR 75,000 per MSME unit.
  - f. Advertisement charges:
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    - For a delegation size for 15 or more MSME units: subject to a maximum of INR 5 lakh or actual, whichever is less.
  - g. Registration fee: INR 5,000 or actuals, whichever is lower per MSME.
- Incentives for Associations for holding events
  - a. Cost of organizing the International conferences or workshops or seminars in India by Industry Associations: INR 10 lakh or actuals, whichever is lower. Only non five-star hotels are permitted.
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- Market Development Assistance (virtual mode)
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  - b. Maximum ceiling shall be INR 1 crore for 1 international event.
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## KEY BENEFITS (CONTINUED)

- d. Advertisement and publicity:
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- Fee paid on Testing and Quality Certification acquired by MSEs for exports.
  - a. 75% of the fee with a ceiling of INR 1 lakh, or actual, whichever is lower subject to:
    - Maximum of 3 certifications in a year with a ceiling of INR 1 lakh per MSE.
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  1. MSEs with valid Udyam Registration.
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## HOW TO APPLY/ OFFICE TO CONTACT

<https://msme.gov.in/international-cooperation>



## Market Promotion and Development Assistance

### OBJECTIVE

To ensure increased earnings for artisans.

### KEY BENEFITS

- Grant or subsidy provided for artisans and construction of khadi plazas.
- Modified Market Development Assistance (MMDA) provided at the rate of 30% on the prime cost of khadi (cotton, silk, woollen) and polyvastra.

Note:

1. The total amount of MMDA on production will be claimed by the producing institution from the Khadi and Village Industries Commission and will be distributed amongst the stakeholders viz., spinners and weavers, producing institutions and selling institutions in the ratio 40%, 20% and 40% respectively.
2. Producing Institutions shall submit quarterly claim of MMDA based on the actual production achieved during the preceding quarter of the financial year. The difference, if any, would be adjusted in the last quarter of the financial year on the basis of accounts audited by a Chartered Accountant. The MMDA, preferably, shall be reimbursed electronically by the State or Divisional office of the KVIC on a quarterly basis.

### ELIGIBILITY CRITERIA

- The applicant should be a khadi institution, having a valid khadi certificate and categorised in either A+/ A/ B/ C category.

### HOW TO APPLY/ OFFICE TO CONTACT

[www.kviconline.gov.in/kieportal/jsp/index.jsp](http://www.kviconline.gov.in/kieportal/jsp/index.jsp)



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## HOW TO APPLY/ OFFICE TO CONTACT

[www.kviconline.gov.in/kieportal/jsp/index.jsp](http://www.kviconline.gov.in/kieportal/jsp/index.jsp)



# Coir Vikas Yojana – Export Market Promotion

## OBJECTIVE

To improve the export performance of the Indian coir sector.

## KEY BENEFITS

- Assistance is provided for:
  - a. organising international fairs or buyer-seller meets.
  - b. sponsoring delegations, participation in seminars and conferences, organising participation in international fairs, and undertaking generic publicity abroad.
  - c. extending financial assistance to MSMEs and exporters.
  - d. presenting coir industry awards on an annual basis to recognize the outstanding performance in the areas of export, domestic trade, research and development, functioning of units and societies.

## ELIGIBILITY CRITERIA

- The applicant should be any manufacturer or entrepreneur or exporters of coir.

## HOW TO APPLY/ OFFICE TO CONTACT

[www.coirboard.gov.in/?page\\_id=221](http://www.coirboard.gov.in/?page_id=221)

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## HOW TO APPLY/ OFFICE TO CONTACT

[www.coirboard.gov.in/?page\\_id=221](http://www.coirboard.gov.in/?page_id=221)

COIR

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# Domestic Market Promotion Scheme

## OBJECTIVE

To provide a market development assistance to popularise coir and coir products and expand their domestic market.

## KEY BENEFITS

- The market development assistance is provided at the rate of 10% of their average annual sales turnover of coir products (including coir yarn and rubberized coir goods), during 3 preceding financial years.

Note: This assistance will be shared equally between the central government and the state government. The disbursement of central share of assistance will be subject to the budgetary outlay available with the Coir Board under the relevant schemes.

## ELIGIBILITY CRITERIA

- The applicant should be either:
  - apex societies.
  - central co-operative societies.
  - primary co-operatives.
  - public sector enterprises.
  - showrooms/ sales depots of the board.

## HOW TO APPLY/ OFFICE TO CONTACT

[www.coirboard.gov.in](http://www.coirboard.gov.in)

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## HOW TO APPLY/ OFFICE TO CONTACT

[www.coirboard.gov.in](http://www.coirboard.gov.in)

COIR

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## Promotion of Indian Spice Brands Abroad

### OBJECTIVE

To provide a market development assistance to popularise coir and coir products and expand their domestic market.

### KEY BENEFITS

- Financial assistance provided in the form of interest free loan covering 100% of slotting or listing fee and promotion measures including the cost of product development; subject to a maximum of INR 1 crore per exporter.

### ELIGIBILITY CRITERIA

- The applicant should be a registered exporter of spices who has registered their brand names with the Spices Board.

### HOW TO APPLY/ OFFICE TO CONTACT

[www.indianspices.com/contact.html](http://www.indianspices.com/contact.html)

## Promotion of Indian Spice Brands Abroad

### OBJECTIVE

To assist exporters in penetration of Indian brands in overseas markets with clear mark of traceability and food safety.

### KEY BENEFITS

- Financial assistance provided in the form of interest free loan covering 100% of slotting or listing fee and promotion measures including the cost of product development; subject to a maximum of INR 1 crore per exporter.

### ELIGIBILITY CRITERIA

- The applicant should be a registered exporter of spices who has registered their brand names with the Spices Board.

### HOW TO APPLY/ OFFICE TO CONTACT

[www.indianspices.com/contact.html](http://www.indianspices.com/contact.html)





## Participation in International fairs

### OBJECTIVE

To participate in the international trade fairs and exhibitions abroad for promoting exports and support exporters for setting up stalls in international fairs to showcase their capabilities and capacities in export of spices.

### KEY BENEFITS

- For General category: 50% of the cost of air fare; subject to a maximum of INR 1.5 lakh per annum and 50% of the cost of stall rent; subject to a maximum of INR 5 lakh per annum.
- For SC/ ST exporters, Farmers Producer Organisation (FPO) exporters and exporters in North-East region (including Sikkim and Darjeeling) and other Himalayan States or Jammu & Kashmir and Ladakh, state notified Integrated Tribal Development Programme areas and islands (Union Territories of Andaman & Nicobar and Lakshadweep): 75% of the cost of air fare; subject to a maximum of INR 2.25 lakh per annum, and 75% of the cost of stall rent; subject to a maximum of INR 7.5 lakh per annum.

### ELIGIBILITY CRITERIA

- The applicant should be an exporter holding a valid export license.

### HOW TO APPLY/ OFFICE TO CONTACT

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- The applicant should be an exporter holding a valid export license.

## HOW TO APPLY/ OFFICE TO CONTACT

[www.indianspices.com/contact.html](http://www.indianspices.com/contact.html)



## Reimbursement of fees for Certificate of Registration as Exporter of Spices

### OBJECTIVE

To participate in the international trade fairs and exhibitions abroad for promoting exports and support exporters for setting up stalls in international fairs to showcase their capabilities and capacities in export of spices.

### KEY BENEFITS

- For General category: 50% of the cost of air fare; subject to a maximum of INR 1.5 lakh per annum and 50% of the cost of stall rent; subject to a maximum of INR 5 lakh per annum.
- For SC/ ST exporters, Farmers Producer Organisation (FPO) exporters and exporters in North-East region (including Sikkim and Darjeeling) and other Himalayan States or Jammu & Kashmir and Ladakh, state notified Integrated Tribal Development Programme areas and islands (Union Territories of Andaman & Nicobar and Lakshadweep): 75% of the cost of air fare; subject to a maximum of INR 2.25 lakh per annum, and 75% of the cost of stall rent; subject to a maximum of INR 7.5 lakh per annum.

### ELIGIBILITY CRITERIA

- The applicant should be an exporter holding a valid export license.

### HOW TO APPLY/ OFFICE TO CONTACT

[www.indianspices.com/contact.html](http://www.indianspices.com/contact.html)



# Reimbursement of fees for Certificate of Registration as Exporter of Spices

## OBJECTIVE

To encourage the entrepreneurs in selected areas to undertake export business in spices.

## KEY BENEFITS

- 75% of the registration charges of CRES (excluding GST) provided; subject to a maximum of INR 11,250.

## ELIGIBILITY CRITERIA

- The applicant should be:
  - an entrepreneur in North-East region (including Sikkim and Darjeeling).
  - other Himalayan states or Jammu & Kashmir and Ladakh.
  - state notified Integrated Tribal Development Programme (ITDP) areas and islands (Union Territories of Andaman & Nicobar and Lakshadweep).
  - SC/ ST exporters and Farmers Producer Organisations across the country.

## HOW TO APPLY/ OFFICE TO CONTACT

[www.indianspices.com/contact.html](http://www.indianspices.com/contact.html)



## Packaging development, Bar Coding, QR code, Electronic Product Code (EPC)/ Radio Frequency Identification (RFID)

### OBJECTIVE

To assist all registered exporters to improve the existing packaging and develop modern packaging.

### KEY BENEFITS

- For General category: 50% of the cost of the packaging development or bar coding or QR Code or EPC or RFID or traceability provided; subject to a maximum of INR 1.5 lakh.
- For SC/ ST exporters, Farmers Producer Organisation (FPO) exporters and exporters in North- East region (including Sikkim and Darjeeling) and other Himalayan States/ Jammu & Kashmir and Ladakh, state notified Integrated Tribal Development Programme areas and islands (Union Territories of Andaman & Nicobar and Lakshadweep): 75% of the cost of assistance provided; subject to a maximum of INR 2.25 lakh.

### ELIGIBILITY CRITERIA

- The applicant should be a registered exporter who has registered their brand names with the Spices Board.

### HOW TO APPLY/ OFFICE TO CONTACT

[www.indianspices.com/contact.html](http://www.indianspices.com/contact.html)



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# Sending Business Samples Abroad

## OBJECTIVE

To support in sending the business samples abroad to develop the exports.

## KEY BENEFITS

- For General category: 50% of the courier charges provided; subject to a maximum of INR 1.5 lakh.
- For SC/ ST exporters, Farmers Producer Organisation (FPO) exporters and exporters in North-East region (including Sikkim and Darjeeling) and other Himalayan States or Jammu & Kashmir and Ladakh, state notified Integrated Tribal Development Programme (ITDP) areas and islands (Union Territories of Andaman & Nicobar and Lakshadweep): 75% of the courier charges provided; subject to a maximum of INR 2.25 lakh.

## ELIGIBILITY CRITERIA

- The applicant should be:
  - a registered merchant exporter with an annual turnover; subject to a maximum of INR 250 crore, during the financial year 2020-21.
  - an MSME exporter.

## HOW TO APPLY/ OFFICE TO CONTACT

[www.indianspices.com/contact.html](http://www.indianspices.com/contact.html)



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## HOW TO APPLY/ OFFICE TO CONTACT

[www.indianspices.com/contact.html](http://www.indianspices.com/contact.html)

# Marketing Development Assistance

## OBJECTIVE

To increase the khadi cotton, polyester and silk production and to improve the income of the khadi spinners and weavers.

## KEY BENEFITS

- 30% rebate is provided on the sale of khadi cotton, polyester and silk varieties throughout the year.

## ELIGIBILITY CRITERIA

- The applicant should be khadi spinners and weavers of Khadi Board and Certified Institutions (Sarvodaya Sanghs).

## HOW TO APPLY/ OFFICE TO CONTACT

Office to Contact: Concerned District Collectors.

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Office to Contact: Concerned District Collectors.



# e-Repository of artisans and their skills

## OBJECTIVE

To promote artisans, and traditional craft.

## KEY BENEFITS

- This is a comprehensive and dynamically updated web-based repository of all artisans of Tamil Nadu, with dedicated web-page in a standardized format for each artisan who are registered in the site, with special features to promote their handicrafts products worldwide.
- Customers can view the works of artisans and also search products craft-wise, and purchase their products online using this website.

## ELIGIBILITY CRITERIA

- The applicant should be a handicraft artisan of Tamil Nadu.

## HOW TO APPLY/ OFFICE TO CONTACT

<https://poompuhar.com/artisan/>



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# Financial Assistance Scheme – Market Development

## OBJECTIVE

To encourage development, and dissemination of database, and market intelligence.

## KEY BENEFITS

- New market or product development through conducting feasibility studies - Assistance will be up to 50% of the total cost; subject to a ceiling of INR 10 lakh per study per beneficiary.
- Assistance will be up to 75% of the total cost; subject to a ceiling of INR 10 lakh per study per beneficiary if conducted by trade associations or Indian missions abroad or central or state government agencies or exporters belonging to North-Eastern states, difficult areas namely Himalayan and land locked states, Island Union Territories, SC/ ST and women beneficiaries.  
Note: For activities initiated by APEDA the funding shall be 100%.
- Assistance for trial shipment covering multimodal transport- Assistance will be up to 50% of the total cost; subject to a ceiling of INR 10 lakh.
- Registration of brand or Intellectual Property Rights (IPR) outside India- Assistance will be up to 50% of the total cost; subject to a ceiling of INR 20 lakh per beneficiary. 100% assistance provided in case of APEDA.

## ELIGIBILITY CRITERIA

- New market or product development through conducting feasibility studies:
  - a. Quotation or proforma invoice on letterhead from reputed consultant clearly indicating the title of study, scope of work, cost, validity of quotation, payment terms etc., under general requirements may also be referred for submission of all relevant documents.
  - b. The study proposed should not be a repetition of similar studies conducted in the past.
  - c. Clear justification for conducting proposed study should be provided.
- Assistance for trial shipment covering multi-modal transport:
  - a. Proposal should be sent to APEDA in advance for seeking in-principle approval.
  - b. Assistance is available for exploring new markets and test market the new products or packaging in accordance with priorities set by APEDA from time to time.
- Registration of brand or IPR outside India.
  - a. Proposal should be sent to APEDA in advance for seeking in-principle approval.
  - b. Details of the product and brand or IPR in respect of which registration is sought
  - c. The country in which registration is sought along with justification for such registration.
  - d. Cost estimate or fees from the concerned overseas responsible agency for registration of the brand or IPR.
  - e. Clearly indicate if the registration is for trademark or IPR or Geographical Indication.

## HOW TO APPLY/ OFFICE TO CONTACT

[https://apeda.gov.in/apedawebsite/trade\\_promotion/Financial\\_Assistance\\_Schemes.htm](https://apeda.gov.in/apedawebsite/trade_promotion/Financial_Assistance_Schemes.htm)



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[https://apeda.gov.in/apedawebsite/trade\\_promotion/Financial\\_Assistance\\_Schemes.htm](https://apeda.gov.in/apedawebsite/trade_promotion/Financial_Assistance_Schemes.htm)



# Marketing Incentive Scheme

## OBJECTIVE

To prepare conditions which are conducive to the marketing of handloom products.

## KEY BENEFITS

- The maximum quantum of incentive provided is:
  - a. INR 1 crore for Tamil Nadu Handloom Weavers' Cooperative Society (co-optex).
  - b. INR 15 lakh for Weavers Cooperative Societies (Government of India share).
- Beneficiaries get 10% of the average sale turnover of the last 3 years.

## ELIGIBILITY CRITERIA

- The applicant should be:
  - a. Primary Weavers Cooperative Societies
  - b. Co-optex

## HOW TO APPLY/ OFFICE TO CONTACT

- a. Managing Director, Co-optex
- b. President or Managing Director of the concerned Weavers Co-operative Society
- c. Circle Deputy Director or Assistant Director of Handlooms.

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- b. President or Managing Director of the concerned Weavers Co-operative Society
- c. Circle Deputy Director or Assistant Director of Handlooms.

# Handloom Marketing Assistance

## OBJECTIVE

To bring about linkage between the domestic and export markets in a holistic and integrated manner to increase the sale of handloom product.

## KEY BENEFITS

- Financial assistance provided for:
  - a. National Handloom Exhibition- INR 45 lakh.
  - b. State Handloom Exhibition- INR 30 lakh.
  - c. District Handloom Exhibition- INR 6 lakh.

## ELIGIBILITY CRITERIA

- The applicant should be all the registered Handloom Weavers Cooperative Societies.

## HOW TO APPLY/ OFFICE TO CONTACT

1. Proposals are sent to the Commissionerate through Circle Deputy Directors or Additional Directors.
2. Consolidated proposals are sent to Development Commissioner Handlooms, Ministry of Textiles through Commissioner of Handlooms.

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## Support for development of mini tool room

### OBJECTIVE

To manufacture jigs, fixtures, cutting tools, gauges, press tools, plastic moulds, forging dies, pressure casting dies and other toolings for small scale industries.

### KEY BENEFITS

- Grant provided for 25% of the project cost; subject to a maximum of INR 1 crore.

### ELIGIBILITY CRITERIA

- The applicant should be an industrial cluster/ association.

### HOW TO APPLY/ OFFICE TO CONTACT

[www.tansidco.tn.gov.in/contact-us.php](http://www.tansidco.tn.gov.in/contact-us.php)



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## Technology Business Incubator

### OBJECTIVE

To promote the development of technology-based firms, and assist in completion of the technologies under development.

### KEY BENEFITS

- Grant provided; subject to a maximum of INR 2.5 crore per incubator or Centre of Excellence set up by Government.
- Grant provided; subject to a maximum of INR 25 crore per incubator or Centre of Excellence set up by private institutions.

### ELIGIBILITY CRITERIA

- The applicant should be any research and development institution or academic institution in the state.

### HOW TO APPLY/ OFFICE TO CONTACT

<http://www.editn.in/contact-us>



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# Agriculture Infrastructure Fund

## OBJECTIVE

To increase value realization for the farmers by improving market infrastructure, and facilitating farmers to sell directly to a larger base of consumers.

## KEY BENEFITS

- Medium to long term debt financing facility along with interest subvention is provided for investment in viable projects for post-harvest management infrastructure and community farming assets.
- The fund is operational from the year 2020-21 to 2032-33.
- INR 1 lakh crore is provided by banks and financial institutions as loans to all eligible units.
- If required, need-based refinance support will be made available by National Bank for Agriculture and Rural Development (NABARD) to all lending institutes.

## ELIGIBILITY CRITERIA

### Eligible units:

- Primary Agricultural Cooperative Society (PACS).
- Marketing cooperative society.
- Farmers Producers Organization (FPOs), and their federations.
- Self Help Group (SHGs), and their federations.
- Farmers.
- Joint Liability Groups (JLGs).
- Multipurpose cooperative society.
- Agri-entrepreneurs or startups.
- Public Private Partnership (PPP) projects sponsored by central or state government.
- Agricultural Produce Market Committee (APMC) mandis.
- National and state federation of cooperatives.

## HOW TO APPLY/ OFFICE TO CONTACT

<https://agriinfra.dac.gov.in/>



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AIF

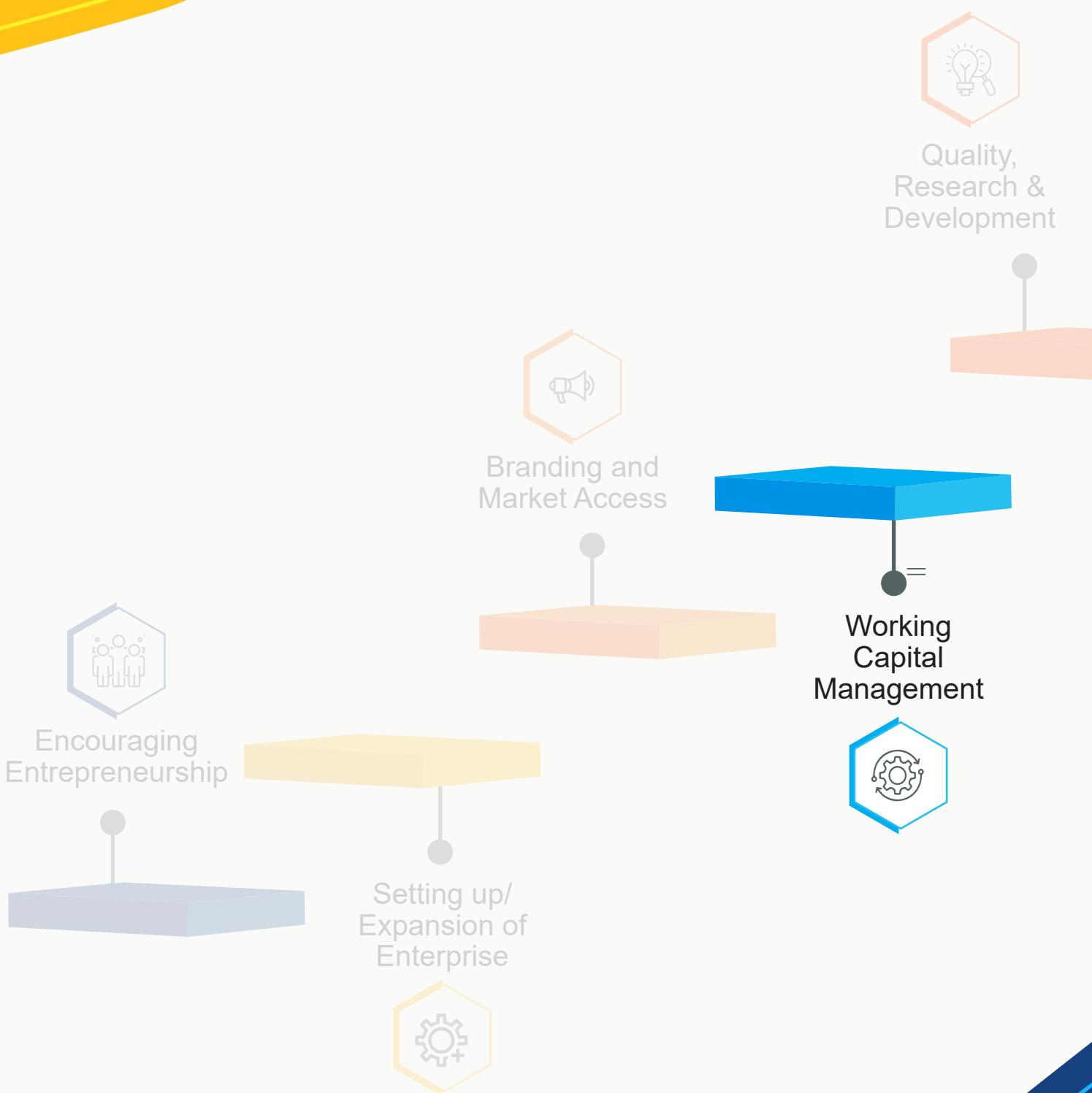
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# Business Value Chain

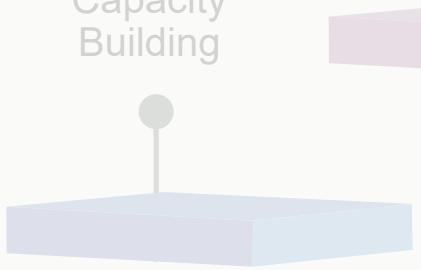




Startup Support



Skill and Capacity Building



Common Facility



Export Support



## Coir Industry Technology Upgradation Scheme



### OBJECTIVE

To provide modern infrastructure facilities to the production units which will result in the improvement of productivity and quality.



### KEY BENEFITS

- All eligible coir units under the component will be entitled to get financial assistance for procurement of eligible plant and machinery for modernisation, upgradation and/ or establishing a new unit on making an application in the prescribed format for the purpose.
- The financial assistance shall be 25% of the cost of admissible items of plant and machinery procured by the coir units. The upper ceiling of the financial assistance will be INR 2.5 crore per coir unit or project.
- The financial assistance will be payable only in Rupees in India through Direct Benefit Transfer (DBT) mode and Public Finance Management System (PFMS) as reimbursement of the amount invested.



### ELIGIBILITY CRITERIA

- The applicants can be
  - a. Individuals, or
  - b. Partnership firms, or
  - c. Self Help Group associations, or
  - d. Enterprises from small scale or medium or cooperative or private sector or public sector, interested for production of value added coir or coir blended items, where coir is the dominant fibre, by setting up new unit or adding to the existing capacity; subject to investment only in new plant and machinery.
- No applications from those units exceeding the investment limits prescribed for medium scale enterprises in the MSME Act from time to time shall be considered for the grant of assistance under this component.
- While accepting applications, particular emphasis will be given to coconut producing regions.
- The amount will be released after the coir unit installs the eligible machinery and commences its operation. The applicant unit will be at liberty to procure the plant and machinery from loans of any financial institution or bank or leasing company or from own resources.



### HOW TO APPLY/ OFFICE TO CONTACT

All-India advertisements are released by Coir Board, at periodic intervals.

# Pradhan Mantri Mudra Yojana

## OBJECTIVE

To provide loans to non-corporate, non-farm, small or micro enterprises.

## KEY BENEFITS

- Refinance support provided to banks or Micro Finance Institutions (MFIs) or Non-Banking Financial Companies (NBFCs) for lending to micro units. It provides three loan products:
  1. Shishu: Upto INR 50,000.
  2. Kishore: INR 50,000 - INR 5 lakh.
  3. Tarun: INR 5 lakh - INR 10 lakh.

## ELIGIBILITY CRITERIA

- The applicant should be a micro and small enterprise.

## HOW TO APPLY/ OFFICE TO CONTACT

To avail the benefits, beneficiaries can contact  
Office of MUDRA  
Mission office  
Contact number : 011-47072748  
Contact e-mail id missionmudra-dfs@nic.in

# Tamil Nadu Credit Guarantee Scheme

## OBJECTIVE

To enhance the credit availability to MSMEs by providing loans upto a certain limit without any surety or security.

## KEY BENEFITS

- An MSME in the manufacturing sector can digitally get a government guaranteed loan upto INR 2 crore on the state government's online portal. In the pilot, the loan is restricted to INR 40 lakh.
- They can avail loans from multiple banks which are on the portal, In the pilot, we start with TIIC and TAICO bank.
- The government will cover 90% of the loan if it is upto INR 40 lakh and 80% of the loan, if it is upto INR 2 crore.
- Once an MSME gets a loan under TNCGS, it will obtain a credit score which will help it to get loans easily in the future.

## ELIGIBILITY CRITERIA

- The applicant should be a manufacturing MSME in the state

## HOW TO APPLY/ OFFICE TO CONTACT

- Register on the TNCGS website with the following details:
  - a. PAN Card
  - b. Proof of identity and proof of residence
  - c. Last year's bank statement
  - d. Basic details of the business and the entrepreneur.
- GST and IT Returns of the MSME will be fetched automatically after taking the MSME's consent.
- No requirement for providing collateral or submitting financial statements.

# PM Street Vendor's AtmaNirbhar Nidhi

## OBJECTIVE

To empower street vendors by extending loans, enabling their holistic development and economic upliftment.

## KEY BENEFITS

- Collateral free working capital loans provided; subject to a maximum of INR 10,000 of 1 year tenure, to approximately 50 lakh street vendors, to help resume their businesses in the urban areas, including surrounding peri-urban or rural areas.
- Financial assistance with interest subsidy at the rate of 7% per annum provided on regular repayment of loan.
  - a. Cashback up to INR 1,200 per annum on undertaking prescribed digital transactions.
  - b. Eligibility for enhanced next tranche of loans.

## ELIGIBILITY CRITERIA

- The applicant should be a street vendor identified by the urban local body who has been issued an identity card and letter of recommendation.

## HOW TO APPLY/ OFFICE TO CONTACT

[www.pmsvanidhi.mohua.gov.in/](http://www.pmsvanidhi.mohua.gov.in/)

**SVANidhi**

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SCHEME

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# Micro and Small Enterprises Facilitation Councils (MSEFC)/ MSME SAMADHAAN

## OBJECTIVE

To facilitate settlement of delayed payments to micro and small enterprises for the goods or services supplied by them.

## KEY BENEFITS

- The MSEFC council is a quasi-judicial body that facilitates release of delayed payments.
- As per the law, every complaint is to be resolved within 90 days.
- If the buyer fails to make payment within 45 days of the acceptance of the goods or services, he is liable to pay compound interest at 3X the bank rate of interest.
- If any buyer wants to appeal to a court, by challenging the verdict of the MSEFC, the buyer has to deposit 75% of the award amount with the MSEFC council.

## ELIGIBILITY CRITERIA

- The applicant should be any micro or small enterprise (except traders), having a valid Udyam registration.

## HOW TO APPLY/ OFFICE TO CONTACT

[https://samadhaan.msme.gov.in/MyMsme/MSEFC/MSEFC\\_Welcome.aspx](https://samadhaan.msme.gov.in/MyMsme/MSEFC/MSEFC_Welcome.aspx)

# Tamil Nadu State Rural Livelihoods Mission – Social Mobilization and Institution Building

## OBJECTIVE

To encourage formation of Self Help Groups (SHGs).

## KEY BENEFITS

- Financial Support provided to SHGs:
  - a. Revolving Fund (RF)- One time grant of INR 15,000 is given to SHGs after grading to augment their corpus and to supplement their internal savings to support internal lending.
  - b. Community Investment Fund (CIF)- An amount of INR 1,50,000 lakh per SHG is released as CIF through Panchayat Level Federation (PLF) to undertake economic activities.
  - c. Vulnerability Reduction Fund (VRF)- The differently-abled and vulnerable persons identified in the Participatory Identification of Poor (PIP) list are provided with VRF ranging from INR 10,000 to INR 25,000 for consumption purposes or production activities. The VRF is provided through Village Poverty Reduction Committees (VPRCs).

## ELIGIBILITY CRITERIA

- The applicant should be a woman between the age of 18-60 years.  
Note: SHGs are formed with 12-20 members.

## HOW TO APPLY/ OFFICE TO CONTACT

Office to contact: Community Self Help Group (SHG) trainers.

TNSRLM

OTHERS

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# National Rural Livelihood Mission

## OBJECTIVE



To promote the enterprise activities in rural households and discourage migration from rural to urban area.

## KEY BENEFITS



- Formation of Self Help Groups (SHGs): INR 10,000 per SHG is given to Non-Governmental Organisations (NGOs) or community based organisations or community coordinators or facilitators or animators towards group formation and development.
- Revolving Fund (RF): A corpus ranging from INR 10,000-15,000 per SHG is provided.
 

Note:

  - a. This is given to all SHGs that have not received a RF earlier.
  - b. Only those SHGs with more than 70% BPL members are eligible for RF.
- Capital subsidy provided; subject to a ceiling of:
  - a. General Category beneficiaries: INR 15,000.
  - b. SC or ST Category beneficiaries: INR 20,000.

Note:

  - a. The maximum amount of subsidy that an SHG is eligible for is INR 2.5 lakh.
  - b. Only Below Poverty Line (BPL) members are eligible for individual subsidy, and only those SHGs with more than 70% BPL members are eligible for the subsidy to SHGs.
- Capacity building: INR 7,500 per beneficiary is provided.
 

Note:

  - a. The amount available under this component is used for training and capacity building of all other stakeholders, including programme officers and staff, community professionals, concerned government officials, NGOs, Panchayati Raj Institutions, functionaries, etc.
  - b. Expenditure on exposure visits and immersion visits is also covered under this component.
  - c. The skills training here refers to member level training for self-employment, which is distinct from the Placement Linked Skill Training Development Programme.
- Interest subsidy: Subsidy provided on interest rate above 7% per annum for all SHG loans (of a maximum value of INR 1 lakh) availed from banks, based on prompt repayment.
 

Note: This subsidy is not available if the SHG is availing capital subsidy.
- One time grant provided for corpus fund for sustainability and effectiveness of federations:
  - a. For village or panchayat level federation: INR 10,000.
  - b. For block level federation: INR 20,000.
  - c. For district level federation: INR 1,00,000.
- Upto 5% of the allocation is provided for administrative expenses.
- Upto 20% of the allocation is provided for infrastructure and marketing.
 

Note: In case of North-Eastern states, and Sikkim, upto 25% of the allocation is provided for infrastructure and marketing

Note: NRLM is a Centrally Sponsored Scheme and the financing of the programme would be shared between the Centre and the States in the ratio of 75:25 (90:10 in case of North-Eastern States including Sikkim; 100% contribution from the Centre in case of union territories).

## ELIGIBILITY CRITERIA



- The applicant should be a member of SHG or panchayat level federation or producers group or International Finance Corporation (IFC) or National Finance Corporation (NFC).
- The applicant should be doing enterprise activities.
 

Note: Both new and existing enterprises are eligible.

## HOW TO APPLY/ OFFICE TO CONTACT



Office to contact:

- District: Project Director, District Mission Management Unit.
- Sub-district level: One Stop Facility Centre (OSFC).

# Back-ended Interest Subsidy

## OBJECTIVE

To reduce financial burdens of micro and small enterprises who have already availed loans from banks or other government organisations.

## KEY BENEFITS

- For Credit Guarantee Fund Trust Scheme (CGTMSE) loan: Subsidy provided for interest of the loan, at the rate of 5%, for a maximum of 5 year. Maximum subsidy of INR 20 lakh per loan; subject to a maximum loan value of INR 2 crore.
- For Technology Upgradation or Modernization term loan: Subsidy provided at the rate of 5%, for a maximum of 5 year. Maximum subsidy of INR 25 lakh per loan; subject to a maximum loan value of INR 5 crore.

## ELIGIBILITY CRITERIA

- The applicant should be:
  - an existing micro and small enterprise, who have availed term loan for the purpose of technology upgradation or modernization schemes.
  - a micro and small enterprises who has availed term loan under CGTMSE.
  - an existing micro and small enterprise who have taken up substantial expansion or diversification of the existing activity by availing loan under CGTMSE scheme.
  - an existing micro and small enterprise, which has upgraded their existing plant and machinery with state-of-the-art technology, with or without expansion by:
    - induction of well established and improved technologies in specified sub-sectors or products as listed in the guidelines of Credit Linked Capital Subsidy Scheme (CLCSS) of Government of India from time to time, (OR)
    - as approved by the Technical Committee headed by the Principal Secretary of the Department of MSME.
- Time limit for filing application: Quarterly basis.

## HOW TO APPLY/ OFFICE TO CONTACT

[www.msmeonline.tn.gov.in/incentives/html\\_cye\\_bis.php](http://www.msmeonline.tn.gov.in/incentives/html_cye_bis.php)



# Credit Guarantee Fund Trust for Micro and Small Enterprises

## OBJECTIVE

To facilitate credit guarantee with collateral free loans for Micro and Small Enterprises (MSEs).

## KEY BENEFITS

- Credit guarantee provided for loans upto INR 2 crore, without any collateral and third party guarantee.
- For a micro enterprise: guarantee is provided upto 85%; subject to a maximum of INR 5 lakh.  
Note: For other enterprises: guarantee is provided upto 75%.
- For an MSME involved in retail trade activity: guarantee is provided upto 50%, for loans of minimum value of INR 10 lakh, and a maximum value of INR 1 crore.
- If a micro or small enterprise is owned or operated by a woman: guarantee is provided upto 80%, for loans of maximum of INR 50 lakh.
- If an MSME is from North-East Region: guarantee is provided upto 80%.
- Default claims are settled upto 75% of the amount in default; subject to a maximum of INR 2 crore.

## ELIGIBILITY CRITERIA

- The applicant should be an MSME.

## HOW TO APPLY/ OFFICE TO CONTACT

Approach your nearest nationalised bank for initiating the proceedings.



# Credit Guarantee Schemes for Micro and Small Enterprises

## OBJECTIVE

To provide financial and performance guarantees as well as deferred payments guarantee to industrial and servicing units of Micro and Small Enterprises for meeting the requirement of the borrower.

## KEY BENEFITS

- Credit guarantee provided for the customer's normal trade or business to meet the borrower's requirement.

## ELIGIBILITY CRITERIA

- The applicant should be a new or existing micro and small enterprise.

## HOW TO APPLY/ OFFICE TO CONTACT

[www.sidbi.in/en/contact-us](http://www.sidbi.in/en/contact-us)



# Financing Farmer Producer Companies in Tamil Nadu

## OBJECTIVE

To increase the viability and sustainability of Farmer Producer Companies (FPCs), thereby strengthening their corpus to avail credit facilities from financial institutions.

## KEY BENEFITS

- Mezzanine Capital Assistance (MCA) provided in the form of subscription to unsecured non-convertible, redeemable debentures, restricted to the present paid-up capital of the FPC; subject to maximum of INR 10 lakh per FPC. This is repayable after 5 years at a nominal rate of 4% per annum.  
Note: Mezzanine financing is a hybrid of debt and equity financing that gives the lender the right to convert the debt to an equity interest in the company in case of default, generally, after venture capital companies and other senior lenders are paid.
- Credit Guarantee Scheme (CGS) provided to facilitate access to credit facility. Collateral free loans provided to FPCs from commercial banks and NABKISAN Finance Ltd., through guarantee coverage to the extent of 50%, for loan amount; subject to a maximum of INR 100 lakh.  
Note: NABKISAN Finance Ltd. is a subsidiary of National Bank for Agriculture and Rural Development (NABARD). It is the implementing partner.
- Revolving Fund Support (RFS) created to reimburse 1/3rd of the interest rate as concessional rate of interest.

## ELIGIBILITY CRITERIA

- The applicant should be a FPC duly registered under the Indian Companies Act, 2013 with minimum 500 members.
- It has raised equity from its members as laid down in its Article of Association/ By-Laws.
- Its paid up capital should not exceed INR 30 lakh.
- At least 70% of its shareholders should be small, marginal, and landless tenant farmers.
- Documents required:
  - a. Audited financial statements should be available for the last financial year.
  - b. Photocopy of bank account statements for last 6 months, duly authenticated by the branch manager of the bank.
- It has a duly constituted management committee responsible for the business of FPC.
- It has a duly elected Board of Directors, with minimum 5 members, with adequate representation from member farmers, and at least 1 woman member.
- It has a business plan and budget for the next 18 months, that is based on a sustainable revenue model (as may be determined by NABKISAN, the implementing agency).

## HOW TO APPLY/ OFFICE TO CONTACT

<https://nabkisan.org/>





# Bank Credit Facilitation Scheme

## OBJECTIVE

To facilitate connection between banks and MSME units, to meet their credit requirements, including their working capital.

## KEY BENEFITS

- All documentation for submitting the credit proposal to banks (Nationalised and Private Sector Banks) is undertaken by National Small Industries Corporation (NSIC).
- Services are provided free of cost to the MSMEs.
- Credit support is for fund based or non-fund based limits.
  - a. For new units: Term loan for acquisition of fixed assets (viz, land or building, plant and machinery, other fixed assets) towards setting up of new units is provided.
  - b. For existing units: Term loan for expansion, modernization and diversification is provided.
  - c. Working Capital limits to meet the working capital needs of the MSME units in the form of open cash credit, overdraft against book debts and bill discounting facility.
  - d. Non-fund based limits such as guarantees, letter of credit, foreign bank guarantees, foreign letter of credit, etc.

## ELIGIBILITY CRITERIA

- The applicant should be a new or existing MSME with a valid Udyam certificate.

## HOW TO APPLY/ OFFICE TO CONTACT

[www.nsic.co.in/Schemes/Credit-Facilitation-Through-Bank](http://www.nsic.co.in/Schemes/Credit-Facilitation-Through-Bank)

# Integrated Scheme for Agricultural Marketing – Venture Capital Assistance

## OBJECTIVE

To supplement the financial gap by providing soft loans to agribusiness projects.

## KEY BENEFITS

- The quantum of assistance provided will depend on the project cost and will be either 26% of the promoter's equity or INR 50 lakh, whichever is less.
- If the projects are located in North-Eastern Region, or hilly states (Uttarakhand, Himachal Pradesh, Jammu & Kashmir) or in any part of the country where the project is promoted by a registered Farmer Producers Organisation (FPO), the quantum of venture capital will be either 40% of the promoter's equity or INR 50 lakh, whichever is lower.

## ELIGIBILITY CRITERIA

- Eligible projects:
  - a. Project should be in agriculture or allied sector or related to agricultural services. Poultry and dairy projects will also be covered under the sub-scheme.
  - b. Project should provide assured market to farmers or producer groups.
  - c. Project should encourage farmers to diversify into high value crops, to increase farm incomes.
  - d. Project should be accepted by the notified financial institutions for grant of term loan.
- The cost of proposed agribusiness project will be INR 15 lakh or above; subject to a maximum of INR 5 crore. However, projects valuing INR 10 lakh and above, proposed to be located in backward districts as notified by the Planning Commission, or hilly and North-Eastern states could also be considered for Project Development Facility (PDF) and Venture Capital Assistance (VCA).

## HOW TO APPLY/ OFFICE TO CONTACT

Beneficiary will submit the project proposal in the form of Detailed Project Report to area lending notified financial institution.

# Pradhan Mantri Weaver Mudra Scheme

## OBJECTIVE

To provide concessional credit to the handloom weavers for working capital and cost of tools equipments.

## KEY BENEFITS

Financial assistance provided at the rate of 20% of loan amount, subject to a maximum of INR 20 lakh.

Note: Margin money of INR 2 lakh for every 100 weavers.

## ELIGIBILITY CRITERIA

- The applicant should be:
  - a. an individual handloom weaver, or
  - b. a weaver entrepreneur, or
  - c. a handloom organization.

## HOW TO APPLY/ OFFICE TO CONTACT

Mudra loan application is submitted to bank by handloom weavers/ weaver entrepreneur through Managing Director/ President and Circle Deputy Director/ Assistant Director concerned.

# Open Tamil Nadu Fisheries Development Corporation Limited or Tamil Nadu State Apex Fisheries Co-operative Federation Limited – Fish Stall Franchise

## OBJECTIVE

To help fishermen or fisherwomen receive a daily fresh fish stock in order to attract customers.

## KEY BENEFITS

- Continuous supply of daily fish stock provided to the franchise outlet by Tamil Nadu Fisheries Development Corporation Limited (TNFDC) or Tamil Nadu State Apex Fisheries Coperative Federation Limited (TAFCOFED) owned transportation vehicle.

## ELIGIBILITY CRITERIA

- The applicant needs to fill the application along with ID proof, address proof, Aadhaar details, bank statement and photo of the individual.
- The space or shop (not less than 150 square feet) will be inspected for its viability w.r.t. the water supply, drainage, ambience, etc. For mobile outlet, the vehicle should be similar to the one being used by TNFDC Limited.
- Based on the provisional appointment order given, the franchise has to deposit INR 50,000 as refundable security deposit with TNFDC. It does not bear any interest.
- Beneficiaries shall provide documentary evidence of availability of van or requisite land (wherever required), free from all encumbrances and financial resources along with necessary clearances and permissions (wherever required), in the Detailed Project Report (DPR). No funds shall be provided for the land.
- Beneficiary should deposit INR 1 lakh at the TNFDC or TACOFED head office in Nandanam, Chennai.
- Raw materials (fish and sea food) will be provided by TNFDC or TAFCOFED, after taking 15% commission on the inventory purchase.

## HOW TO APPLY/ OFFICE TO CONTACT

<https://www.fisheries.tn.gov.in/ContactUs>



# Animal Husbandry Infrastructure Development Fund – Animal feed manufacturing units and strengthening of existing units or plant

## OBJECTIVE

To make available quality concentrated animal feed to the cattle, buffalo, sheep, goat, pig and poultry at affordable prices.

## KEY BENEFITS

- Interest subvention of 3% per annum is provided. The loan amount covered under this scheme is not subject to any ceiling.  
Note: Upto 90% loan can be availed from any scheduled bank or National Cooperative Development Corporation (NCDC).
- Credit guarantee fund of INR 750 crore, with guarantee coverage upto 25% is provided for MSME units.
- Maximum repayment period of principal amount is 8 years. This includes the moratorium period of 2 years.

## ELIGIBILITY CRITERIA

Eligible units:

- Mini, medium and large animal feed plant.
- Total mixed ration block making unit.
- By pass protein unit.
- Mineral mixture plant.
- Silage making unit
- Animal feed testing laboratory in the existing and new feed plant.
- Feed supplement premixes and mineral mixtures plants in the category of animal feed.

## HOW TO APPLY/ OFFICE TO CONTACT

<http://ahidf.udayamimitra.in/>

AHIDF

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## Distribution of value addition machinery with subsidy

### OBJECTIVE

To reduce the quantitative losses of farm produce post-harvesting, and to increase the shelf life of the produce.

### KEY BENEFITS

- 40% subsidy is provided to the farmers for the purchase of value addition machinery for agricultural produce such as mini dhall mill, millet mill, oil expeller, packing machine, groundnut dehusker, sheller, thresher, washing machines, grinder, polisher, cleaner cum grader, etc.
- Additional 20% subsidy will be provided for small and marginal farmer belongs to SC/ ST category.
- The allocation of funds for 2022-23 is of INR 5 crore.

### ELIGIBILITY CRITERIA

- Eligible units:
  - a. Individual farmers
  - b. Farmer Producer Organization (FPO)
  - c. Self Help Group (SHG)
  - d. Entrepreneur.
- All districts, except Chennai are eligible.

### HOW TO APPLY/ OFFICE TO CONTACT

Assistant Executive Engineer (AEs) in the concerned project districts.





# Matching Program Grant

## OBJECTIVE

To engage Partnering Financial Institutions (PFIs) to finance the enterprises nurtured by the project.

## KEY BENEFITS

- 30% front-end subsidy is provided to the banks; subject to a maximum of INR 40 lakh.  
Note: Matching grant will be eligible for loans given in the nature of term loans or composite loans or working capital loan given in the form of demand loan repayable over a period.
- However, working capital given as a running account like open cash credit or overdraft account will not be eligible for the matching grant.

## ELIGIBILITY CRITERIA

- The applicant should be:
  - a member of Self Help Group (SHG) or SHG household, with age between 21-45 years.
  - should be resident of project area, i.e. rural area, and possess an Identification card, and address proof.
- If SHG member: the applicant should have completed one loan cycle, with full repayment.
- If SHG household members: preference will be given to those who have attended training programmes or have business experience.
- The applicant should not be a defaulter of any financial institution.
- The applicant should be willing to start or expand their business.

Note: Applicant getting benefits from any other government scheme will be considered on a case-to-case basis.

## HOW TO APPLY/ OFFICE TO CONTACT

Office to contact:

- Enterprise community professional of the respective project village panchayat.
- One-stop facility centre of the respective project district.
- District project management unit of the respective project district.
- Visit [www.tnrtip.org](http://www.tnrtip.org)

# Petty Traders Loan

## OBJECTIVE

To provide financial assistance to the street vendors.

## KEY BENEFITS

- 11.5% rate of interest (subject to change) provided on a maximum loan amount of INR 50,000.

## ELIGIBILITY CRITERIA

- The applicant should be a street vendor.

## HOW TO APPLY/ OFFICE TO CONTACT

Office to contact:

- a. District Central Cooperative Banks
- b. Urban Cooperative Banks
- c. Primary Cooperative Credit Societies
- d. Urban Cooperative Credit Societies.

## Non-Farm Sector Loan

### OBJECTIVE

To provide financial assistance to the small road operators of Tamil Nadu.

### KEY BENEFITS

- 11.25% rate of interest (subject to change) provided on a maximum loan amount INR 30 lakh.

Note: This includes Small Scale Industries (SSI) unit loan, and Small Road Transport Operators loan (SRTO loan).

### ELIGIBILITY CRITERIA

- All districts of Tamil Nadu are eligible.

### HOW TO APPLY/ OFFICE TO CONTACT

Office to contact:

- a. District Central Cooperative Banks
- b. Urban Cooperative Banks
- c. Primary Cooperative Credit Societies
- d. Urban Cooperative Credit Societies.

## Women Entrepreneurs Loan

### OBJECTIVE

To provide financial assistance to women entrepreneurs.

### KEY BENEFITS

- 11% rate of interest (subject to change) is provided on a maximum loan amount INR 12 lakh.

### ELIGIBILITY CRITERIA

- All women entrepreneurs of all districts of Tamil Nadu are eligible.

### HOW TO APPLY/ OFFICE TO CONTACT

Office to contact:

- a. District Central Cooperative Banks
- b. Urban Cooperative Banks
- c. Primary Cooperative Credit Societies
- d. Urban Cooperative Credit Societies.

# Timely Working Capital Assistance to Revitalise Industries in Times Of Corona Crisis

## OBJECTIVE

To provide relief grant to MSMEs, whose operations are impacted by COVID -19.

## KEY BENEFITS

- Emergency Credit Line Guarantee Scheme (ECGLS) guidelines provided to assist the beneficiary.
- Up to 20% of total outstanding; subject to a maximum of INR 25 crore (as on February 29, 2020), with cap exposure of INR 5 crore or as notified by the Government.  
Note: Outstanding includes fund based credit, working capital limit, term loans and Working capital Term Loan (WCTL).
- Annual reset and repayment period of term loan is 4 years, including a moratorium of 1 year, and repayments of principal in 3 years.
- Interest rate is 7.5% per annum.
- No additional collateral is required. Second charge will be created on the existing collateral.

## ELIGIBILITY CRITERIA

- The applicant should be an existing borrower, with combined outstanding credit facilities; subject to a maximum of INR 25 crore (as on February 29, 2020), and annual turnover; subject to a maximum of INR 100 crore for the financial year 2019-20.

## HOW TO APPLY/ OFFICE TO CONTACT

[www.sidbi.in/en/contact-us](http://www.sidbi.in/en/contact-us)

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# Loans to Self Help Groups

## OBJECTIVE

To provide financial assistance to promote economic activities undertaken by Self Help Groups (SHGs).

## KEY BENEFITS

- 12% rate of interest (subject to change) is provided on a maximum loan amount INR 20 lakh.

## ELIGIBILITY CRITERIA

- All districts of Tamil Nadu are eligible.

## HOW TO APPLY/ OFFICE TO CONTACT

Office to contact:

- a. District Central Cooperative Banks
- b. Urban Cooperative Banks
- c. Primary Cooperative Credit Societies
- d. Large Area Multipurpose Cooperative Societies
- e. Urban Cooperative Credit Societies.

# Professional loan

## OBJECTIVE

To provide financial assistance to professionals like doctors, lawyers, etc.

## KEY BENEFITS

- 12% rate of interest (subject to change) is provided on a maximum loan amount INR 7 lakh.

## ELIGIBILITY CRITERIA

- All districts of Tamil Nadu are eligible.

## HOW TO APPLY/ OFFICE TO CONTACT

Office to contact:

- a. Urban Cooperative Banks
- b. Urban Cooperative Credit Societies.

## Distribution of electric operated shaila wheel

### OBJECTIVE

To increase the productivity and ease the work of the pottery workers while producing the pottery articles.

### KEY BENEFITS

The Government distributes INR 20,400 worth of electric driven shaila wheel to selected potter's family.

### ELIGIBILITY CRITERIA

The applicant should be pottery articles producing family (identified by the District Committee)

### HOW TO APPLY/ OFFICE TO CONTACT

Office to Contact: Concerned District Collectors.



# Working Capital (Cash Credit)

## OBJECTIVE

To provide working capital assistance to existing MSMEs.

## KEY BENEFITS

- Multiple options provided to choose a banking platform from 2-3 banks.
- Seamless approvals provided, as per customer's instructions for setting a Drawing Power (DP), etc.
- Single window for term loan customer to avail working capital facilities.

## ELIGIBILITY CRITERIA

- The applicant should be:
  - a. an eligible MSME unit.
  - b. an existing customer of SIDBI, banking solely with SIDBI (including for enhancement).
  - c. an existing customer of SIDBI, also banking with other banks.
  - d. an existing well performing unit not enjoying working capital facility with any other banks.
  - e. a new entity, where term loan is considered by SIDBI.

Note: Takeover of working capital accounts, as a part of term loan takeover, may be considered, subject to compliance of takeover guidelines. Presently the scheme is available for any MSME who is having outstanding term loans from SIDBI or propose to avail both term loan, and working capital from SIDBI.

## OTHERS

## HOW TO APPLY/ OFFICE TO CONTACT

[www.sidbi.in/en/contact-us](http://www.sidbi.in/en/contact-us)

# Financial Assistance Scheme – Development of Export Infrastructure

## OBJECTIVE

To modernise existing facilities of exporters to enhance the competitiveness, and facilitate cluster development, improve productivity and farmers' income.

## KEY BENEFITS

- The assistance will be up to 40%; subject to a ceiling of INR 2 crore.

Note: For common infrastructure facilities such as integrated pack houses, processing units, laboratories etc. to be set up by central and state government institutions, the assistance will be up to 90% of the approved cost; subject to a ceiling of INR 6 crore. The funds shall be released against bank guarantee.

## ELIGIBILITY CRITERIA

- Eligible infrastructure:
  - Integrated pack house and processing facilities for addressing missing gaps- Facilities include equipment for collection, cleaning, washing, sorting/ grading, pre- cooling, packing, cold storage, hand held Near-Infrared Spectroscopy (NIR) instrument (on pre-harvesting quality evaluation of mango fruits), hot water dip treatment, etc. and processing facilities for addressing missing gaps.
  - Purchase of insulated, reefer transport or mobile pre-cooling units including special vehicle for livestock carriers.
  - Cable handling system for banana and other crops. The cable car system shall cover all horticulture crops.
  - Food processing facilities for addressing missing gaps required for enhancing productivity or efficiency or quality for value added products which may include facilities like x-ray, screening equipments, sortex, IQF, cooking or blanching line, filth or metal detector, sensors, vibrators or any new technology or equipment for food safety and quality requirements.
  - Upgradation of facilities mentioned at (a) to (d) above.

## HOW TO APPLY/ OFFICE TO CONTACT

<https://apeda.gov.in/apedawebsite/>



# Rebate Scheme

## OBJECTIVE

To help handloom weavers overcome the stiff competition in the market from powerloom and mills.

## KEY BENEFITS

- All primary weavers cooperative societies and Tamil Nadu handloom weavers' cooperative society (co-optex) are eligible to allow 20% rebate throughout the year.

Note: This rebate is subjected to a ceiling of:

- a. 20% or INR 100 per unit, whichever is less for cotton varieties.
- b. 20% or INR 200 per unit, whichever is less for silk varieties.

## ELIGIBILITY CRITERIA

- The applicant should be a;
  - a. primary weavers cooperative society.
  - b. co-optex.

## HOW TO APPLY/ OFFICE TO CONTACT

- Managing Director, Co-optex.
- President or Managing Director of the concerned weavers cooperative society.
- Circle Deputy Director.
- Assistant Director of Handlooms.

# Interest Subsidy



## OBJECTIVE

To reduce the interest burden of the primary weavers cooperative societies availing working capital assistance from district central cooperative banks.



## KEY BENEFITS

Interest subvention provided at the rate of 6% on the interest charged by the District Central Cooperative Societies.



## ELIGIBILITY CRITERIA

- The applicant should be any handloom weaver cooperative society, who are availing and paying interest on the cash credit from district central cooperative banks, either under:
  - a. National Bank For Agriculture And Rural Development's (NABARD) refinance scheme, or
  - b. district central cooperative bank's own funds.



## HOW TO APPLY/ OFFICE TO CONTACT

Office to contact: Circle Deputy Director/ Assistant Directors.

# SIDBI and Google Partnership for Assistance to Micro Enterprise

## OBJECTIVE

To provide financial assistance to micro enterprises for purchase of machinery or meeting working capital requirements.

## KEY BENEFITS

- Term loans; subject to a maximum of INR 1 crore is provided for purchase of machinery or working capital.
- Cash collateral (or any other collateral) at the rate of 25% is provided.
- Interest rate at the rate of 6% per annum is provided (fixed) with concession for women owned enterprises.

## ELIGIBILITY CRITERIA

- The applicant should:
  - a. be a micro enterprise as per Micro, Small and Medium Enterprises Development Act, 2006.
  - b. have a minimum of 2 year operations with operating profits and cash profit in the past 1 year.

## HOW TO APPLY/ OFFICE TO CONTACT

[sidbi.in/files/article/articlefiles/Application%20Form-%20SEF.doc](http://sidbi.in/files/article/articlefiles/Application%20Form-%20SEF.doc)

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# SIDBI Make In India Soft Loan Fund For MSMEs

## OBJECTIVE

To support new and existing MSMEs going for market expansion and modernization/ technology adoption.

## KEY BENEFITS

- Financial assistance provided for MSMEs for modernisation and expansion under Make in India.
- Term loan and soft loan provided; subject to a maximum of INR 2 crore under Credit Guarantee Fund Trust for Micro and Small Enterprises (CGTMSE).
- Repayment of term loan: 10 years, including 3 years moratorium period.  
Note:
  1. Minimum loan size for equipment finance: INR 10 lakh.
  2. Minimum loan size for things other than equipment finance: INR 25 lakh.

## ELIGIBILITY CRITERIA

- The applicant should be any existing enterprise undertaking expansion.  
Note: The emphasis will be on financing smaller enterprises within MSMEs.
- Promoter's contribution should be 15%, subject to a debt-equity ratio of 3:1.
- The minimum loan size provided is upto INR 10 lakh for equipment finance and upto INR 25 lakh for other finance.

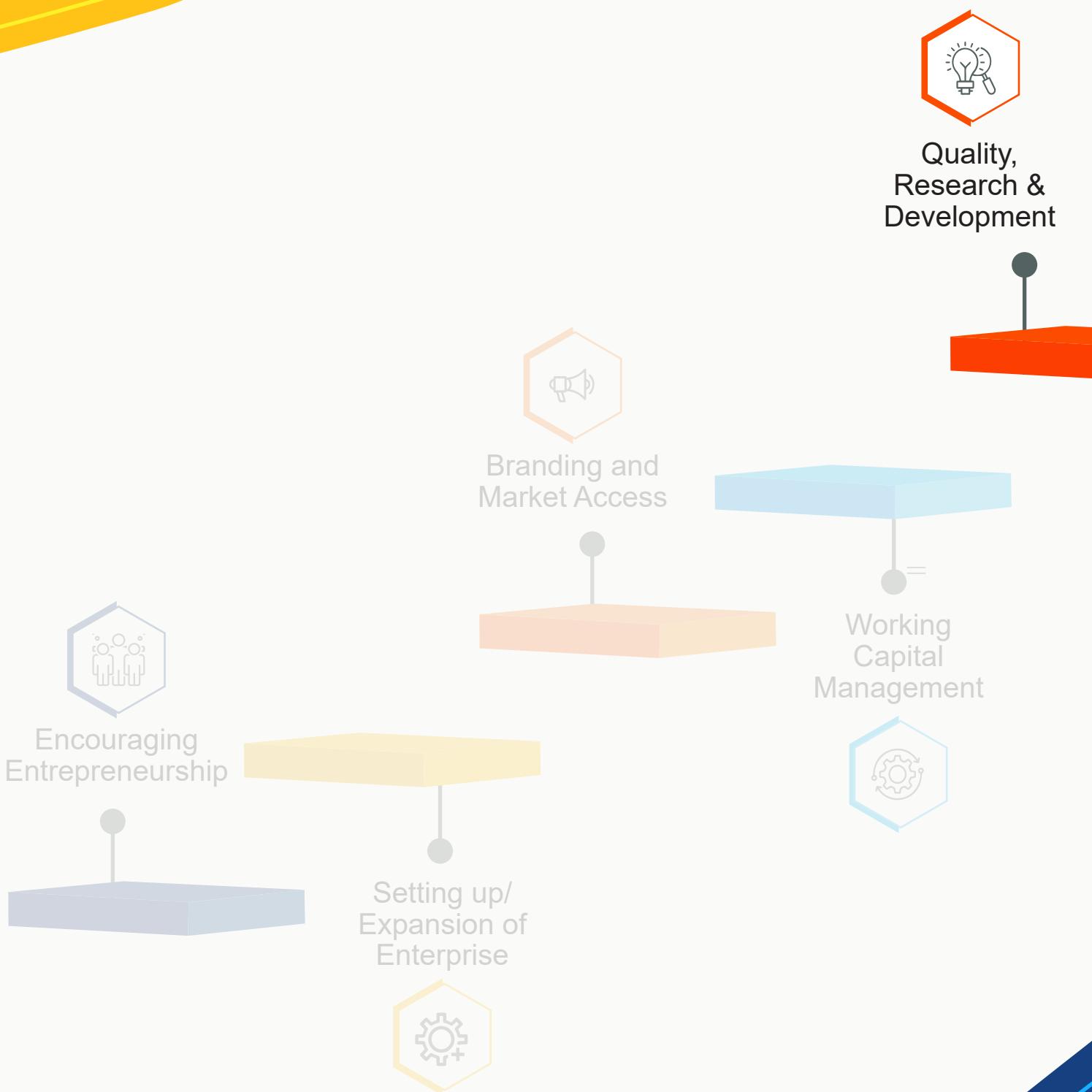
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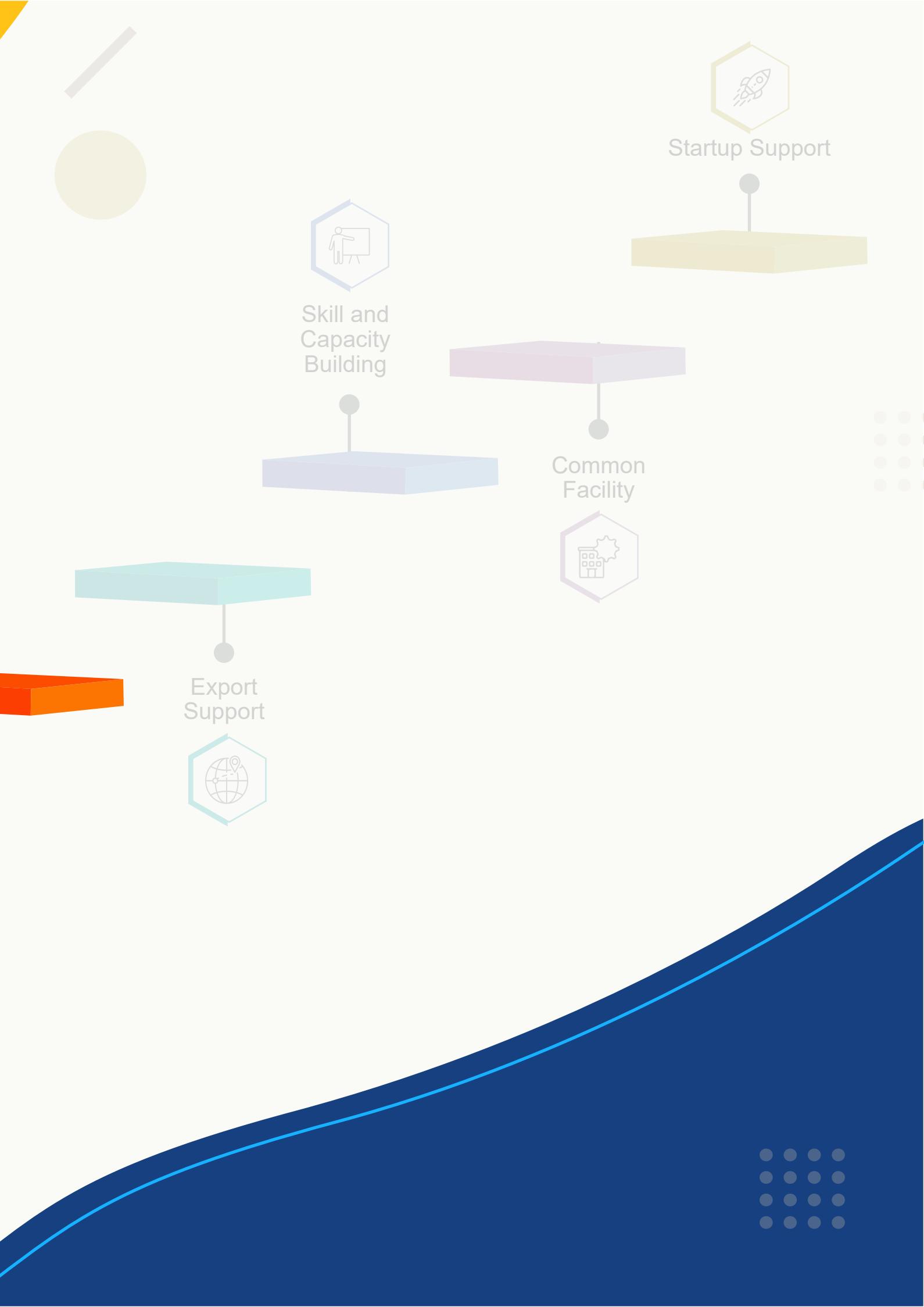
[www.sidbi.in/en/contact-us](http://www.sidbi.in/en/contact-us)





# Business Value Chain





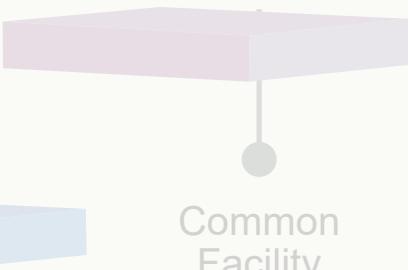
Startup Support



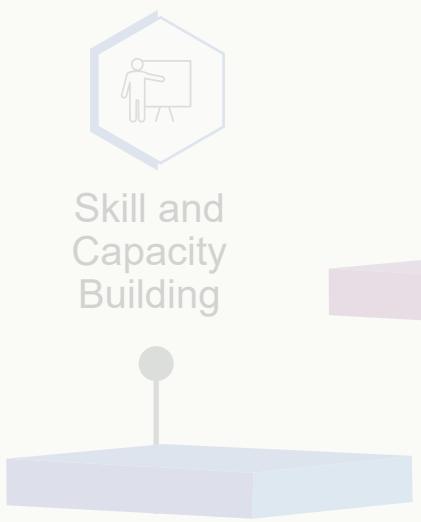
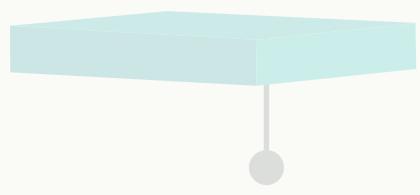
Skill and Capacity Building



Common Facility



Export Support





# Subsidy for asset creation for Intellectual Property

## OBJECTIVE

To incentivise MSMEs to innovate and create intellectual property as a differentiator.

## KEY BENEFITS

- Subsidy provided for 75% of the cost of filing the application for patent registration; subject to a maximum of INR 3 lakh per patent registered.  
Note:
  - To avail reimbursement within INR 1 lakh, no documents are required.
  - For reimbursement exceeding INR 1 lakh upto INR 3 lakh, necessary documentary proof of payment, and Udyam registration has to be submitted.
- Subsidy provided for 50% of the cost of filing the application for trademark or Geographical Indication (GI) registration; subject to a maximum of INR 25,000 per trademark and geographical indication registered.

## ELIGIBILITY CRITERIA

- The applicant should be a manufacturing MSME in the state.  
Note: Application for a GI tag should be filed by an association or a federation.
- Time limit for filing application: Within 6 months from date of obtaining the patent or trademark or GI.

## HOW TO APPLY/ OFFICE TO CONTACT

[www.msmeonline.tn.gov.in/incentives/html\\_cye\\_ipr.php](http://www.msmeonline.tn.gov.in/incentives/html_cye_ipr.php)

# Scheme for acquiring Quality Certification

## OBJECTIVE

To incentivise MSMEs to acquire quality certifications for processes and products.

## KEY BENEFITS

- Subsidy provided for 100% of the cost for acquiring quality certifications; subject to a maximum of:
  - For national certifications recognized by the Quality Council of India: INR 2 lakh.
  - For international certifications recognised by internationally recognised accreditation bodies: INR 10 lakh.

Note: A unit with a valid Udyam registration can obtain multiple certifications within the given financial limit. A unit can also claim this amount for new certifications on scaling up to the next category.

## ELIGIBILITY CRITERIA

- The applicant should be an MSME in Tamil Nadu.
- Components eligible for reimbursement subsidy: payments made for consultancy and to certification agencies, calibration and testing charges for certification from National Accreditation Board for Testing and Calibration Laboratories (NABL).
- Components of expenditure ineligible for reimbursement: travel expenditure, hotel accommodation, food and beverages, refreshment charges and surveillance charges.
- Expenditure for renewal will not be eligible for reimbursement.
- Certifications that are mandatory as per statutory requirement are also not eligible.
- Any clarification on the eligibility will be given by the Industries Commissioner and Director of Industries and Commerce.
- Time limit for filing application: Within one year from the date of certification.

## HOW TO APPLY/ OFFICE TO CONTACT

[www.msmeonline.tn.gov.in/incentives/html\\_cye\\_qc.php](http://www.msmeonline.tn.gov.in/incentives/html_cye_qc.php)

**Q-CERT**

OTHERS

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# Promotion of Energy Audit and Conservation of Energy

## OBJECTIVE

To incentivize MSMEs adopt energy efficient practices and technologies for reducing energy consumption, and to incentivise MSMEs to undertake energy audits.

## KEY BENEFITS

- Conduct of energy audit: Subsidy provided for 75% of the energy audit; subject to a maximum of INR 1 lakh.
- Implementation of energy efficient technologies: Subsidy provided for 50% of cost of eligible components; subject to a maximum of INR 10 lakh.

## ELIGIBILITY CRITERIA

- Conduct of energy audit: The applicant should be an existing manufacturing MSME undertaking energy audit for the first time or an existing manufacturing MSME undertaking energy audit after 3 years from previous audit.
- Implementation of energy audit: The applicant should be an existing manufacturing MSME, which has undertaken an energy audit, implemented the improvements, and saved atleast 10% of energy consumed, with reference to the last 12 months' average.
- Time limit for filing application: Within one year from date of completion of energy audit.

## HOW TO APPLY/ OFFICE TO CONTACT

Energy Audit: [www.msmeonline.tn.gov.in/incentives/html\\_cye\\_peace1.php](http://www.msmeonline.tn.gov.in/incentives/html_cye_peace1.php)  
Implementation: [www.msmeonline.tn.gov.in/incentives/html\\_cye\\_peace2.php](http://www.msmeonline.tn.gov.in/incentives/html_cye_peace2.php)

# Technology Development Fund

## OBJECTIVE

To support studies in micro enterprises to help improve their operational efficiencies.

## KEY BENEFITS

- Subsidy provided for 50% of the project cost or INR 2.5 lakh, whichever is less.
- From the corpus of INR 25 lakh, 50% of the cost of operational efficiency studies required by micro enterprises will be covered.

Note:

1. Only 100 studies on a first-cum-first serve basis each year will be covered.
2. The study will involve a deployment of upto six man-days.
3. Study can be carried out only by approved institutions, for whom the Industries Commissioner and Director of Industries and Commerce will fix a schedule of rates.

## ELIGIBILITY CRITERIA

- The applicant should be an MSME association that has taken up small development projects, through recognized educational institutions.
- The project should have the prior approval of the Industries Commissioner and Director of Industries and Commerce.

## HOW TO APPLY/ OFFICE TO CONTACT

<http://www.editn.in/>

TDF

OTHERS

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# MSME Innovative Scheme (Intellectual Property Rights)

## OBJECTIVE

To enhance awareness among MSMEs about utilization of Intellectual Property Rights (IPRs), as a measure to protect their ideas and business strategies for enhancing their competitiveness.

## KEY BENEFITS

- Grant provided for:
  - reimbursement for foreign patent; subject to a maximum of INR 5 lakh.
  - reimbursement for Indian patent; subject to a maximum of INR 1 lakh.
  - reimbursement for Geographical Indication registration; subject to a maximum of INR 2 lakh.
  - reimbursement for design registration; subject to a maximum of INR 15,000.
  - reimbursement for trademark registration; subject to a maximum of INR 10,000.

## ELIGIBILITY CRITERIA

- The applicant should be:
  - a registered MSME unit.
  - an association.
  - a consultancy firm.
  - an expert agency.

## HOW TO APPLY/ OFFICE TO CONTACT

[innovative.msme.gov.in/](http://innovative.msme.gov.in/)

# MSME Sustainable (ZED) Certification

## OBJECTIVE

To promote Zero Defect and Zero Effect (ZED) practices in manufacturing processes, and support the Make in India initiative.

## KEY BENEFITS

- Subsidy provided for obtaining assessment or rating by empanelled credit rating agencies, re-rating, gap analysis and hand-holding.
- Financial assistance provided in testing or quality or product, in quantum of:
  - a. micro enterprises: 80%
  - b. small enterprises: 60%
  - c. medium enterprises: 50%

Note: Additional subsidy of 5% is provided for MSMEs owned by SC/ ST/ women entrepreneurs, and for MSMEs located in specified regions.
- MSME KAWACH (Knowledge Acquisition through WASH for an Accelerated COVID-19 Handling) Certification: After taking the ZED Pledge, MSMEs can avail support for their preparedness to mitigate COVID 19 risks after obtaining certification based on WASH Standard.
- Subsidy provided for the costs incurred on certification.

Note:
  1. The certification levels are bronze or silver or gold.
  2. Bronze certification can be availed without any charges, for the first year.

## ELIGIBILITY CRITERIA

- The applicant should be:
  - a. a manufacturing MSME, having a valid Udyam registration.
  - b. any empanelled agency which is engaged in providing the services.

## HOW TO APPLY/ OFFICE TO CONTACT

<https://zed.msme.gov.in/>

**ZED**

OTHERS

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## Financing end to end Energy Efficiency Investments in MSMEs (4E Financing scheme)

### OBJECTIVE

To provide financial assistance for purchase of energy efficient machineries.

### KEY BENEFITS

- Term loans; subject to a maximum of INR 3 crore is provided for purchase of machineries.
- Cash collateral at the rate of 25% as fixed deposit is provided under 100% funding model.
- Interest rate is provided from 5.9% to 7% per annum.
- Tenure of loans is up to 5 years.

### ELIGIBILITY CRITERIA

- The applicant should be any MSME unit in the manufacturing or services sector, operating for 3 years, with cash profit for 2 years.
- Promoter's contribution is subject to a minimum of 10% of the project cost.

### HOW TO APPLY/ OFFICE TO CONTACT

<https://onlineloanappl.sidbi.in/OnlineApplication/>

# Science and Technology Scheme

## OBJECTIVE

To ensure that the results of the research at the laboratory level extends to application at the field level.

## KEY BENEFITS

- Research assistance provided for technology transfer, incubation, testing, training entrepreneurs and service facilities for the coir MSMEs.

## ELIGIBILITY CRITERIA

- The applicant should be a newly established coir production or processing unit registered with the Coir Board under Coir Industry (Registration) Rules, 2008 and having a valid Udyam registration.

## HOW TO APPLY/ OFFICE TO CONTACT

[www.coirboard.gov.in/?page\\_id=221](http://www.coirboard.gov.in/?page_id=221)

COIR

OTHERS

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## Assistance to exporters for rapid food testing devices and kits

### OBJECTIVE

To provide financial assistance for the purchase of rapid quality and safety testing device and kits which are used to test colour and heat value, chemical constituents, intrinsic parameters, ash, moisture, toxins, contaminants, residues, etc.

### KEY BENEFITS

- For General category: 33% of the cost of rapid quality and safety testing device and kits is provided; subject to a maximum of INR 10 lakh.
- For SC/ ST exporters, Farmers Producer Organisation (FPO) exporters and exporters in North-East region (including Sikkim and Darjeeling) and other Himalayan States or Jammu & Kashmir and Ladakh, state notified Integrated Tribal Development Programme (ITDP) areas and islands (Union Territories of Andaman & Nicobar and Lakshadweep): 75% of the cost of the rapid quality and safety testing device and kits provided; subject to a maximum of INR 15 lakh.

### ELIGIBILITY CRITERIA

- The applicant should be any exporter holding a valid export license.

### HOW TO APPLY/ OFFICE TO CONTACT

[www.indianspices.com/contact.html](http://www.indianspices.com/contact.html)

# Product Research and Development

## OBJECTIVE

To encourage product research and development studies based on the nutraceutical, medicinal, cosmeceutical properties of spices, and evolve new products targeting export markets.

## KEY BENEFITS

- 50% of the cost of product research and development provided; subject to a maximum of INR 25 lakh. The ceiling will increase to INR 1 crore, if clinical trials and patenting are involved.
- For central or state universities or other institutions of the government, assistance will be provided upto 100% of the cost of the project; subject to a maximum of INR 25 lakh. The ceiling will increase to INR 1 crore, if clinical trials and patenting are involved.

## ELIGIBILITY CRITERIA

- The applicant should be a research and development institution and exporter having the required facilities to undertake product research and development.

## HOW TO APPLY/ OFFICE TO CONTACT

[www.indianspices.com/contact.html](http://www.indianspices.com/contact.html)





# Implementation of Food Safety and Quality Assurance Mechanisms or Certifications

## OBJECTIVE

To provide financial assistance for undertaking the accreditation or certification of processing units, in house laboratories, etc. of the exporter.

## KEY BENEFITS

- For General category: 33% of the cost of rapid quality and safety testing device and kits is provided; subject to a maximum of INR 5 lakh.
- For SC/ ST exporters, Farmers Producer Organisation (FPO) exporters and exporters in North- East region (including Sikkim and Darjeeling) and other Himalayan States or Jammu & Kashmir and Ladakh, state notified Integrated Tribal Development Programme (ITDP) areas and islands (Union Territories of Andaman & Nicobar and Lakshadweep): 75% of the cost of the rapid quality and safety testing device and kits provided; subject to a maximum of INR 7.5 lakh.

## ELIGIBILITY CRITERIA

- The applicant should be any exporter holding a valid export license.

## HOW TO APPLY/ OFFICE TO CONTACT

[www.indianspices.com/contact.html](http://www.indianspices.com/contact.html)

# Animal Husbandry Infrastructure Development Fund – Breed Improvement Technology and Breed Multiplication Farm

## OBJECTIVE

To encourage research and development activities like embryo sexing, embryo splitting, cloning, etc.

## KEY BENEFITS

- Interest subvention of 3% per annum is provided. The loan amount covered under this scheme is not subject to any ceiling.  
Note: Upto 90% loan can be availed from any scheduled bank or National Cooperative Development Corporation (NCDC).
- Credit guarantee fund of INR 750 crore, with guarantee coverage upto 25% is provided for MSME units.
- Maximum repayment period of principal amount is eight years. This includes the moratorium period of 2 years.

## ELIGIBILITY CRITERIA

Eligible activities:

- Sex sorted semen:
  - Civil works for laboratory or bull shed or boundary wall or biosecurity fencing or other civil works including biogas plant.
  - Laboratory equipments or farm equipments including cryo containers or liquid nitrogen storage infrastructure or agriculture or agriculture implements or other requirements.
  - Purchase of bulls and other requirements.
  - Research and development activities.
  - Development of sex sorting machines.
  - Manufacturing of sex sorted machines and various consumable.
- Breed multiplication farm:
  - Civil Works – cattle shed or feed and fodder godowns or internal roads or boundary wall or biosecurity fencing or training centre or other civil works including biogas plant.
  - Farms equipments like tractors or bailers or silage making machine or chaff cutter or other agricultural equipments.
  - Purchase of breeding animals along with transportation and insurance cost.
  - Sex sorted semen/ embryos or setting up of In Vitro Fertilisation (IVF) lab.
  - Milk storage or testing or processing equipments.
  - Training of manpower.
  - Feeding cost of the animals for the first year of the project.
  - Research and development for breeding activities – bovine monitoring system, Artificial Intelligent guns, embryo transfer guns, and software development, etc.
- Sheep or goat:
  - Sheep and goat breeding farm with technology upgradation (not the traditional farming system).
  - Goat frozen semen station.
  - Sheep semen station and artificial insemination technology.
- Pig:
  - Pig breeding farm with modern infrastructure.
  - Fattening farm with modern technology and integrated production system.
  - Semen station for pig and artificial insemination technology.
- Technologically assisted (modern technology based integrated or advanced poultry farms) poultry farm including purchase of parent and grand parent stock.
- Environmentally controlled hatcheries or layer farms or broiler breed farms.

## HOW TO APPLY/ OFFICE TO CONTACT

<http://ahidf.udayamimitra.in/>

AHIDF

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# Animal Husbandry Infrastructure Development Fund – Setting up of veterinary vaccine and drugs production facilities

## OBJECTIVE

To make available quality vaccines, and drugs to the cattle, buffalo, sheep, goat, pig and poultry.

## KEY BENEFITS

- Interest subvention of 3% per annum is provided. The loan amount covered under this scheme is not subject to any ceiling.  
Note: Upto 90% loan can be availed from any scheduled bank or National Cooperative Development Corporation (NCDC).
- Credit guarantee fund of INR 750 crore, with guarantee coverage upto 25% is provided for MSME units.
- Maximum repayment period of principal amount is 8 years. This includes the moratorium period of 2 years.

## ELIGIBILITY CRITERIA

- Eligible expenditure :
  - Transfer of Technology (TOT) agreements- cost of technology purchase.
  - Product registration costs (in India or other countries) including renewal charges, bio-availability and bio-equivalent studies, patent filing, plant inspection charges, World Health Organisation (WHO) prequalification charges, and any other infrastructure required for animal vaccine manufacturing.
- Eligible activities:
- A. Manufacturing facility of quality veterinary drugs:
  - Building.
  - Plant and machinery for Good Manufacturing Practices (GMP) compliance.
  - Quality testing lab with all required equipment.
  - Any other infrastructure for veterinary drug manufacturing.
- Strengthening or establishment of veterinary diagnostic laboratory (non-OIE compliant diseases) and related activities.

Note: OIE here refers to World Organisation for Animal Health.

## HOW TO APPLY/ OFFICE TO CONTACT

<http://ahidf.udyamimitra.in/>



# Animal Husbandry Infrastructure Development Fund – Animal Waste to Wealth Management

## OBJECTIVE

To combat rising energy prices, promote sustainable agricultural practices, and reduce the environmental stress.

## KEY BENEFITS

- Interest subvention of 3% per annum is provided. The loan amount covered under this scheme is not subject to any ceiling.  
Note: Upto 90% loan can be availed from any scheduled bank or National Cooperative Development Corporation (NCDC).
- Credit guarantee fund of INR 750 crore, with guarantee coverage upto 25% is provided for MSME units.
- Maximum repayment period of principal amount is eight years. This includes the moratorium period of 2 years.

## ELIGIBILITY CRITERIA

Eligible units:

- All infrastructures related to animal waste management (including agri-waste management):
  - Production of Phosphate Rich Organic Manure (PROM).
  - Production of bio-Compressed Natural Gas (CNG).
  - Innovative or modern methods of agri and animal waste management Including lignin extraction technology from animal or agri waste.
  - Any other infrastructure related to agri or animal waste management.
- Infrastructure development for cow dung or cow urine production:
  - Cost of drums, fillers, tanks, containers, etc.
  - Collection of urines, collection sheds, collection of cattle urines in improved cattle sheds for use as liquid manure and organic pesticide.
  - Construction of sheds for processing of cow dung.
  - All machineries required for processing of cow dung and their products.
  - Construction of pits for cow dung and tanks of urine.
  - Equipment for collection of cow dung and cow urine.
- Marketing: The component will also include marketing of manufactured products and the following equipments may be financed:
  - Construction of processing or marketing centre.
  - Measuring or packaging or labelling facilities.
  - Cost of mobile marketing unit.

## HOW TO APPLY/ OFFICE TO CONTACT

<http://ahidf.udyamimitra.in/>

AHIDF

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SCHEME

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# Agmark Grading

## OBJECTIVE

To provide consumers with quality, unadulterated products.

## KEY BENEFITS

- The farmers are most benefitted as more subsidies are allotted for the product with Agmark.
- Marketing of the product is improved.
- Quality of product is sustained.

## ELIGIBILITY CRITERIA

- The standards are framed following the:
  - a. Food Safety and Standards Act, 2006.
  - b. Codex Alimentarius Commission.
  - c. International Organisation for Standardization.
- Agmark labels are issued only to the authorised packers under the direct supervision of the officers for certifying the quality and purity of the agricultural products that are produced by the farmers of the state.
- The scheme is voluntary.
- The commodity products that are certified under the Agmark for domestic trade are ghee, butter, spices, oil, mustard, wheat atta, honey, besan, etc. Products that are included for export are fruits and vegetables in which the most important is grapes and onions. For edible vegetable oils and fat spread certification under the Agmark grading is mandatory as per the Food Safety and Standards Act and regulations, 2006.
- A farmer who wants to get the certification should have the necessary infrastructure to process the products for Agmark grading. And also should have an approved laboratory for grading.
- The Chemist who has approved tests all the raw materials and the processed food products before the packing is done in suitable packing material or containers.
- The officers of Directorate of Marketing and Inspection (DMI) will have a regular check on the samples from the packers and market.
- All the samples which have undergone the test will be analysed in Regional Agmark Laboratories.
- The product will be rejected if it does not meet the prescribed standards.

## HOW TO APPLY/ OFFICE TO CONTACT

[https://agmarkonline.dmi.gov.in/DMI/customers/register\\_customer](https://agmarkonline.dmi.gov.in/DMI/customers/register_customer)



# Scheme for Agro-Marine Processing and Development of Agro-Processing Clusters – Setting up or upgradation of food testing laboratories

## OBJECTIVE

To strengthen the food quality control infrastructure to facilitate compliance to domestic and international food safety standards and also to reduce Turn-Around Time (TAT) for analysis of food samples.

## KEY BENEFITS

- Government organizations are eligible for grants-in-aid of:
  - a. 100% of the eligible cost of the approved equipment , and
  - b. 2% of the eligible cost of the approved equipment or INR 15 lakh, whichever is lower, towards Technical Civil Work (TCW) and furniture and fixtures on lump-sum basis.
- Private organizations or entities are eligible for grants-in-aid of:
  - a. 50% of the eligible cost of the equipment (in general areas), and 70% of the eligible cost of the equipment (in difficult areas as well as for Scheduled Caste or Scheduled Tribes applicants).
  - b. 2% of the eligible cost of approved equipment or INR 15 lakh, whichever is lower, towards Technical Civil Work (TCW) and furniture and fixtures on lump-sum basis.
- When the Government itself establishes Food Testing Laboratories (FTL) and sponsors such projects, there would be no ceiling to financial assistance and the grants-in-aid to be provided to such FTL, and will be decided on case-to-case basis.
- The grants-in-aid will be released in two equal installments.

## ELIGIBILITY CRITERIA

- The scheme is applicable to both government and private organisations.

## HOW TO APPLY/ OFFICE TO CONTACT

<https://sampada-mofpi.gov.in/>



# Scheme for Agro-Marine Processing and Development of Agro-Processing Clusters – Certification Scheme

## OBJECTIVE

To motivate the food processing industry to adopt food safety and quality assurance mechanisms.

## KEY BENEFITS

- The expenditure incurred on acquiring the standards will be reimbursed as follows:
  - a. General areas: 50% of eligible project cost; subject to a maximum of INR 17 lakh.
  - b. Difficult areas: 75% of eligible project cost; subject to a maximum of INR 22 lakh.
- The reimbursement will be released in one installment.

## ELIGIBILITY CRITERIA

- Grant-in-aid to food processing units is provided for implementation of food safety and quality management system through HACCP/ ISO 22000/ FSSC 22000/ BRC/ SQF or any other Global Food Safety Initiative (GFSI) approved certification scheme or standard.
- Hazard Analysis and Critical Control Point (HACCP)- It is a management system in which food safety is addressed through the analysis and control of biological, chemical, and physical hazards from raw material production, procurement and handling, to manufacturing, distribution and consumption of the finished product.
- International Organization for Standardization 22000 (ISO 22000)- provides requirements for any organization in the food industry with objective to help to improve overall performance in food safety. These standards are intended to ensure safety in the global food supply chain.
- Food Safety System Certification Scheme 22000 (FSSC 22000)- certifies the food, feed and packaging safety systems of companies in the food chain that process or manufacture animal products, perishable vegetable products, products with a long shelf life and other food ingredients like additives, vitamins and bio-cultures.
- British Retail Consortium (BRC) Global Standards- specify safety, quality and operational criteria for food producers and suppliers.
- Safe Quality Foods (SQF)- is a Global Food Safety Initiative (GFSI) recognized food safety certification covering all stages of the food supply chain through industry-specific codes ranging from primary production through to food manufacturing, distribution, food packaging and retail.

## HOW TO APPLY/ OFFICE TO CONTACT

<https://sampada-mofpi.gov.in/>



## Scheme for Agro-Marine Processing and Development of Agro-Processing Clusters – Human Resources and Institutions (Research and Development)

### OBJECTIVE

To focus on enhancement of production, quality, consumer safety, public health and trade.

### KEY BENEFITS

- For government organizations or universities or institutions: Grant-in-aid is given for 100% of cost of equipment, consumables and expenditure related to salaries for staffs specific to the project for maximum period of 3 years.
- For private organizations or universities or institutions: Grant-in-aid is given for 50% of equipment cost only in general areas and 70% in North-East states and difficult areas.
- For ministry-sponsored projects: 100% grant is provided only to public funded organizations of repute for cutting edge areas of research leading to development of innovative products, processes, manufacturing practices and technology.

### ELIGIBILITY CRITERIA

- The scheme is applicable to both government and private organisations.

### HOW TO APPLY/ OFFICE TO CONTACT

<https://sampada-mofpi.gov.in/>



# Financial Assistance Scheme – Quality Development

## OBJECTIVE

To encourage adherence to compliances and implementation of quality and food safety management systems, standardisation, and adoption of global standards.

## KEY BENEFITS

- Implementation and Certification of quality and Food Safety Management Systems for all APEDA scheduled products- The assistance will be upto 50% of the total cost; subject to a ceiling of INR 5 lakh per certification.  
Note: The assistance will also be applicable for renewal of certifications.
- Procuring hand-held devices including cost of software for capturing farm level peripheral coordinates for traceability systems. This will include any electronic management system, software, block chain, Artificial Intelligence (AI), or any other high precision technology - The assistance will be up to 50% of the cost of equipment; subject to a ceiling of INR 20 lakh per beneficiary.
- Training and study tours in India and abroad- The assistance will be up to 50% of the travel cost and training fee; subject to maximum of INR 3 lakh per participant per year. Will be restricted to one participant per organization. The assistance will be 100% in case of APEDA officials.
- Seminars or workshops or outreach programs, etc. organized or sponsored or assisted by APEDA including preparation of manuals, brochures, guidelines etc., wherever required- The assistance will be up to INR 5 lakh. However in case of APEDA, the same shall be 100%.
- Testing of water, soil, residues of pesticide, veterinary drugs, hormones, toxins, heavy metal, microbial count etc. in APEDA scheduled products- The assistance will be upto 50% of the total cost; subject to a ceiling of INR 5,000 per sample. The upper ceiling per beneficiary: INR 20 lakhs during 5 years (2021-22 to 2025-26).
- Assistance to National Referral Laboratory (NRL)- The component would be 100% implemented by APEDA (applicable for all scheduled products).
- Introduction of new plant or seed or germplasm varieties for export oriented or varieties suitable for processing for APEDA scheduled products- The assistance will be upto 90% of the cost of the imported plant material to relevant research institutions and upto 60% to exporters; subject to a ceiling of INR 50 lakh.
- However, aspects related to selection of plants, terms and conditions of import including clearances if any and terms and conditions of royalty, etc. shall be taken care of by the beneficiary.
- APEDA listed labs for upgradation- The assistance will be up to 50% of the cost subject to maximum of INR 100 lakh.
- APEDA registered exporters for in-house lab equipment- The assistance will be up to 50% of the cost; subject to maximum of INR 50 lakh.
- Support for innovative ideas for infrastructure and quality improvement in agricultural and processed food sector- The selected entity shall be assisted up to INR 100 lakh.
- Implementation of special activities to enhance quality of the produce and to meet the SPS requirements of importing countries. These special activities may include application of fruit covers to prevent pest and diseases- The assistance will be up to 50% of the total cost; subject to a ceiling of Rs. 25 lakh per beneficiary.

## ELIGIBILITY CRITERIA



- Certification of Quality and Food Safety Management Systems:
  - a. Assistance for implementation and certification of Food Safety Management System (including certification renewal) for food safety management system such as HACCP, ISO-22000/FSSC-22000, BRC, ISO-14001, GAP in house quality control lab equipments would be admissible to manufacturer exporters only. ISO-9001 can be availed both by manufacturer and merchant exporters.
  - b. Application shall be submitted for each of the above systems separately since assistance is applicable individually for each system.
- Training in India and abroad to be implemented by APEDA:
  - a. Assistance shall be given only for APEDA related activities.
  - b. Assistance shall be given for short term executive courses (up to 1 month) relevant to agro industry, quality, marketing, management and doing business short term courses for different countries offered by institutes. The cost of participation fee or course fee shall only be considered.
- Testing of water, soil, residues of agrochemicals or pesticide, veterinary drugs, hormones, toxins, heavy metals, microbial count etc. in APEDA scheduled products.
  - a. In-principle approval (IPA) is not required for this component.
  - b. Laboratory testing charges will be provided to the registered exporters for the products for which testing is mandatory as per the requirement of the importing country's norms or food safety based monitoring system implemented by APEDA for which notification issued by the Government of India in this regard.
- Laboratory for export testing and in-house lab equipments:
  - a. For upgradation of food testing laboratory, the laboratory should be ISO 17025 accredited.
  - b. For in-house laboratory only equipments will be provided.
  - c. Assistance will not be applicable for in process quality control equipments, consumables, glassware, computers, general refrigerators, air conditioners or laboratory furniture and civil
  - d. The laboratories assisted by APEDA shall provide rebate to APEDA registered exporters at least 10% on the testing charges.
- Introduction of new plant or seed or germplasm varieties for export oriented or varieties suitable for processing potential produce:
  - a. The applicant has to submit a detailed business plan to avail assistance under this scheme.
  - b. The farm and subsequent area brought after grafting etc., has to be registered under the HortiNet or GrapeNet or Traceability system of APEDA and details of production and exported quantity has to be reported at the end of the season to APEDA.

## HOW TO APPLY/ OFFICE TO CONTACT



<https://apeda.gov.in/apedawebsite/>

# Handloom Support Programme

## OBJECTIVE

To ensure overall upliftment of handicrafts weavers cooperative societies.

## KEY BENEFITS

Financial assistance of INR 40 crore is provided for technological upgradation, design development, product diversification, brand promotion and positioning, market expansion, working capital assistance, and research and development in the handloom sector.

## ELIGIBILITY CRITERIA

- The applicant should be:
  - a handicrafts weavers cooperative society
  - a weaver
  - an institution of the Department who is eligible to seek financial assistance.

## HOW TO APPLY/ OFFICE TO CONTACT

Office to contact: Circle Deputy Director/ Assistant Directors concerned.

# Pharmaceutical Technology Upgradation Assistance Scheme

## OBJECTIVE

To incentivise MSME pharma units for undertaking capital expenditure necessary for obtaining World Health Organisation-Good Manufacturing Practices (WHO-GMP) or Schedule M certifications.

## KEY BENEFITS

- The scheme is a credit linked subsidy scheme with a loan cap of INR 10 crore sanctioned by any scheduled commercial bank.
- Applicant can choose from either capital subsidy or interest subvention scheme.
- Capital subsidy scheme: 10% of loan component is eligible under the scheme.
- Interest subvention scheme: maximum 5% per annum is provided on eligible component.

Note: Maximum 6% is provided in case of units owned and managed by SC/ ST.

## ELIGIBILITY CRITERIA

- Eligible Activities (indicative):
  - a. Upgradation of Heating, Ventilation and Air-Conditioning (HVAC) system to WHO norms.
  - b. Stability testing chambers.
  - c. State-of-art lab equipment
  - d. All lab scale and pilot scale manufacturing equipment for research and development.
  - e. Water management and purification systems.
  - f. Automatic particle counters for sterile areas.
  - g. Laboratory information management system.
  - h. Only New machinery acquired after sanction of the credit facility.
- Eligibility parameters:
  - a. Only new machinery and equipments acquired after sanction of credit facility with at least 50% of the sanctioned loan being towards eligible components.
  - b. Minimum loan repayment period is 3 years.
  - c. Applications to be received till 29th February, 2024.
  - d. Necessary certifications for technological upgradation to be submitted as stipulated.

## HOW TO APPLY/ OFFICE TO CONTACT

Applications to be received by Project Management Consultant on a rolling basis till 29th February, 2024 from applicants, subject to availability of budget.

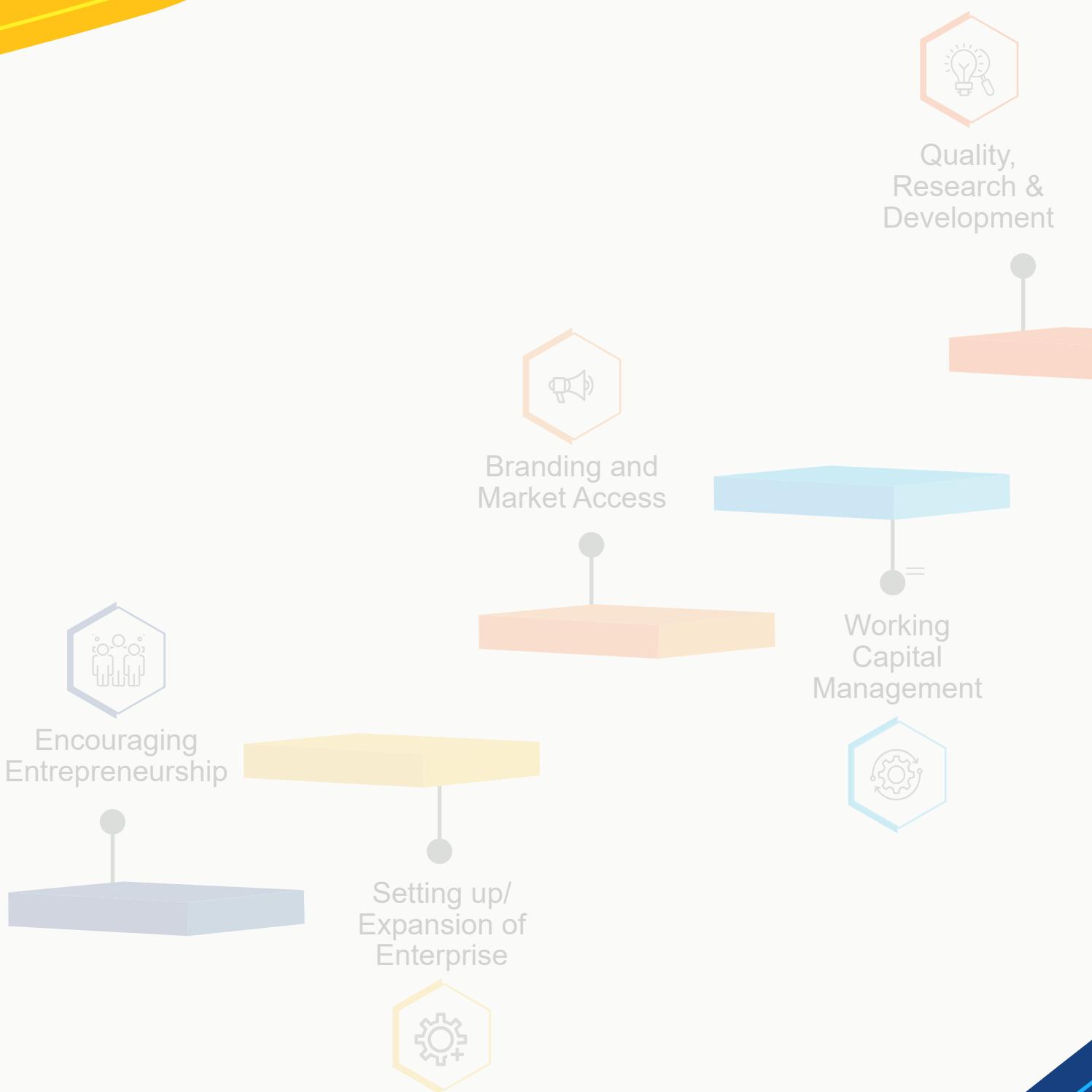
PHARMA

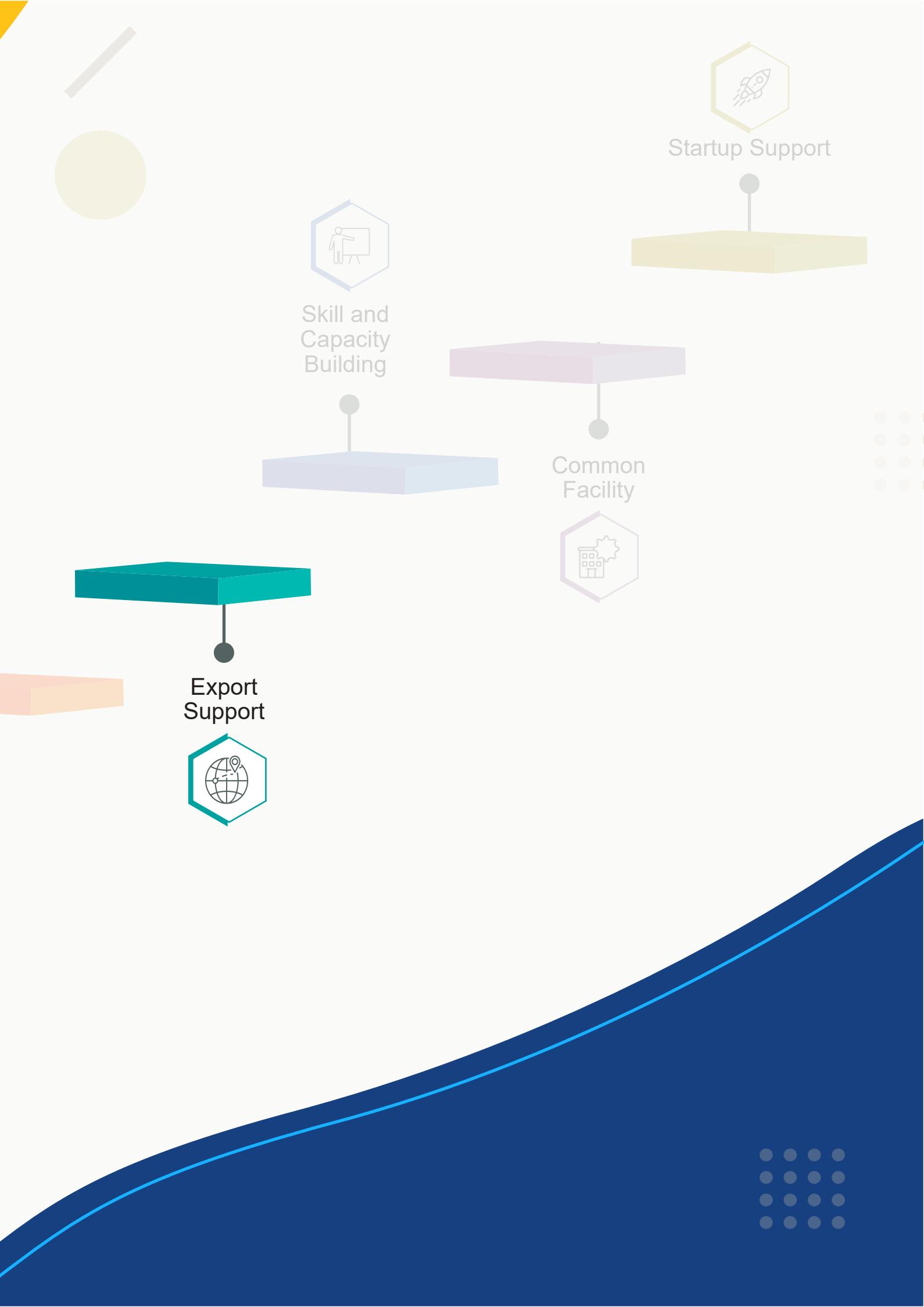
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SUBSIDY SCHEME

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# Business Value Chain







# Ubharte Sitaare Programme

## OBJECTIVE

To support future export champions with high export potential sectors, i.e. automobile, Information Technology (IT) and IT enabled services, pharmaceuticals, etc.

## KEY BENEFITS

- Term loan assistance is provided to export oriented MSMEs for expansion, modernization, diversification, technological upgradation, research and development, etc.
- For new units being established by promoters having sufficient experience: 80% of the project cost is provided.  
Note: Joint financing is provided with Export and Import Bank (EXIM).
- Competitive rates are provided, based on Marginal Cost of Lending Rates (MCLR).
- Repayment period is of 6 years, which can be extended upto 10 years.

## ELIGIBILITY CRITERIA

- The applicant should have an attractive Rate of Interest (RoI).
- Promoter contribution should be 20% for existing units, and 30% for new units.

## HOW TO APPLY/ OFFICE TO CONTACT

[sidbi.in/files/article/articlefiles/Application%20Form-%20SEF.doc](http://sidbi.in/files/article/articlefiles/Application%20Form-%20SEF.doc)



# Advance Authorisation Scheme

## OBJECTIVE

To facilitate cost reduction of production of export products.

## KEY BENEFITS

- 100% exemption provided for:
  - a. Basic Customs Duty.
  - b. Additional Customs Duty.
  - c. Education Cess.
  - d. Anti-dumping Duty.
  - e. Countervailing Duty.
  - f. Safeguard Duty.
  - g. Transition Product Specific Safeguard Duty.
  - h. Integrated Goods and Service Tax.
  - i. Compensation Cess.

Note: The exemption of the custom duties is provided if the applicant fulfills the corresponding export obligation, within an export obligation period, as given in the Foreign Trade Policy and Handbook of Procedures.

## ELIGIBILITY CRITERIA

- The applicant should:
  - a. be a manufacturer exporter or a merchant exporter tied to a supporting manufacturer.
  - b. adhere to Standard Input Output Norms (SION) or provide self-declaration, based on Handbook of Procedures.
  - c. maintain a minimum of 15% value addition in their products.

## HOW TO APPLY/ OFFICE TO CONTACT

[www.dgft.gov.in/CP/?opt=adnavce-authorisation](http://www.dgft.gov.in/CP/?opt=adnavce-authorisation)



# Duty Free Import Authorisation

## OBJECTIVE

To facilitate cost reduction of production of export products.

## KEY BENEFITS

- 100% exemption provided for basic customs duty.

## ELIGIBILITY CRITERIA

- The applicant should:
  - be a manufacturer exporter/ a merchant exporter tied to a supporting manufacturer.
  - be importing inputs on post export basis only.
  - maintain a minimum of 20% value addition in their products

Note:

1. Exporter has to export first and then apply for authorisation. An exporter can utilise available raw materials to export and then import raw materials without payment of duty.
2. The authorisation availed is freely tradable as the export is already made.

## HOW TO APPLY/ OFFICE TO CONTACT

[www.dgft.gov.in/CP/?opt=adnavce-authorisation](http://www.dgft.gov.in/CP/?opt=adnavce-authorisation)



# Export Promotion of Capital Goods

## OBJECTIVE

To facilitate import of capital goods to enhance India's export competitiveness.

## KEY BENEFITS

- 100% exemption on customs duty, and integrated goods and services tax is provided for import of capital goods.

## ELIGIBILITY CRITERIA

- The applicant should have exported goods equivalent to 6 times of duty and tax saved within 6 years from the date of authorisation of the Export Promotion Capital Goods license to import the capital goods.

## HOW TO APPLY/ OFFICE TO CONTACT

[www.dgft.gov.in/CP/](http://www.dgft.gov.in/CP/)

# Deemed Exports

## OBJECTIVE

To support suppliers who either contribute to exports indirectly or suppliers who contribute to specified infrastructure projects.

## KEY BENEFITS

- Advance authorisation provided for duty free import of inputs, which are physically incorporated in an export product. In addition to any inputs, packaging material, fuel, oil, catalyst which is consumed or utilized in the process of production of export product is also allowed.
- Deemed export drawback for basic custom duty: Refund of drawback on the inputs used in manufacture and supply under the allowed categories can be claimed on 'All Industry Rate' of duty drawback schedule. It is notified by the Department of Revenue from time to time.
- Refund of terminal excise duty for excisable goods.

## ELIGIBILITY CRITERIA

- The applicant should be:
  - a manufacturer, main contractor or sub-contractor.
  - an exporter with supply of goods against advance authorisation.

Note: Payment for such supplies should be received either in Indian rupees or in free foreign exchange.

## HOW TO APPLY/ OFFICE TO CONTACT

Contact your nearest Directorate General of Foreign Trade office.

# Status Holder Certificate

## OBJECTIVE

To provide privileges to performing exporters.

## KEY BENEFITS

- Authorisation and customs clearances for both imports and exports on self-declaration basis.
- Input-output norms are fixed on priority basis, within 60 days by the Norms Committee.
- 100% exemption is provided on furnishing of bank guarantee for schemes under Foreign Trade Policy.
- Exemption is provided from compulsory negotiation of documents through banks.
- If the applicant achieves the following export values Freight On Board (FOB/ FOR) in 2 out of the 4 years (including current financial year), the corresponding status will be provided:
  - USD 3 million for one star export house.
  - USD 25 million for two star export house.
  - USD 100 million for three star export house.
  - USD 500 million for four star export house.
  - USD 2,000 million for five star export house.

## ELIGIBILITY CRITERIA

- The applicant should:
  - a. possess an Importer Exporter code.
  - b. achieve export performance during the current and previous 3 financial years.

## HOW TO APPLY/ OFFICE TO CONTACT

Contact your nearest Directorate General of Foreign Trade office.



# Interest Equalisation Scheme

## OBJECTIVE

To provide pre and post shipment export credit to exporters at competitive rates.

## KEY BENEFITS

- For an MSME manufacturer exporting under any of the Harmonised System of Nomenclature Codes (HSNC), 3% interest equalisation is provided.
- For an MSME manufacturer exporting under the 410 HSNC, 2% interest equalisation is provided.

## ELIGIBILITY CRITERIA

- The applicant should be:
  - a manufacturer exporter or a merchant exporter tied to a supporting manufacturer.
  - exporting under any of the HSNC or exporting products belonging to 410 HSNC, excluding the 6 HSNC pertaining to the telecom sector.

## HOW TO APPLY/ OFFICE TO CONTACT

[www.dgft.gov.in/CP/](http://www.dgft.gov.in/CP/)



# Market Access Initiative – Capacity Building

## OBJECTIVE

To promote exports of Indian goods and services by providing financial support to eligible agencies to undertake necessary initiatives and projects.

## KEY BENEFITS

- Financial assistance provided for capacity building of exporters on standards and regulations, export packaging, export oriented skill development, and training: Maximum assistance of INR 1 crore is provided.  
Note: An additional amount of not more than INR 10 lakh for subsequent 3 years is provided, on case to case basis.
- Following items of expenditure are included:
  - a. Setting-up or upgradation of quality certification labs, Common Facility Centres (CFCs), design centres, Sanitary and Phyto-Sanitary (SPS) compliance measures, including testing facilities, in existing or upcoming hubs of commodity or services sectors.
  - b. Developing appropriate training materials and modules (including cost effective online module) on a range of export related topics.
  - c. Venue cost, faculty charges, and organising expenses for training programmes for the trainers and exporters, seminar or workshops, etc. for upgrading necessary skill in export market, including training on use of information and communication technologies.
  - d. Hiring consultants or technical experts or designers in the export market.
  - e. Any or all the above items and other incidental matters related to development of district as export hub.

## ELIGIBILITY CRITERIA

- Eligible units:
  - a. Departments of central government, organizations of central or state governments and Indian Missions abroad.
  - b. Export Promotion Councils recognized by Department of Commerce.
  - c. Commodity boards under the Department of Commerce and other departments or ministries of central government.
  - d. Apex Trade Bodies recognized under the Foreign Trade Policy.
  - e. Industrial and Artisan Clusters recognized by the state or central government.
  - f. Institutions of National Importance (INIs) such as Indian Institutes of Technologies (IITs), Indian Institutes of Management (IIMs), National Institute of Designs (NIDs), National Institute of Fashion Technology (NIFT), Indian Institute of Foreign Trade, etc.
  - g. Research institutions or universities or recognized laboratories, etc., recognized by the departments or ministries of central government.

## HOW TO APPLY/ OFFICE TO CONTACT

<https://commerce.gov.in/contact/>



## Market Access Initiative – Branding and Marketing

### OBJECTIVE

To address the interventions required for exploring new markets abroad.

### KEY BENEFITS

- Financial assistance provided for marketing, branding, publicity campaign and cataloguing. Maximum assistance of INR 5 crore is provided.  
Note: Repeat assistance beyond the first year is subject to the approval of Empowered Committee.
- Following items of expenditure are included:
  - a. Upgrade marketing, sales and branding ability towards market-driven approaches for exports.
  - b. Publicity campaigns for commodities or services in identified markets through various means, including promotion through digital media, social media, etc.
  - c. Catalogues, and brochures including digital and e-catalogues of global standards for identified commodities or services for use in the focus markets.

### ELIGIBILITY CRITERIA

- Eligible units:
  - a. Departments of central government, organizations of central or state governments and Indian Missions abroad.
  - b. Export Promotion Councils recognized by Department of Commerce.
  - c. Commodity boards under the Department of Commerce and other departments or ministries of central government.
  - d. Apex Trade Bodies recognized under the Foreign Trade Policy.
  - e. Industrial and artisan clusters recognized by the state or central government.
  - f. Institutions of National Importance (INIs) such as Indian Institutes of Technologies (IITs), Indian Institutes of Management (IIMs), National Institute of Designs (NIDs), National Institute of Fashion Technology (NIFT), Indian Institute of Foreign Trade, etc.
  - g. Research institutions or universities or recognized laboratories, etc., recognized by the departments or ministries of central government.

### HOW TO APPLY/ OFFICE TO CONTACT

<https://commerce.gov.in/contact/>





# Market Access Initiative – Promotion of Traditional Indian Products

## OBJECTIVE

To address the interventions required for exploring new markets abroad.

## KEY BENEFITS

- Financial assistance provided for promotion of traditional Indian products and services like Ayurveda, Yoga and Naturopathy, Unani, Siddha and Homeopathy (AYUSH), Geographical Indication products, toys, crafts, artisanal products, tribal products, etc. Maximum assistance of INR 1 crore per market or product or services per annum is provided.
- Individual ceiling for participation of artisans in approved activities: Maximum of INR 75,000, and INR 1,25,000 for Africa and American continents.
- Following items of expenditure are included:
  - a. Any or all the items of expenditure under Market Access Initiative- Capacity Building towards promotion of traditional Indian products and services.
  - b. Promotion through display at shopping areas, international airports, international departmental stores, etc. (assistance will be for lease or rental charges of display space).
  - c. Participation of artisans, including tribal artisans, registered with Ministry of Textiles or Ministry of Tribal Affairs, in approved activity, through the implementing agencies concerned.
  - d. Any other specific component approved by the Empowered Committee.

## ELIGIBILITY CRITERIA

- Eligible units:
  - a. Departments of central government, organizations of central or state governments and Indian Missions abroad.
  - b. Export Promotion Councils recognized by Department of Commerce.
  - c. Commodity boards under the Department of Commerce and other departments or ministries of central government.
  - d. Apex Trade Bodies recognized under the Foreign Trade Policy.
  - e. Industrial and Artisan Clusters recognized by the state or central government.
  - f. Institutions of National Importance (INIs) such as Indian Institutes of Technologies (IITs), Indian Institutes of Management (IIMs), National Institute of Designs (NIDs), National Institute of Fashion Technology (NIFT), Indian Institute of Foreign Trade, etc.
  - g. Research institutions or universities or recognized laboratories, etc., recognized by the departments or ministries of central government.

## HOW TO APPLY/ OFFICE TO CONTACT

<https://commerce.gov.in/contact/>

# Market Access Initiative – Trade Facilitation

## OBJECTIVE

To promote exports of Indian goods and services by providing financial support to eligible agencies to undertake necessary initiatives and projects.

## KEY BENEFITS

- Financial assistance provided for promotion of e-business tools, communication technology and development of web portals for trade facilitation. Maximum assistance of INR 2 crore is provided.
- Following items of expenditure are included:
  - a. Development of digital platform and trade portal to facilitate and enhance exports of Indian goods and services.
  - b. E-solutions such as mobile apps, etc., to facilitate access to up-to-date export market information, prices, trends, updates on procedural and statutory regulations, etc.
  - c. Any other specific component approved by the Empowered Committee.

## ELIGIBILITY CRITERIA

- Eligible units:
  - a. Departments of central government, organizations of central or state governments and Indian Missions abroad.
  - b. Export Promotion Councils recognized by Department of Commerce.
  - c. Commodity boards under the Department of Commerce and other departments or ministries of central government.
  - d. Apex Trade Bodies recognized under the Foreign Trade Policy.
  - e. Industrial and Artisan Clusters recognized by the state or central government.
  - f. Institutions of National Importance (INIs) such as Indian Institutes of Technologies (IITs), Indian Institutes of Management (IIMs), National Institute of Designs (NIDs), National Institute of Fashion Technology (NIFT), Indian Institute of Foreign Trade, etc.
  - g. Research institutions or universities or recognized laboratories, etc., recognized by the departments or ministries of central government.

## HOW TO APPLY/ OFFICE TO CONTACT

<https://commerce.gov.in/contact/>





# Market Access Initiative – Export Market Research

## OBJECTIVE

To promote exports of Indian goods and services by providing financial support to eligible agencies to undertake necessary initiatives and projects.

## KEY BENEFITS

- Financial assistance provided for export market research, and product development. Maximum assistance of INR 1 crore is provided.
- Following items of expenditure are included:
  - a. Market or product related studies aimed at facilitating greater market access.
  - b. Export potential surveys for a state or district.
  - c. Studies relevant to Joint Study Group or Foreign Trade Agreements or Regional Trade Agreements or World Trade Organisation along with other studies relevant for bilateral or multilateral foreign trade.
  - d. Modernizing and upgrading facilities for developing commodities of high technology value as per evolving trends in the global markets.
  - e. Fees or hiring charges for technical experts or consultants or designers associated for such a project. The consultation or coordination charges shall not exceed 2% of the project cost.
  - f. Any other study or market research to further the objective of the scheme.

## ELIGIBILITY CRITERIA

- Eligible units:
  - a. Departments of Central Government, Organizations of Central/ State Governments and Indian Missions abroad.
  - b. Export Promotion Councils recognized by Department of Commerce.
  - c. Commodity Boards under the Department of Commerce and other Departments or Ministries of Central Government.
  - d. Apex Trade Bodies recognized under the Foreign Trade Policy.
  - e. Industrial and Artisan Clusters recognized by the State/ Central Government.
  - f. Institutions of National Importance (INIs) such as Indian Institutes of Technologies (IITs), Indian Institutes of Management (IIMs), National Institute of Designs (NIDs), National Institute of Fashion Technology (NIFT), Indian Institute of Foreign Trade, etc.
  - g. Research institutions or universities or recognized laboratories, etc. recognized by the Departments or Ministries of Central Government.

## HOW TO APPLY/ OFFICE TO CONTACT

<https://commerce.gov.in/contact/>



# Market Access Initiative – Statutory Compliances

## OBJECTIVE

To provide reimbursement of expenditure incurred by exporters on statutory compliances

## KEY BENEFITS

- Financial assistance; subject to a maximum of INR 2 crore per exporter per annum provided.
- Following expenses are reimbursed:
  - a. Registration charges paid in case of pharmaceuticals, bio-technology, chemicals or agrochemicals, agricultural or animal or marine products, food products, etc.
  - b. Expenses made for carrying out clinical trials; data validation, etc., for pharmaceutical products, equipments, medical consumables or disposables, etc.
  - c. Filing charges for market access in specified markets in respect of Drug Master File (DMF) and Abbreviated New Drug Application (ANDA) filing.
  - d. Bio equivalence studies in India for pharmaceutical exports.
  - e. Filing of patent and capacity building or training related to patent filing in respect of pharmaceutical products.
  - f. Testing charges of engineering products (limited to products indicated in Foreign Trade Policy against Engineering Export Promotion Council, India) which require mandatory testing abroad for exports.
  - g. Plant inspection charges for the pharmaceutical products.
  - h. Charges incurred by small scale exporters (below FOB value of exports of INR 30 crore) on barcoding of export. Expenditure limited to a maximum of INR 25 lakh per exporter.
  - i. Fees paid for quality certification required for natural products (herbal, AYUSH products, dietary supplement, nutraceuticals).
  - j. Cosmetics products would also be eligible for reimbursement of registration charges.
  - k. Data generation or letter of access cost, including study cost, data purchase cost, research on existing data, data evaluation cost, consultancy cost, study monitoring cost, etc. for chemicals or agro chemicals or cosmetics products.
  - l. Testing charges in respect of testing done in India for export of engineering products.
  - m. Regulatory requirements for services sector.
  - n. Any other specific component approved by the Empowered Committee.



## ELIGIBILITY CRITERIA



- Eligible units:
  - a. Departments of central government, organizations of central or state governments and Indian Missions abroad.
  - b. Export Promotion Councils recognized by Department of Commerce.
  - c. Commodity boards under the Department of Commerce and other departments or ministries of central government.
  - d. Apex Trade Bodies recognized under the Foreign Trade Policy.
  - e. Industrial and Artisan Clusters recognized by the state or central government.
  - f. Institutions of National Importance (INIs) such as Indian Institutes of Technologies (IITs), Indian Institutes of Management (IIMs), National Institute of Designs (NIDs), National Institute of Fashion Technology (NIFT), Indian Institute of Foreign Trade, etc.
  - g. Research institutions or universities or recognized laboratories, etc., recognized by the departments or ministries of central government.

## HOW TO APPLY/ OFFICE TO CONTACT



<https://commerce.gov.in/contact/>

## Market Access Initiative – Exhibitions or Trade Fairs

### OBJECTIVE

To promote exports of Indian goods and services by providing financial support to eligible agencies to undertake necessary initiatives and projects.

### KEY BENEFITS

- Assist exporters for export promotion activities abroad.
- Assist Export Promotion Councils (EPCs) to undertake export promotion activities for their product(s) and commodities.
- Assist approved organization or trade bodies in undertaking exclusive non-recurring innovative activities connected with export promotion efforts for their members.
- Assist focus export promotion programmes in specific regions abroad like FOCUS (Latin American and Caribbean Region-LAC), Focus (Africa), Focus (CIS) and Focus (ASEAN +2) programmes.
- Residual essential activities connected with marketing promotion efforts abroad.
- Under reverse trade visits for prominent delegates and buyers (one person from each organization) for participation in buyer-seller meets, and exhibitions organised in India, the foreign delegates or buyer or journalists would be assisted in meeting their return air travel expenses in economy excursion class up to the entry point in India. This would, however, be subject to financing only the well planned participations wherein the potential of the incoming delegate(s) or buyer(s) or journalist(s) have been screened by the concerned EPC and territorial division.

### ELIGIBILITY CRITERIA

- Eligible units:
  - a. Departments of central government, organizations of central or state governments and Indian Missions abroad.
  - b. Export Promotion Councils recognized by Department of Commerce.
  - c. Commodity boards under the Department of Commerce and other departments or ministries of central government.
  - d. Apex Trade Bodies recognized under the Foreign Trade Policy.
  - e. Industrial and artisan clusters recognized by the state or central government.
  - f. Institutions of National Importance (INIs) such as Indian Institutes of Technologies (IITs), Indian Institutes of Management (IIMs), National Institute of Designs (NIDs), National Institute of Fashion Technology (NIFT), Indian Institute of Foreign Trade, etc.
  - g. Research institutions or universities or recognized laboratories, etc. recognized by the departments or ministries of central government.
- Exporting companies with an FOB value of exports upto INR 15 crore in the preceding year will be eligible for participation in Export Promotion Council led trade delegations or buyer-sellers meet or trade fairs or exhibitions.

### HOW TO APPLY/ OFFICE TO CONTACT

<https://commerce.gov.in/contact/>



# Importer – Exporter Code

## OBJECTIVE

The Importer -Exporter Code (IEC) is a key business identification number which is mandatory for exports or imports.

## KEY BENEFITS

- Global market reach.
- Reduces the risk of illegal transportation.
- Benefits of schemes in the form of subsidies or otherwise declared by the customs, Export Promotion Council or other authorities.
- No specific compliance such as annual filings or return filings.

## ELIGIBILITY CRITERIA

- No person shall make any import or export except under an IEC number granted by the Directorate General of Foreign Trade (DGFT).
- In case of import or export of services or technology, the IEC shall be required only when the service or technology provider is taking benefits under the Foreign Trade Policy or is dealing with specified services or technologies.
- The nature of the firm obtaining an IEC may be any of the follows
  - Proprietorship,
  - Partnership,
  - Limited Liability Partnership,
  - Limited company,
  - Trust,
  - Hindu Undivided Family and Society.
  - Consequent upon introduction of GST, IEC number is the same as the PAN of the firm. The IEC would be separately issued by DGFT.

## HOW TO APPLY/ OFFICE TO CONTACT

<https://iec-code.com/>

IEC

OTHERS

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# Refund of Duties and Taxes on Exported Products

## OBJECTIVE

To neutralize the taxes and duties suffered on exported goods which are otherwise not credited or remitted or refunded in any manner and remain embedded in the export goods.

## KEY BENEFITS

- The duties or taxes or levied at the Central, State and local level, borne on a export product is refunded under the scheme. This includes:
  - a. prior stage cumulative indirect taxes on goods and services in production of exported products, and
  - b. other indirect duties/ taxes/ levies in respect to distribution of the exported good.

## ELIGIBILITY CRITERIA

- The Scheme is notified by Department of Commerce and administered by Department of Revenue.
- The Scheme is effective for exports done from 1 st January 2021.
- The rebate is not available for duties and taxes already exempted or remitted or credited.
- The determination of ceiling rates is done by a committee in the Department of Revenue or Drawback Division, with suitable representation to DGFT or Department of Commerce.

## HOW TO APPLY/ OFFICE TO CONTACT

<https://www.dgft.gov.in/CP/?opt=RoDTEP>



# Export of Apparel or Garments and Made-ups

## OBJECTIVE

To reimburse all embedded taxes or levies imposed on exports of manufactured goods and garments.

## KEY BENEFITS

- Taxes and levies of central, and state government, which are imposed on export of apparel or garments are reimbursed by way of rebate. This rebate is in addition to the Duty Drawback Scheme.

## ELIGIBILITY CRITERIA

- Importer-Exporter Codes (IECs) are necessary in order to apply for the RoSCTL programme.
- The Rebate of State Taxes and Levies includes VAT on fuel used in transportation, captive power, farm sector, mandi tax, duty of electricity, stamp duty on export documents, embedded SGST paid on inputs such as pesticides, fertilizers etc. used in production of raw cotton, purchases from unregistered dealers, coal used in production of electricity and inputs for transport sector.
- The Rebate of Central Taxes and Levies includes central excise duty on fuel used in transportation, embedded CGST paid on inputs such as pesticides, fertilizer etc. used in production of raw cotton, purchases from unregistered dealers, inputs for transport sector and embedded CGST and compensation cess on coal used in production of electricity.

## HOW TO APPLY/ OFFICE TO CONTACT

<https://www.dgft.gov.in/CP/?opt=rosctl>

# Enhanced Export Credit Risk Insurance Cover

## OBJECTIVE

To provide enhanced export credit risk insurance cover up to support small exporters.

## KEY BENEFITS

- Insurance cover provided to the extent of 90% to support small exporters under the Export Credit Insurance for Banks Whole Turnover Packaging Credit and Post Shipment (ECIB- WTPC & PS). The net effect will be a benefit to exporters, involving a reduction in interest rate. This will also enable the small exporters to explore new markets/new buyers and diversify their existing product portfolio competitively.

## ELIGIBILITY CRITERIA

- Importer-Exporter Codes (IECs) are necessary in order to apply for the Enhanced Export Credit Risk Insurance Cover up to 90% for small exporters programme.
- The enhanced cover shall be available for manufacturer- exporters availing fund-based export credit working capital limit up to INR 20 crore (i.e., total Packaging Credit and Post Shipment limit per exporter/ exporter-group) excluding the gems, jewellery and diamond sector and merchant exporters/ traders.
- The enhanced cover percentage shall be made available to State Bank of India as per the previous year's premium rate in view of its favourable claim premium ratio. However, for other Banks there may be a moderate increase in the prevailing premium rates.

## HOW TO APPLY/ OFFICE TO CONTACT

<https://www.ecgc.in>



# Small Exporter's Policy

## OBJECTIVE

To encourage small exporters to obtain and operate freely without the different type of risks like political and commercial.

## KEY BENEFITS

- Cover provided in the event of loss to the policyholder on account of:
  - a. Commercial risks.
  - b. Insolvency of the buyer.
  - c. Failure of the buyer to make the payment due within a specified period, normally 2 months from the due date.
  - d. Buyer's failure to accept the goods, subject to certain conditions.
  - e. Political Risks.
  - f. Imposition of restriction by the Government of the buyer's country or any Government action which may block or delay the transfer of payment made by the buyer.
  - g. War, civil war, revolution or civil disturbances in the buyer's country.
  - h. New import restrictions or cancellation of a valid import license.
  - i. Any other cause of loss occurring outside India, not normally insured by general insurers, and beyond the control of both the exporter and the buyer.
- Situations not included:
  - a. Commercial disputes including quality disputes raised by the buyer, unless the exporter obtains a decree from a competent court of law in the buyer's country in his favor.
  - b. Causes inherent in the nature of the goods.
- c. Buyer's failure to obtain necessary import or exchange authorization from authorities in his country.
- d. Insolvency or default of any agent of the exporter or of the collecting bank.
- e. Exchange rate fluctuation.
- f. Failure or negligence on the part of the exporter to fulfil the terms of the export contract.

## ELIGIBILITY CRITERIA

- Minimum premium payable for a Small Exporter's Policy is equal to INR 2,000.
- No claim bonus in the premium rate is granted every year at the rate of 5%.
- Declaration of shipments: Shipments need to be declared quarterly.
- The premium rates depends on the country to which exports are made and the period of repayment. At least 20% of the total amount of premium should be paid in advance. The balance amount of premium may be paid on a quarterly basis in proportion to the amount of credit disbursed.
- Completely filled in proposal form along with minimum premium of INR 2,000 is to be submitted to the ECGC. Exporter should also confirm his acceptance of the premium rates, a schedule of which will be given along with the proposal form.

## HOW TO APPLY/ OFFICE TO CONTACT

<https://apeda.gov.in/apedawebsite/>





## Export Promotion – Providing Transport or Freight Assistance for Coffee Exports

### OBJECTIVE

To maximize export earnings by enhancing the market share of value added coffees and high value differentiated coffees in important high value international markets.

### KEY BENEFITS

- The export promotion scheme is extended under the component 'Integrated Coffee Development Project' wherein the transit and freight assistance are provided to help maximize export earnings. Scale of TransiUFreight Assistance
- INR 2 per kg for the export of high value green coffee to far off high value market, viz., USA, Canada, Japan, Australia, New Zealand' South Korea and Finland and Norway.
- INR 3 per kg for export of value added coffee in retail consumer packs exported as an India Brand calculated on the green coffee utilized for its manufacture or preparation at the rate of maximum of 2.6 kg for instant or soluble coffee.
- INR 1.19 per kg for roasted coffee seeds and R & G coffee.

### ELIGIBILITY CRITERIA

- The applicant should be a registered coffee exporter with the Coffee Board having a valid registration.

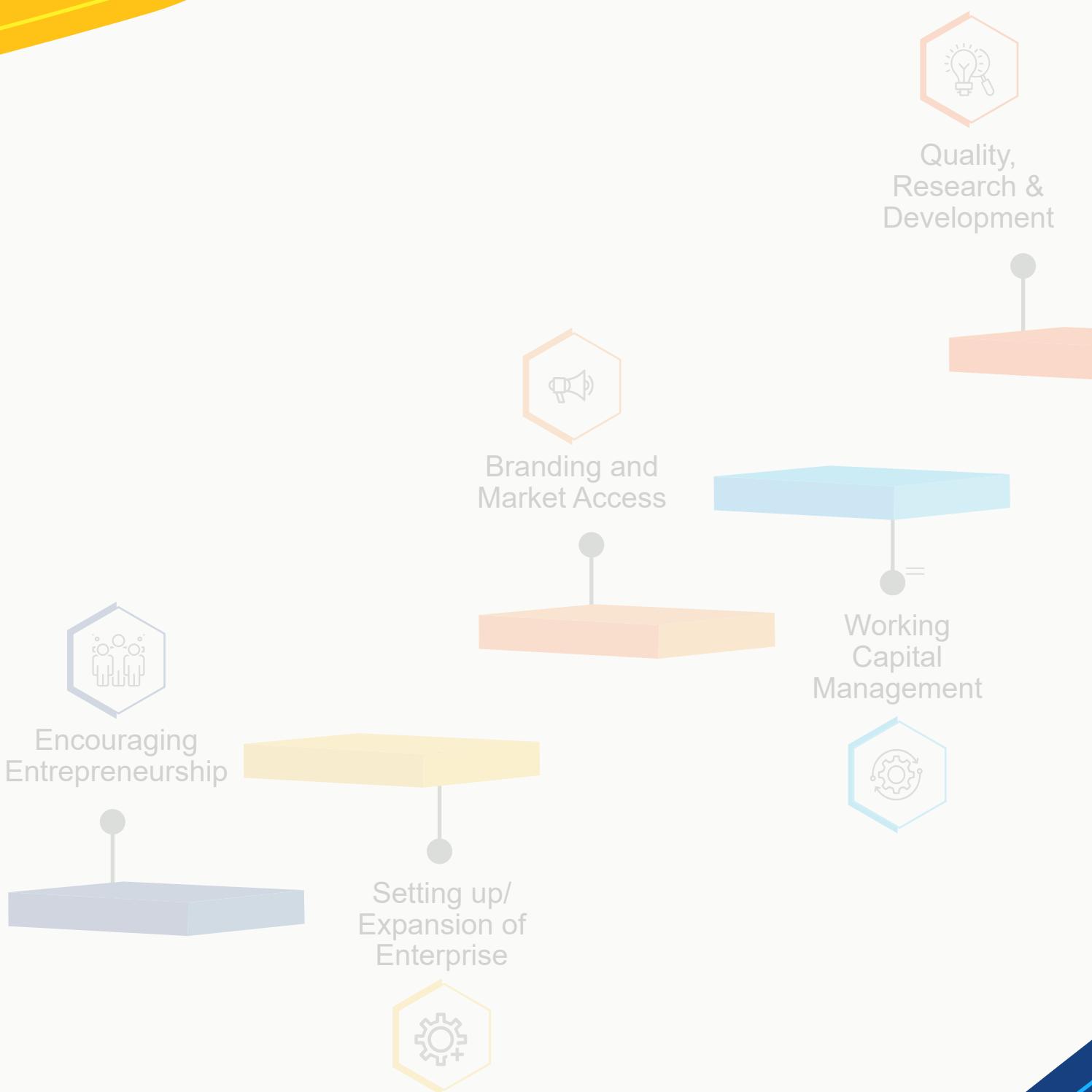
### HOW TO APPLY/ OFFICE TO CONTACT

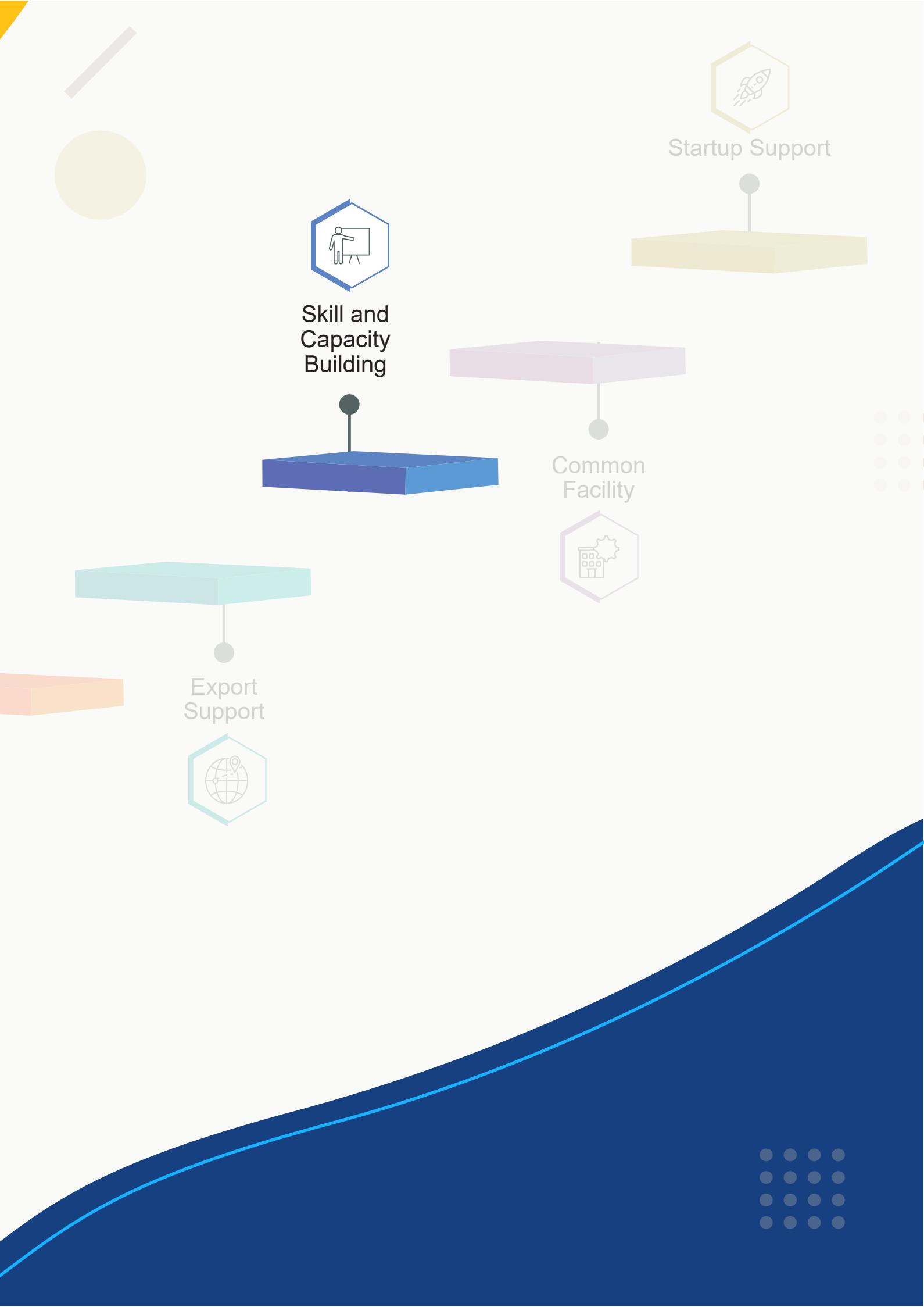
<https://www.indiacoffee.org/contact-us.html>





# Business Value Chain





# Pradhan Mantri Formalization of Micro Food Processing Enterprises – Capacity Building and Research

## OBJECTIVE

To strengthen institutions, research and training in the food processing sector; and increase access for the enterprises to professional and technical support.

## KEY BENEFITS

- Support to national institutions: National Institute for Food Technology Entrepreneurship and Management (NIFTEM) and Indian Institute of Food Processing Technology (IIFPT) would be eligible for financial assistance towards research and capacity building. National level product specific institutions under ICAR, CSIR or premier institutes like DFRL and CFTRI will be partner institutions for providing support at the vertical level across the country for training and research.
- Support provided to state government nominated State Level Technical Institution for the scheme.
- Training support provided to individuals or groups that are being provided support for capital investment, existing units and groups in the districts that are processing ODOP products, groups that are being provided support for marketing and branding.
- Hand-holding support through Resource Persons (RPs) engaged at the district or regional level. This can include DPR preparation, getting bank loan, training, upgradation of the unit, getting necessary regulatory approvals, identification and facilitation of applications for subsidies and seed capital to individual micro enterprises and groups and common facilities, etc.
- NIFTEM and IIFPT would carry out the following activities:
  - Capacity building and training for MoFPI, state and district officials.
  - Developing curriculum and training modules and partner with state level.
  - Technical Institutes for further trainings to micro enterprises and groups.
  - Training of trainers.
  - Development of online modules for training.
  - Preparation of standard Detailed Project Reports (DPRs) for typical products for micro units.
  - Development of shelf of technology/ machines for up-gradation of typical micro units.
  - Partnership with other research and training institutions for the above activities.
  - Strengthening State Level Technical Institutions for delivery of the scheme requirements.

## ELIGIBILITY CRITERIA

- Criteria for selection of State Level Technical Institution: The State Level Technical Institution should be an existing institution involved in food processing technology. This institute could be:
  - A college or institute under State Agriculture University or any other university.
  - A state owned food processing technology research Institute.
  - An institute under CSIR or any Government of India institute focusing on food processing.
  - If it is a college, it should have undergraduate/post graduate courses in food processing technology and necessary faculty.
  - The Institute should have a full-fledged laboratory with necessary testing and processing equipment.
  - The Institute should have faculty undertaking research work and product development and machinery for food processing, especially for MSMEs.

## HOW TO APPLY/ OFFICE TO CONTACT

<https://pmfme.mofpi.gov.in/pmfme/#/Login>



# Tamil Nadu State Rural Livelihoods Mission – Capacity Building

## OBJECTIVE

To provide training to community-based organisations on their governance and financial management.

## KEY BENEFITS

- To provide induction and thematic trainings to community-based organisations to help them effectively implement the project works at the village level.

## ELIGIBILITY CRITERIA

- The applicant should be:
  - a. Groups formed by the project functionaries.
  - b. Self Help Groups.
  - c. Village Poverty Reduction Committee.
  - d. Panchayat Level Federation and Block Level Federation

## HOW TO APPLY/ OFFICE TO CONTACT

Community Self Help Group Trainers

TNSRLM

OTHERS

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# Coir Vikas Yojana – Umbrella Scheme – Skill Upgradation and Mahila Coir Yojana

## OBJECTIVE

To provide training for coir processing and value addition, and create self-employment opportunities to rural artisans, specifically women, in regions processing coconut husk.

## KEY BENEFITS

- Training assistance provided through workshops, awareness camps and exposure tours.
- Training offered under the scheme are stipendiary.
- Additional assistance for training/ incubation/ hand-holding support for setting up new units can be availed from Research and Development Institutes of the Coir Board.

## ELIGIBILITY CRITERIA

- The applicant should be any existing/ aspiring entrepreneur.

## HOW TO APPLY/ OFFICE TO CONTACT

[www.coirboard.gov.in/](http://www.coirboard.gov.in/)

# Trade and Industry Related Functional Support

## OBJECTIVE

To collect statistical data on production, labor infrastructure, raw material for providing feedback to traders and industries, and to organize Human Resource Development (HRD) programmes for coir workers.

## KEY BENEFITS

- Surveys, export reports of various sectors are provided for the coir industry.
- HRD programmes can be utilised by coir workers for improving their knowledge of modern technology.

## ELIGIBILITY CRITERIA

- The applicant should be coir workers and new entrepreneurs.

## HOW TO APPLY/ OFFICE TO CONTACT

[www.coirboard.gov.in/](http://www.coirboard.gov.in/)

COIR

OTHERS

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# Skill Training and Employment Scheme

## OBJECTIVE

To assist MSMEs in training the unemployed youth, and fulfill skilled manpower requirements of MSMEs.

## KEY BENEFITS

- Subsidy provided for training; subject to a maximum of INR 2,000 per month per candidate, for a maximum of 6 months.
- Certificates will be provided by the National Skill Development Corporation (NSDC), after assessment of acquired skills.

## ELIGIBILITY CRITERIA

- The applicant should be any MSME in the state.
- The trainees selected by the applicant shall be between 18 to 25 years of age.
- The trainees selected by the applicant shall have an engineering degree/ a polytechnic diploma/ an Industrial Training Institutes (ITI) certificate/ qualification as prescribed by the Skill Council of the respective sector.
- The applicant shall provide the trainee with a stipend of INR 5,000 per month, for a maximum of 6 months.

## HOW TO APPLY/ OFFICE TO CONTACT

[www.msmeonline.tn.gov.in/ammaskill/msmeskill\\_guideline.php](http://www.msmeonline.tn.gov.in/ammaskill/msmeskill_guideline.php)

# Pottery Activity – Gramodyog Vikas Yojana

## OBJECTIVE

To enhance the production, technical knowhow of pottery artisans and to reduce cost of production.

## KEY BENEFITS

- Skill development provided for artisans of Self Help Groups (SHGs), on focused products like garden pots, khullad, decorator products, etc.
- Assistance provided to the successful potter to set up his own unit under Pradhan Mantri Employment Generation Programme (PMEGP) scheme.
- Assistance provided for developing necessary market linkages by tying up with exports and large buying houses.
- Assistance provided for innovating various new products and raw materials to make international scale pottery.

## ELIGIBILITY CRITERIA

- The applicant should be an artisan between 18 to 55 years of age.
- Preference to be given to the people trained in the related activity, people pursuing the same activity earlier, based on their education profile and a minimum of 50% to SC/ ST/ women/ Below Poverty Line category candidates.
- Non-pottery artisan who is interested to start new industry can be selected for training of press pottery and jigger-jolly, etc.

## HOW TO APPLY/ OFFICE TO CONTACT

[www.kviconline.gov.in/](http://www.kviconline.gov.in/)

G  
V  
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OTHERS

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# Beekeeping Activity – Gramodyog Vikas Yojana

## OBJECTIVE

To provide a 5 days beekeeping training to the beneficiary through various training centres/ state beekeeping extension centres/ masters trainer, as per prescribed syllabus and provide assistance with bee boxes, tool kits, etc.

## KEY BENEFITS

### Skill development provided for:

- Scientific bee management practices.
- Utilizing available natural resources in beekeeping.
- Sustainable employments for the beekeepers/ farmers.
- Providing supplementary income for beekeepers/ farmers.
- Creating awareness about honey and other hive products.
- Creating awareness about the benefits of beekeeping in cross pollination.

## ELIGIBILITY CRITERIA

- The applicant should be person in the age group between 18 to 55 years; having aadhar card or voters' ID card, with photographs, etc.  
Note: Persons who have availed benefits from other government schemes for same/ similar purpose will not be eligible. The beneficiary shall give declaration to this effect.
- 1 person from each family will be eligible for 10 bee boxes, with bee colonies and tool kit (bee veil, smoker, knife and hive tool).
- Individuals already trained in beekeeping by Khadi and Village Industries Commission (KVIC)/ Khadi and Village Industries Board (KVIB)/ NABARD/ Krishi Vigyan Kendras (KVKs)/ Horticulture Boards/ eligible beekeeping NGOs, etc. are eligible to get the support of bee boxes with bee colonies and tool kit.

## HOW TO APPLY/ OFFICE TO CONTACT

[www.kviconline.gov.in](http://www.kviconline.gov.in)

# Agarbatti Making Project – Gramodyog Vikas Yojana

## OBJECTIVE

To provide free agarbatti skill upgradation training by experts in agarbatti industry and provide assistance with agarbatti manufacturing machines, raw material for manufacturing agarbatti, etc.

## KEY BENEFITS

### Skill development provided for:

- Enhancing indigenous production of agarbatti to reduce imports.
- Imparting training to the artisans working in the agarbatti sector and assist them with agarbatti manufacturing machines, raw material for manufacturing agarbatti.
- Creating sustainable employment for the traditional artisans and increasing their wages.
- Developing backward and forward linkages and hand-holding support to the artisans and Self Help Groups (SHGs), etc.

Note: The 10 days skill upgradation training is free, and is restricted to 20 candidates/batch.

## ELIGIBILITY CRITERIA

- The applicant should be
  - a. an artisan in the age group of 18 to 55 years having Aadhar card/ voters' ID card, with photographs and ration cards, etc.
  - b. 1 person from each family will be eligible for pedal operated and 2 people from each family for group activity (SHGs) will be eligible for automatic agarbatti machine.
- Preference will be given to the artisans working with Khadi Village Institutes (KVI) for production of agarbatti.

Note: Person who has availed benefits from other government schemes for same/ similar purpose will not be eligible. The beneficiary has to give declaration to this effect.

- For Self Help Groups (SHGs), all the members will be trained.
- Individuals already trained in agarbatti making by Khadi Village and Industries Commission (KVIC)/ Khadi and Village Industries Board (KVIB)/ National Bank for Agriculture and Rural Development (NABARD)/ Khadi and Village Kendras (KVK)/ training centres recognized by central government, and state government/ government banks/ eligible Non-Government Organisations (NGOs), etc. are also eligible.

## HOW TO APPLY/ OFFICE TO CONTACT

[www.kviconline.gov.in](http://www.kviconline.gov.in)

AGARBATTI

OTHERS

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# Deen Dayal Upadhyaya Grameen Kaushalya Yojana

## OBJECTIVE

To provide livelihood support to poor rural youths by providing them sustainable wage employment through skill training.

## KEY BENEFITS

- Skilling and placement provided in the formal sector for rural youths (between the age of 18-35 years), in a wide range of trades, including Information Technology (IT), soft skills, along with training in a number of trades that would not require formal education. .
- Financial assistance provided for transport or lodging and food during training.
- Post-placement counselling, facilitation and tracking provided for one year.
- Support for finding accommodation, and opening a bank account is provided.
- For the MSME units (Captive Employer): The Project Implementation Agencies can train the youth with the help of the DDU-GKY fund and place them in their units..
- Note:
  - a. Captive employers are any employer or industry who provides employment to candidates in their own organization or one of its subsidiaries and have suitable in-house training facilities.
  - b. Training institutions or industries with Permanent Registration Number (PRN) and having expertise in skill training and placement with a proven track record are eligible to apply and impart training as a PIA.

## ELIGIBILITY CRITERIA

- The MSME should have:
  - a. an average annual turnover of INR 25 crore for the last 3 years.
  - b. positive net worth.
  - c. having inhouse training facility with a potential to employ 500 trained candidates over a period of 3 years.

## HOW TO APPLY/ OFFICE TO CONTACT

<http://ddugky.gov.in/>

# National Mission for Sustainable Agriculture

## OBJECTIVE

To mobilise farmers into groups at village level, and form associations with Farmer Producer Organisations (FPOs), thereby facilitating fair remunerative prices, and cluster competitiveness.

## KEY BENEFITS

- Support provided for:
  - a. increase in per hectare production.
  - b. increase in net return to farmers.
  - c. increase in food and nutritional security.
  - d. market linkage for backward and forward integration ensured with competitive market.
  - e. construction of FPOs.
  - f. board positions for women farmers in FPOs, thereby improving gender relations and decision making of women.
  - g. increased bargaining power for input purchase and output marketing.
  - h. leadership role of producers enhanced.
  - i. positive health and nutrition impact on consumers.

## ELIGIBILITY CRITERIA

- The applicant should be:
  - a. above 18 years.
  - b. individuals/ FPOs/ Self Help Groups.

## HOW TO APPLY/ OFFICE TO CONTACT

<https://nmsa.dac.gov.in/frmContacts.aspx>

NMSA

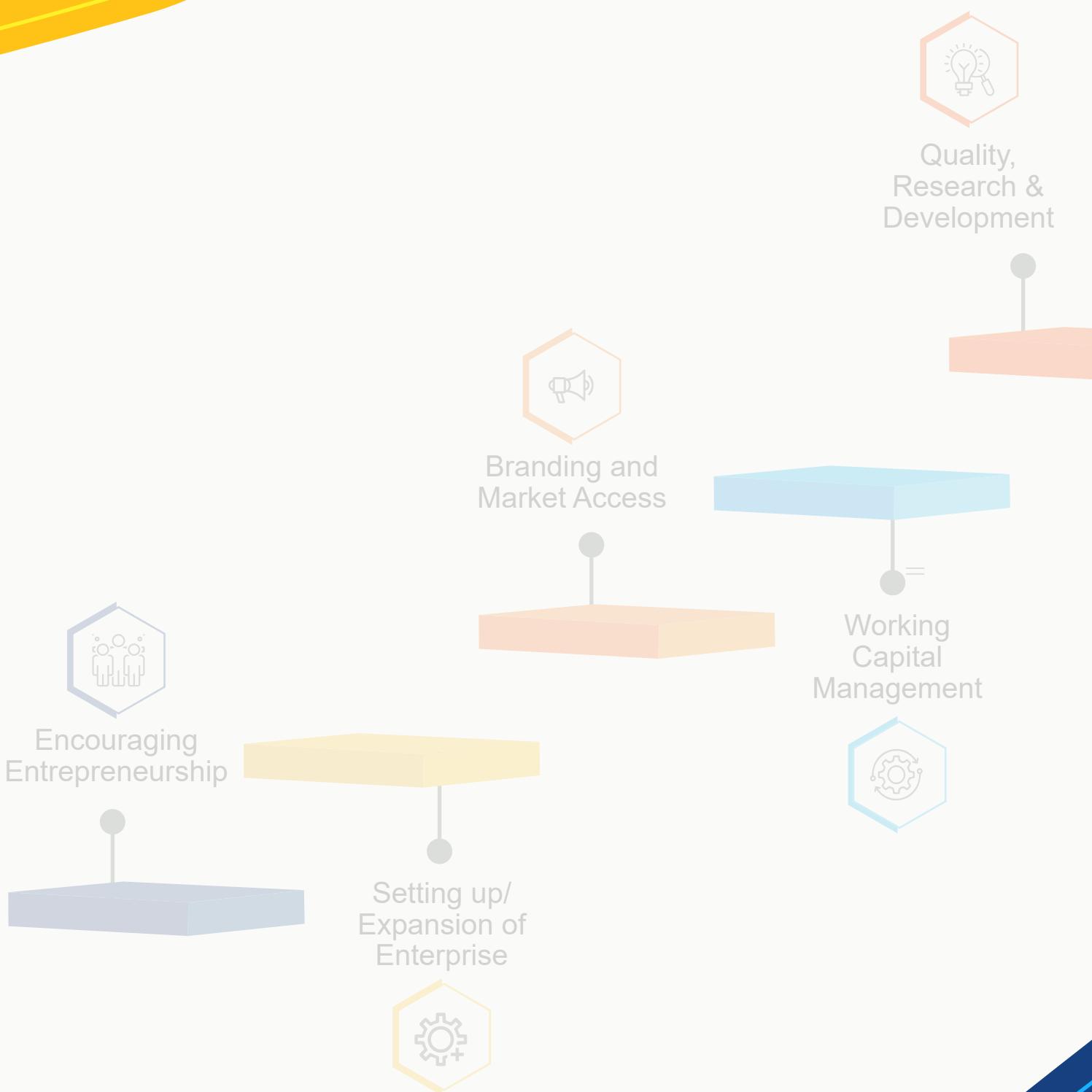
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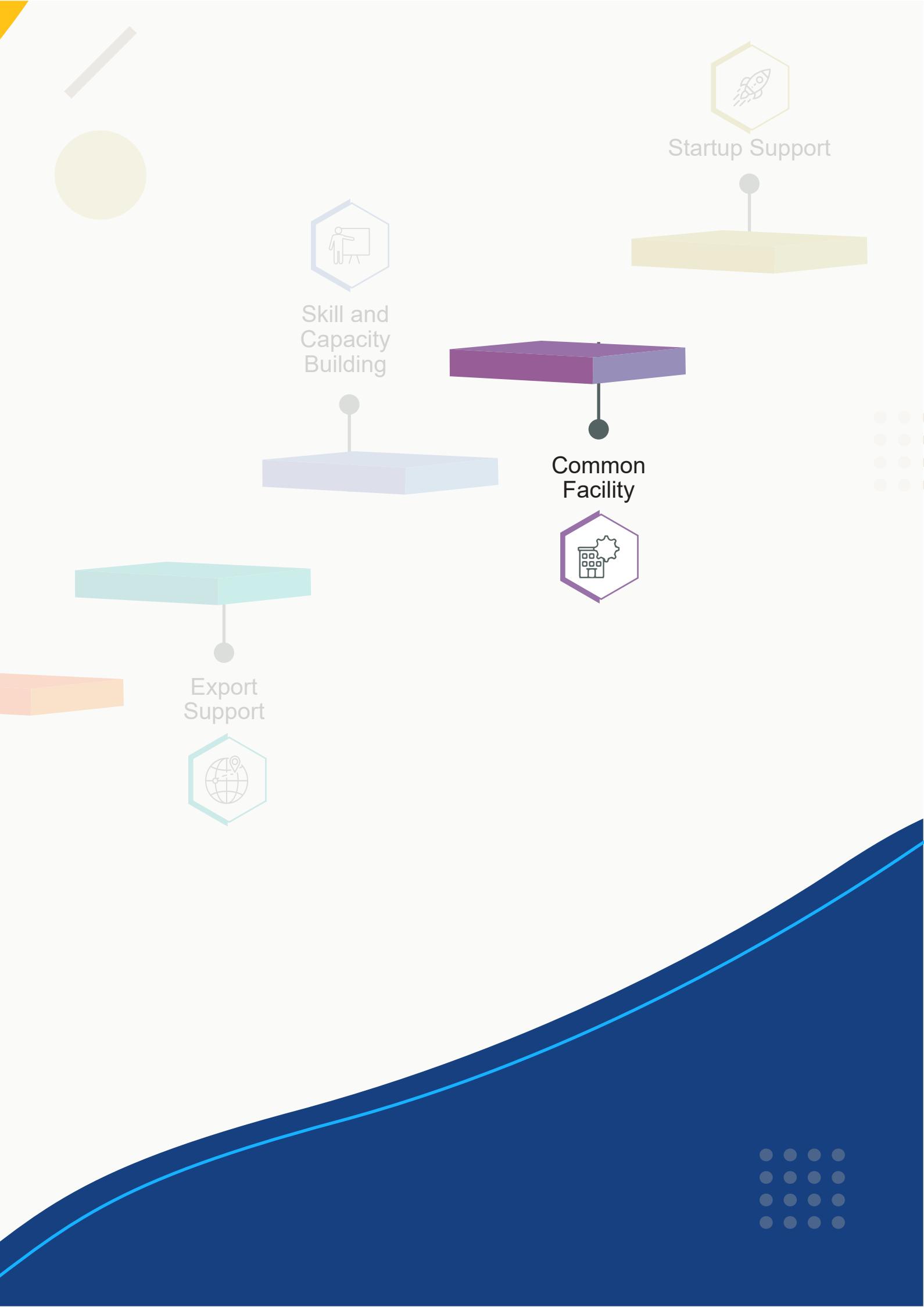
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# Business Value Chain



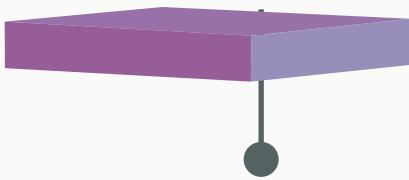
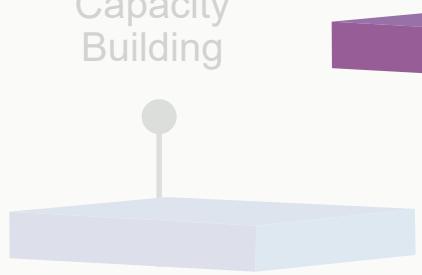


Startup Support



Skill and Capacity Building

Common Facility



Export Support



# Pradhan Mantri Formalization of Micro Food Processing Enterprises – Support to Group Category

## OBJECTIVE



To enhance the competitiveness of existing individual micro enterprises in the unorganized segment of the food processing industry, and encourage setting up of common infrastructure

## KEY BENEFITS



- Credit linked capital subsidy provided for 35% of the eligible project cost; subject to a ceiling of INR 3 crores/unit.  
Note: Eligible project cost comprises cost of plant and machinery, and technical civil works, but excludes cost of land/ rental/ lease work shed. However, technical civil work should not be more than 30% of the eligible project cost.  
The project cost should not exceed INR 10 crores for common infrastructure.
- Support provided to Farmer Producer Organisations (FPOs) or Self-Help Groups (SHGs) or cooperatives or Special Purpose Vehicle (SPV) of micro food processing enterprise for developing a common brand, standardization and packaging with a grant of upto 50% of the project cost.
- Support for One District One Product (ODOP) and non-ODOP products and Geographical Indication tagged products are considered.  
Note: Product standardization, trademark registration, market study, packaging material, warehousing or storage rentals, listing cost and institutional linkage, advertisements, training for sales and marketing, and logistic support are included.
- For Self Help Group, grant of INR 40,000 per member is provided as grant for purchase of small tools and raw materials, and the same shall be used as a revolving fund.
- Credit-linked grant @ 35% provided to individual SHG member as a single unit of food processing industry; subject to a maximum amount of INR 10 lakh.
- Support for capital investment at federation level of SHG: Credit linked grant @ 35% with maximum limit as prescribed under the scheme.
- Training and hand-holding support to SHGs: For support to SHGs, a large number of trained resource persons are available with State Rural Livelihood Missions (SRLMs). These local resource persons of SRLM having expertise in agro-produce would be utilized for training, upgradation of units, DPR preparation, handholding support, etc.

## ELIGIBILITY CRITERIA



- Eligible units:
  - Organisations such as FPOs or Farmer Producer Companies (FPCs)
  - Cooperatives or SHGs and its federation
  - Government agencies who have established or proposed to establish food processing line along with common infrastructure/ value chain/ incubation centres.
- Proposal for both ODOP or non-ODOP products will be considered. However, ODOP products will be preferred.
- No minimum turnover, and experience is required.
- The applicant can only be a micro enterprise.
- Types of common infrastructure to be funded under the scheme
  - Premises for assaying of agriculture produce, sorting, grading, warehouse and cold storage at the farm-gate.
  - Common processing facility for processing of ODOP produce.
  - Incubation center involving one or more product lines, which could be utilized by smaller units on a hire basis for processing of their produce. It should be run on commercial basis. It can maybe partly used for training.

## HOW TO APPLY/ OFFICE TO CONTACT

<https://pmfme.mofpi.gov.in/pmfme/#/Login>



# Agro Processing Cluster

## OBJECTIVE

To encourage entrepreneurs set up food processing units based on cluster approach by linking groups of producers or farmers to the processors and markets through well-equipped supply chain with modern infrastructure.

## KEY BENEFITS

Grant provided; subject to a maximum of INR 5 lakh or 50% of total project cost.

## ELIGIBILITY CRITERIA

- Eligible units:
  - Government Departments
  - Public Sector Units
  - Joint Ventures
  - Non-Government Organisations
  - Cooperatives
  - Self Help Groups (SHGs)
  - Farmer Producer Organisation (FPOs)
  - Private Sector Companies
  - Partnership Firms
  - Proprietorship Firms.
- At least 10 acres of land is required to be arranged either by purchase/ on lease for atleast 50 years for setting up of Agro Processing Cluster.

## HOW TO APPLY/ OFFICE TO CONTACT

<https://www.sampada-mofpi.gov.in/Cluster/Login.aspx>



# Micro Cluster Development Programme

## OBJECTIVE

To encourage the creation of micro clusters and to provide them with Common Service Facilities.

## KEY BENEFITS

- Support will be provided by the Government to the clusters, for adoption of the following, as part of their project proposals:
  - a. Machinery including electronic hardware.
  - b. Building of Common Facility Centre (CFC).
  - c. Land to locate the CFC, provided the land is leased/ purchased in the name of Government of Tamil Nadu/ any Government company.
  - d. Exposure visits.
  - e. Hiring of consultants for designing marketable products, including improvement to packaging, and for new market identification.
  - f. Hiring of professionals for legal assistance, tax filing and tax advice, accounting and company secretarial services (covered for the first 5 years).

Note: In case of machinery and building, the beneficiary shall contribute 10%. However, the Project Sanctioning Committee may waive off this contribution if the beneficiaries include deserving socially vulnerable groups.

## ELIGIBILITY CRITERIA

- Any new/ existing cluster with atleast 20 beneficiaries involved in manufacturing/ services.

## HOW TO APPLY/ OFFICE TO CONTACT

Proposals to be submitted on the letterhead of the association/ Special Purpose Vehicle (SPV)/ project proposing entity to TANSIDCO/ Industries Commissioner's office (through the District Industries Centre), with all project details.

Submitted applications will be processed through the Project Sanctioning Committee that meets at periodic intervals and funds will be disbursed to the SPV sas per the plan agreed to in the project proposal.

# Micro and Small Enterprises – Cluster Development Programme

## OBJECTIVE

To support the sustainability and growth of Micro and Small Enterprises (MSEs) by addressing common issues such as improvement of technology, skills and quality, market access, access to capital, etc.

## KEY BENEFITS

- Government of India grant provided for preparation of diagnostic study report; subject to a maximum of INR 2.5 lakh.  
Note: For the field organizations of the Ministry of MSME, this grant will be INR 1 lakh.
- For soft interventions (general awareness, counselling, motivation and trust building, exposure visits, market development including exports, participation in seminars, workshops and training programmes on technology upgradation, etc.): Grant of 75% of the sanctioned amount; subject to the maximum project cost of INR 25 lakh/cluster is provided.
- For preparation of a Detailed project report (DPR): Grant of maximum INR 5 lakh for preparation of a technical feasibility and viability project report is provided.
- For Common Facility Centres (CFCs) having machinery and equipments for critical processes, research and development, testing, etc.: Grant of up to 70% of the project cost; subject to a maximum of INR 15 crores is provided.
- For infrastructure development: Grant of up to 60% of the project cost; subject to a maximum of INR 10 crores, excluding cost of land is provided.  
Note: For North-East region, Hill States, and Clusters with more than 50% (a) micro/ villages (b) women owned (c) SC/ST units, the Government of India grant will be:
  - a. 90% (for both soft interventions, and CFCs)
  - b. 80% for infrastructure development.

## ELIGIBILITY CRITERIA

The applicant should be any State Government/ MSME- DFOs, and autonomous bodies.

## HOW TO APPLY/ OFFICE TO CONTACT

Approach your nearest Tamil Nadu Small Industries Development Corporation Limited (TANSIDCO) office/ MSME - DFO branch.



# Revamped Scheme of Fund for Regeneration of Traditional Industries

## OBJECTIVE

To build capacity of Micro and Small Enterprises (MSEs) for common supportive action through formation of self help groups, consortia, upgradation of associations, etc.

## KEY BENEFITS

- For a major cluster (500-1000 artisans): financial assistance is provided; subject to a maximum of INR 5 crore.
- For a mini cluster (up to 500 artisans): financial assistance is provided; subject to a maximum of INR 2.5 crore.
- For a cluster from North-East region/ Jammu & Kashmir/ Hill States, there will be 50% reduction in the number of artisans/cluster, subject to the same maximum financial assistance values above.
- If only soft Interventions are involved, financial assistance is provided; subject to a maximum of INR 25 lakh.
- If hard Interventions are involved, financial assistance is provided; subject to a maximum of 75%.
- If there is a technical agency involved, financial assistance is provided; subject to a maximum of 8% of cost of soft and hard interventions.
- If an implementing agency/ cluster executive is involved, financial assistance for the costs involved is provided; subject to a maximum of INR 20 lakh.

## ELIGIBILITY CRITERIA

- The applicant should be:
  - a. an institutions with suitable expertise to undertake cluster development.
  - b. a Non-Government Organization (NGO)/ institutions of central and state governments/ semi-government institutions.
  - c. a field functionary of state and central government Panchayati Raj Institutions (PRIs).

## HOW TO APPLY/ OFFICE TO CONTACT

[sfurti.msme.gov.in/SFURTI/Home.aspx](http://sfurti.msme.gov.in/SFURTI/Home.aspx)

Note: The beneficiary can also submit a proposal to the state office, Khadi and Village Industries Commission (KVIC).



# MSME Innovative Scheme (Incubation)

## OBJECTIVE

To promote emerging technological and knowledge based innovative ventures/ entrepreneurs.

## KEY BENEFITS

- Financial support provided to innovators for development and nurturing new ideas through host institutes/ business incubation centres in recognised research institutions/universities. The assistance is subject to a maximum of:
  - a. INR 15 lakh/idea to the host institute for developing and nurturing the ideas.
  - b. INR 1 crore to the host institute for procurement and installation of relevant plant and machinery (hardware and software) in business institute.

## ELIGIBILITY CRITERIA

- The applicant should be an existing/ prospective entrepreneur.

## HOW TO APPLY/ OFFICE TO CONTACT

[innovative.msme.gov.in/](http://innovative.msme.gov.in/)





## Scheme for Promotion of Innovation, Rural Industries and Entrepreneurship

### OBJECTIVE

To facilitate setting up of livelihood business incubation centres in rural areas, thereby promoting innovation and entrepreneurship in such areas.

### KEY BENEFITS

- Financial assistance provided for procurement of plant and machinery; subject to a maximum of INR 1 crore to government agencies and INR 75 lakh to private agencies.
- Grant of maximum INR 1 crore is provided to government and private agencies for operational expenditure towards manpower cost, running incubation and skill development programmes, etc.
- Setting up of Livelihood Business Incubators (LBIs).

### ELIGIBILITY CRITERIA

- The applicant should be:
  - a. any agency/ Government of India institution/ existing training centres/ departments of central or state government. (OR)
  - b. any industry association/ academic institutions. (OR)
  - c. any not for profit private institutions, with experience in successfully executing incubation and/ or skill development programmes.

### HOW TO APPLY/ OFFICE TO CONTACT

[aspire.msme.gov.in/ASPIRE/AFHome.aspx](http://aspire.msme.gov.in/ASPIRE/AFHome.aspx)

# Infrastructure subsidy for privately developed industrial estates

## OBJECTIVE

To encourage private park operators to invest in the state.

## KEY BENEFITS

- Subsidy provided for 20% of the cost of approved infrastructure for development of infrastructure in privately developed industrial estates, which are in areas outside a radius of 30 km from Chennai City Centre.

## ELIGIBILITY CRITERIA

- The applicant should be any private sector park developer, setting up a park in Tamil Nadu.

## HOW TO APPLY/ OFFICE TO CONTACT

[sipcot.tn.gov.in/portal/users/incentivelogin](http://sipcot.tn.gov.in/portal/users/incentivelogin)





# Cluster Development Programme

## OBJECTIVE

To focus on development of weavers' groups as a visible entity, so that the groups become self-sustainable.

## KEY BENEFITS

- Financial assistance of INR 2 crore is provided for various components such as purchase of new looms/ accessories, construction of individual workshed, construction of common workshed and for the purchase of lighting units.

## ELIGIBILITY CRITERIA

- The applicant should be a handloom weaver.

## HOW TO APPLY/ OFFICE TO CONTACT

- Managing Director, Primary Weavers Co-operative Societies and Co-optex
- Director, Weavers Service Centre (South Zone)
- Commissioner, Department of Handlooms, Chennai.



# Assistance to Pharmaceutical Industry for Common Facilities

## OBJECTIVE

Creation of common infrastructure facilities for strengthening of MSME pharma clusters.

## KEY BENEFITS

- Government of India grant per common facility:
  - a. For General states: Up to 70% of the project cost; subject to a maximum of INR 20 crore.
  - b. For Himalayan and North-Eastern Region States: Up to 90% of the project cost; subject to a maximum of INR 20 crore.

## ELIGIBILITY CRITERIA

- Eligible activities in order of priority:
  - a. Research and development labs testing Laboratory for pharma products, effluent treatment plants, logistic centres, training centres, etc.
  - b. Other allied activity can be taken up based on recommendation of Scheme Steering Committee.
- Project Component: land, building, internal infrastructure, plant and machinery, Miscellaneous Fixed Assets (MFA), preliminary and pre-operative expenses, utility infrastructure, margin money for working capital, etc.

## HOW TO APPLY/ OFFICE TO CONTACT

Applications to be received by Project Management Consultant (PMC) on a rolling basis till 29th February, 2024 from applicants, subject to availability of budget.



# Scheme for Agro-Marine Processing and Development of Agro-Processing Clusters – Operation Greens – Integrated value chain development projects

## OBJECTIVE



To protect against supply chain disruption due to COVID-19.

## KEY BENEFITS



- Formation of new Farmer Producer Organisations (FPOs) in the cluster.
- Training or workshop of existing farmers or FPOs.
- Marketing infrastructure projects will be implemented in identified production clusters for each crop for development of value chain. Grants-in-aid for a maximum of 5 retail outlets; subject to a maximum limit of 5% of total eligible project cost is provided.
- Maximum grants-in-aid of INR 15 crore per project provided.
- Post-harvest processing facilities, and agri logistics are also supported.

## ELIGIBILITY CRITERIA



- Post-harvest processing facilities- following components are supported:
  - Appropriate storage such as staging cold room or dry storage or cold storage or frozen storage. Standalone storage facility will not be supported.
  - Integrated pack house and machinery and equipment for primary processing and/ or value addition such as cutting, dicing, slicing, pickling, pulping, etc. with mechanized sorting and grading line or packing line or waxing line.
  - Secondary processing line including Individual Quick Freezing (IQF), blast freezer, etc.
  - Quality test equipment for captive use.
- Agri logistics: Controlled temperature or ventilated vehicle with or without raking is supported.
- Marketing infrastructure projects are supported anywhere in the country, and not necessarily in identified production clusters.
- Retail chain of outlets for perishable products with facilities such as frozen storage or cold room or cold storage or deep freezers or refrigerated display cabinets or chillers or packing or packaging or ripening chamber, etc. are supported.
- Formation of new FPOs in the cluster and/ or training or workshop of existing farmers or FPOs: Eligible cost in this regard will be as per Small Farmers Agribusiness Consortium (SFAC) norms; subject to a maximum limit of 5% of total eligible project cost.
- Eligible entities:
  - State agriculture federations
  - State marketing federations
  - Farmer Producer Organizations (with minimum 300 members in general areas, and 100 members in case of difficult areas .)
  - Cooperatives, Self-help groups (SHGs) companies
  - Food processors, logistic operators, service providers, supply chain operators, retail chains, wholesale chains
  - Government of India and Government of Tamil Nadu (including their entities or organizations).

## HOW TO APPLY/ OFFICE TO CONTACT



<https://sampada-mofpi.gov.in/>

# Scheme for Agro-Marine Processing and Development of Agro-Processing Clusters – Operation Greens – Standalone post-harvest infrastructure projects

## OBJECTIVE

To protect against supply chain disruption due to COVID-19.

## KEY BENEFITS

- SAMPADA stands for Scheme for Agro-Marine Processing and Development of Agro-Processing Clusters.
- Maximum grants-in-aid of INR 10 crore per project provided.
- Primary post-harvest processing infrastructure facilities at farm level in the identified cluster: grants-in-aid for a maximum of 5 retail outlets; subject to maximum limit of 5% of total eligible project cost is provided.

## ELIGIBILITY CRITERIA

- Primary post-harvest processing infrastructure facilities at farm level in the identified cluster:
  - a. Appropriate storage such as staging cold room/ cold storage/ dry storage. Standalone storage facilities are not supported.
  - b. Integrated pack house and machinery and equipment for primary processing and/ or value addition such as cutting, dicing, slicing, pickling, pulping, etc. with mechanized sorting and grading line or packing line or waxing
  - c. Retail chain of outlets for perishable products with facilities such as frozen storage or cold room or cold storage or deep freezers or refrigerated display cabinets or chillers or packing or packaging or ripening chamber, etc.
  - d. Quality test equipment for captive use.
  - e. Controlled temperature or ventilated vehicle with or without raking.
- Post-harvest processing infrastructure facilities:
  - a. For value addition (mandatory).
  - b. Retail chain of outlets for perishable products with facilities such as frozen storage or cold room or cold storage or deep freezers or refrigerated display cabinets or chillers or packing or packaging or ripening chamber, etc.
  - c. Quality test equipment for captive use.
  - d. Controlled temperature or ventilated vehicle with or without raking.

CREDIT LINKED  
SUBSIDY SCHEME

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## HOW TO APPLY/ OFFICE TO CONTACT

<https://sampada-mofpi.gov.in/>



## Scheme for Agro-Marine Processing and Development of Agro-Processing Clusters – Integrated cold chain and value addition infrastructure

### OBJECTIVE

To provide an integrated cold chain and preservation infrastructure facilities without break from the farm gate to the consumer to reduce post-harvest losses.

### KEY BENEFITS

- The scheme has five sub-components:
  - Farm-level infrastructure.
  - Processing center (mandatory component).
  - Distribution hub.
  - Refrigerated vans or refrigerated trucks, insulated vans or mobile insulated tankers.
  - Irradiation facility.
- Grants-in-aid provided:
  - For projects in general areas- 35% of eligible project cost.
  - For projects in difficult areas, and projects for SC/ ST/ Farmer Producer Organisations (FPOs)/ Self-Help Groups- 50% of eligible project cost.

Note: The assistance is subject to a maximum of INR 10 crore per project.
- Cost norms issued by the Mission for Integrated Development of Horticulture (MIDH) under Department of Agriculture, Cooperation and Farmers Welfare will be followed.
- The grants-in-aid will be released in three equal installments.

### ELIGIBILITY CRITERIA

- The 5 sub-components will include the following:
  - (A). Farm-level infrastructure: This may include processing center, situated in the catchment area of the targeted produce.
  - (B). Processing center (mandatory component)- The assistance can be availed for:
    - Mechanized sorting and grading line or packing line or staging cold rooms.
    - Cold storage units (associated with value addition).
    - Controlled atmosphere storage (associated with value addition).
    - Frozen storage or deep freezer (associated with value addition).
    - Individual Quick Freezing (IQF) line, tunnel or spiral or blast or plate freezer, and vacuum freeze drying.
    - Milk chilling or bulk milk cooling or automatic milk collection unit or milk processing unit for which temperature control is necessary during some part of the processing.
    - Poultry or meat or marine or fishery processing unit.
    - Packing line for chilled or frozen or temperature-controlled products.
    - Food irradiation unit.
    - Refrigerated or insulated transport.
    - Pre-cooling units or mobile pre coolers.
    - Retail refrigerated carts; temperature controlled solar powered retail carts.
    - Reefer boats.
    - Refrigerated containers including multi-modal container units.
    - Renewable or alternate energy technologies (solar, bio-mass, wind, etc.) for the project.
    - In-house produce testing laboratory.
  - (C). Distribution hub: This shall have a modern multi-product, multi-temperature cold storage.
  - (D). Refrigerated vans or refrigerated trucks, insulated vans or mobile insulated tankers.
  - (E). Irradiation facility: This may include cold storage, grading and sorting facilities, reefer vans.

### HOW TO APPLY/ OFFICE TO CONTACT

<https://sampada-mofpi.gov.in/>



# Scheme for Agro-Marine Processing and Development of Agro-Processing Clusters – Creation or expansion of food processing or preservation capacities (Unit Scheme)

## OBJECTIVE

To build processing and preservation capacity and modernize or expand existing food processing units in order to increase processing levels, add value, and decrease waste.

## KEY BENEFITS

- Grants-in-aid provided:
  - For projects in general areas - 35% of eligible project cost.
  - For projects in difficult areas, and projects for SC/ ST/ Farmer Producer Organisations (FPOs)/ Self-Help Groups - 50% of eligible project cost.

Note: The assistance is subject to a maximum of INR 5 crore per project.
- The grants-in-aid will be released in two equal installments.
- The scheme is implemented through central and state Public Sector Units (PSUs), joint ventures, Farmer Producers Organization (FPOs) or NGOs or cooperatives or SHGs or private limited companies or individuals or proprietorship firms engaged in establishment or upgradation or modernization of food processing units.

## ELIGIBILITY CRITERIA

- The proposal under the scheme will be considered both inside Mega-Food Parks (MFPs) or Agro-Processing Clusters (APCs), and anywhere outside MFPs and APCs.
- The combined net worth of the applicant shall not be less than 1.5 times of grants-in-aid sought under the scheme. Provided that in case of proposal from difficult areas, applicant(s) of SC/ ST category, FPOs and SHGs, combined net worth shall not be less than grants-in-aid sought under the scheme.
- In case of proposal from SC/ ST category, the sum of net worth of SC/ ST member(s) shall not be less than 10% of the combined net worth of the entity.
- In case of proposal from Government of India (including its entities or organizations) or Government of Tamil Nadu (including its entities or organizations), no net worth criteria will be applicable.
- It is mandatory to take term loan from the bank for an amount not less than:
  - For general areas - 20% of the total project cost.
  - For difficult areas/ SC/ ST/ Farmer Producer Organisations/ Self-Help Groups - 10% of the total project cost.

Note: Difficult area for proposals under this scheme means North- Eastern States including Sikkim, State of Uttarakhand, State of Himachal Pradesh, Union Territories of Jammu & Kashmir and Ladakh, state notified Integrated Tribal Development Projects (ITDP) areas and Islands (Union Territories of Andaman and Nicobar and Lakshadweep).

- A detailed appraisal note from a Scheduled Commercial Bank specific to the proposal.

Note: Detailed Project Report or Techno-Economic viability Report merely stamped or endorsed by the Scheduled Commercial Bank without detailed appraisal note shall not be considered valid for the purpose of these guidelines.

- Manadatory infusion of equity; for an amount not less than:
  - For general areas- 20% of the total project cost.
  - For difficult areas/ SC/ ST/ Farmer Producer Organisations/ Self-Help Groups- 10% of the total project cost.

Note: The value of land in registered sale or lease deed shall not be considered as part of the total project cost. Unsecured loan will not be treated as a part of equity.

- Minimum eligible project cost will be INR 3 crore for proposals in General Areas and INR 1 crore in case of proposal from difficult areas and for SC or ST proposals.
- Expansion or upgradation of existing facility is eligible under the scheme.
- No second proposal from an entity or promoter(s) of an entity who have availed grants-in-aid earlier under the scheme will be considered.

Note: Entities or promoter(s) of entities who have availed financial assistance under another scheme (any scheme other than the CEFPPC Scheme) of the Ministry of Food Processing Industries (MoFPI) will be eligible for grants-in-aid only after 2 years from the date of commercial operation of the previous project, provided that an entity or promoter(s) of an entity shall not be eligible for financial assistance for more than 2 projects during a period of 10 years.

Note: CEFPPC scheme is Creation or Expansion of Food Processing and Preservation Capacities.

- Fee and Performance Security:** a non-refundable fee of INR 20,000 through demand draft in favour of "Pay and Accounts Officer, Ministry of Food Processing Industries, New Delhi". Provided that the non- refundable fee shall be INR 15,000 for applications from SC/ ST.

## HOW TO APPLY/ OFFICE TO CONTACT

<https://sampada-mofpi.gov.in/>

**SAMPADA**

**CREDIT LINKED  
SUBSIDY SCHEME**

**187**





## **Scheme for Agro-Marine Processing and Development of Agro-Processing Clusters – Scheme for creation of infrastructure for agro-processing cluster**

### **OBJECTIVE**

To develop modern infrastructure and common facilities to encourage entrepreneurial groups to set up food processing units closer to production areas, based on a cluster approach.

### **KEY BENEFITS**

- At least five food processing units with a minimum aggregate investment of INR 25 crore will be set up in the agro-processing cluster. These units may be set up by the promoters and associates of Project Implementing Agency (PIA) or by other entrepreneurs.
- The scheme will have the following 2 components:
  - a. Basic enabling infrastructure: Financial assistance of upto 40% of the eligible project cost will be provided.
  - b. Core infrastructure.
- The common facilities will be based on need of the units which will be set up in these clusters.
- Grants-in-aid provided @ 35% of project cost for projects in general areas, and @ 50% of eligible project cost for projects in difficult areas, as well as projects for Scheduled Caste/ Scheduled Tribe, Farmer Producer Organisations (FPOs), and Self-Help Groups. The assistance is subject to a maximum of INR 10 crore per project.
- The grants-in-aid will be released in three equal installments.

### **ELIGIBILITY CRITERIA**

- Basic enabling infrastructure: It will include site development such as development of industrial plots, boundary wall, roads, drainage, water supply, electricity supply including power backup, effluent treatment plant, parking bay, weigh bridges, common office space, firefighting, labour rest room, security guard room, etc.
- The common facilities of capital-intensive nature may include food testing laboratory, cleaning, grading, sorting and packing facilities, steam generation boilers, dry warehouse, cold storage, pre-cooling chambers, ripening chambers, Individual Quick Freezing (IQF) facilities, specialized packaging, other common processing facilities, etc.
- Agro-processing clusters set up by Project Execution Agency (PEA)/ organisation such as government/ Public Sector Units (PSUs)/ joint ventures/ Non-Governmental Organisations (NGOs)/ cooperatives/ Self-Help Groups (SHGs)/ Farmer Producers Organisations (FPOs)/ private sector/ individuals, etc. are eligible for financial assistance.
- The cost of any basic enabling infrastructure outside the boundary wall of the agro-processing cluster will not be eligible for financial assistance.

### **HOW TO APPLY/ OFFICE TO CONTACT**

<https://sampada-mofpi.gov.in/>

# Construction of ice plants or cold storages

## OBJECTIVE

To help fishermen preserve fish in a fresh state, and attract regular customers.

## KEY BENEFITS

Subsidy is provided

- For General Category:
  - Central share- 24% of project cost.
  - State share-16% of project cost.
- For SC or ST or women and their cooperatives:
  - Central share- 36% of project cost.
  - State share- 24% of project cost.

Note: The unit cost is subject to ceiling of:

- 10 ton capacity – INR 40 lakh.
- 20 ton capacity – INR 80 lakh.
- 30 ton capacity – INR 1.2 crore.
- 50 ton capacity – INR 1.5 crore.

## ELIGIBILITY CRITERIA

- Beneficiaries will submit Detailed Project Report (DPR) or Self Contained Proposal (SCP) with justification including demand and supply gaps, detailed cost estimate, technical specifications of the components of the ice plant or cold storages, recurring cost involved, source of funds for meeting the beneficiary contribution including bank consent for providing loan, anticipated direct and indirect employment generation to local population, and specific timelines for completion of the project, etc.
- The beneficiary should submit an undertaking to the effect that he or she has not availed subsidy for the same activity under any government scheme or agency.
- Cost estimates will be based on the latest Schedule of Rates (SoRs) admissible in the project area and prevailing market rates.
- Beneficiaries will provide documentary evidence of availability of requisite land (either own or registered lease), necessary clearances or permissions from the concerned state or union territory or authority as may be required. In case of lease land, the minimum lease period should be 10 years from the date of submission of the DPR or SCP and the registered lease document will be included in the DPR or SCP.
- The beneficiaries will submit an undertaking in the DPR to the effect that all operational, maintenance and post-construction management costs of the infrastructure facilities will be borne by them and the ice plant or cold storage will be kept in operational condition.
- Beneficiaries will display a board permanently at the infrastructure facilities to the effect that the ice plant or cold storage is constructed with the financial assistance of the government.
- The beneficiaries will ensure supply of ice produced from the government assisted ice plant to the fishers and fish farmers at an affordable price.
- The beneficiary should abide by the government regulations, if any in development, operation and management, including quality assurance of the ice plant or cold storage.

## HOW TO APPLY/ OFFICE TO CONTACT

<https://www.fisheries.tn.gov.in/ContactUs>

## Incentives to entrepreneurs for shifting of existing units outside urban areas

### OBJECTIVE

To enable uniform development across the state and incentivise development outside urban areas.

### KEY BENEFITS

- For infrastructure development: Grant of 75% of the total development cost; subject to a maximum of INR 20 crore is provided.

Note: Infrastructure development includes, but is not limited to roads, drainage, culverts, storm water drains, street lights, water supply, electricity, conference halls, training halls, and other common facility centres.

### ELIGIBILITY CRITERIA

- The applicant should be an MSME or an MSME association.  
Note: Approvals shall be given only if atleast 20 MSMEs (manufacturing or service) come together to relocate their facilities.
- The MSMEs coming together shall create an Special Purpose Vehicle (SPV).
- A minimum of 50 acres of land should be available in the name of the SPV. In case of micro enterprises constituting the SPV, land of upto 10 acres is adequate.

Note: Less than 50 acres may be considered when cost of land is high.

### HOW TO APPLY/ OFFICE TO CONTACT

- Proposals to be submitted on the letterhead of the association or SPV to the District Collector with all project details.
- Submitted applications will be processed through the District Validation Committee and the State Steering Committee. Funds will be disbursed to the SPV in four equal installments.

# Incentives for setting up new cluster units on the outskirts of towns and cities

## OBJECTIVE

To enable uniform development across the state and incentivise development outside urban areas.

## KEY BENEFITS

- For infrastructure development: Grant of 50% of the total development cost; subject to a maximum of INR 15 crore is provided.

Note: Infrastructure development includes, but is not limited to roads, drainage, culverts, storm water drains, street lights, water supply, electricity, conference halls, training halls, and other common facility centres.

## ELIGIBILITY CRITERIA

- The applicant should be an MSME or an MSME association.
- Note: Approvals shall be given only if atleast 20 MSMEs (manufacturing or service) come together to relocate their facilities.
- The MSMEs coming together shall create a Special Purpose Vehicle (SPV).
- A minimum of 50 acres of land should be available in the name of the SPV. In case of micro enterprises constituting the SPV, land of upto 10 acres is adequate.

Note: Less than 50 acres may be considered when cost of land is high.

## HOW TO APPLY/ OFFICE TO CONTACT

- Proposals to be submitted on the letterhead of the Association/ SPV to the District Collector, with all project details.
- Submitted applications will be processed through the District Validation Committee and the State Steering Committee. Funds will be disbursed to the SPV in four equal installments.



# Tamil Nadu Supply Chain Management Project

## OBJECTIVE

To provide integrated and complete infrastructure for supply chain management, and reduce post-harvest losses of fruits, vegetables and other perishables.

## KEY BENEFITS

- This project is funded under the Warehouse Infrastructure Fund (WIF) of National Bank for Agriculture and Rural Development (NABARD), at a total cost of INR 482.36 crore.
- 64 Primary Processing Centres (PPCs) with post-harvest infrastructure facilities such as pack house, cold storage, storage godowns, etc. are equipped with state of the art facility for cleaning, washing, sorting, grading, packing and forward transactions using single/ multiple vegetable or fruit process lines.
- Modern infrastructure like Agricultural and Processed Food Products Export Development Authority (APEDA) pack house, Individual Quick Freezing (IQF) facilities, hot water or vapour heat treatment unit, irradiation unit created in some of the PPCs will promote export of fruits and vegetables.

## ELIGIBILITY CRITERIA

- The project is implemented in 10 districts (Krishnagiri, Dharmapuri, Coimbatore, The Nilgiris, Tiruchirapalli, Dindigul, Theni, Ramanathapuram, Thoothukudi and Tirunelveli undivided district).
- The Primary Processing Centres are being operationalised by Farmer Producer Organisations (FPOs) and private entities as Market Integration Partners, on a concessionary basis.
- The Market Integration Partners are selected through a tender process. FPOs, and private entities are also eligible to participate in tender.

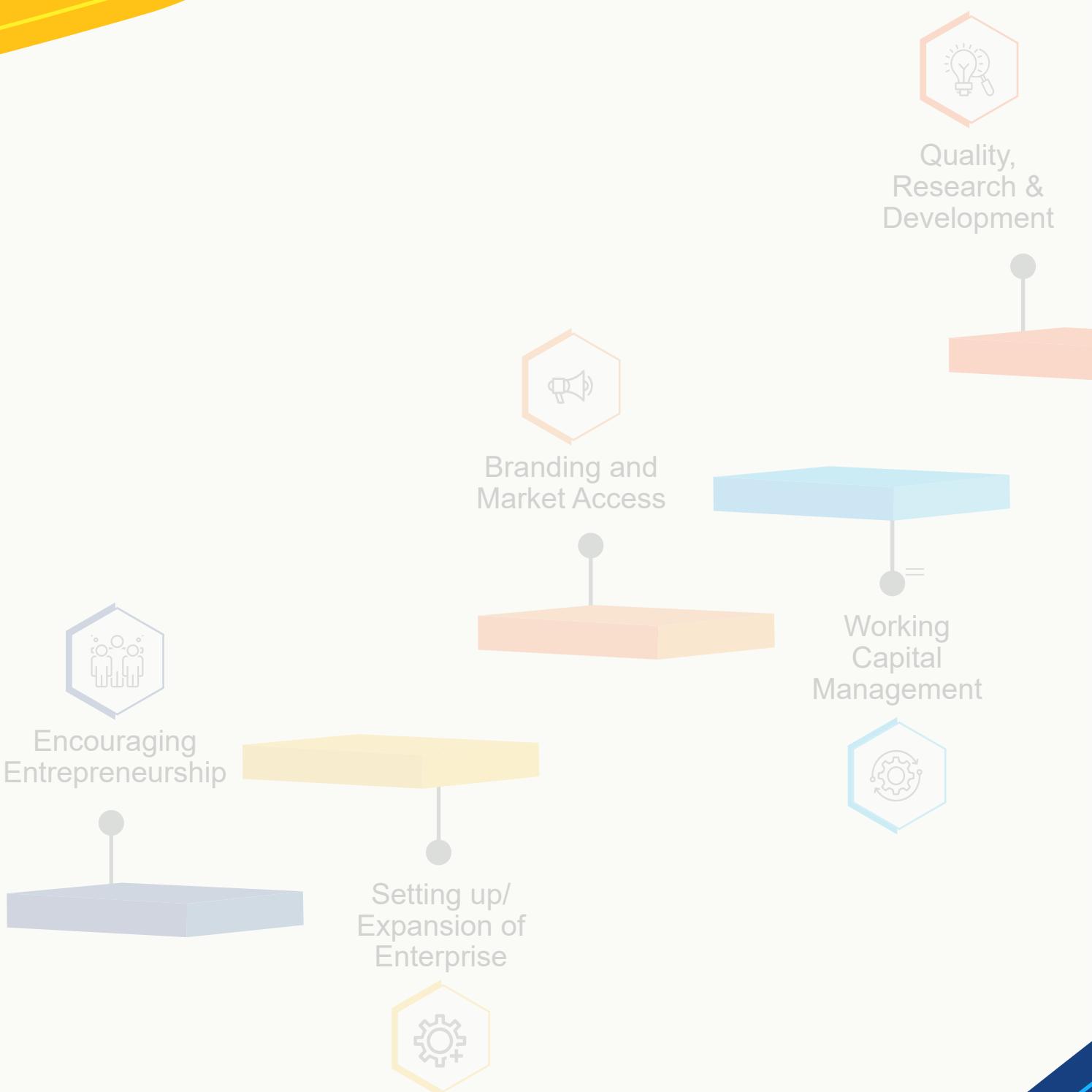
## HOW TO APPLY/ OFFICE TO CONTACT

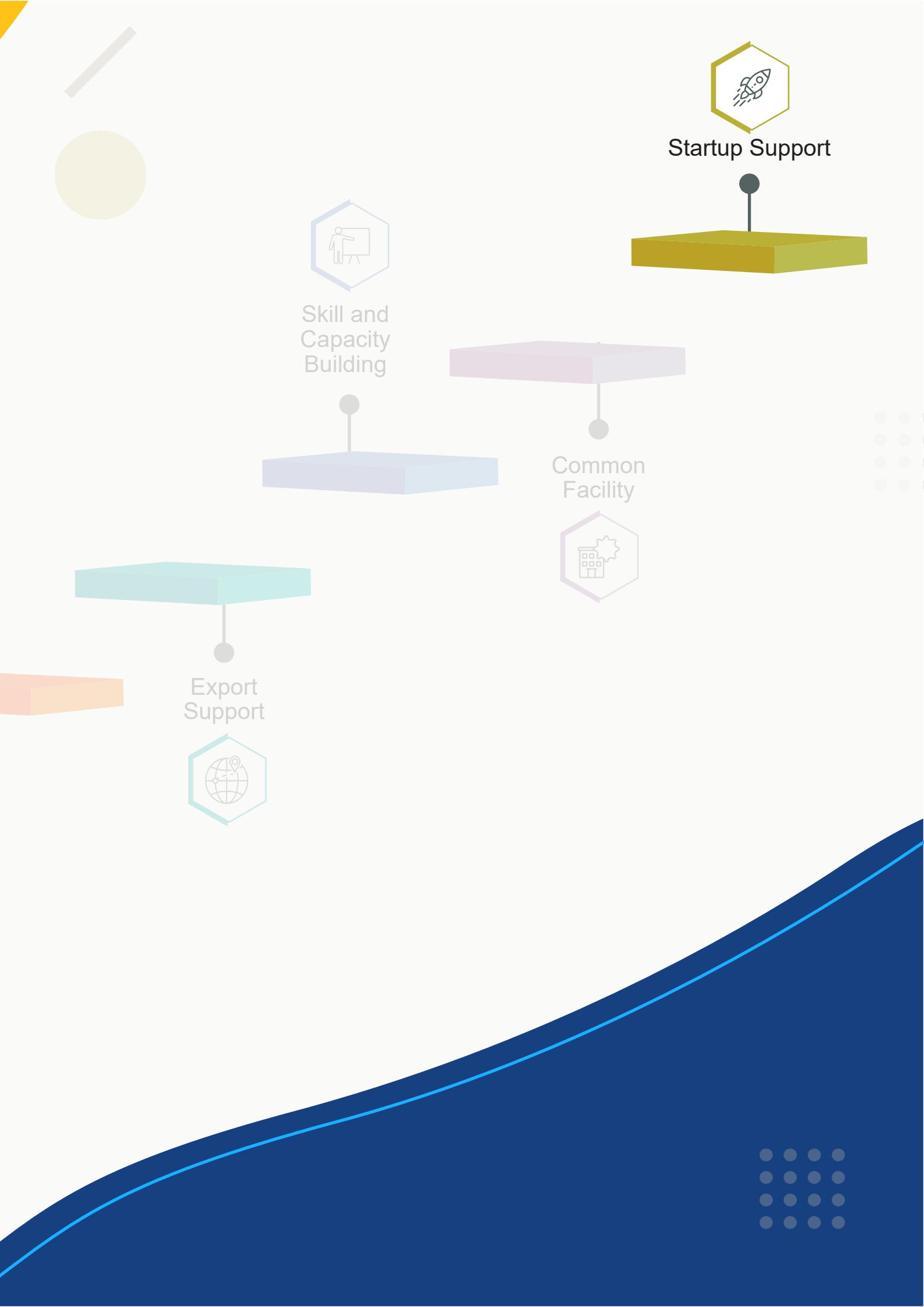
<https://tnscm.co.in/contact/>





# Business Value Chain

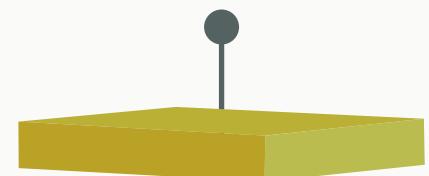




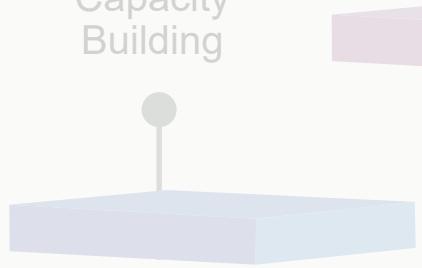
Startup Support



Skill and  
Capacity  
Building



Common  
Facility



Export  
Support





# Innovation Voucher Programme

## OBJECTIVE

To promote the development of new products and facilitate rapid access to markets.

## KEY BENEFITS

- Phase A: Grant provided for 80% of the product cost; subject to a maximum of INR 2 lakh.
- Phase B: Grant provided for 50% of the product cost; subject to a maximum of INR 5 lakh.

## ELIGIBILITY CRITERIA

- The applicant should be an MSME/ startup registered in Tamil Nadu having a research idea, and has approached a potential Knowledge Partner (KP).
- MSME and KP agree on the research required, and KP provides a quotation for the cost involved.
- MSME applies to Entrepreneurship Development Institute of India (EDII) for grant.
- EDII evaluates the proposal through the technical and steering committees.
- Once cleared by EDII, MSME/ startup and KP enter into a tripartite agreement and EDII releases the fund to the KP, directly in 3 installments.

## HOW TO APPLY/ OFFICE TO CONTACT

<http://www.editn.in/>

# Tamil Nadu Startup Seed Grant Fund

## OBJECTIVE

To fill the gap in fund requirements of startups, incubators, and accelerators, for research and innovations.

## KEY BENEFITS

- Normally, the seed funding shall be offered upto a maximum of INR 25 lakh/ as deemed appropriate by the TANSEED Expert Committee. In exceptional cases, for extraordinary projects, the funding may go upto a maximum of INR 50 lakh, with the approval of the TANSEED High Level Committee.
- Seed support upto INR 10 lakh will be considered as a grant and matching grant is required to avail any funds exceeding INR 10 lakh, provided the total funding to a startup shall not exceed INR 50 lakh under all categories put together.

## ELIGIBILITY CRITERIA

- The applicant should be:
  - An Indian Startup registered with Tamil Nadu Startup and Innovation Mission (TANSIM) and Startup India. It shall be located and headquartered in Tamil Nadu or willing to relocate to the registered office to Tamil Nadu.
  - Registered as a Private Limited Company (under Indian Companies Act 2013), or a Limited Liability Partnership (Under Limited Liability Partnership Act 2008), or a registered Partnership firm (under Indian Partnership Act 1932).
- The average profit of the entity (as per income tax return) for the last 3 years (or lesser in case it's a newly registered entity) shall be less than INR 5 lakh.
- Working towards innovation, development, improvement of products/ processes with a high potential of employment generation, social impact, or wealth creation.
- The entity should not have been formed by splitting up, reconstruction of a business already in existence, or as a subsidiary/ joint venture/ associate of another company.
- The startup should have cleared all/ not have any other pending dues with any of the Government agencies and shall not be blacklisted by any Government agency in India.
- Persons holding Overseas Citizenship of India (OCI) and Persons of Indian Origin (PIO) certificates would be considered as Indian citizens for the purpose of this scheme. The shareholding by Indian promoters in the incubated startup should be atleast 51%.
- The seed grant is not generally given for service startups working in trade and commerce.
- The seed fund shall be funding the development of the prototype/ a product which is market ready/ of small level pilot production, and shall not be for regular research which any university/ college can foster.
- The validity of the grant shall be 18 months. The minimum gap between availing subsequent funds shall be 18 months. However, in exceptional cases, when a start-step/ startup has completed the milestones, they can be considered, provided the TANSEED Expert Committee has sufficient evidence to believe that the startup is eligible for the next round of fund.

## HOW TO APPLY/ OFFICE TO CONTACT

- TANSIM will call for proposals quarterly (fiscal calendar). The call for proposals is typically open for a period of 15 days.
- The applicant will submit an online application for funding by registering and logging in on the website of TANSIM. A profile will be created with a Unique Identity Number (UID), where the applicant can submit the seed application and track it.
- A portal shall be launched for startups to file their grant applications. In the meantime, the applications shall be filed manually (5 copies) to TANSIM.



## Startup Grant to Enterprise Groups

### OBJECTIVE

To help enterprise groups in initiating the business activity, meeting their operational expenses and purchasing any small equipments.

### KEY BENEFITS

- A one time grant is provided for INR 75,000 to help in capacity building training and market tie-ups.

### ELIGIBILITY CRITERIA

- The applicant should be:
  - a. an enterprise group with 10 to 30 members.
  - b. a member of any Self Help Group (SHG) or a SHG household.
  - c. an enterprise group registered under MSME Act, 2006 or Limited Liability Partnership Act or partnership firm.
- The bank account should be in the name of the enterprise group, and should have been opened for atleast 3 months.
- The enterprise group must ensure:
  - a. completion of business plan.
  - b. 65% women membership.
  - c. 100% collection of membership fees.

### HOW TO APPLY/ OFFICE TO CONTACT

Office to contact:

- Enterprise Community Professional of the respective project village panchayat.
- One Stop Facility centre of the respective project district.
- District Project Management Unit of the respective project district.
- Visit [www.tnrtlp.org](http://www.tnrtlp.org)



# Startup grant to Producer Collective

## OBJECTIVE

To address the financial gaps of producer collective, to help them initiate its business activities and to meet its operational expenses.

## KEY BENEFITS

- Startup fund of amount INR 30 lakh is provided in 5 tranches.
- Capacity building training is provided.

## ELIGIBILITY CRITERIA

- The startup applicant should ensure:
  - a. its membership ranges between 300 to 3000.
  - b. it comprises 65% women members.
  - c. there is 50% women in board of directors.
  - d. completion of business plan.
  - e. its members belong to Self Help Groups (SHGs)/ SHG households.
  - f. it has mobilized share capital of INR 1000 from each member of producer group to the PC, and issuance of share certificate to the shareholders.
  - g. in case of existing PC, willingness to affiliate Vaazhndhu Kaattuvom Project (VKP) assisted producer groups.
- Required operational experience:
  - a. For new PCs: within 3 years of operational experience.
  - b. For growing PCs: 3 - 5 years of operational experience.
  - c. For mature PCs: More than 5 years of operational experience.

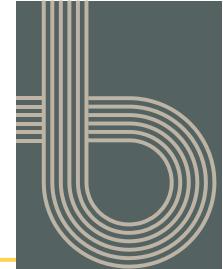
## HOW TO APPLY/ OFFICE TO CONTACT

Office to contact:

- Enterprise Community Professional of the respective project village panchayat.
- One Stop Facility centre of the respective project district.
- District Project Management Unit of the respective project district.
- Visit [www.tnrtip.org](http://www.tnrtip.org)

# ANNEXURE

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# List of backward blocks in Tamil Nadu

## Ariyalur District

1. Andimadam
2. Ariyalur
3. Jayankondam
4. Sendurai
5. T.Palur
6. Thirumanur

## Coimbatore District

7. Annur
8. Kinathukadavu
9. Sultanpet

## Chengalpattu District

10. Acharapakkam
11. Chithamur
12. Lathur
13. Maduranthagam
14. Thirukazhakundram

## Cuddalore District

15. Annagramam
16. Kammapuram
17. Kattumannarkoil
18. Kumaratchi
19. Kurinjipadi
20. Mangalore
21. Melbhuvanagiri
22. Nallur
23. Parangipettai (Portonovo)
24. Srimushnam

## Dharmapuri District

25. Harur
26. karimangalam
27. Morappur
28. Nallampalli
29. Palacode
30. Pappireddipatti
31. Kadathur
32. Pennagaram
33. Eriyur

## Dindigul District

34. Guziliamparai
35. Natham
36. Nilakottai
37. Oddenchatram
38. Reddiarchatram
39. Shanarpatti
40. Thoppampatti
41. Vadamadurai
42. Vedasandur

## Erode District

43. Anthiyur
44. Thalavadi

## Kallakurichi District

45. Chinnasalem
46. Kalvarayanmalai
47. Sankarapuram
48. Thirunavalur
49. Ulundurpet
50. Kallakurichi
51. Rishivandiyam
52. Thirukoilur
53. Thiyagadurgam

## Kanchipuram District

54. Kundrathur
55. Walajabad
56. Uthiramerur

## Kanyakumari District

57. Rajakkamangalam
58. Thiruvattar
59. Thovalai

## Karur District

60. Aravakurichi
61. K.Paramathi
62. Kadavur
63. Krishnarayapuram
64. Thanthoni
65. Thogamalai

## Krishnagiri District

66. Bargur
67. Kaveripattinam
68. Kelamangalam
69. Mathur
70. Sulagiri
71. Thally
72. Uthangarai
73. Veppanapalli

## Madurai District

74. Alanganallur
75. Chellampatti
76. Kalligudi
77. Kottampatti
78. Madurai East
79. Sedapatt
80. T.Kallupatti
81. Thirumangalam
82. Thirupparankundram
83. Usilampatti
84. Vadipatti

## Mayiladuthurai District

85. Kollidam
86. Kuttalam
87. Sembanar Koil
88. Sirkazhi

## Nagapattinam District

89. Keelaiyoor
90. Kelvalur
91. Thirumarugal
92. Talainayar
93. Vedaraniyam

# List of backward blocks in Tamil Nadu

Namakkal District

94. Elachipalayam

95. Erumaipatti

96. Kabilarmalai

97. Kollihills

98. Mallasamudram

99. Mohanur

100. Namagiripettai

101. Puduchatram

102. Vennandur

Nilgiris District

103. Gudalur

104. Ooty

105. Kotagiri

Perambalur District

106. Alathur

107. Veppur

108. Veppanthattai

Pudukottai District

109. Annavasal

110. Arimalam

111. Avudaiyarkoil

112. Gandarvakottai

113. Karambakudi

114. Kunnadarkoil

115. Manamelkudi

116. Ponnamaravathi

117. Thirumayam

118. Thiruvarankulam

119. Viralimalai

Ramanathapuram District

120. Bogalur

121. Kadaladi

122. Kamuthi

123. Mandapam

124. Mudukalathur

125. Nainarkovil

126. R.S.Mangalam

127. Thiruppullani

128. Thiruvadanai

**Ranipet District**

129. Arcot

130. Nemili

131. Thimiri

132. Kaveripakkam

133. Sholingar

**Salem District**

134. Ayothiapatnam

135. Kadayampatti

136. Konganapuram

137. Mechery

138. Omalur

139. Pethanaickenpalayam

140. Thalaivasal

141. Tharamangalam

142. Yercaud

**Sivagangai District**

143. Illayangudi

144. Kalaiyarkoil

145. Kallal

146. Kannankudi

147. Manamadurai

148. S.Pudur

149. Singampunari

150. Sivagangai

151. Thiruppathur

152. Thiruppuvanam

**Tenkasi District**

153. Alangulam

154. Kuruvikulam

155. Kadayam

156. Meelaneelithanallur

**Thanjavur District**

157. Ammapettai

158. Budalur

159. Madukkur

160. Orathanadu

161. Papanasam

162. Peravurani

163. Sethubava-chatram

164. Thiruppanandal

165. Thiruvaiyaru

166. Thiruvonam

**Theni District**

167. Andipatti

168. Chinnamanur

169. Cumbum

170. K.Myladumparai

**Thoothukudi District**

171. Alwarthirunageri

172. karungulam

173. Kayathar

174. Kovilpatti

175. Ottapidaram

176. Pudur

177. Sattankulam

178. Srivaikundam

179. Tiruchendur

180. Udangudi

181. Vilathikulam

**Tiruchirappalli District**

182. Lalgudi

183. Manachanallur

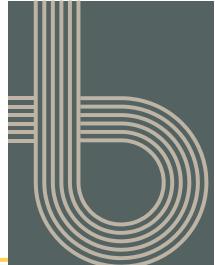
184. Mannaparai

185. marungapuri

186. Musiri

187. Pullambadi

188. Thathaiyangarpettai



# List of backward blocks in Tamil Nadu

189. Thottiam  
190. Thuraiyur  
191. Uppuiliapuram  
192. Vaiyampatti

**Tirunelveli District**  
193. Nanguneri  
194. Radhapuram  
195. Pappakudi

**Tiruppattur District**  
196. Jolarpet  
197. Natrampalli  
198. Kandhili  
199. Tirupattur

**Tiruppur District**  
200. Gudimangalam  
201. Pongalur  
202. Kundadam

**Tiruvallur District**  
203. Ellapuram  
204. Kadambathur  
205. Pallipet  
206. Poondi  
207. R.K Pet  
208. Sholavaram  
209. Tiruvalangadu

**Tiruvannamalai District**  
210. Annakkavoor  
211. Arni  
212. Chengam  
213. Chetpet  
214. Cheyyar  
215. Jawathumalai  
216. Kalasapakkam  
217. Kilpennathur  
218. Polur  
219. Pudupalayam

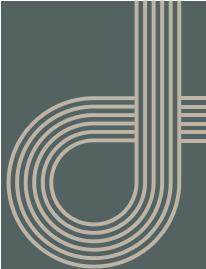
220. Thandrampat  
221. Thellar  
222. Thurinjapuram  
223. Vandavasi  
224. Vembakkam  
225. West Arni  
226. Perananallur

**Tiruvarur District**  
227. Kodavasal  
228. Koradachery  
229. Kottur  
230. Muthupet  
231. Needamangalam  
232. Thiruturaipoondi  
233. Valangaiman

**Vellore District**  
234. Anaicut  
235. Pernambut  
236. K.V.Kuppam

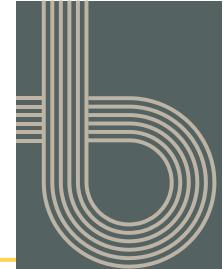
**Villupuram District**  
237. Gingee  
238. Kandamangalam  
239. Marakkanam  
240. Mugaiyur  
241. Thiruvennainallur  
242. Vallam  
243. Kanai  
244. Mailam  
245. Melmaiayanur  
246. Olakkur  
247. Vanur  
248. Vikkaravandi

**Virudhunagar District**  
249. Kariyapatti  
250. Narikudi  
251. Sattur  
252. Thiruchuli



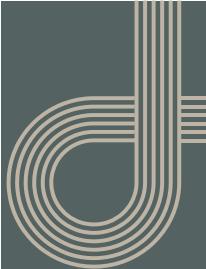
## List of thrust sectors

1. Electrical and electronics industries.
2. Leather and leather goods.
3. Auto parts and components.
4. Drugs, pharmaceuticals and nutraceuticals.
5. Solar energy equipment.
6. Gold and diamond jewellery for exports.
7. Pollution control equipment.
8. Sports goods and accessories.
9. Cost-effective building materials.
10. Readymade garments.
11. Food processing.
12. Plastic (except one-time use and throw away plastics).
13. Rubber.
14. Alternate products to one-time use and throwaway plastics.
15. Electric Vehicle components, charging infrastructure and components.
16. Medical devices, equipment and components.
17. Technical textiles and medical textiles.
18. Aerospace & defence applications and components.
19. Electronic system design and manufacturing.
20. Bio-technology.
21. Petrochemicals and speciality chemicals.
22. Industry 4.0.
23. Electronic waste processing.
24. Any other industry to be notified by the Government in this regard from time to time.



## Ineligibility list for NEEDS

1. Any activity directly connected with agriculture.
2. Sericulture (cocoon rearing), animal husbandry like pisciculture, piggery, poultry etc.,
3. Manufacturing of polythene carry bags of less than 40 microns thickness and manufacture of carry bags or containers made of recycled plastic for storing, carrying, dispensing or packaging of food stuff.
4. Sugar.
5. Distilleries, brewery and malt extraction.
6. Units utilizing molasses/ rectified spirit/ de-natured spirit as raw material for manufacture of potable alcohol.
7. Fertilizer manufacture and blending (excluding bio-fertilizers).
8. Mining and quarrying ores, minerals etc. (excluding polishing, cutting, crushing, etc. of mined ores/ minerals).
9. Aluminium, iron and steel smelting (excluding foundries).
10. Manufacturing of intoxicant items like beedi/ paan/ cigar/ cigarette etc.
11. Saw mills.
12. Cement.
13. Calcium carbide.
14. Slaughter house.
15. Re-packing of drugs / medicine / chemical, without any processing or value addition.
16. Azoic/ reactive dyes.
17. Fire cracker.
18. Industries manufacturing and or utilizing Ozone depleting substances.
19. Industries involving hazardous activities/ classified as “Red category” by Tamil Nadu Pollution Control Board/ Central Pollution Control Board.
20. Cyanide.
21. Caustic soda.
22. Potassium chloride.
23. Nylon, Rayon & Polyester fibre manufacturing (excluding manufacture of downstream products from Nylon, Rayon & Polyester fibres).
24. Real estate.
25. Any other enterprise/ activity as may be notified by Government.



## Ineligibility list for specified schemes

1. Sugar.
2. Distilleries, brewery and malt extraction.
3. Units utilizing Molasses/ rectified spirit/ de-natured spirit as raw material for manufacture of potable alcohol.
4. Fertiliser (except bio-fertilisers).
5. Mining and quarrying.
6. Iron and steel smelting.
7. Beedis/ cigarettes/ cigars/ gutka and tobacco-based products.
8. All types of Saw Mills.
9. Cement.
10. Aluminium smelting.
11. Calcium carbide.
12. Slaughter house.
13. Re-packing of drugs/ medicine/ chemical, without any processing or value addition.
14. Azoic/ reactive dyes.
15. Fire cracker.
16. Industries manufacturing and or utilizing Ozone depleting substances.
17. Poultry.
18. Cyanide.
19. Caustic soda.
20. Potassium chloride.
21. Nylon fibre.
22. Rayon fibre.
23. Polyester fibre.
24. One time use and throw away plastics.
25. All service MSMEs.
26. Any other enterprise/ activity as may be notified by Government.

**Implementing Agency, Department/ Ministry,  
and Government launching the scheme**

# Implementing Agency, Department/ Ministry, and Government launching the scheme

## Government of Tamil Nadu

### Ministry/ department

#### Animal Husbandry, Dairying, Fisheries and Fishermen Welfare Department

Sl.	Name of scheme
<b>Implementing agency:</b> Animal Husbandry, Dairying, Fisheries and Fishermen Welfare Department	
116	Developing milk producers as fodder entrepreneurs
117	Establishment of small scale native chicken poultry units in rural areas
118	Feed and fodder entrepreneurship scheme
137	Establishment of new freshwater finfish hatcheries
138	Fish seed rearing units – inland fisheries, and construction of new fish grow-out ponds
139	Inputs for fresh water aquaculture including composite fish culture, scampi, pangasius, tilapia, etc.
140	Construction of new ponds for brackish water aquaculture and construction of new bio-floc ponds for saline or alkaline areas
141	Marine finfish nurseries
142	Establishment of Open Sea Cages
146	Establishment of small bio-floc culture system
147	Construction of ice plants or cold storages
148	Construction of Fish Kiosks including Kiosks of Aquarium/ Ornamental Fish
149	Support for acquisition of Deep Sea fishing vessels for traditional fishermen
150	Buy Refrigerated Truck/ Container, Motorcycle with Ice Box, Three Wheeler with Ice Box including e-rickshaws for fish vending, live fish vending centre

### Ministry/ department

#### Co-operation, Food and Consumer Protection Department

Sl.	Name of scheme
<b>Implementing agency:</b> Co-operation, Food and Consumer Protection Department	
174	Petty Traders Loan
175	Non-Farm Sector (NFS) Loan
176	Women Entrepreneurs Loan
177	Loans to Self Help Groups
178	Professional loan

**Ministry/ department**  
**Department of Agricultural Marketing and Agri Business**

Sl.	Name of scheme
<b>Implementing agency:</b> <i>Department of Agricultural Marketing and Agri Business</i>	
3	Tamil Nadu Supply Chain Management Project (TNSCM)
4	Tamil Nadu Irrigated Agriculture Modernisation Project (TNIAMP)
<b>Implementing agency:</b> <i>NABKISAN Finance Limited (NKFL)</i>	
15	Financing Farmer Producer Companies in Tamil Nadu
<b>Implementing agency:</b> <i>Tamil Nadu State Agricultural Marketing Board</i>	
34	Agro Processing Cluster

**Ministry/ department**  
**Department Of Agriculture And Farmers Welfare**

Sl.	Name of scheme
<b>Implementing agency:</b> <i>Agricultural Engineering Department</i>	
35	Distribution of value addition machinery with subsidy

**Ministry/ department**  
**Handlooms, Handicrafts, Textiles and Khadi Department**

Sl.	Name of scheme
<b>Implementing agency:</b> <i>Handlooms, Handicrafts, Textiles and Khadi Department</i>	
120	Distribution of sarees and dhoties scheme
121	Tamil Nadu co-operative handloom weavers savings and security scheme
122	Tamil Nadu co-operative handloom weavers old age pension scheme
151	Free Electricity to Handloom Weavers
152	Free and Subsidized Electricity to Powerloom Weavers
165	Marketing Development Assistance
166	e-Repository of artisans and their skills
167	Marketing Incentive
168	Handloom Marketing Assistance
180	Distribution of electric operated shaila wheel
181	Rebate Scheme
182	Interest Subsidy
183	Pradhan Mantri Weaver Mudra Scheme
191	Cluster Development Programme

**Ministry/ department**  
**Micro, Small and Medium Enterprises Department**

Sl.	Name of scheme
<b>Implementing agency:</b> <i>Entrepreneurship Development Institute of India (EDII)</i>	
187	Technology Development Fund
192	Innovation Voucher Programme
<b>Implementing agency:</b> <i>FaMeTN</i>	
125	Special Capital Subsidy for Thrust sector enterprises
159	Domestic events: For participating and visiting business explorations/ exhibitions
160	International event: For visiting business exploration/ exhibitions/ buyer-seller meets
161	International event: For participation in exhibitions
162	Events organised by academic institutions
163	Support for co-sponsoring events organised by associations
164	Sponsorship of students
170	Tamil Nadu Credit Guarantee Scheme (TNCGS)
186	Promotion of Energy Audit and Conservation of Energy (PEACE)
<b>Implementing agency:</b> <i>Industries Commissioner and Director of Industries and Commerce (ICDIC)</i>	
114	Unemployed Youth Employment Generation Programme
115	New Entrepreneur cum Enterprise Development Scheme
123	Capital Subsidy
124	Additional Capital Subsidy for promotion of cleaner and environment-friendly technologies
126	Additional Capital Subsidy for Micro Manufacturing Enterprises
127	Additional Capital Subsidy for select category of entrepreneurs
128	Additional Capital Subsidy for scaling up
129	Reimbursement of Stamp duty and Registration charges
130	Single Window Clearance System for MSMEs
131	Reservation for MSMEs in land parks setup by SIPCOT
132	Infrastructure Subsidy for privately developed industrial estates
133	Low Tension Power Tariff Subsidy
134	Payroll Subsidy
154	Financial assistance for participation in International Trade Fair
169	Back-ended Interest Subsidy



Sl.	Name of scheme
184	Subsidy for asset creation for Intellectual Property
185	Scheme for acquiring Quality Certification
188	Skill Training and Employment Scheme
189	Micro Cluster Development Programme (MCDP)

**Implementing agency: Small Industries Development Corporation (SIDCO)**

135	Incentives to Entrepreneurs for shifting of Existing Units Outside Urban Areas
136	Incentives for setting up New Cluster Units on the Outskirts of Towns and Cities
153	Subsidy for Fund Raising from SME Exchange
155	Marketing Development Assistance to registered MSME associations
156	Technology Business Incubator
157	Export Promotion and Marketing Support Scheme for MSMEs
158	Support for development of mini tool room

**Implementing agency: Tamil Nadu Startup and Innovation Mission (TANSIM)**

193	Tamil Nadu Startup Seed Grant Fund
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**Ministry/ department**

**Ministry of Food Processing Industries (MOFPI)**

Sl.	Name of scheme
<b>Implementing agency: Micro, Small and Medium Enterprises Department</b>	
147	Pradhan Mantri Formalization of Micro Food Processing Enterprises (PM-FME) – Support to Individual Enterprises

**Ministry/ department**

**Rural Development and Panchayat Raj Department**

Sl.	Name of scheme
<b>Implementing agency: Tamil Nadu Rural Transformation Project (TN RTP)</b>	
119	Entrepreneurship Development Programme
171	Matching Program Grant
194	Startup Grant to Enterprise Groups
195	Startup grant to Producer Collective (PC)

**Ministry/ department**

**Rural Development and Panchayat Raj Department**

Sl.	Name of scheme
<b>Implementing agency: Tamil Nadu Corporation for Development of Women (TNCDW)</b>	
172	Tamil Nadu Urban Livelihood Mission – Self Employment Programme

Government of India

Ministry/ department  
**Handlooms, Handicrafts, Textiles and Khadi Department**

Sl.	Name of scheme
<b>Implementing agency:</b> <i>Handlooms, Handicrafts, Textiles and Khadi Department</i>	
76	Handloom Support Programme

Ministry/ department  
**Ministry of Agriculture and Farmers Welfare**

Sl.	Name of scheme
<b>Implementing agency:</b> <i>Department of Agriculture and Farmers Welfare</i>	
38	Rashtriya Krishi Vikas Yojna – Remunerative Approaches for Agriculture and Allied sector Rejuvenation
<b>Implementing agency:</b> <i>Department of Agriculture Marketing and Agri Business</i>	
145	ISAM – Marketing Research and Information Network (MRIN)
<b>Implementing agency:</b> <i>Department of Horticulture and Plantation Crops</i>	
71	Mission for Integrated Development of Horticulture – National Horticulture Mission (MIDH-NHM)
<b>Implementing agency:</b> <i>Ministry of Agriculture and Farmers Welfare</i>	
54	Agriculture Infrastructure Fund
<b>Implementing agency:</b> <i>Ministry of Fisheries, Animal Husbandry and Dairying</i>	
179	Agmark Grading
<b>Implementing agency:</b> <i>National Bank for Agriculture and Rural Development (NABARD)</i>	
36	Central sector scheme for formation and promotion of 10,000 Farmer Producer Organizations
37	Making youth into agri-entrepreneurs
106	Integrated Scheme for Agricultural Marketing – Agricultural Marketing Infrastructure
<b>Implementing agency:</b> <i>Small Farmers' Agribusiness Consortium (SFAC)</i>	
144	Integrated Scheme for Agricultural Marketing (ISAM) – National Agriculture Market
173	ISAM – Venture Capital Assistance
190	National Mission for Sustainable Agriculture

Ministry/ department  
**Ministry of Chemicals and Fertilisers**

Sl.	Name of scheme
<b>Implementing agency:</b> <i>Department of Pharmaceuticals</i>	
77	Pharmaceutical Technology Upgradation Assistance Scheme
113	Assistance to Pharmaceutical Industry for Common Facilities (APICF)

**Ministry/ department**  
**Ministry of Commerce and Industry**

Sl.	Name of scheme
<b>Implementing agency:</b> <i>Agricultural and Processed Food Products Export Development Authority (APEDA)</i>	
43	Financial Assistance Scheme – Market Development
59	Financial Assistance Scheme – Development of Export Infrastructure
75	Financial Assistance Scheme – Quality Development
96	Small Exporter's Policy
<b>Implementing agency:</b> <i>Coffee Board</i>	
97	Export Promotion - Providing Transport or Freight Assistance for Coffee Exports
<b>Implementing agency:</b> <i>Directorate General of Foreign Trade (DGFT)</i>	
79	Advance Authorisation Scheme
80	Duty Free Import Authorisation
81	Export Promotion of Capital Goods
82	Deemed Exports
83	Status Holder Certificate
84	Interest Equalisation Scheme
92	Importer – Exporter Code (IEC)
93	Refund of Duties and Taxes on Exported Products (RoDTEP)
94	Export of Apparel or Garments and Made-ups (RoSCTL)
<b>Implementing agency:</b> <i>Export Credit Guarantee Corporation of India (ECGC)</i>	
95	Enhanced Export Credit Risk Insurance Cover
<b>Implementing agency:</b> <i>Ministry of Commerce and Industry</i>	
85	Market Access Initiative – Capacity Building
86	Market Access Initiative – Branding and Marketing
87	Market Access Initiative – Promotion of Traditional Indian Products
88	Market Access Initiative – Trade Facilitation
89	Market Access Initiative – Export Market Research
90	Market Access Initiative – Statutory Compliances
91	Market Access Initiative – Exhibitions or Trade Fairs
<b>Implementing agency:</b> <i>Spices Board</i>	
29	Promotion of Indian Spice Brands Abroad
30	Participation in International fairs



Sl.	Name of scheme
<b>Implementing agency: Spices Board</b>	
31	Reimbursement of fees for Certificate of Registration as Exporter of Spices (CRES)
32	Packaging development, Bar Coding, QR code, Electronic Product Code (EPC)/ Radio Frequency Identification (RFID)
33	Sending Business Samples Abroad
65	Assistance to Exporters for Rapid Food Testing Devices and Kits
66	Product Research and Development (for registered exporters or institutions)
67	Implementation of Food Safety and Quality Assurance Mechanisms or Certifications

**Ministry/ department**  
**Ministry of Fisheries, Animal Husbandry and Dairying**

Sl.	Name of scheme
<b>Implementing agency: Ministry of Fisheries, Animal Husbandry and Dairying</b>	
39	Animal Husbandry Infrastructure Development Fund (AHIDF) – Dairy Processing
40	AHIDF – Meat Processing and Value Addition of Facilities
55	AHIDF – animal feed manufacturing units and strengthening of existing units or plant
56	Open TNFDC or TAFCOFED – Fish Stall Franchise
68	AIHDF – Breed Improvement Technology and Breed Multiplication Farm
69	AHIDF – Setting up of veterinary vaccine and drugs production facilities
70	AHIDF – Animal Waste to Wealth Management

**Ministry/ department**  
**Ministry of Food Processing Industries (MOFPI)**

Sl.	Name of scheme
<b>Implementing agency: FaMeTN</b>	
42	Production Linked Incentives Scheme for Food Processing Industry (PLISFPI)
<b>Implementing agency: Ministry of Fisheries, Animal Husbandry and Dairying</b>	
41	PM-FME – Branding and Marketing Support
<b>Implementing agency: Ministry of Food Processing Industries (MOFPI)</b>	
16	SAMPADA – Integrated cold chain and value addition infrastructure
17	SAMPADA – Creation or expansion of food processing or preservation capacities (Unit Scheme)
18	SAMPADA – Operation Greens – Price stabilisation measures
19	SAMPADA – Operation Greens – Integrated value chain development projects
20	SAMPADA – Operation Greens – Standalone post-harvest infrastructure projects



Sl.	Name of scheme
<b>Implementing agency: Ministry of Food Processing Industries (MOFPI)</b>	
72	SAMPADA – Setting up or upgradation of food testing laboratories
73	SAMPADA – Certification Scheme
74	SAMPADA – Human Resources and Institutions (R&D)
103	PM-FME – Capacity Building and Research
111	PM-FME – Support to Group Category
112	SAMPADA – Scheme for creation of infrastructure for agro-processing cluster

**Ministry/ department**  
**Ministry of Housing and Urban Affairs**

Sl.	Name of scheme
<b>Implementing agency: Directorate of Municipal Administration</b>	
53	PM Street Vendor's AtmaNirbhar Nidhi

**Ministry/ department**  
**Ministry of Micro, Small and Medium Enterprises**

Sl.	Name of scheme
<b>Implementing agency: Coir Board</b>	
27	Coir Vikas Yojana – Export Market Promotion
28	Domestic Market Promotion Scheme
60	Coir Industry Technology Upgradation on Scheme (CITUS)
64	Science and Technology Scheme
101	Coir Vikas Yojana - Umbrella Scheme - Skill Upgradation and Mahila Coir Yojana
102	Trade and Industry Related Functional Support
<b>Implementing agency: FaMeTN</b>	
27	Prime Minister's Employment Generation Programme
<b>Implementing agency: Industries Commissioner and Director of Industries and Commerce (ICDIC)</b>	
27	Micro and Small Enterprises Facilitation Councils (MSEFC)/ MSME SAMADHAAN
<b>Implementing agency: Khadi and Village Industries Commission (KVIC)</b>	
14	Second loan for upgradation of the existing PMEGP/ MUDRA units
26	Market Promotion and Development Assistance
98	Pottery Activity – Gramodyog Vikas Yojana (GVY)
99	Beekeeping Activity – Gramodyog Vikas Yojana (GVY)
100	Agarbatti Making Project - Gramodyog Vikas Yojana (GVY)

**Ministry/ department**  
**Ministry of Micro, Small and Medium Enterprises**

Sl.	Name of scheme
<b>Implementing agency:</b> <i>Ministry of Micro, Small and Medium Enterprises</i>	
2	Entrepreneurship and Skill Development Programme
21	Procurement and Marketing Support Scheme
22	MSME Innovative Scheme (Design)
45	Pradhan Mantri Mudra Yojana
46	Credit Guarantee Fund Trust for Micro and Small Enterprises (CGTMSE)
61	MSME Innovative Scheme (Intellectual Property Rights)
62	MSME Sustainable (ZED) Certification
108	Revamped Scheme of Fund for Regeneration of Traditional Industries
109	MSME Innovative Scheme (Incubation)
110	Scheme for Promotion of Innovation, Rural Industries and Entrepreneurship (ASPIRE)
<b>Implementing agency:</b> <i>National Small Industries Corporation (NSIC)</i>	
5	Raw Material Assistance against bank guarantee
23	Consortia and Tender Marketing Scheme
24	MSME Global Mart
25	International Cooperation
<b>Implementing agency:</b> <i>Small Industries Development Bank of India (SIDBI)</i>	
6	SIDBI Thematic Assistance for Purchase of Capital Assets in New Enterprises
7	SMILE Equipment Finance
8	Loan for Purchase of Equipment for Enterprise's Development
9	Term-Loan Assistance for Rooftop Solar Photovoltaic Plants
10	General Purpose Term Loan
11	Secured Business Loans for MSMEs
12	Assistance to Re-energize Capital Investments by Small and Medium Enterprises
13	Assistance to Facilitate Emergency Response against Corona Virus
47	SIDBI and Google Partnership for Assistance to Micro Enterprise
48	SIDBI Make In India Soft Loan Fund For MSMEs
49	Working Capital (Cash Credit)
50	Timely Working Capital Assistance to Revitalise Industries in Times Of Corona Crisis
51	Credit Guarantee Schemes for Micro and Small Enterprises



Sl.	Name of scheme
52	Bank Credit Facilitation Scheme
63	Financing end to end Energy Efficiency Investments in MSMEs (4E Financing scheme)
78	Ubharte Sitaare Programme
<b>Implementing agency:</b> <i>Small Industries Development Corporation (SIDCO)</i>	
107	Micro and Small Enterprises - Cluster Development Programme

**Ministry/ department**  
**Ministry of Rural Development**

Sl.	Name of scheme
<b>Implementing agency:</b> <i>Ministry of Rural Development</i>	
58	National Rural Livelihood Mission
105	Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY)
<b>Implementing agency:</b> <i>Rural Development and Panchayat Raj Department</i>	
57	Tamil Nadu State Rural Livelihoods Mission (TNSRLM) – Social Mobilization and Institution Building
104	TNSRLM – Capacity Building

